

**AVON**

AVON.CO.ZA | JUNE 2025

YOUR REPRESENTATIVE MAGAZINE

# FOCUS

SAMPLE,  
SELL & EARN  
WITH NEW  
IMARI  
free

GET READY  
TO REACH  
**SILVER  
LEVEL**

BOOST YOUR SKINCARE BUSINESS  
WITH SALES LEADER SHERRYL &

**ANEW POWER  
DAY CREAM**

**NEW**



No discount is earned on *Focus* offers. Representatives are limited to 1 of each offer unless otherwise stated.

# "KEEP PUSHING FORWARD, KEEP BELIEVING IN YOURSELF..."



this is your opportunity to provide solutions, build trust, & form lasting relationships.

We're also excited to share key upcoming innovations that will spark new interest in Avon. Use these moments to connect with your customers, reignite their excitement, & grow your business.

Keep pushing forward, keep believing in yourself, & let's make the rest of the year even more remarkable.

Best regards,

*Momin Hukamdad*

General Manager, South Africa

**D**ear Representatives,  
As we reach the halfway mark of the year, we want to take a moment to commend you for your dedication, passion, & hard work. Your efforts have made a real impact, & we are incredibly proud of what you've achieved so far!

Now, as we step into the second half, let's channel that same energy – refreshed & recharged – to finish the year even stronger. This month's edition is packed with valuable tips to help you maximise your success, especially during winter. Customers are looking for skincare & body care essentials to keep their skin protected & hydrated;

## In the next edition

Catch up with a Sales Leader & Representative Team & stand a chance to win with Avon Care.

## WE WANT TO HEAR FROM YOU!

Stay connected, share your thoughts, & let's grow together. Write to us at [pressoffice@avon.com](mailto:pressoffice@avon.com) & be part of shaping the future of Avon.



Sherryl has always been passionate about working with women from all walks of life & realised Avon was the perfect platform. As her business grew she empowered more & more women by helping them to become Avon Representatives, giving them confidence & independence.

### Sherryl Crosson

Avon Sales Leader  
Located in Pretoria East  
Joined Avon in 2023

**E**ven though Sherryl's favourite part of being an Avon Sales Leader is connecting with women, she also cherishes her customers.

For her, communication is key when it comes to customer relationships, asking customers what they need & introducing them to new products. Sharing the digital brochures with customers monthly & keeping track of customers' product usage is one of her secrets to success. She believes that shopping with a Representative adds a personal touch that makes people feel cared for & loved – everyone likes to feel special.

### SHERRYL'S TOP SELLING TIP:

"One thing I do to maximise my sales is to recommend products together in groups: I call it 'The Power of 3'. Try to sell products together that customers use together; for instance, don't just sell a moisturiser, suggest a cleanser & serum as well. The same goes when selling fragrance: encourage your customers to add a body lotion & roll-on too."

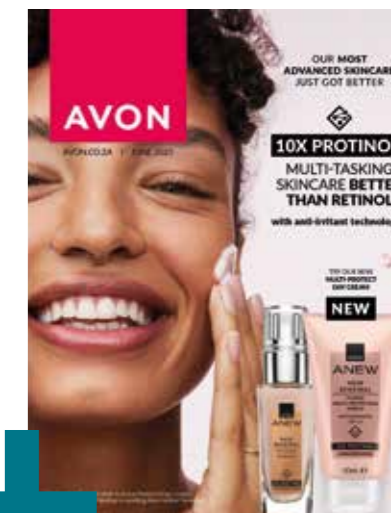
# EMPOWERING OTHERS THROUGH AVON



"Avon gave me the opportunity to be a success."

"The new Power Multi-Protection Shield absorbs easily & leaves no residue. It makes my skin glow. I can immediately see the difference. It also has a fresh scent that smells great."

Sherryl Crosson,  
Avon Sales Leader



Order your brochure packs on page 24 & remember to share your digital brochure link via Avon ON

## CONTENTS

JUNE 2025

2	MESSAGE FROM MO
4	SKINCARE
6	REWARDS
7	TRAINING
8	JUNE FOCUS
10	FRAGRANCE: IMARI FREE
12	HAIRCARE: WONDER CREAM
13	FASHION
14	AVON CARE
16	SUNCARE: NEW SUN+
17	SENSES
18	MAKE-UP
20	DISCONTINUED
21	BLACK SUEDE CHARM
22	SAMPLES
24	BROCHURE SHARING

Unless otherwise stated, all demo offers for Avon Rewards and/or Leadership Club are limited to the segment qualification as defined in the Avon Rewards booklet/Leadership Club flyer. These demo offers are available for purchase by Avon Rewards & Leadership Club members only. We regret that returned brochures will not be refunded. Offers valid from 1 to 30 June 2025. Pricing is valid within Southern Africa. All prices include S.A. VAT & may not be used for customs evaluation. Brochure offers are recommended retail prices. © 2025 Avon Justine (Pty) Ltd.  
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Directors: M A Hukamdad, B M Nkosi, O Gul\* (\*Türkiye)





# POWER UP YOUR MORNING FACE WITH MULTI-TASKING SKINCARE

Complete your 10X Protinol™\* Skin Renewal routine with **NEW Anew Power Multiprotection Shield day cream** to help regenerate millions of surface skin cells

**10X PROTINOL™\***  
**+NIACINAMIDE**

## NEW MULTI-PROTECTION DAY CREAM

see **7 POWERFUL BENEFITS** in **7 DAYS\*\***

- 1 smooths skin
- 2 intensely hydrates
- 3 reduces fine lines & wrinkles
- 4 skin feels firmer
- 5 increases radiance
- 6 strengthens skin
- 7 helps improve skin resilience

Lightweight cream, powerful ingredients

**+ 10X PROTINOL™\*** helps restore years of collagen loss

**+ NIACINAMIDE** helps accelerate surface skin cell renewal

**+ ANTIOXIDANTS & SPF 15** help protect against skin cell damage\*\*\*

\*10X Protinol™ vs the level in Anew Moisturising Creams. \*\*Based on a consumer study. \*\*\*Including UVA, UVB, blue light, atmospheric particles and indoor particles.



