



[®]
fiszman

KITCHENWARE. FOR LIFE.



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KITCHENWARE. DESIGNED FOR LIFE.

The FISSMAN Company was established in 2008 by a group of professionals headed by famous Danish designer Hans Rummer. Since then, the company became a globally recognised brand that designs everything ever used in the kitchen.

WE DESIGN FOR LIFE.

RECOGNISABLE DESIGN.

The design of our collections cannot be mistaken for any of the existing brands. FISSMAN products have a bright recognisable Nordic style which have been thoroughly developed over the years.

DIVERSE & FUNCTIONAL.

We pay special attention to functionality. FISSMAN products include almost all types of crockery as well as accessories, and the assortment amounts to over three thousand of kitchen items.

ECO-FRIENDLY & SAFE.

We are proud to be a member of an eco-friendly community. All our products are made using green and safe materials only: stainless steel, aluminum, ceramic, food-grade plastic, silicone, and wood.

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KITCHEN IS A PLACE OF MEMORIES.
FISSMAN CREATES THE MEMORIES.

The kitchen has always been a special place in every home. It is a place where a man tries to impress with his cooking skills at the very first dinner date, where mum cooks carrot puree for her child, where the whole family gathers to bake Christmas pudding... It is the place of memories. We help to create these memories.



NORDIC CHARACTER. DARING DESIGN.

Our collections carefully preserve' design traditions that originated in Denmark.

Each collection represents a balance of Nordic character and bright recognisable style.

We design an authentic collection every six to twelve months and currently offer over three thousand products for cooking and serving.

Each of our collections are unique and inspired by the most common equipment requested by world-popular recipes combined with global trends in the interior design industry.

Our designers and engineers focus on industry developments - simplicity, functionality, and durability. We stay on top of the trends when it comes to colors, materials, and style.



We design an authentic collection every 6 to 12 months



DESIGNER BEHIND THE BRAND. HANS RUMMER.

FISSMAN's bright, recognisable style and tranquil character comes from a danish founder. Hans Rummer is an industrial designer and products technical director from Denmark. He joined FISSMAN in 2008 as a leader of the FISSMAN design team and created a bright and recognizable style to all FISSMAN products.

Currently, Hans is the head of FISSMAN Technical and Design Studio in Hong Kong. Our new products and collections originate from a combination of his creative ideas innovative technology.

OVER 3000 PRODUCTS.
ECO-FRIENDLY MATERIALS.

Cookware & cookware sets

frying pans, skillets, shallow pots, stockpots, casseroles, woks, steamers, crepe pans, grill pans, pasta pots, saucers



Tableware & barware

drink ware, out door vacuum flasks and mugs, sport water bottles, kids tableware, serve ware, table settings

Kitchen Utensils

spatulas, turners, slotted spoons, labels, whisks, tongs, forks, brushes, utensils sets



Cutlery

kitchen knife sets, scissors, shears, cutlery sets, sharpeners, cutting boards



Bakeware

roasters, cake pans, baking molds, baking accessories

Cooking Tools

choppers, colanders, skimmers, graters, presses, slicers, mandolins, cutters, juicers, spinners, tweezers, mashers, mixing bowls

FISSMAN IS TRUSTED AMONG
INDUSTRY LEADERS.



«...»

Very high-quality product!

We are very happy with the purchase. Special thanks to the seller for the prompt intervention in the problems with our customs. Thank you for your quick and competent answers to all my questions. I recommend your quality product to everyone and I will buy more!

«...»

Special thanks to seller!

The frying pan is cool, the quality of the production did not expect that it would be so high-quality, the wife is delighted to look after another one. Special thanks to the seller for the packaging and coupon!!!



FISSMAN GLOBAL NETWORK.

