



COMPANY PROFILE

CV. COLORFULL DELIGHT

Our commitment to quality, integrity, and customer satisfaction is evident in every aspect of our operations.

**Jl. Moch Toha no.9 Solokpandan,
Cianjur, Jawa Barat, Indonesia.**

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STRUCTURE OF ORGANISATION

Our commitment to quality, integrity, and customer satisfaction is evident in every aspect of our operations.

Im Irene haifa Syafrudin as the owner of the company have full control and responsibility in finding capital, purchasing, researching suppliers and markets, negotiating between the factory / manufacturer and buyer and auditing the company completely.



PREFACE

With great respect we than byou on this occasion we introduce the name of our company cv. Colorfull delight as a trader operating in Cianjur, West Java, Indonesia.

Our company domiliced in Cianjur sees the opportunities and potential of our area to collaborate with various producers to create trust both from product quality and unique product as a tool to produce good cooperation from various parties both inside and outside.

Its a great honour if our new relationship can include us in accepting all form of trust to work together,so that performace can be proven cv. Colorfull delight.



PALM SUGAR

In Indonesia palm sugar is Gula aren or gula merah, or gula kawung is a sweetener made from nira derived from the male flower bunches of the enau tree. Palm is usually also associated with all types of sugar made from nira, which is the liquid secreted from the flowers of trees from the palm family, such as coconut, aren palm, and siwalan, including one of the natural sweeteners that are well known in various circles of Indonesian society.



ABOUT MAHORAHORA PALM SUGAR

Mahorahora palm sugar, whose producers are directly in sukabumi and its plantations are directly in Sukabumi, West Java, Indonesia.

creates palm sugar products that have a unique taste, high quality standards as well as guaranteed feasibility so that they can be enjoyed on international scale. This product can be enjoyed and used by various groups as well as large and small scale industry players.

along with the development of market needs which are quite large from year to year in the commodity sector, giving rise to significant competition.

This makes the market must be really observant in choosing products to meet household needs such as sugar raw materials which are a daily staple, because not a few are worried that the sugar consumed is not safe for health.

Mahorahora innovates sugar products by using the basic ingredients of nira derived from the male flower bunches of the sugar palm tree with naturalness and various health benefits.

And now Mahorahora palm sugar generates huge market demand, not only the local market but also has been enjoyed by our customers out of town.

The advantages of Mahorahoea palm sugar that we produce are very natural without using chemical processes or using other dangerous preservatives so that our customers feel the difference with other sugars.

Mahorahora palm sugar will continue to consistently maintain quality and will always share the benefits for family health.



ABOUT MAHKOTA BUMI PALM SUGAR

Introducing us as a company cv. colorfull delight engaged as a trader. We provide a product called Mahkotabumi palm sugar.



Along with the development of market needs which are quite large from year to year in the commodity sector, giving rise to significant competition.

This makes the market must be really observant in choosing products to meet household needs such as raw materials for sugar which is a daily staple, because not a few are worried that the sugar they consume is not safe for their health.

And in 2016 Anugrah Mahkota Bumi made an innovation in sugar products by using the basic ingredients of nira derived from male flower bunches of sugar palm trees with naturalness and various health benefits by carrying the Mahkota Bumi brand.

And now Mahkota Bumi palm sugar generates huge market demand, not only the local market but also has been enjoyed by our customers out of town.

The advantages of Mahkota Bumi palm sugar that we produce are very natural without using chemical processes or using other dangerous preservatives so that our customers feel the difference with other sugars.

Mahkota Bumi palm sugar will continue to consistently maintain the quality and will always share the benefits for the health of Indonesian families.

ABOUT SARI AREN PALM SUGAR

Sari Aren palm sugar originates from Cianjur, West Java, Indonesia, saei Aren palm sugar is cultivated from local farmers from south cianjur. It has a unique sweet and local flavor that is unique so that our products can be accepted by the community near and far. We are here as an innovative product in terms of health and authentic taste.





FMCG



FMCG stands for Fast-Moving Consumer Goods, which are companies that produce and sell large quantities of daily necessities. FMCG products are usually sold at affordable prices and have a fast sales turnover. FMCG characteristic products are easily exhausted, sold at low prices, and have a fast sales turnover



ABOUT COCONICO COCONUT JUICE

Coconico from the largest coconut potential in Indonesia especially south Cianjur with a market that is in higher demand in the global market arena. A unique blend of coconut juice and nata de coco was born and can be enjoyed by various groups.