Anew Skin Renewal Power Multi-Protection Shield  
50 ml  
Regular Price R379

**Shields against 5 major causes of surface skin cell damage\*\*\***

**TOP SELLING TIPS**  
**Know Your Avon Products:** Understand the ingredients, benefits, claims & unique selling points of each skincare product & range.

**Identify Your Target Audience:** Know who your ideal customers are for each range according to their specific skincare needs & concerns.

**Utilise Testimonials & Reviews:** Positive reviews & testimonials can significantly influence potential buyers, so always ask for customer feedback.

**Use the Expert Skin Analysis Tool:** Our handy Skin Analysis Tool will help your customers find the best Anew products for their unique skin needs. See page 23 for details.

**Offer Samples or Trials:** Always provide customers with samples to try. This will reduce hesitation before buying the full-size product.



## EARN YOUR FREE GIFT WITH ANEW POWER DAY CREAM



**SELL 5X Power Multi-Protection Shield creams from the June brochure & GET 1X FREE!**



**REMEMBER, you can choose to keep your FREE Power Multi-Protection Shield cream as a gift to yourself. Or you can sell your free Power Multi-Protection Shield cream & earn the full price.**



**ANEW**

This offer is not accumulative.  
Your free product will automatically be included with your order.



# ATTENTION BRONZE REPRESENTATIVES

It's not too late to become a Silver-level Representative this quarter! Why? You can qualify for amazing benefits & increase your earnings!



20%

RECEIVE 20% DISCOUNT



OPPORTUNITIES TO  
COMPLETE CHALLENGES  
FOR ADDITIONAL  
EARNINGS



PLUS 3% EXTRA DISCOUNT

EARNINGS ON  
SILVER LEVEL =

23%

## HOW?

All you need to do is achieve **R1 875–R3 999** in quarterly sales. Build your order value to at least **R938** in both May & June to achieve the minimum of **R1 875** this quarter!

## FIND NEW CUSTOMERS

Use the June Brochure's wide variety of amazing Father's Day offers, as well as the SALE at the back of the brochure, to attract new customers.

## INCREASE ORDERS

Share your store & brochure links weekly as well as other content like product reviews.

## GROW YOUR AVERAGE ORDER

Do **product demos** & **keep samples close** for your customers to experience our products first-hand. **Not sure how?** Check out Avon Academy for more information in our Best Seller Product Guides.

## APRIL

### TOP FOCUS

- Mother's Day – get customers ready to spoil Mom with amazing gifts.
- Far Away Shine – tell everyone you know about the exciting launch of Far Away Shine! Get at least 2 people to order this new fragrance.

## MAY

R938

### TOP FOCUS

- Father's Day – get customers to place their orders for Father's Day; don't let them miss out on our incredible gift options.
- DJ Zinhle – share the excitement & sell DJ Zinhle's favourites, available in the May brochure!

## JUNE

R938

### TOP FOCUS

- It's winter! Help your customers to elevate their skincare routines with the exciting new Anew products.
- Last minute gifting – remind your customers who have not yet ordered to place their orders to spoil Dad.

Focus on this month's top offers & create excitement with your customers!



Scan the QR code or visit <https://tinyurl.com/me7xkn6ns> for the latest Rewards updates & benefits

# INCREASING YOUR SALES WITH ANEW SKINCARE ROUTINES

Everyone appreciates a good skincare routine. With Anew skincare regimens, customers will enjoy proven results, while you see a boost in your sales.

LET US SHOW YOU HOW!



R399 + R379 + R329 = **R1 107\***



R229 + R379 + R209 = **R817\***

\*Based on Regular Prices.



"I love Avon's vitamin C range for winter: it makes my skin look brighter & more radiant. This is a great boost, especially when I feel tired & run-down." Sherryl Crosson, Avon Sales Leader

You can reach Silver+ Rewards Level by selling these Skincare regimens to just 2 or more customers:

**R1 107 x 2 customers = R2 214 OR R817 x 3 customers = R2 451**

**On Silver Level: your 20% earnings of a R2 214 sale = R442.80  
OR On Silver Level: your 20% earnings of a R2 451 sale = R490.20**



For more information on how to increase your product knowledge & earn more, please visit Avon Academy



# STOCK UP & SAVE

Take advantage of our top June offers featuring some of our most popular items. From daily essentials to great gift offers, we have everything you need to boost your business!

# 1



## UNBEATABLE BONUS OFFER

Don't miss out on this amazing BONUS OFFER for him & her. Inform your customers about this deal & encouraging them to spend extra so they can qualify for the massive saving.



# 2

## BODY LOTION BONANZA

With winter in full swing, there's no better time than now to stock up on body lotions. Make sure customers keep their skin soft & hydrated with this **ANY 3 FOR R179** deal!

## MORE GREAT JUNE DEALS

Look out for our incredible Far Away Infinity offer on the back page & save big on this popular scent. Don't forget to show customers our SALE section where they'll find many of their favourite daily essentials.



# 3

## RICH, SCENTED BODY LOTIONS

Our luxurious, fragranced body lotions are ideal for scent layering or as part of a pamper pack. For only **R55** each, they will leave skin feeling smooth, supple & conditioned for up to 24 hours\*.



