

## COMPANY PROFILE



# WHO WE ARE.



Terrana Africa is an established exporter of agricultural products, encompassing a diverse range of offerings, including premium dried hibiscus flower. With licenses from Nigerian Export Promotion Council (NEPC), and Association of Hibiscus Flower Exporters of Nigeria (AHFEN), we are at the forefront of connecting Africa's rich agricultural heritage with the global market's demand. Our operation is built on the pillars of innovative and efficient farming, and partnerships with verified suppliers to source and deliver the best of Africa's agricultural products that meet international standards and quality to the world.

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## VISION

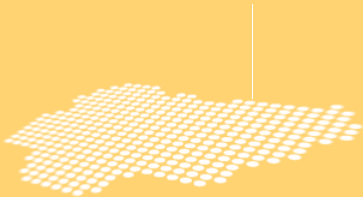
To lead the global market in sourcing, cleaning, and exporting premium dried hibiscus, setting new standards for quality, sustainability, and innovation.



## MISSION

Our mission is to empower local farmers, while sourcing, procuring, cleaning, and exporting premium dried hibiscus that consistently meets international standards. Through excellence and innovation, we aim to deliver quality products to the global market, ensuring customer satisfaction and community prosperity.

NIGERIA





## 01: HIBISCUS SABDARIFFA (ROSELLE)

Discover the allure of Terrana Africa's premium dried roselle flowers, where meticulous handpicking and expert processing converge to create a botanical masterpiece. Our esteemed partnership with SENASICA and AHFEN ensures that our roselle flowers meet the highest standards for export to markets like Mexico, captivating discerning palates worldwide.

With a proven track record of supplying over 5,000 metric tons of roselle flowers in Nigeria, our expansion to a sprawling 600-hectare farm reflects our commitment to sustainability and meeting increasing demand. Whether enjoyed as a refreshing herbal tea, culinary delight, or for its myriad health benefits, our roselle flowers embody Terrana Africa's dedication to quality and innovation, inviting you to experience excellence with every sip or bite.

# PRODUCT SPECIFICATION

PRODUCT 04

Product Details		Pricing and Logistics	
Product Name	Nigeria - Dried Hibiscus Flower (Roselle)	Capacity	>1000 Metric Tonnes
Description	Dried and cleaned calyx and outer calyx of Hibiscus Sabdariffa	Payment Terms	By confirm L/C or Cash Against Document
Mercancila	Flor de Jamaica	Price Validity	Subject to change. Contact for latest quote
Supplier	Terrana Africa Ltd	Incoterms	CFR
HS Code	1219029	Port of Loading	Apapa Port, Lagos, NG
Country of Origin	Nigeria	Product Quality Control	
Product Specifications		Total Plate	<10A7 cfu/g
Variety	Native	Mould & Yeast	<200/g (or <10A3 cfu/g)
Organoleptic Characteristics	Deep red to purple hue with a tart, cranberry-like flavor and sweet, floral aroma.	Coliform & E-coli	Negative (<10 cfu/g)
Harvest Season	November to April	Fecal Coliform	Absent/10g
Grade & Type	Superior, Commercial, Standard, Premium - Dry and Sterile	Salmonella	Not Detected/750g
Moisture & Impurity	8% max (Moisture); 1% max Impurity	Aflatoxin & Peanut	<20 PPB (Aflatoxin); 0.1ppm max (Peanut)
Ash & Purity	Total Ash: <9%; Acid Insoluble Ash <1.5%; Purity: 99%	Ochratoxin-A & Heavy Metals	<15ppb (Ochratoxin-A); <1ppm each for Arsenic, Cadmium, Lead, Mercury
Broken & Humidity	5% max (Broken); 14% (Humidity)	Pesticide Residue	Absent
Processed & Cultivation	Raw; Conventional, Organic, Non-GMO	Certifications	
Packaging & Storage		Certifying Bodies	CAC, NEPC, AHFEN, SGS
Packaging Types	PP Bags (25kg net weight); 12.5 m <sup>2</sup> per container		
Storage Instructions	Store sealed in a cool, dry place, away from sunlight, shelf life: 18 months from delivery.		
Labeling Guidance	Displays: product name, net weight, "Hibiscus Flowers" as the ingredient, any allergens, manufacturer details, and "Product of Nigeria". Ensure clear, legible English labels.		

# Exploring Africa, Nigeria's **Agricultural Richness:**

Did You Know  
That **Nigeria Ranks**  
**Among The Top**  
**Producers Of Dried**  
**Hibiscus** Globally,

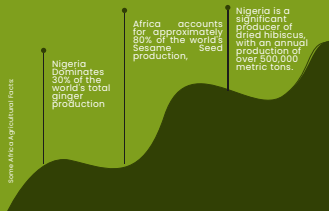
## Exploring Africa, Nigeria's Agricultural Richness:



Step into the realm of Africa's agricultural excellences with Terrana Africa, where our premium products tell a compelling story rooted in the continent's rich heritage.