With the high need for innovation in attracting new markets and consumers. We innovate coconut drinks in the form of ready-to-drink drinks that can be consumed anytime, anywhere.

Introducing tropical fruit flavours that can be enjoyed by global markets that have different climatic and natural situations and conditions that make innovations in the distribution of different coconut fruits in the form of processed and ready to be consumed by a wider market.



ABOUT BIHUNKU INSTANT VERMICELLI

Bihunku is made from selected rice and corn starch produced with technology that blends with local flavours that are rich in spices, creating Bihunku instant vermicelli that can be enjoyed by various groups both locally and internationally.

We see the needs of the market and consumers in enjoying staple foods in different ways in terms of needs, economic value, innovation, health.

Then we come together all the needs of the market and consumers combined with local flavours that are rich in spices with authentic flavours to create Bihunku products to attract the attention of new markets and consumers.

Presenting the Asian culture of consuming vermicelli combined with distinctive Indonesian spices, we produce Bihunku instant vermicelli that can be tolerated by various groups.



VISSION AND MISSION COMPANY

- Maintain natural ecosystems by opening agricultural and for producers as the main material.
- Introducing local products in the international arena
- empowerment of natural and human resources.
- Innovate and work on food and beverage products in order to create new opportunities and attract new costumers.
- Meeting the increaaing needa of the market and consumers and the high demand for product innovation.

COMPANY COMMITMENT

- Can establish business activities/cooperation both in normal situations and constrained by economic turmoil or unstable politics.
- Establishing mutually beneficial cooperation activities for producers us as trades,buyers,markets and consumers
- Establishing coopeeation between nations and countries in the exchange of cultures and flavours so as to attract the attention of market and consumers.
- Establishing cooperation between nations and countries that is benefical to the country's economic growth.



CONTACT US

- Email : cv.colorfulldelight@gmail.com
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- Whatsapp. : 0895 6076 22272
- Shortlink Lynk.id. : <https://lynk.id/cv.colorfulldelight>
- Google maps. : <https://g.co/kgs/74jrXkL>
- Instagram. : Cv. Colorfull delight
- Youtube. : Cv. Colorfull delight
- Facebook. : Cv.colorfull delight



Company tax number (NPWP)



Business Identification Number



**PEMERINTAH REPUBLIK INDONESIA
PERIZINAN BERUSAHA BERBASIS RISIKO
NOMOR INDUK BERUSAHA: 1003250071692**

Berdasarkan Undang-Undang Nomor 6 Tahun 2023 tentang Penetapan Peraturan Pemerintah Pengganti Undang-Undang Nomor 2 Tahun 2022 tentang Cipta Kerja Menjadi Undang-Undang, Pemerintah Republik Indonesia menerbitkan Nomor Induk Berusaha (NIB) kepada: 1. Nama Pelaku Usaha 2. Alamat 3. Nomor Telepon Seluler

:IRENE HAIFA SYAFRUDIN
:jl. Prof moch yamin no. 45, Desa/Kelurahan Sayang, Kec. Cianjur, Kab.
Cianjur, Provinsi Jawa Barat
:+62895607622272
:-
:Lihat Lampiran
:Usaha Mikro

Email

4. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLI)

5. Skala Usaha

NIB ini berlaku di seluruh wilayah Republik Indonesia selama menjalankan kegiatan usaha dan berlaku sebagai hak akses kepastian, pendaftaran kepesertaan jaminan sosial kesehatan dan jaminan sosial ketenagakerjaan, serta bukti pemenuhan laporan pertama Wajib Laporan Ketenagakerjaan di Perusahaan (WLKP). Pelaku Usaha dengan NIB tersebut di atas dapat melaksanakan kegiatan berusaha sebagaimana terlampir dengan tetap memperhatikan ketentuan peraturan perundang-undangan. NIB ini merupakan perizinan tunggal yang berlaku sebagai Sertifikat Halal (SH) sesuai dengan ketentuan peraturan perundang-undangan. Diterbitkan di Jakarta, tanggal: 10 Maret 2025

**Menteri Investasi dan Hilirisasi/
Kepala Badan Koordinasi Penanaman Modal,**



Ditandatangani secara elektronik

Dicetak tanggal: 10 Maret 2025

15

1. Dokumen ini diterbitkan sistem OSS berdasarkan data dari Pelaku Usaha, tersimpan dalam sistem OSS, yang menjadi tanggung jawab Pelaku Usaha.

