

AWAKENS THE SENSES

OXY – YOUR MOMENT, YOUR SENSES, YOUR CHOICE

OXY is a soft yet intentional voice. It doesn't lead — it brings you back to yourself. It's a brand that doesn't dictate but creates space to feel. It inspires without persuading. It refreshes without imposing





REASON: BRING YOU BACK

We create a product that helps you pause, breathe deeper, and feel flavor — both literally and emotionally. OXY is a tool for awareness, a light ritual that adds clarity to your day.

OXY TOTEM

— A RITUAL OBJECT FOR THE MODERN MIND

Meet TOTEM — a sleek, nicotine-free device designed to support your focus, clarity, and inner strength through mindful breathing and sensory stimulation.

Each color represents a distinct emotional state, turning your everyday pause into a powerful personal ritual.

WILL POWER – Ground yourself in discipline and strength.

AWAKENESS – Sharpen your senses and spark energy.

CLEAR MIND – Refresh your thoughts and stay balanced.

MINDFULNESS – Slow down, breathe deep, and reconnect.





OXY CORES

– SCENTED STICKS FOR SENSORY RITUALS

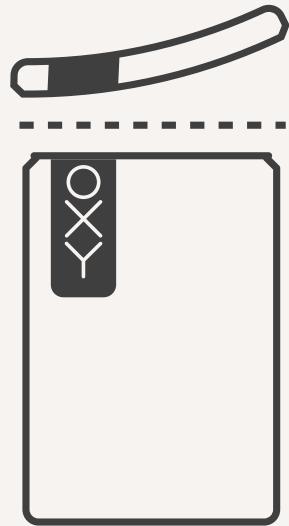
OXY CORES are aromatic sticks crafted to complement your personal device.

Infused with rich natural scents, each CORE enhances your breathing ritual, awakening taste and memory while keeping your mind present and alert.

Choose from 10 refined flavors to match your moment:

- Cherry
- Apple
- Grape
- Blueberry
- Watermelon
- Raspberry
- Peach
- Strawberry
- Mint
- Mango

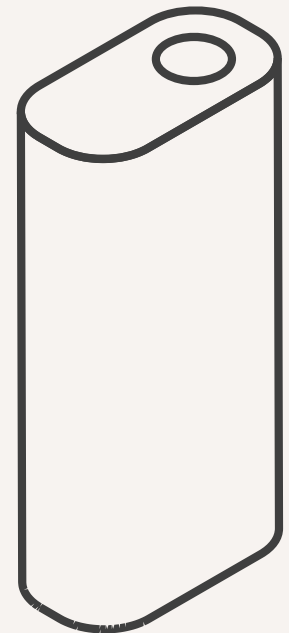
OPEN. FLIP. INSERT.



OPEN THE
CORE BAG

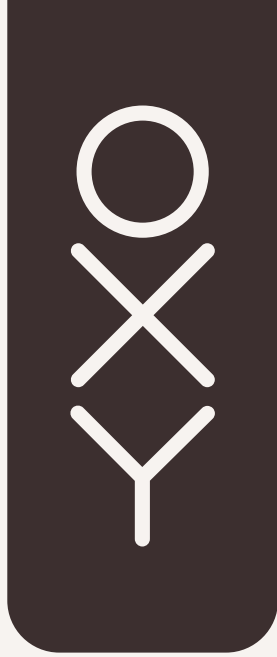


FLIP THE STICK SCENT
- SIDE DOWN



INSERT INTO THE
DEVICE





THANK YOU