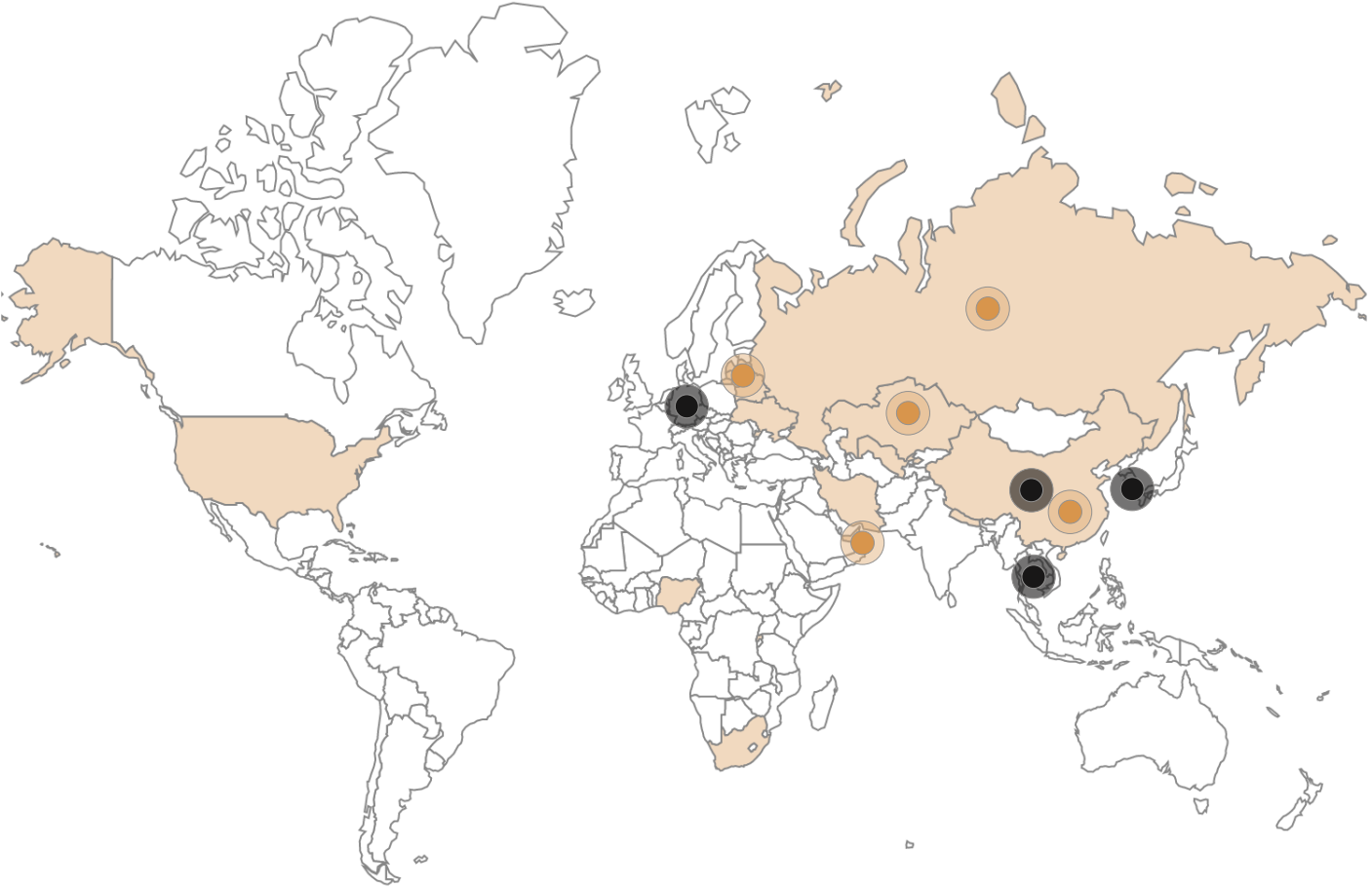
FISSMAN products have gained solid customer recognition over the years and currently are represented in more than 250 retail stores in 10 countries. Over the next 3 years, the brand plans to enhance its presence in the UAE, USA and enter the West European market, starting with Spain.

We hold design, production, and quality management facilities in Germany, China, Thailand, Korea, as well as a representative office location in Los Angeles, USA.

This allows us to distribute the finest kitchenware globally through our global logistics partners and a system of warehouses strategically located in China, Latvia, Russia, Kazakhstan, UAE.

249 LOCATIONS 10 COUNTRIES

- Retail locations:**
 - Russia - 155
 - Latvia- 6
 - Ukraine - 28
 - Kazakhstan - 25
 - Lithuania - 4
 - Uzbekistan- 3
 - Belarus - 17
 - China - 4 stores
 - USA - 1
 - UAE – 6
 - Rwanda
 - Nepal
 - Nigeria
 - South Africa
 - Iran
- Manufacturing locations:**
 - Germany
 - China
 - Thailand
 - Korea
- Warehouse locations:**
 - Guangzhou, China
 - Riga, Latvia
 - Moscow, Russia
 - Almaty, Kazakhstan
 - Ras Al Khaimah, UAE



OUR GLOBAL LOGISTICS PARTNERS





PARTNER WITH US. ON FLEXIBLE TERMS.

- Exclusive partner.
- Fully-serviced Franchise partner.
- Co-branding partner.
- E-commerce partner.
- Emerging Company partner.

EXCLUSIVE.

Exclusive partnership is a solution based on specific terms of collaboration with the FISSMAN brand. This solution covers distribution rights in a particular country or region.

FRANCHISE.

This is a long-term partnership for those interested to be a part of FISSMAN family, its rich history, and represent the brand. FISSMAN is a partner that guides its franchisees every step of the way with all-round project support.

EMERGING COMPANY.

Whether you are making your first steps in dropshipping or are a small shop owner, we have a partnership solution. FISSMAN is here to support and share expertise with new entrepreneurs on their way to excel in business.

CO-BRANDING.

