



# MAISHA ORGANICS COMPANY PROFILE





## ABOUT US

**Maisha** - meaning “life” in Swahili - embodies our commitment to bringing vibrant, natural products from Africa’s rich landscapes, and reflects our mission of promoting vitality, sustainability, and natural living. We celebrate life through sustainably sourced organic and natural exports that connect global consumers with the continent’s bountiful harvests.

Our commitment is reflected in our **USDA Organic** and **EcoCert Organic certifications**, ensuring that every product meets the highest standards of quality, sustainability, and authenticity.

At Maisha Organics, we believe in the transformative power of organic agriculture, connecting consumers with authentic African products that enhance health and well-being.





## VISION

To be the premier bridge between Africa's natural treasures and the global market, showcasing the continent's finest organic and sustainable products while celebrating its rich heritage and empowering local communities.

## MISSION

To provide superior-quality products while fostering ethical partnerships, uplifting local communities, and adhering to global standards.





# CORE VALUES

Our values guide every decision we make. These principles ensure we stay true to our commitment to quality, community, integrity and sustainability.

## 1. Sustainability

*We prioritize sustainable sourcing and eco-friendly practices in every step of our process.*

## 2. Integrity

*We operate with transparency, honesty, and accountability in all our partnerships.*

## 3. Quality

*We are committed to providing only the highest-quality products.*

## 4. Community Empowerment

*We support local communities through fair trade and job creation.*

## 5. Commitment to sustainability

*We source our products through ethical farming practices, ensuring that we help preserve the environment while empowering local communities.*





# WHY CHOOSE MAISHA ORGANICS?

## **Sustainable and Ethical Sourcing:**

We prioritize partnerships with local farmers who use eco-friendly practices.

## **USDA Certified Organic Ingredients and Products:**

Our commitment to organic certification ensures that our products meet the highest standards of quality.

## **Premium Quality, Trusted Partnerships:**

We work closely with producers to maintain quality control throughout the supply chain.

## **Global Reach with Local Expertise:**

Our extensive network allows us to effectively navigate international markets while supporting local economies.

## **Other Certifications**

We are proud to hold EcoCert Organic, Fair Trade, HACCP, FSSC 22000 and EU Organic certifications, ensuring that our products meet the highest global standards of quality and sustainability.







**Our Products**

## **Vanilla Planifolia**

### **Why Choose Maisha Organics for Your Vanilla Supply?**

**Premium Quality Grade A Gourmet and Extract Vanilla Beans and Powder – Rich aroma, high vanillin content, hand-picked for excellence.**  
**Ethically Sourced & Sustainably Grown –** Supporting local Ugandan farmers through fair trade.

**Wholesale & Bulk Orders Available –** Competitive pricing and reliable global shipping.

**Custom Orders & Private Labeling –** Tailored solutions for brands and businesses.





**Our Products**

## **Vanilla Planifolia**

### **Why Choose Maisha Organics for Your Vanilla Supply?**

#### **The Ugandan Vanilla Advantage:**

Uganda is the only country with **two annual vanilla harvests**.

Ugandan vanilla is known for its **bold, creamy flavor** with subtle notes of **chocolate** and **caramel**.

Ugandan vanilla tends to have a **higher vanillin content**, enhancing its natural sweetness and providing a deeper, more intense flavor.

Uganda has rapidly growing exports, approaching 270 metric tons in 2023.

Uganda has the potential to become the **world's second-largest vanilla producer**.

**More affordable** than Madagascan Vanilla without compromising on quality





<https://maishaorganics.com/wholesale-ugandan-vanilla-beans>

**Our Products**

# Vanilla Planifolia

## Vanilla Varieties:

**Gourmet Organic Vanilla:** Cultivated without synthetic pesticides or fertilizers, our organic vanilla embodies purity and sustainability. Certified.

**1.Organic Gourmet beans:** Grade A- 17+cm, Moisture content: 30-35%

Vanillin: 1.8%- 2%

**2.Organic Extract grade beans:** 13+cm, Moisture Content: 20-25%

**3. Organic vanilla Powder.**

**Conventional Vanilla**

**Gourmet beans:** Grade A- 17+cm, Moisture content: 30-35%

**Extract beans:** 13+cm, Moisture Content: 20-25%





## Our Products

# Nilotica Shea butter

## Shea Butter Uganda

This exceptional product is derived from the Nilotica subspecies of the Shea tree (*Vitellaria Nilotica*), which is exclusively found in the Nile River basin of Uganda.

### Our Nilotica Shea Butter is:

100% USDA Certified Organic  
Grade A

Unrefined and cold-pressed

Northern Uganda Shea Butter

Ethically sourced from local farmers

Rich in essential fatty acids and vitamins

Known for its superior moisturizing properties

<https://maishaorganics.com/ugandan-shea-butter>





## Our Products

### Dried Fruit

Uganda's abundant sunshine and fertile soil create ideal conditions for growing dried fruits including pineapple and jackfruit, which boast natural sweetness, intense flavors, and a delightful texture.







## **CONTACT US**

### **Office:**

**Orient House, Plot 4 Kampala Road,  
Kampala, Uganda. P.O. Box 3290**

**WhatsApp: +256 (0)758903116**

**Email: maishaorganics256@gmail.com /  
info@maisha-organics.com/ maasouq@gmail.com**

**Website: [www.maishaorganics.com](http://www.maishaorganics.com)**

