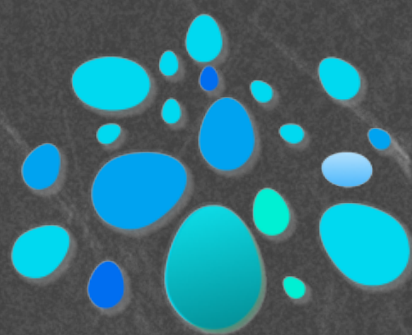


Catalogue  
2024

*a touch of wellness  
for your hair*



AQUATHERMAE®  
HAIR CARE



# AQUATHERMAE

Aquathermae is an Italian cosmetics brand. Our adventure begins in 1930, when we were a small shaving salon in the city of Torre del Greco. Over the years, we have developed exceptional hair products and now connect with customers all over the world.

The name Aquathermae is inspired by the island of Ischia, famous for its thermal springs. The brand logo depicts drops of thermal water, recalling the central element of our products. Aquathermae's mission is to combine natural ingredients to create hair beauty products, with captivating fragrances that make us extremely competitive.

Born from the need to face ever new challenges, these cosmetics were also designed for the foreign market, which sees the Mediterranean and the beauty of its women as a source of "wellbeing" from which to draw. Aquathermae aims to expand worldwide, offering products designed to improve and care for the beauty of hair





# NEW WELLNESS RITUALS FOR YOUR HAIR

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HYDRA CARE

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ARGAN CARE

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COLOR CARE

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PURIFY CARE

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SENSITIVE CARE

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ENERGY CARE

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CURL CARE

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SUN CARE

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FINISH CARE

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# HYDRA



## HYDRA SHAMPOO

Hydra Shampoo for frizzy, dry hair, a luxurious formulation designed to hydrate and tame unruly locks. Infused with nourishing olive oil and linseed oil, this hydrating, anti-frizz shampoo replenishes moisture and helps smooth and control frizz for silky, manageable hair

## HYDRA MASK

Give your dry and frizzy hair maximum hydration and nourishment with our Mask for frizzy and dry hair. Enriched with the natural goodness of olive oil and flaxseed, this hair mask works to deeply hydrate, soften and smooth your locks, leaving them looking healthier and more manageable.

## SOS REPAIR

This fantastic cream with a pleasant scent, rich in argan oil and keratin, makes even the most difficult hair easy to comb, speeds up drying, makes hair silky, full-bodied and nourished. The hair color is more intense, thanks to our SOS REPAIR leave-in mask which, by sealing the hair cuticles, makes it more resistant and hydrated.

## SMOOTH LISS

It is an ultra-smoothing cream specially formulated for rebellious and frizzy hair. This product contains keratin and silk proteins, which help regulate hair and make it smoother and silkier.



# ARGAN



## ARGAN SHAMPOO

Argan shampoo gently cleanses your hair, nourishes it deeply, promoting hydration and repair. Its formula is rich in plant substances such as argan oil, keratin and aloe vera. Each of these substances has a very specific purpose in the reconstruction of damaged hair.

## ARGAN MASK

Argan Mask is the ideal mask for you who have unruly, dull or damaged hair from coloring or bleaching. It deeply nourishes, providing the right and natural hydration and repair.

## SUBLIME OIL

Complex of three vegetable oils Argan Oil, Sunflower Oil and Jojoba Oil to deeply nourish unruly, damaged and color-sensitized hair. Don't worry, it's not greasy.



# COLOR



## COLOR SHAMPOO

Shampoo designed to delicately clean dyed or chemically treated hair, preserving color and protecting hair. With olive oil and keratin it deeply nourishes the hair while preserving its color.

## COLOR MASK

Color Mask is the ideal mask for you who have colored or chemically treated hair. It deeply nourishes, protecting hair color. With ragan oil, aloe vera and chamomile extract it is a real cure-all for brittle and dull hair.



