

The image features a close-up, high-resolution photograph of several slices of an orange. The slices are arranged in a way that shows the internal structure of the fruit, with segments separated by white pith. The colors range from a deep orange to a bright, almost white-yellow at the center of the segments. The lighting is soft, highlighting the texture of the fruit's surface.

Fruita



someting different



About Us

Fruita Technological Agriculture Co. was established in 2020 as Ankara based. Fruita Technological Agriculture manufactures freeze-dried fruits and vegetables and also operates greenhouses.

Within the scope of Good Agricultural Practices, our products, which are harvested from our cultivated areas and contracted agricultural or horticultural areas, do not contain any additives, preservatives, or added sugars. In our Freeze-Dry Facility located in Ankara Polatlı, we dry our products in their most natural form, preserving their taste and nutritional values.

Vision

Fruita Technological Agriculture has adopted the principle of sustainable efficiency in fruit processing by establishing a sustainable supply chain thanks to contract agriculture members and greenhouse cultivation. The goal is to establish facilities in 4 important points of Turkey and Eastern Europe until 2030, to develop contract agriculture partnerships, and to be among the leading companies in the processing of fruits.

Our Core Values

Transparency and Communication

No matter where or whenever customers engage with us, our experienced team is committed to delivering excellence and a good experience.

Equity

As an institution, we do not compromise on the principle of equity at all stages—from procurement to production, from production to sales and beyond—and we emphasize law and ethics in our approach to all stakeholders.

Respect, Tolerance, and Humility

We maintain our relationships with fondness, respect, and tolerance.

Being Visionary and Progressive

We invest in technologies, innovations, and opportunities that elevate our company, products, and services in competitive markets, and we adopt sustainability as a core principle.

Environmental Consciousness and Sensitivity

Through R&D and P&D studies, we create an infrastructure that uses less plastic and is 100% recyclable. From production to logistics, we prioritize quality and efficiency in raw material use and energy consumption.

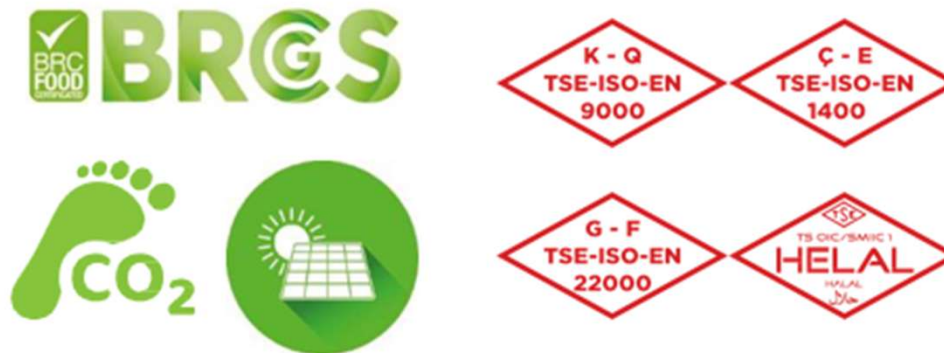
Our Quality Policy

Fruita Technological Agriculture takes technology and international standards as a reference, and by identifying risks and opportunities, constantly renews and develops itself. Fruita works within the framework of the principles of safe and legal products of defined quality, fostering mutual trust and satisfaction with customers, suppliers, and business partners.

While carrying out our activities, we commit:

- To comply with legal regulations, legislations, and customer requirements,
- To implement necessary improvements in our processes under the Quality Management System and Food Safety Management System,
- To stand out with "**Fruita Quality**" in the sector, recognized for timely delivery, cost efficiency, and hygiene in all projects with customers, suppliers, and partners,
- To prioritize training and teamwork, empowering employees to maximize their talents and embedding quality awareness across the organization,
- To be a reference organization that respects society and the environment, contributing to the country's economy through continuous growth in turnover.

Our Certificates



Forms & Cuttings



Slice Cutting



Cube Cutting



Powder



Whole

Packaging And Logistics

PRODUCT			PACKAGE		BOX			EURO PALLET (80*120cm)				STANDART PALLET (100*120cm)			
Explanation	Form	Package	Net Product Weight	Gross Product Weight	Net Product Weight per Box	Gross Product Weight per Box	Box Dimension	Box per Pallet	Net Product Weight per Pallet	ca. Complete Pallet Gross Weight ***	Pallet Height	Box per Pallet	Net Product Weight per Pallet	ca. Complete Pallet Gross Weight ***	Pallet Height
All Freeze Dried Fruits and Vegetables except banana, cherry, sour cherry and fig	Whole, Sliced, Cubes, Granules	50*80 cm 3 layered bigbag	2,50 kg	2,61 kg	5,00 kg	6,20 kg	40*60*40 cm	20	100,00 kg	124,00 kg	215 cm	25	125,00 kg	155,00 kg	215 cm
Freeze Dried Banana, Cherry and Sour Cherry	Whole, Sliced, Cubes, Granules	50*80 cm 3 layered bigbag	5,00 kg	5,11 kg	10,00 kg	11,20 kg	40*60*40 cm	20	100,00 kg	224,00 kg	215 cm	25	125,00 kg	280,00 kg	215 cm
Freeze Dried Fig	Sliced, Cubes, Granules	50*80 cm 3 layered bigbag	4,00 kg	4,11 kg	8,00 kg	9,20 kg	40*60*40 cm	20	100,00 kg	184,00 kg	215 cm	25	125,00 kg	230,00 kg	215 cm
All Freeze Dried Fruits & Vegetables	Powder	50*80 cm 3 layered bigbag	12,50 kg	12,61 kg	25,00 kg	26,20 kg	40*60*30 cm	16	400,00 kg	419,20 kg	175 cm	20	500,00 kg	524,00 kg	175 cm