\*Based on a clinical moisturisation study. \*\*Based on a consumer study.

# 6

## STOCK UP & STAY FRESH

Stock up on your customers' favourite anti-perspirant roll-ons with this **ANY 3 FOR R75** offer. Make sure you have this daily essential available when they run out.



# 5

## SAY YES TO SUCCESS

When he's an all-rounder, celebrate his ambition & success with the perfect scent for the dad who leads with love. An empowering blend of vibrant bergamot, ginger root & sandalwood.



## 7 INTIMATE WASH SAVING

Our feminine washes are formulated to help control odour & give all-day freshness\*\*. Dermatologically & gynaecologically tested, the pH-balanced formula is suitable for sensitive skin.

NEW REPS	BRONZE	SILVER	GOLD	PLATINUM	VIP
YOU EARN					

## What you can earn...

Offer	Price	20%	15%	20%	25%	30%	35%
ROLL-ONS FOR HIM & HER, ANY 3 (pg 181)	R75	R15	R11	R15	R18	R22	R26
AVON CARE 400 ML BODY LOTIONS, ANY 3 (pg 177)	R179	R35	R26	R35	R44	R53	R62
ASPIRE MAN EDT, ROLL-ON & BODY SPRAY, ALL 3 (pg 17)	R249	R49	R37	R49	R62	R74	R87
FAR AWAY INFINITY 30 ML EDP & BODY LOTION, BOTH (pg 188) LOWEST PRICE OF THE YEAR	R199	R39	R29	R39	R49	R59	R69
ASPIRE FOR HER 30 ML EDT, ROLL-ON & BODY SPRAY, ALL 3 (pg 183)	R199	R39	R29	R39	R49	R59	R69
AVON CARE INTIMATE WASHES, ANY 2 (pg 173)	R109	R21	R16	R21	R27	R32	R38
PERFUMED BODY LOTIONS 125 ML, EACH (pg 86-87)	R55	R11	R8	R11	R13	R16	R19
MUSK MARINE EDT & ROLL-ON, BOTH (pg 23)	R169	R33	R25	R33	R42	R50	R59



## DAD'S MUSK MUST-HAVES

Like the crashing waves, Dad's personal strength & fresh energy can't be stopped. Musk Marine is an invigorating fragrance with fresh mint, herbal lavender & earthy oakmoss.

# 4

# INTRODUCING NEW IMARI FREE

## FIND HER FAVOURITE IMARI FRAGRANCE



Sweet & fruity with woody undertones.

Sweet & fruity with a splash of cocoa.

Musk laced with a liquorice trail.

Warm & musky with woody undertones.

Chypre, floral & fresh with laminaria seaweed.



**N**ew Imari Free is a softer expression of sensuality, but it doesn't compromise on the lastingness. With an unexpected blend of cool & warm sensations, this scent awakens her body & natural instincts to a fresh yet powerful sensuality, like free waves dancing in the sea. It's ideal for the modern woman who wants to feel sensual in her own skin, in her own way, because being herself makes her feel free & she enjoys it when the scent she wears enhances who she truly is.



## SAMPLES = SALES

Reps who share fragrance samples with customers to trial definitely see an increase in their sales. If your customers are looking for a new fragrance, make sure you're ready with a selection of Imari samples. Always carry samples with you to give out to current & potential customers wherever you go.

### SAMPLING TIPS

- Attach samples to the brochure page where the new Imari Free is featured
- Share samples with Imari lovers to entice them to complete their collection
- Give new customers samples of the Imari collection to help them find their favourite one

**1 FOR R9**  
**5 FOR R30**  
ORDER OFFER ON CODE 860257

Imari Free Sample Vial on Card  
0.6 ml 1561973  
Regular Price R9



NEW IN JULY

FRAGRANCE

# FREE YOUR SENSUALITY

Laminaria seaweed complements your free & fresh take on sensuality without compromising on lastingness. A burst of sparkling Italian bergamot oil freshens the scent further, & warm amber notes add a deeper layer of sensuousness.



RUB TO  
SMELL  
IMARI FREE

CHYPRE

FLORAL

FRESH



Imari Free  
Roll-On Anti-Perspirant  
Deodorant  
50 ml 1561971  
Regular Price R29

Imari Free  
Body Lotion  
125 ml 1561972  
Regular Price R55

Imari Free  
Eau de Toilette  
50 ml 1561608  
Regular Price R249

Imari Free  
Sample Vial on Card  
0.6 ml 1561973  
Regular Price R9

**ALL 3 FOR R186 + 3X FREE SAMPLES**  
ORDER OFFER ON CODE 860254

**ALL 3 FOR R167 + 3X FREE SAMPLES**  
ORDER OFFER ON CODE 860256

Your free products will automatically be included with your order.



VIP

Exclusively for Leadership Club & VIP Avon Rewards members.

# 10-IN-1 BENEFITS WONDER CREAM FOR SALON-WORTHY RESULTS\*

Powered by  
**Advanced Protection  
Technology** with  
amino acids



Lightweight cream  
leaves hair looking  
**perfectly nourished  
& styled**



Advanced Techniques  
Styling Wonder Treatment  
150 ml 1568488  
Regular Price R129

**R99**

**T**his product delivers multiple benefits at once, which will save customers time & won't interfere with busy lifestyles. It's an all-in-one styling solution for great hair every time. It can be used on damp hair fresh out of the shower or on dry hair.