# PURIFY



## PURIFY SHAMPOO

Shampoo for the control of dandruff, itching and seborrheic dermatitis. Ultra delicate cleansing base without SLES, SLS, parabens and dyes, suitable even for the most sensitive subjects. With Oats, Calendula, Climbanzolo and Piroctone for rapid itching control.

## PURIFY PEELING

The mix of propolis and aloe vera, combined with the disinfectant power of Piroctone Olamina, helps remove dry dandruff and seborrheic dermatitis from the scalp. It looks like a soft white cream with small grainy microspheres.



# SENSITIVE



## EQUILIBRIUM SHAMPOO

Specific shampoo for oily scalp and stressed hair formulated with Aloe Vera, Melissa Officinalis and Salvia Officinalis. Ultra delicate cleansing base without SLES, SLS, parabens and dyes. Gently cleanse the hair, restore the natural pH of the scalp.

## BI-VALENT PEELING

The peeling cream is a balancing and purifying cream for oily scalp and dry hair. Eliminates all impurities and dead cells present on the skin while maintaining a balanced pH. Are you coming to act? the peeling frees the scalp from impurities and excess sebum and hydrates the hair, leaving it silky and shiny.



# ENERGY



## ENERGY SHAMPOO

AQUATHERMAE Energy Shampoo is a specific shampoo for thin and weak hair, with the exclusive Si-MATRIX and PRO-Complex. The revolutionary active ingredient SI-MATRIX which supplies organic silicon to the scalp, is a new concept that comes from the combination of two new biotechnologies: micro silica sponges and diatom skeletons, with a recognized energizing action.

## ENERGY LOTION

Designed to promote the natural regrowth of thin, weak hair. The caffeine present in the formula has been shown to stimulate hair growth by counteracting the effect of testosterone and dihydrotestosterone, both involved in the genesis of androgenetic alopecia.



# CURL



## CURL SHAMPOO

Curl Shampoo is specifically formulated for curly and wavy hair. Thanks to the olive oil present in its formulation, it deeply nourishes curly hair, making it less frizzy and more nourished.

## CURL MASK

This mask is ideal for particularly dry and parched wavy and curly hair. It gives softness, shine and facilitates the detangling of curls.

## CURL CREAM

It is a leave-in cream formulated to tame, shape and fix curly hair in a light way, contracting the effect of frizz.



# SUN



## SUN SHAMPOO

Sun Protect shampoo is specific for gently cleansing hair after exposure to the sun. Contains ingredients that help prevent damage caused by UV rays, such as dryness, color fading and brittleness.

## SUN MASK

Sun Protect mask is formulated to nourish and hydrate hair after exposure to the sun. Contains ingredients that help prevent damage caused by UV rays, such as dryness, color fading and brittleness.

## SUN MILK

Moisturizing spray milk that counteracts dehydration and dryness of the hair caused by heat or wind during exposure to the sea or swimming pool. Strengthens the hair structure and increases its resistance, maintaining softness and elasticity.



# FINISH



## REPAIR CREAM MOUSSE

Restructuring and protective creamy mousse for curly and frizzy hair. Leaves hair soft, hydrated and healthy. Without rinsing. Specifically designed to condition curly and frizzy hair while maintaining optimal water balance.

## ECO SPRAY

It is the exclusive ecological hairspray without strong gas with Aloe Vera, Provitamin B5 and green tea which ensures a firm and elastic hold without weighing down and dehydrating the hair. Leave no residue.

## FLEXY SPRAY

It is the exclusive strong hairspray with Aloe Vera, Provitamin B5 and green tea which ensures a firm and elastic hold without weighing down and dehydrating the hair. Leave no residue.

## GLOSS

It is a leave-in cream formulated to tame, shape and fix curly hair in a light way, contracting the effect of frizz.





GLAMMY cosmetics - Via A. de Curtis - Torre del Greco (Na) - Italy  
[www.aquathermae.it](http://www.aquathermae.it)