*** Gross pallet weight may change according to wooden or plastic pallets.

Usage

Our freeze dried products is available to use in different braches of Food industry, like . Each product may use different form/s of our products. Also end users may use the different forms of our products in their home-kitchens. The produts may use on its own as tea or snack and also as an ingredient in chocolates, cakes, cookies, dietary products, food supplements, muesli, granola, energy bars or baby foods.

Private Label and Contract Production

We are working as solution partner with different local FMCC brands and industrial Food producers. We are open to collaborate with international partnership. Also for both P/L or contracted production except form standard product and production, we may produce tailor made products regarding our partners demand. With in this scope, we may have many different options for our future business partners. Please contact us for more information.

Freeze Dried Strawberry



Freeze Dried Cherry





Freeze Dried Kiwi



Freeze Dried Red Apple



Freeze Dried Banana



Freeze Dried Raspberry



Freeze Dried Blackberry



Freeze Dried Blueberry



Freeze Dried Apricot



Freeze Dried Peach





Fruita

Freeze Dried Fig



Freeze Dried Plum



Freeze Dried Pineapple



Freeze Dried Lemon





Freeze Dried Lime



Freeze Dried Tangerine



Freeze Dried Orange



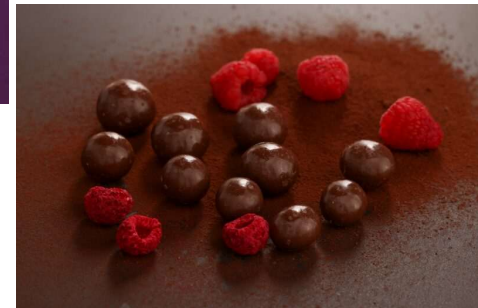
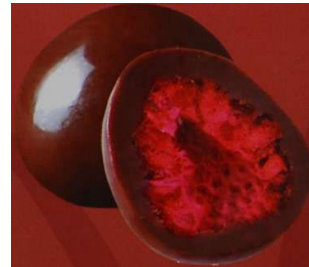
Freeze Dried Persimmon

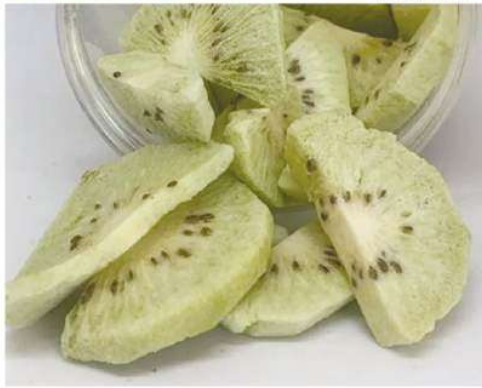


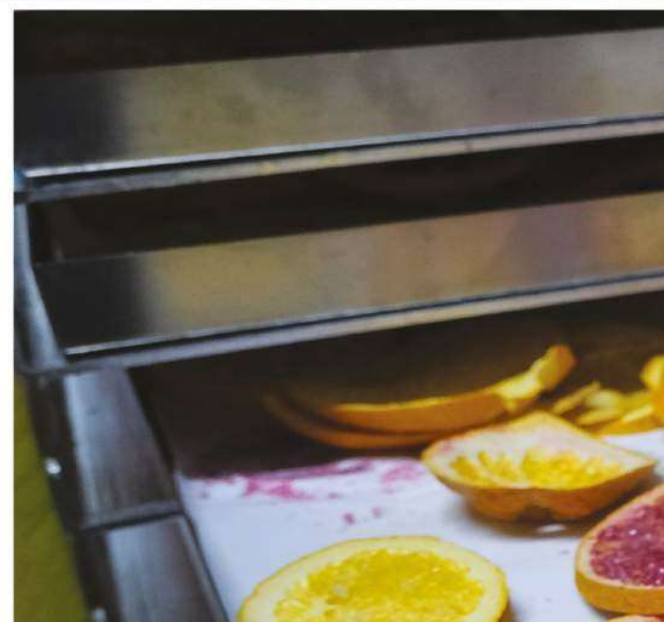
Chocolate Coated Freeze Dried Strawberry



Chocolate Coated Freeze Dried Raspberries









Fruita



@fruitashop

fruitagida

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