- 1** Primes hair for easier styling
- 2** Smooths frizz all day
- 3** Boosts shine
- 4** Helps reduce breakage
- 5** Helps condition hair cuticles for smoother-feeling hair
- 6** Leaves hair looking & feeling stronger
- 7** Formulated to condition from root to tip
- 8** Tames & controls
- 9** Helps protect against heat damage up to 230°C
- 10** Contains UV filter

\*Based on a consumer perception study, Brazil.

## STYLE TO EXPRESS & IMPRESS

Add some style & sparkle to her winter wardrobe with trendy & timeless accessories she'll love!

Features  
modern  
gold-toned  
hardware

Perfect  
size for  
daily  
essentials



**Lily Jewellery Set**  
Six-piece set featuring 2 necklaces,  
2 pendants & 2 pairs of earrings.  
All featuring stone details.  
2 x Necklaces: 42 cm + 9 cm extender  
Pendant rectangle: 1.9 cm x 0.9 cm  
Pendant teardrop: 1.3 cm x 0.5 cm  
Earrings rectangle: 1 cm x 0.7 cm  
Earrings teardrop: 1.1 cm x 0.4 cm  
**1568641**

Regular Price R149

**R119**

Versatile, premium-  
looking set featuring  
gold & silver tones



**Lily Textured Bag**  
Cream faux-leather handbag  
with gold hardware, zip  
closure & grab handle.

27 cm x 7 cm x 18 cm

**1568851**

Regular Price R279

**R239**

-Faux leather  
base for  
durability &  
easy-clean  
nylon sides

-Wear over the  
shoulder or  
across body

**My Everyday Midi  
Crossbody Bag**  
Crescent-shaped  
crossbody bag with  
side pocket & adjustable  
strap.

32 cm x 7 cm x 20 cm

**Khaki 1563256**

**Beige 1568841**

Regular Price R299 each

**R239**  
EACH



FITS ALL YOUR  
ESSENTIALS



TOP ZIP CLOSURE



**Amelia Hoop  
Earring Set**  
Gold- & silver-  
toned set of 6  
hoop earrings in a mix of  
designs & sizes.  
Sizes vary from  
1.1 cm to 2.5 cm

**1568639**

Regular Price R99

**R79**

**6 PAIR  
HOOP  
EARRING  
GIFT SET**



**Evelyn Bracelet Pack**  
Pack of 4 bracelets with  
gold-toned & pastel bead  
detail. Adjustable or  
elasticated.

1 x chain: 17.9 cm + 3 cm  
extender

1 x pull-style: adjustable

2 x beaded; elasticated

**1568645**

Regular Price R119

**R99**

# YOUR NOURISHING DOSE OF EXPERT BODY CARE



- Exclusive Barrier Boost B3 Complex helps nourish, repair & restore skin's protective barrier
- Active skincare ingredients for targeted care
- Caring ingredients of natural origin

**NOURISH + EXTRA FIRM**  
**8/10** agreed it made their skin look **firmer\***



before after 4 weeks\*

visibly smoother skin

Peptides & Coffee are known to reinforce the structure among the skin cells, enhancing its elasticity, smoothness & firmness

[ Peptide + Coffee ]



Nourish + Extra Firm Body Lotion  
 400 ml 1569862  
 Regular Price R99.90

**R69**

**NOURISH + INTENSIVE HYDRATION**  
**9/10** confirmed it feels like an **intense** dose of **moisture\***



before after 4 weeks\*

visibly hydrated skin with reduced dry areas

HA & Rice Oil together are known to provide skin's hydration, locking the water into skin to prevent water loss & dryness

[ Hyaluronic Acid + Rice Oil ]



Nourish + Intensive Hydration Body Lotion  
 400 ml 1569863  
 Regular Price R99.90

**R69**

**NOURISH + EVEN TONE**  
**8/10** said their skin looked & felt instantly more **radiant\***



before after 4 weeks\*

visibly more radiant skin, with an even skin tone

Vitamin C & Green Tea were chosen for their antioxidants that help to improve skin brightness, enhancing its overall appearance

[ Vitamin C + Green Tea ]



Nourish + Even Tone Body Lotion  
 400 ml 1569861  
 Regular Price R99.90

**R69**

\*Based on a consumer perception questionnaire, Poland, 2024. Images taken from a clinical efficacy study over 4 weeks of regular use, Poland, 2024.

# STOCK-UP SAMPLES FOR OILY & AGEING SKIN

Avon Care is great value, daily skincare for customers looking for results on a budget. Always offer samples for customers to try before committing to a full-size purchase. Samples help reduce hesitation & increase the likelihood of a sale.

**CONCERN: SAGGING SKIN**

**RESULT: FIRM, PLUMP SKIN**

After 2 weeks\*:

- Leaves skin looking & feeling plumper
- Improves sagging skin & firmness
- Smooths fine lines & wrinkles
- Improves dullness & dark spots

**CONCERN: OILY SKIN**

**RESULT: MATTE SKIN**

After one application (for up to 8 hours)\*:

- Leaves no residue on skin
- Reduces the appearance of excess oils
- Provides skin with a matte look
- Leaves skin feeling fresh & oil-free

Ideal for older customers who want to fight the signs of ageing

Ideal for all customers struggling with shiny, oily skin

\*Based on a consumer study.