2. Dalam hal terjadi kekeliruan isi dokumen ini akan dilakukan perbaikan sebagaimana mestinya.

3. Dokumen ini telah ditandatangani secara elektronik menggunakan sertifikat elektronik yang diterbitkan oleh BSR-BSSN.

4. Data lengkap Perizinan Berusaha dapat diperoleh melalui sistem OSS menggunakan hak akses.



**Balai
Sertifikasi
Elektronik**

Business Identification Number



**PEMERINTAH REPUBLIK INDONESIA
PERIZINAN BERUSAHA BERBASIS RISIKO
LAMPIRAN
NOMOR INDUK BERUSAHA: 1003250071692**

Lampiran berikut ini memuat daftar bidang usaha untuk:

No.	Kode KBLI	Judul KBLI	Lokasi Usaha	Tingkat Risiko	Perizinan Berusaha		
					Jenis	Status	Keterangan
146900		Perdagangan Besar Berbagai Macam Barang	l. Prof moch yamin no. 45, Desa/Kelurahan Sayang, Kec. Cianjur, Kab. Cianjur, Provinsi Jawa Barat Kode Pos: 43214	Rendah	NIB	Terbit	-

1. Dengan ketentuan bahwa NIB tersebut hanya berlaku untuk Kode dan Judul KBLI yang tercantum dalam lampiran ini.
2. Pelaku Usaha wajib memenuhi persyaratan dan/atau kewajiban sesuai Norma, Standar, Prosedur, dan Kriteria (NSPK) Kementerian/Lembaga (K/L).
3. Pengawasan pemenuhan persyaratan dan/atau kewajiban Pelaku Usaha dilakukan oleh Kementerian/Lembaga/Pemerintah Daerah terkait.
4. Lampiran ini merupakan bagian tidak terpisahkan dari dokumen NIB tersebut.

Business Legality



KEMENTERIAN HUKUM REPUBLIK INDONESIA

SERTIFIKAT PENDAFTARAN PENDIRIAN PERSEROAN PERORANGAN

NOMOR : AHU-016041.AH.01.30.Tahun 2025

PT COLORFULL DELIGHT INDONESIA

Berkedudukan di CIANJUR

telah terdaftar sebagai badan hukum dan tercatat dalam pangkalan data Direktorat Jenderal Administrasi Hukum Umum. Sertifikat ini berlaku sejak tanggal diterbitkan.



Jakarta, 11 April 2025

a.n. Menteri Hukum,
Direktur Jenderal Administrasi Hukum Umum

Business Legality



PERNYATAAN

PENDIRIAN PERSEROAN PERORANGAN

Data Perseroan

- | | |
|-------------------|---|
| 1. Nama perseroan | : PT COLORFULL DELIGHT INDONESIA |
| 2. Alamat Lengkap | : Jl. Prof Moch Uamin No.45, CIANJUR, Jawa Barat |
| 3. Kegiatan Usaha | : • 46900 - Perdagangan Besar Berbagai Macam Barang |
| 4. Modal Usaha | : Rp1.000.000,00 |

Data Pemilik Usaha

- | | |
|-----------------------------|-----------------------------------|
| a. Nama Lengkap | : Irene Haifa Syafrudin |
| b. Tanggal Lahir | : 18 Juli 2002 |
| c. Alamat Lengkap | : Jl. Prof Moch Yamin 45, CIANJUR |
| d. Nomor Induk Kependudukan | : 3203015807020010 |
| e. Nomor Pokok Wajib Pajak | : 32.030.158.0-702.0010 |

Saya selaku Pendiri bertanggung jawab atas data yang Saya isi dan bersedia untuk menaati peraturan yang berkaitan dengan Perseroan Perorangan dan peraturan terkait lainnya.



Surat Pernyataan telah disetujui Pemohon secara elektronik.

CLOSING

We hope that the company profile can increase the credibility of the company with customers, we always improve the quality of our trust as a form of commitment from various circles.

Do not hesitate to rate us, your criticism and suggestions are very helpful for the development of our company please contact the contact available.

Warm regards,

Irene Haifa Syafrudin.