We strongly believe that a successful co-branding campaign creates a synergy between both parties. This synergy enhances the credibility of local brands with FISSMAN's high-quality goods and generates higher turnover.

E-COMMERCE.

E-Commerce partnership with full support in media content creation, photo, video, digital marketing campaigns launching, expertise, and sales pipeline growing in close collaboration with FISSMAN digital transformation department.



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35-45%

ROI

45-60%

Gross Profit

18-24 MONTHS

Payback Period

500 - 5000 SQFT.

Store Size

NO FEES

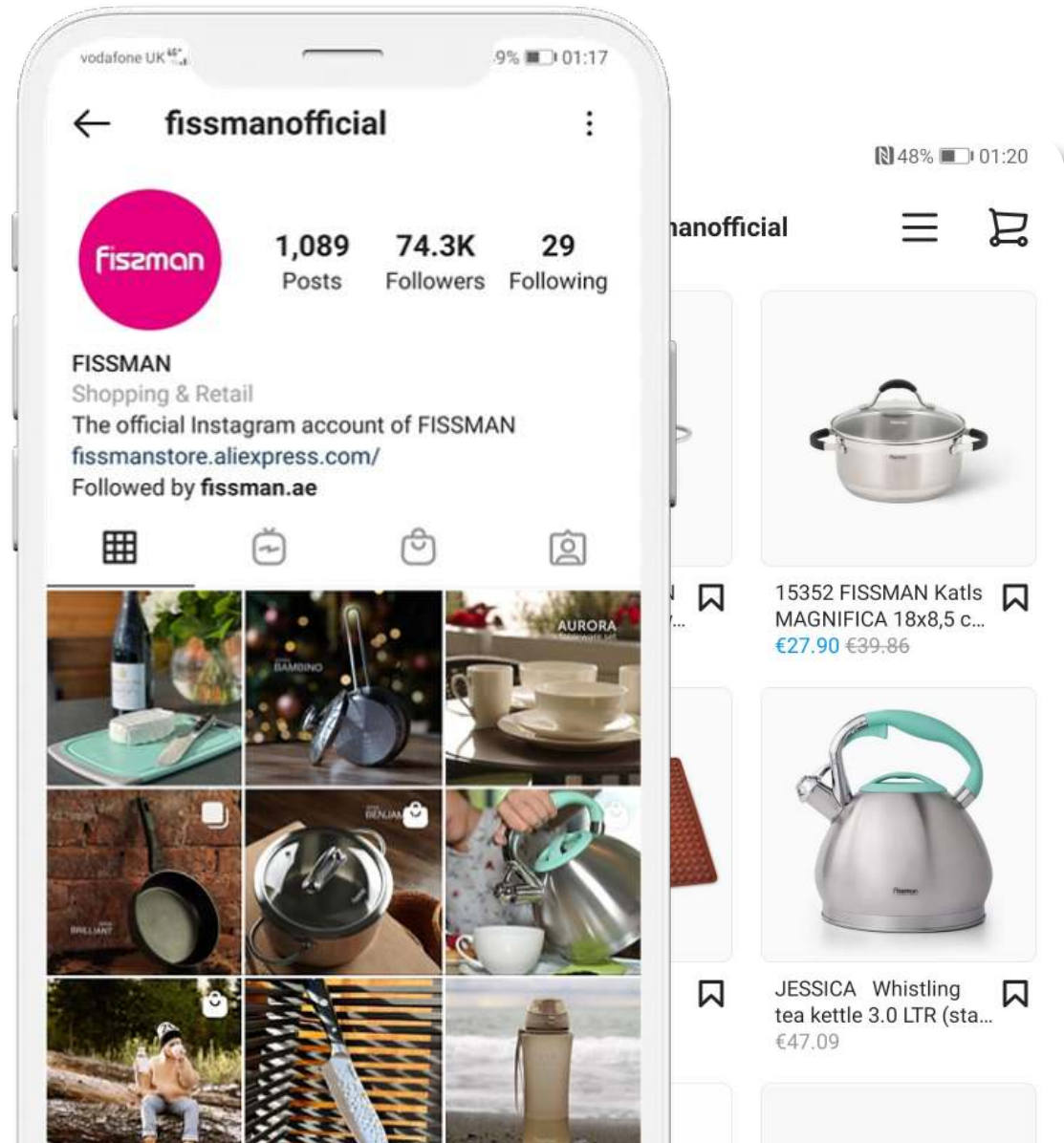
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FULLY-SERVICED FRANCHISING.

Franchising partnership is always an individual case. From A to Z FISSMAN will take responsibility in all aspects: needs analysis, product design, campaign planning, and budgeting, pos support, marketing support, international and local logistics, technical support, tailor-made solutions. Products categories with highest business potential during the pandemic and post-pandemic time.



E-COMMERCE &
SOCIAL MEDIA.



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tradeling

AliExpress™

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Sharaf DG.com



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