Age Restore Face Cream with Hyaluronic Acid and Vitamin E  
 100 ml  
 Regular Price R89



Vanishing Cream with Vitamins A, C & E  
 100 ml  
 Regular Price R45



Age Restore Face Cream Sample  
 2 ml 1487375  
 Regular Price R7.50

**5 FOR R25**

ORDER OFFER ON CODE 860259



Vanishing Cream Sample  
 2 ml 1532186  
 Regular Price R7.50

**5 FOR R25**

ORDER OFFER ON CODE 860258

# NEW & IMPROVED SUNCARE RANGE WITH PRO-VITAMIN D TECHNOLOGY

## WHAT IS PRO-VITAMIN D TECHNOLOGY?

Our exclusive PRO-VITAMIN D TECHNOLOGY supports your skin's natural vitamin D production while it protects it from harmful UVA/UVB rays for healthy, hydrated & resilient skin

### NEW 6-IN-1 BENEFITS

1. Protects & moisturises skin
2. With Pro-Vitamin D Technology
3. Efficient UVA/UVB protection
4. Water-resistant
5. Absorbs quickly & residue-free
6. Non-greasy with a dry finish



### HIGH PROTECTION FOR FACE

Mattifying face protection formulated with moisturising vitamin E & calming aloe vera for oily skin



IF YOU LIKED THIS...  
YOU'LL LOVE THIS...

SUN+ PROTECT  
Shine Control  
Sun Cream SPF 30 For Face  
50 ml  
Regular Price R189

### HIGH PROTECTION FOR BODY

Non-greasy all-over body protection with moisturising vitamin E & refreshing aloe vera for oily skin



IF YOU LIKED THIS...  
YOU'LL LOVE THIS...

SUN+ PROTECT  
Moisturising  
Sun Cream SPF 30  
150 ml  
Regular Price R189

### VERY HIGH PROTECTION FOR KIDS & BABIES

Fragrance-free, non-greasy face & body protection with caring vitamin E for children 3 months & up



SUN+ KIDS PROTECT  
Moisturising Sun Cream SPF 50  
150 ml 1564619  
Regular Price R199

**R139<sup>90</sup>**

### SOOTHING AFTER SUN GEL

Non-sticky gel formulated with aloe extract & almond oil to soothe & hydrate skin after sun exposure



XXL  
400 ml

IF YOU LIKED THIS...  
YOU'LL LOVE THIS...

SUN+ AFTER SUN  
Cooling & Hydrating Lotion  
400 ml 1575527  
Regular Price R149

**R119<sup>90</sup>**

# ESCAPE TO PARADISE

Escape dreary winter days with our uplifting MALDIVES collections, the perfect partners for some much-needed me-time. Suggest these NEW tropical variants to loyal Senses customers who like to try new things.

**T**ransport yourself to the pristine sands of untouched paradise with MALDIVES SANDS' luxuriously creamy sea salt & frangipani scent. Or dive into the tranquil turquoise waters of the tropics with MALDIVES OASIS' fresh & invigorating sea salt & pear flower scent.



ENRICHED WITH  
NATURALLY DERIVED  
EXTRACTS &  
VITAMIN COMPLEX



RECYCLABLE  
PACKAGING\*

\*Excluding mist pump. Remove pump before recycling.



Senses Maldives  
Sands Body Mist  
100 ml 1564625  
Regular Price R55.90

**R39**

Senses Maldives  
Sands Shower Cream  
500 ml 1564622  
Regular Price R79

**R55**

Senses Maldives  
Sands Bubble Bath  
1 L 1564624  
Regular Price R99

**R70**

Senses Maldives  
Oasis Shower Gel  
500 ml 1564627  
Regular Price R79

**R55**

Senses Maldives  
Oasis Bubble Bath  
1 L 1564626  
Regular Price R99

**R70**

Senses Maldives Sands Bubble Bath may experience a natural colour change over time due to an ingredient in the fragrance oil. This change in colour is a known characteristic of the formula and does not present any risk to consumers.

RUB TO  
SMELL  
MALDIVES  
OASIS

NEW IN JULY

# NEW ULTRA MATCH PRESSED POWDER

Want to get the blurred airbrushed effect to perfect your complexion? Our NEW lightweight & natural pressed powder has a silky smooth, soft matte finish that blends seamlessly, whether you wear it alone or on top of your make-up, to set your Ultra look for longer!

## SELLING TIPS

Maximise your profits by selling an Ultra Match pressed powder with its matching Flawless Match concealer & Flawless Match foundation. See the grid on page 19.

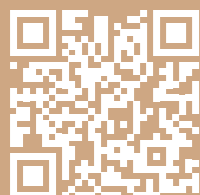
## APPLICATION TOOLS

Increase your sales by pairing the NEW pressed powder with the Avon make-up sponge for buildable, medium coverage, or our powder brush for sheer coverage, depending on your customer's preference.

## PRESSED POWDER BENEFITS:

- Medium, buildable coverage
- Soft, matte finish
- Blurs pores & imperfections
- Controls oil & shine all day\*
- Humidity-resistant
- Lightweight, comfortable feel
- Non-cakey & non-drying
- With vitamin E & hyaluronic acid

### TRY ME NOW!



USE THE AVON VIRTUAL TRY ON TOOL TO FIND YOUR PERFECT SHADE OF PRESSED POWDER!

my.avon.co.za/916/virtual-try-on/



HYALURONIC ACID  
& VITAMIN E



Does not come with mirror or applicator

Printed colour shade swatches may vary from the actual product.

ULTRA  
MATCH

MATCHED:  
41N  
Use the Avon Virtual Try On Tool to find your match

12N Neutral Fair 1567020	21N Neutral Light 1567021
23N Creamy Neutral 1567022	24N Neutral Light Medium 1567023
31N Neutral Medium 1567024	34N Neutral Medium Tan 1567025
41N Neutral Medium Deep 1567026	43N Rose Medium Deep 1567027
52N Neutral Deep 1567028	



Ultra Match Pressed Powder  
8 g  
Regular Price R199.90 each

**R112 EACH**

\*Based on a consumer study.

