

## Our Story

Nutriburst's journey began in 2019 with a clear purpose to revolutionize health

supplements. Starting as a vision, we embarked on a mission to make wellness gummies

both beneficial & enjoyable. In 2022, we expanded to India, introducing nutrient-packed

gummies that redefined the health supplement landscape. Our commitment is not just about crafting supplements; it's about pioneering a new approach to nutrition. With a

refreshed brand identity, endorsements from nutrition experts & a focus on sustainability, Nutriburst strives to make health accessible to all. From our inception, we've dedicated

ourselves to enhancing health & wellness through innovative nutrition solutions, making

vitamins easy to take, easy to understand & easy to love.

#### July 2019

The Birth of Nutriburst

Got officially registered, marking the beginning of its journey in the health supplement industry.



#### February 2022

Online Launch in india Nutriburst India went live, bringing the brand's innovative vitamin gummies to the Indian market.

#### June 2022

Brand Identity Refresh
Introduction of a fresh brand identity and a new,
captivating wordmark, symbolising the brand's evolution.

#### February 2023

Packaging Makeover A stunning redesign of Nutriburst's bottles and labels, enhancing the brand's visual appeal.

#### July 2022

Media Recognition
Nutriburst got featured in the Financial Times - How to
Spend It, gaining significant media attention.

#### March 2023

Website Revamp

Complete overhaul of the
Nutriburst website, elevating the brand's digital

presence.

#### March 2023

Harrods Pharmacy Listing
Nutriburst products became
available in prestigious
Harrods Pharmacy, expanding its luxury retail presence.



May 2023
Whole foods Integration
Introduced new product line to entice consumers
that are health-conscious consumers.

April 2023

Local Manufacturing in India
Commencement of local manufacturing
for Nurtriburst india, aligning with the local for vocal
movement.

#### June 2023

Partnership with Zapp introduction of doorstep delivery service through the Zapp app, enhancing customer convenience.

#### October 2023

Women's Health Focus Launch of three new products targeting Women's Health.

#### December 2023

Branching Out into New Retail Spaces and Launching New Products

In December 2023 Nutriburst expanded into more retail stores, making our products available to even more customers. Alongside this expansion, we introduced a new range of products designed for health enthusiasts. This step shows our ongoing effort to reach more people and offer them innovative health supplements.

#### November 2023

Stylist Live Event
Participation in Stylist Live, showcasing
Nutriburst's products to a wider audience

#### September 2023

Introduced multi-functional Kids Gummies designed for child's growth and immunity, Shilajit Gummies for enhanced energy and vitality in adults, and innovative, easy-to-carry Gummy Pouches to make wellness on-the-go effortless, marking the brand relevance to stay ahead during the thriving times.

#### Upcoming.....

Launch of our innovative product lineup, including Lung Detox, ACV Effervescent, Kids Eyecare and many more, designed to support wellness for all age groups and provide targeted wellness solutions for the whole family.

## Our Vision

At Nutriburst, our vision is clear — 'Doing vitamins differently.' We stand at the forefront of the nutrition industry, transforming the world of health supplements & Nutraceutical. Our goal is to innovate within the vitamin supplement market by crafting gummies that are not only effective but also align with the highest standards of taste & quality. We envision a movement towards a healthier, better-informed world, where our commitment to innovation, quality &

sustainability uniquely positions us in the nutrition & wellness industry. We are dedicated to creating inclusive nutrition that's accessible for everyone, regardless of dietary or religious restrictions.

## Our Commitment

Nutriburst is committed to crafting clean, great-tasting, and highly effective health

supplement products. We empower individuals to feel their best, embodying the essence of a 'super you.' Placing our customers at the heart of everything we do, our dedication lies in providing products that fuel your day with clean, top-tier ingredients. We lead with radical transparency, ensuring our customers know precisely what they consume. With a focus on plant-powered, expert endorsements & a commitment to environmental responsibility,

Nutriburst strives to make health & wellness both accessible & enjoyable. Our commitment translates into a tangible, positive impact on your daily life. Feel super you & fuel your day with clean, high-quality & great-tasting vitamins & Minrals to support all-round health.

