

Pawon Nusantara

is a meaningful and evocative name for a restaurant, especially one that focuses on offering authentic Indonesian cuisine. "Pawon" translates to "kitchen" in Indonesian, and "Nusantara" refers to the Indonesian archipelago, so together, the name signifies "Kitchen of the Archipelago" or "Archipelago Kitchen." It conveys the idea that the restaurant is a place where the diverse culinary traditions of Indonesia come together. Here are a few factors to consider:

Authenticity: The name reflects authenticity and a commitment to Indonesian cuisine, which is a positive aspect for customers seeking genuine experiences.

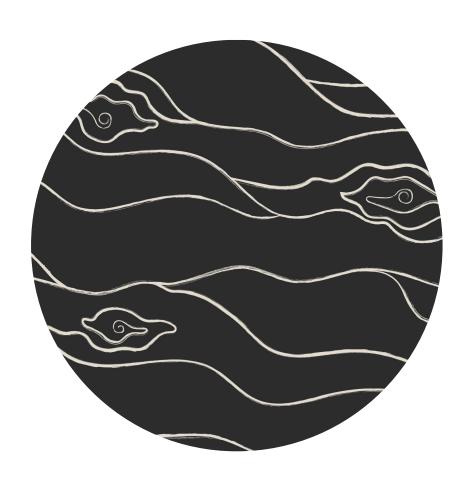
Memorability: The name is unique and has a cultural significance, which can make it memorable to customers.



Logo Mark

Free flowing and hand-drawing sanskrit look.

Reference to the past and a traditional
Indonesia culture.



Megamendung

is a traditional Indonesian batik pattern originating from the city of Cirebon in West Java. It is one of the most iconic and recognizable batik motifs, known for its cloud-like shapes and vibrant colors. The history of the Megamendung pattern is rich with cultural exchanges and symbolism.

The word "Megamendung" is derived from the Javanese words "mega," meaning cloud, and "mendung," meaning overcast or cloudy. The design typically features stylized clouds with undulating lines, often in shades of blue, red, and other vibrant colors. The clouds symbolize fertility, life, and protection, reflecting the nurturing nature of the sky and rain. Additionally, in Islamic tradition, the design is said to represent the infinite and the vastness of the universe, with the flowing lines symbolizing patience and humility.