## MATCH POWDER TO FOUNDATION

	FLAWLESS MATCH FOUNDATION	PRESSED POWDER
FAIR	125G	12N
	210N	
LIGHT/ LIGHT MEDIUM	215P	21N
	230N	23N
	245N	24N
MEDIUM	310N	31N
	340N	
	345N	34N
	348P	
MEDIUM DEEP	410P	41N
	430N	
	435N	43N
	438P	
DEEP	520P	
	525N	52N

## SAMPLES

1 FAIR	125G Warm Ivory 1507322
	130N Alabaster 1507323
	135G Light Ochre 1507375
	210N Light Beige 1507326
2 LIGHT/LIGHT MEDIUM	215P Ivory 1507327
	220G Light Nude 1507328
	228G Nude 1507330
	230N Creamy Natural 1507331
	245N Natural Beige 1507333
	250N Cream Beige 1507334
	310N Medium Beige 1507336
	320G Sun Beige 1507338
	325N Natural Tan 1507377
	330P Honey Beige 1507339
3 MEDIUM	335P Desert Beige 1507378
	340N Light Tan 1507340
	345N Soft Honey 1507341
	348P Toasted Praline 1507342
	350N Warm Light Tan 1507379
	355G Light Caramel 1507343
	410P Spice 1507344
	420G Caramel 1507345
	425N Amaretto 1507380
	430N Deep Tan 1507346
4 MEDIUM DEEP	435N Warm Deep Tan 1507347
	438P Chocolate 1507348
	510N Walnut 1507349
	515N Bronze 1507350
	520P Rich Sienna 1507351
	525N Dark Cocoa 1507352
	530N Maple 1507353
	535P Espresso 1507354
5 DEEP	

# MAKE YOUR FOUNDATION & PRESSED POWDER MATCH

Now you can create a flawless finish without any fuss! Our foundations, concealers & pressed powders conveniently share the same shade number system so you can easily find the complementary products.



## HOW TO SELL FOUNDATION

- 1 Always offer samples to customers to help them find the right shade
- 2 Know product benefits & ingredients to help recommend the ideal product
- 3 Understand skin types & tones to address their unique concerns
- 4 Demonstrate application techniques through online tutorials & in-field demos
- 5 Bundle complementary foundation, concealer & pressed powder shades together to increase sales
- 6 Take before & after photos or apply product to half your face to demonstrate product pay-off on your social media platforms

### Flawless Match Foundation Samples

1 ml  
Regular Price R10 each

**1 FOR R6  
ANY 10 FOR R30**

Please indicate your choice of shades on your order form.



# 2025 OUTGOING PRODUCTS

Here's your guide to the products we're saying goodbye to (so you can stock up while stocks last) & some great alternatives for your customers.



Scan the QR code for more discontinued products and possible replacements.  
<https://tinyurl.com/ms3wxe3m>

TTA Always  
Eau de Parfum  
Discontinue date:  
August 2025  
Replace with:  
TTA Radiance  
Eau de Parfum



Derma Recovery+  
Repairing Body Lotion  
Discontinued date:  
June 2025  
Replace with:  
Derma Nourish + Intensive  
Hydration Body Lotion



Derma Even-Tone+  
Radiance Body Lotion  
Discontinued date:  
June 2025  
Replace with:  
Derma Nourish + Even  
Tone Body Lotion



Derma Extra-Firm+  
Firming Body Lotion  
Discontinued date:  
June 2025  
Replace with:  
Derma Nourish + Extra  
Firm Body Lotion



Derma Restoring  
Hyaluronic Boost  
Body Lotion  
Discontinued date:  
June 2025  
Replace with:  
Derma Nourish + Intensive  
Hydration Body Lotion



Face Shine Control Sun  
Cream SPF 30  
Discontinue date:  
June 2025  
Replace with:  
SUN+ PROTECT Shine Control  
Sun Cream SPF 30 For Face



Face Shine Control Sun  
Cream SPF 50  
Discontinue date:  
May 2025  
Replace with:  
SUN+ PROTECT Shine Control  
Sun Cream SPF 50 For Face



Face + Body Sun Cream SPF 50  
Discontinue date:  
May 2025  
Replace with:  
SUN+ PROTECT Moisturising  
Sun Cream SPF 50



Face + Body 3-in-1 Sun  
Lotion SPF 30  
Discontinue date:  
May 2025  
Replace with:  
SUN+ PROTECT Moisturising  
Sun Cream SPF 30

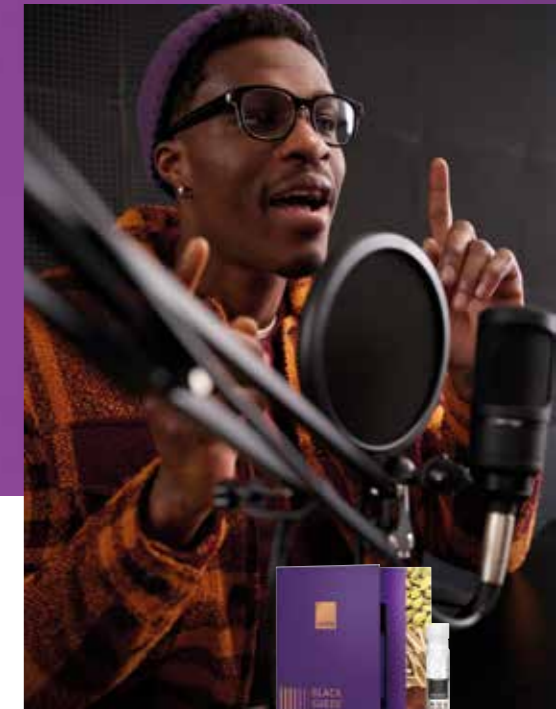


After Sun Moisturising Gel  
Discontinue date:  
June 2025  
Replace with:  
SUN+ AFTER SUN Cooling  
& Hydrating Lotion



## EARN YOUR FREE GIFT WITH BLACK SUEDE CHARM

New CHARM is a fragrance that celebrates his authenticity with a blend of **Guatemalan cardamom**, **upcycled\* sandalwood** & an irresistibly soft suede note.



