



Fruita

the frozen

Real Chocolate Coated

Raspberry | Strawberry | Blackberry

About Us

The Story of Fruita: The Meeting Point of Nature and Flavor
Founded in 2021 in Ankara with great excitement, Fruita is an innovative brand aiming to bring the purest and sweetest flavors of nature to everyone. With its snacks made from 100% locally sourced ingredients, free from additives and preserving their nutritional values, Fruita has gained a place in the global market for freeze-dried fruit products.

This journey, which began with the passion of two entrepreneurs for healthy snacks, has now become a favorite of thousands thanks to naturally produced snacks made with modern technologies. Combining a love for fruit with an innovative spirit, Fruita is dedicated not only to offering delicious snacks but also to promoting a healthy lifestyle.

Natural Fruits, Unique Flavors

At Fruita, we carefully select the highest quality and freshest fruits that nature has to offer and process them using freeze-drying technology to preserve their nutritional value at the highest level. Thanks to this method, our fruits:

- Are 100% natural and contain no additives.
- Retain their vitamins and minerals.
- Have a long shelf life, making them a healthy snack choice.
- Are gluten-free, preservative-free, and sugar-free, catering to everyone.

Discover the natural, live healthy!

Additionally, we offer special flavors like chocolate-covered strawberries to provide healthy solutions to sweet cravings.

The Healthy Snack Trend on the Global Stage

In a short period, our freeze-dried fruit products have attracted significant attention in both local and international markets. Fruita has rapidly grown into one of the leading brands when it comes to healthy snacks, thanks to its innovative and delicious products.

Today, Fruita products are found in kitchens and snack baskets all over the world. Each piece of our fruit is a testament to our commitment to quality, naturalness, and innovation.

A Natural Choice for a Healthy Future

At Fruita, our goal is to support healthy eating habits for people of all ages and to add flavor to their lives with natural snacks. With our innovative approach and respect for nature, we are steadily progressing on the path to becoming a global brand.

Today, everyone who chooses Fruita becomes a part of this magical journey and experiences the purest form of nature in every bite.

STRAWBERRY
STRAWBERRY
STRAWBERRY
STRAWBERRY



RASPBERRY
RASPBERRY
RASPBERRY
RASPBERRY

BLACKBERRY
BLACKBERRY
BLACKBERRY
BLACKBERRY



PRODUCT: FRUITA THE FROZEN 150G



Details:

Package size (w*l*h): 284 x 378 x 242 mm

Pcs / Package: 36 pcs

Pallet: 1200 x 800 mm

n packages: 64

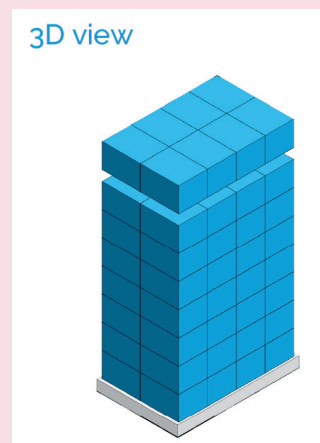
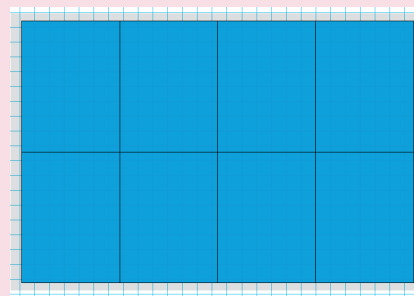
n layers: 8

Total weight: 390.4kg

Quantity / Pallet : 2.304 pcs

**Number of products in a 40 -foot container:
21 Pallets x 2.304 : 48.384 pcs**

Logistic & Palletising



Logistic & Palletising

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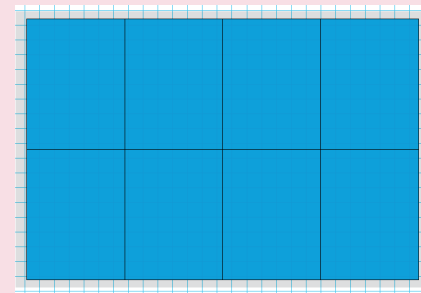
n packages: 72

n layers: 9

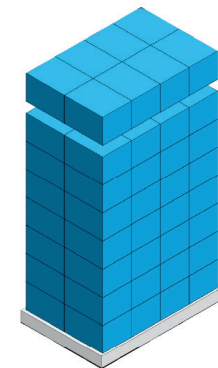
Total weight: 439.2kg

Quantity / Pallet : 2.592 pcs

**Number of products per truck loading:
32 Pallets x 2.592 : 82.944 pcs**



3D view



The Frozen Fridge



Find Fruita

TURKEY

- +90 312 312 1238
- www.fruita.com.tr
- info@fruita.com.tr
- Çamlıca Mah. Anadolu Bulvarı No: 20 - J/2 Yenimahalle | Ankara

GERMANY

- +4915164602018
- info@intertradegmbh.de

Fatih ÇAKMAK

- Intertrade GmbH
RAiffeisenstr 20. 58628 Iserlohn KÖLN/GERMANY

KUWAIT

- +96599270420
- info@fruitakuwait.com
- www.fruitakuwait.com

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QATAR

- +974 3090 3499
- Rakan OBIDAT
- AL MYDANI FOR TRADING ICE CREAM AND SWEET
Doha-riffa tower - zone61-building
160-street 831

“The real always tastes better”