Nigeria, renowned for its fertile lands and favorable climate, serves as the nucleus of our operations, offering unparalleled advantages in producing top-quality crops.

Our dried hibiscus (flore de jamaica), sourced directly from Nigerian farms, exemplifies this advantage. Nigeria stands among the world's top producers and yields over 500,000 metric tons annually. This abundance, coupled with the region's unique flavor profile, makes our flore de jamaica a coveted choice for consumers worldwide.



With an annual supply exceeding 10,000 metric tons, our flore de jamaica showcases Africa's potential as a key player in the global dried hibiscus market. Join us in embracing Africa's unique advantages in agriculture, where sustainability, quality, and innovation converge to create a brighter future. With Terrana Africa, celebrate the bounty of our continent and experience excellence nurtured in the heart of Africa.

# QUALITY ASSURANCE

**1:**

## **Fumigation Chamber**

Our state-of-the-art methyl bromide fumigation chamber stands ready to provide an optional quarantine treatment for customers seeking to meet elevated quality standards.

**2:**

## **State-of-the-Art Laboratory**

At our advanced laboratory facility, product samples undergo rigorous testing for pesticide levels and diseases such as salmonella before proceeding to the cleaning phase.

**3:**

## **Rigorous Cleaning**

At our facility, skilled staff meticulously handpick and separate flowers from foreign matter before ensuring they meet export standards and carefully packaging them in our specialized PP bags for storage



# QUALITY ASSURANCE



4:

## **Solar Drying**

"At our facility, products undergo careful sun-drying to achieve optimal moisture levels, making our flowers export-ready."

5:



## **Expansive Storage Facility**

"Our 20,000 sqm facility, with 3000 sqm dedicated to storage, accommodates our products. It features climate control to maintain optimal storage conditions."

**Off-grid**  
Green Solutions

# TERRANA AFRICA'S FACILITY

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20,000sqm



+150 workers

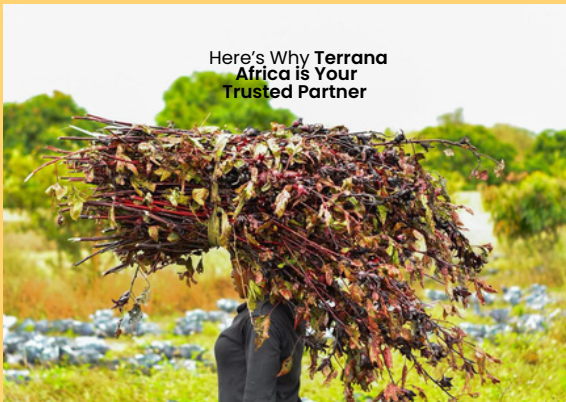


cleaning/Sorting bay

# WHY CHOOSE TO WORK WITH US?

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Here's Why **Terrana**  
**Africa is Your**  
**Trusted Partner**



# WHY CHOOSE TO WORK WITH US?

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1

## Unrivaled Quality

Our unwavering commitment to superior quality ensures that every product or service we deliver exceeds industry standards, guaranteeing unmatched value for our clients.

2

## Expertise & Experience

Years of expertise and a seasoned team ensure tailored solutions for your needs

3

## Innovative Solutions

Our forward-thinking approach drives innovation, allowing us to develop cutting-edge solutions that address our clients' evolving needs and position them for success in today's dynamic marketplace.

# WHY CHOOSE TO WORK WITH US?

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4

## **Reliability** & Consistency

Clients can trust in our track record of reliability and consistency, as we consistently deliver on our promises and exceed expectations, ensuring seamless experiences and lasting partnerships.

5

## **Customer- Centric Approach**

Putting our clients first is at the core of everything we do. We listen attentively to their needs, respond promptly to their inquiries, and go above and beyond to ensure their satisfaction at every touchpoint.

6

## **Proven** Track Record

Our track record speaks for itself. With numerous successful projects and satisfied clients under our belt, we have earned a reputation for excellence and reliability that our clients can depend on.

# LICENSES & CERTIFICATIONS

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Date: 2007/03/29

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**REPORT No. 42363**


**TERMS:**

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# KEY PERSONNEL

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Engr. **Amana I. Atawodi**

With degrees in Electrical & Electronics Engineering, and a deep knowledge of agriculture, he drives our commitment to sustainability and quality. His deep farming roots and passion for sustainable, strategic and innovative excellence define our vision.



Engr. **Ayomide odebode**

With an MBA and diverse experience in supply chain, international trade, and real estate, Ayomide brings global perspective to Terrana. He's pivotal in shaping facilities to world-class standards, always aiming to elevate the company into the global stage.





# Harvesting Hope, From Africa's Lands To Global Hands.



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