**SELL 3X Black Suede Charm EDTs from the June brochure & GET 1X FREE Black Suede Charm EDT + 3X FREE samples!**

\*An upcycled ingredient is one that contains 50% or more of its carbon from a material that was a waste or side stream from a process either internal or external.



**REMEMBER, you can choose to keep your FREE Black Suede EDT as a gift to yourself. Or you can sell your free Black Suede EDT & earn the full price.**



### WHO WILL LOVE CHARM?

Black Suede Charm is a multilayered fragrance designed for the creative, charming man who loves & appreciates music & art. He's a modern, untraditional man with lots of charisma & confidence. Target Black Suede lovers who want to add to their collection & new, younger customers looking for an authentic fragrance.

This offer is not accumulative. Your free products will automatically be included with your order.

# SELL MORE WITH SAMPLES

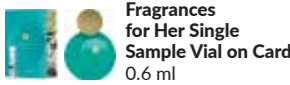
**DID YOU KNOW?** Reps who buy samples for customers to trial can increase their sales. If your customers are looking for a new lipstick, foundation, fragrance or skincare item, make sure you're ready with one of our wide selection of samples.

## HOW TO USE SAMPLES

- Attach samples to the brochure page where the relevant product is
- Add samples as a 'thank you' with orders to entice customers to buy full-size products
- Give customers samples of new products to make them excited about what's coming

## FRAGRANCE

Help customers find their perfect scent match.



1532433	Attraction for Her
1550890	Attraction Closer for Her
1543125	Avon Blissful
1566670	Avon Blueberry Party
1543124	Avon Delightful
1543123	Avon Joyful
1566568	Avon Pistachio Talk
1546587	Far Away
1549569	Far Away Beyond The Moon
1545139	Far Away Glamour
1546584	Far Away Infinity
1546588	Far Away Rebel
1548356	Far Away Shine
1540192	Imari Naturelle
1520308	Imari Queen
1532450	Little Black Dress
1530435	Little Black Dress Lace
1532460	LOV U
1550081	LOV U Together
1530436	Luck for Her
1532230	Pur Blanca Elegance
1532212	Pur Blanca Hope
1532454	Rare Pearls
1532441	TTA Today
1532442	TTA Tomorrow
1562292	TTA Radiance
1536199	TTA Celebrate
1532459	TTA Wonder

R9 EACH



1532434	Attraction for Him
1550891	Attraction Closer for Him
1551015	Black Suede
1550084	Black Suede Charm
1551415	Black Suede Dark
1551414	Black Suede Real
1551416	Black Suede Secret
1550107	Black Suede Touch
1520165	Elite Gentleman Quest
1532438	Full Speed
1532445	Full Speed Quantum
1533222	Full Speed Surfer
1532456	Individual Blue
1530437	Luck for Him
1487940	Musk+ Mineralis
1532453	Musk+ Marine
1537816	Musk+ Metropolitano
1561974	Musk+ Rain
1532458	Wild Country

R9 EACH



1482381	Little Black Dress Lace
1487943	TTA Wonder

R20 EACH

## MAKE-UP

Help customers find their perfect foundation or lipstick match.



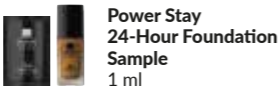
See the full-size lipsticks in the brochure for images of these colours

1551209	Blush Nude
1551214	Country Rose
1556460	Decadent Brown
1556461	Hot Plum
1557283	Never Nude
1551204	Red 2000
1557631	Wild One
1551218	Wine With Everything

Regular Price R10 each

1 FOR R6  
ANY 15 FOR R45

Please indicate your choice of shades on your order form.



See the full-size foundations in the brochure for images of these colours

1537267	125G Warm Ivory
1537268	130N Alabaster
1537452	135G Light Ochre
1537271	210N Light Beige
1537272	215P Ivory
1537273	220G Light Nude
1537275	228G Nude
1537276	230N Creamy Natural
1537278	245N Natural Beige
1537279	250N Cream Beige
1537281	310N Medium Beige
1537283	320G Sun Beige
1537284	330P Honey Beige
1537454	335P Desert Beige
1537285	340N Light Tan
1537286	345N Soft Honey
1537287	348P Toasted Praline
1537455	350N Warm Light Tan
1537288	355G Light Caramel
1537289	410P Spice
1537290	420G Caramel
1537456	425N Amaretto
1537291	430N Deep Tan
1537292	435N Warm Deep Tan
1537293	438P Chocolate
1537294	510N Walnut
1537295	515N Bronze
1537296	520P Rich Sienna
1537297	525N Dark Cocoa
1537298	530N Maple
1537299	535P Espresso

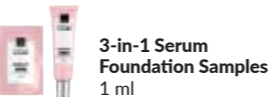
R10 EACH



See the full-size lipsticks in the brochure for images of these colours

1553527	Absolute Coral
1551309	Berry Blast
1553512	Divine Twig
1553522	Hot Plum
1551308	Ideal Lilac
1551290	Nude Suede
1551305	Ravishing Rose
1551292	Red Supreme
1553515	Rich Brown
1551293	Ruby Kiss
1553521	Splendidly Fuchsia
1553526	Superb Wine
1553523	Wistful Wine

R10 EACH



1558236	125G Warm Ivory
1558238	215P Ivory
1558239	228G Nude
1558240	230N Creamy Natural
1558242	245N Natural Beige
1558243	310N Medium Beige
1558244	320G Sun Beige
1558245	330P Honey Beige
1558246	345N Soft Honey
1558247	355G Light Caramel
1558248	410P Spice
1558249	420G Caramel
1558250	430N Deep Tan
1558251	435N Warm Deep Tan
1558253	510N Walnut
1558255	515N Bronze
1558256	525N Dark Cocoa
1558257	535P Espresso

R12 EACH

"Know customers' skin types & ages to share relevant samples. I host events where customers can try out samples for themselves; this also helps with recruiting."