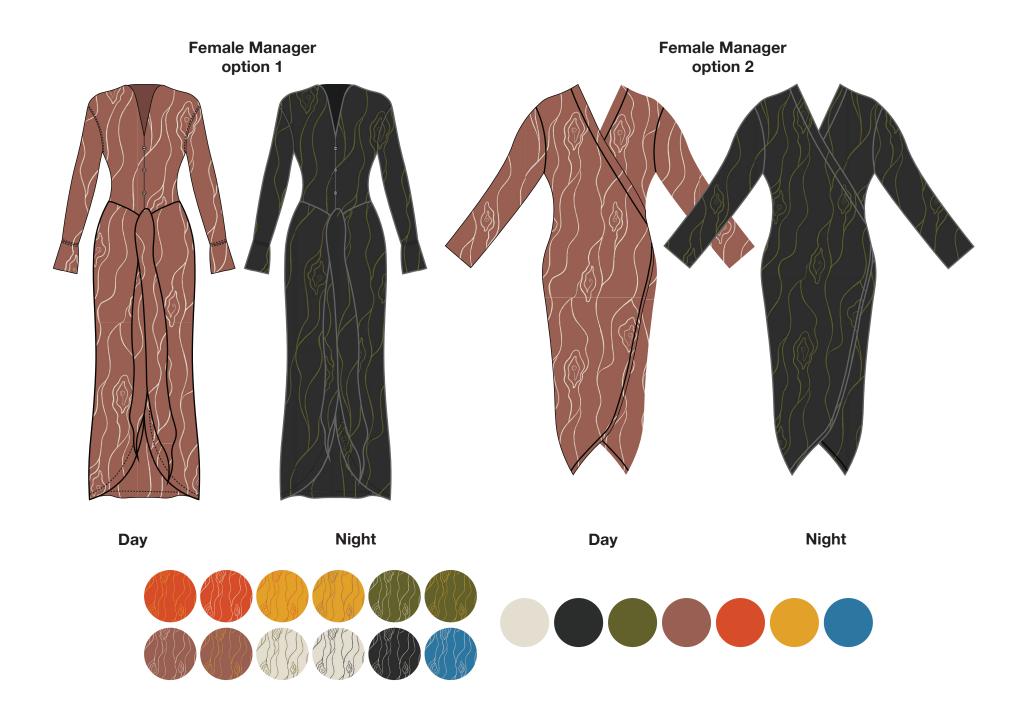




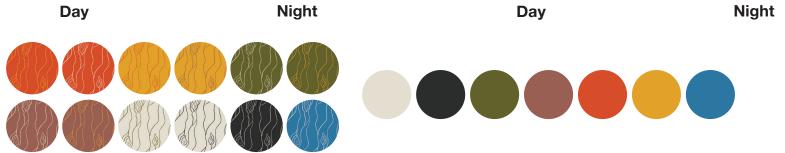


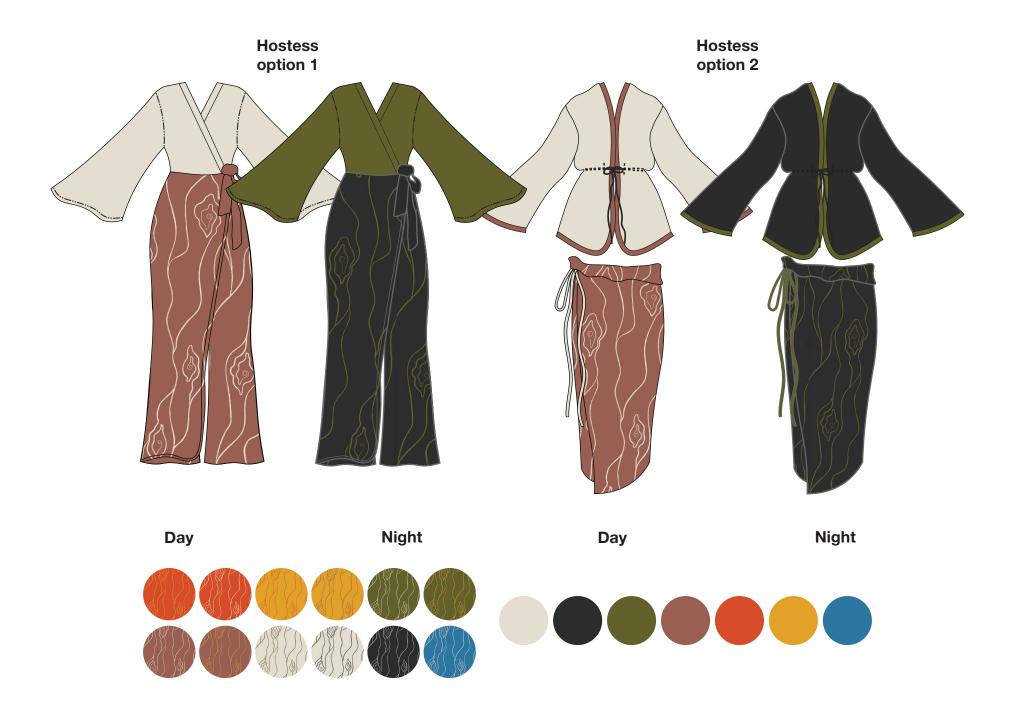


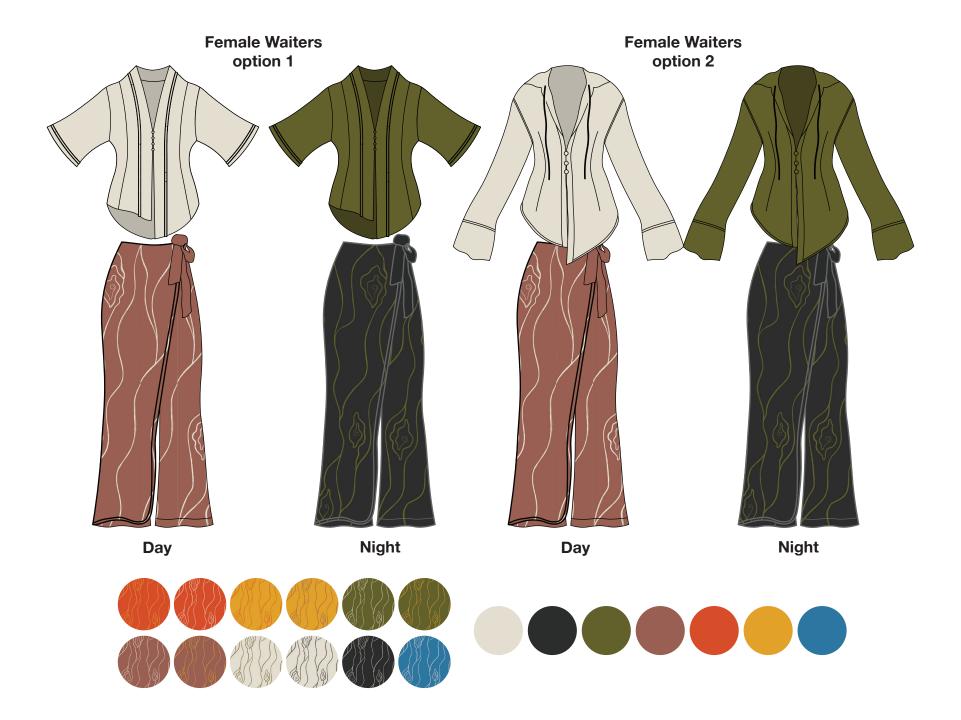