# DUT Prooducts



**ADVANCED NUTRITION** 



POUCH PACK OF 10



**NEW LAUNCH** 

KIDS RANGE





## HAIR, SKIN & **NAILS GUMMIES**

Rich in BIOTIN + 10,000mcg of Sesbania Extract\*



Strengthens Hair Roots\*



**Enhances Nail Growth\*** 



Promotes Healthy Skin\*



Wellness in Chewy Delicious Strawberry Flavour!



# HEALTH & VITALITY GUMMIES

Loaded With Vitamin A, B9 & Zinc\*



**Supports Vision growth & Immune function\*** 



**Aids In Cellular Growth & Reproduction\*** 



Zinc Contributes To Immune
Health & Cell Growth\*



**Promotes Overall Vitality & Well-Being\*** 





This product contains ingredients that supplimades used for representation purpose on



## SERENE SLEEP **GUMMIES**

Fueled with a Natural Source of Melatonin, Chamomile Extract\*

- **Supports Natural Sleep Pattern\***
- (®) Helps Reduce Stress\*
- **Enhances Sleep Quality\***
- Supports Relaxation\*



GMP

Wellness in **Chewy Delicious** Mango Flavour!



## ASHWAGANDHA MAX GUMMIES

Brimming with The Goodness of Ashwagandha Root Extract\*

- Helps in Mood Enhancement\*
- Supports Emotional Well-Being\*
- Enhances Sense of Calmness\*
- වී Builds Muscle Strength



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Wellness in **Chewy Delicious** 



# TRIPLE IMMUNITY GUMMIES

High In Vitamin C, Zinc & Amla Extract\*

- Boosts Immune System With Vitamin C & Zinc\*
- Supports Respiratory Health\*
- Amla Extract Adds Antioxidant Benefits\*
- Reinforces Overall Well-Being Through Immune Support\*



Wellness in **Chewy Delicious** 



## **HEALTHY MUSCLES & BONES GUMMIES**

High In Vitamin D, Calcium Support Bone Health\*



**Strengthens Bones & Bone Density\*** 



**Enhances Overall Muscle Function\*** 



**Promotes A Healthy Cardiovascular System\*** 



Supports Calcium Absorption In The Body\*







Wellness in Chewy Delicious



# TURMERIC ULTRA GUMMIES

With Active Curcumin & Black Pepper Extract\*



- Boosts Overall Well-Being Naturally\*
- Supports Joint Health\*
  - Aids In Maintaining A Healthy Inflammatory Response\*







This product contains ingredients that promotes well-tits anti-inflammatory & antioxidant properties\*



# APPLE CIDER OPTIMA GUMMIES

Loaded with Apple Cider Vinegar, Chromium Picolinate & Vitamin B6!\*

- Fights Oxidative Stress & Inflammation\*
- Improves Metabolism\*
- Detoxifies your Body Naturally\*







This product contains ingredients that support your Wei



## TRUE RADIANCE **GUMMIES**

With Orange Peel, Acerola Cherry Extracts & Sea Buckthorn, Amla Dried Fruit Powders\*



**Supports Collagen Production\*** 



**Enhances Overall Skin Health\*** 



Helps Improve Skin Elasticity\*









## **SHILAJIT GUMMIES**

Rich in Shilajit resin, Swarnabhasam, Fulvic Acid, Ashwagandha

Exclusively Sourced from 16000 -18000 Feet Height from Himalayas

- ★ Helps in Improving Stamina\*
- **Energy Booster\***
- Helps in Mood Management\*
- **Fights Fatigue**\*
- Improves Vitality & Immune system\*





This product contains ingredients that













## GUMMIES ARE NOW HERE!

Delicious Kids gummies supplements with no added sugar.





- Supports Immune system\*
- Helps in Brain development\*
- Improves Bone health\*
  - Essential for vision & nerve function\*





## **Kids-APPROVED GUMMIES ARE NOW HERE!**

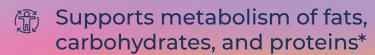
**Delicious Kids gummies** supplements with no added sugar.

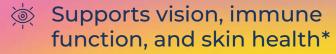




(**©**)

Rich in antioxidants\*















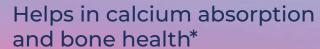


## **Kids-APPROVED GUMMIES ARE NOW HERE!**

**Delicious Kids gummies** supplements with no added sugar.









Supports immune function & helps regulate mood\*



Promotes stronger bones & teeth\*



**Supports Muscle functions\*** 





# NUTRI O BURST \*

# Signer Made Smeet

Scan to know more



