Sherryl Crosson,  
Avon Sales Leader



Give customers a personalised experience by using our handy **SKIN ANALYSIS TOOL** to help customers find their ANEW product match in no time.



SCAN THE CODE OR VISIT <https://tinyurl.com/4tdy35ks> TO TRY OUR EXPERT SKIN ANALYSIS TOOL

## SKINCARE

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers & serums.



	Avon Care Age Restore Face Cream 1487375		Avon Care Vanishing Face Cream 1532186
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R7<sup>50</sup> EACH

## YOUR SALES TOOLS OF THE TRADE

Boost your business with a range of professional branded business tools that will make you & your business look the part.

ORDER FROM A LARGE VARIETY OF ITEMS\*

<https://shop.jetline.co.za/s/avo/site/register>

\*Jetline will handle the order, payment & delivery. Avon Justine is not the manufacturer or seller of the products or material & is not responsible for their quality or delivery. Products may vary from images shown.

# ANEW

	ANEW Skincare Sample Sachet 2 ml		ANEW Radiance Maximising Serum 1540930
	ANEW Even Texture & Tone Serum 1540919		ANEW Sensitive+ Dual Collagen Cream 1540924
	ANEW HA Water Cream 1550589		ANEW Sensitive+ Dual Collagen Eye Cream 1540965
	ANEW Hydrating Overnight Mask 1540963		ANEW Skin Renewal Power Cream 1539167
	ANEW Hydrate & Plump Serum 1540917		ANEW Skin Renewal Power Eye Cream 1540819
	ANEW Platinum Lift & Tighten Day Cream SPF 20 1540820		ANEW Skin Renewal Power Plumping Shots 1540842
	ANEW Platinum Lift & Tighten Night Cream 1540921		ANEW Skin Renewal Power Serum 1540067
	ANEW Platinum Lift & Tighten Dual Eye System 1540922		ANEW Ultimate Firm & Supple Day Cream SPF 20 1540817
	ANEW Platinum Lift & Tighten Lifting Serum 1540923		ANEW Ultimate Firm & Supple Night Cream 1540818
	ANEW Radiance Maximising Lightweight Cream SPF 50 1541090		ANEW Reversalist Plump & Smooth Day Cream SPF 20 1540815
	ANEW Radiance Dark Circle Correcting Eye Cream 1556754		ANEW Reversalist Plump & Smooth Night Cream 1540816
	ANEW Radiance Maximising Micro-dermabrasion 1540964		

R10 EACH

# USE YOUR CREDIT TO GROW YOUR BUSINESS!

## WITH CREDIT, YOU CAN:

- Add more to your order without worrying about upfront costs
- Stock up on products you know your customers buy
- Invest in samples to increase your sales
- Serve more customers – including those who pay cash on delivery

## CHECK IF YOU QUALIFY FOR ADDITIONAL CREDIT:

Log in to the Avon WhatsApp Service Bot, Anele, on 087 240 6725. If you qualify for a credit change, you will see a pop-up message when you log in; simply follow the prompts to either accept or decline this opportunity.

*"The availability of credit on my account opened more doors for me & enabled me to help more customers. I like the flexibility it offers."*



Adele Everton, Avon Sales Leader

# Level Up Your Sales with Brochure Sharing

One of the most effective ways to attract new customers & increase your sales is by sharing the brochure.

## 1 Stock Up on Brochures

Take advantage of discounted brochure packs using the order codes below.



### JUNE 2025 BROCHURES

Single	1426312	R16.50	(R16.50)
3	1427386	R45.00	(R15.00)
5	1427411	R56.00	(R11.20)
10	1433150	R89.00	(R8.90)
15	1433174	R114.00	(R7.60)
25	1434606	R165.00	(R6.60)
50	1427508	R295.00	(R5.90)
100	1427524	R560.00	(R5.60)



### JULY 2025 BROCHURES

Single	1426313	R16.50	(R16.50)
3	1427387	R45.00	(R15.00)
5	1427412	R56.00	(R11.20)
10	1433151	R89.00	(R8.90)
15	1433175	R114.00	(R7.60)
25	1434607	R165.00	(R6.60)
50	1427509	R295.00	(R5.90)
100	1427525	R560.00	(R5.60)

## 2 Always Keep a Brochure Handy

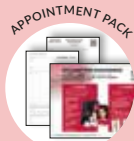
Whether you're commuting or waiting in line, having a brochure with you makes it easy to strike up a conversation about this month's specials.

## 3 Leverage Your Digital Brochure Link

Share your personalised digital brochure link on social media & with your WhatsApp contacts. Ask family & friends to share it too; the sales will still be credited to you as long as it's your unique link!

## BUSINESS TOOLS

Keep your business professional with the necessary stationery & tools.



870491 R15



26509 R6



40043 R30



870474 R27.50



Small x 50 80315 R17  
Large x 50 80314 R31



Medium 860138 R5  
Large 860136 R5



870104 R1

\*The Express Return Bag is only for sale to Sales Leaders & Business Development Partners.