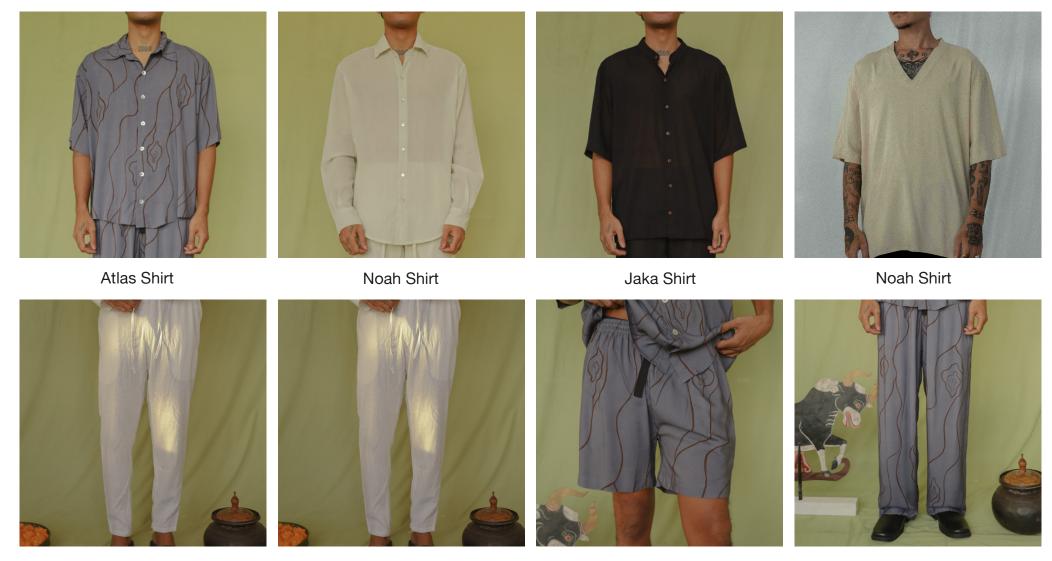












Phoenix Pants Phoenix Pants Atlas Short Atlas Pants



Imani Maxi Dress Anika Pants Anika Pants



Neoma Robe



Ajeng Skirt



Iris Long Jumpsuit