

A new
era for
pets.

Brand Introduction

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About Us

Established in 2017 by Maha Ibrahim, a visionary young woman with a passion for creating meaningful and distinctive products. Initially, she began her career in the veterinary field, dedicating herself to saving the lives of animals.

Today, HOPD (House of Pets Delight) is a renowned and award-winning Australian pet brand, offering a comprehensive online pet platform featuring curated lifestyle pet products. Our range includes dog beds, accessories, pet apparel, pet bowls & more.

The Memory Foam Dog Bed in Boucle (M)

**HOUSE OF PETS
DELIGHT**

the pets department



Our Plan

Vision

Our keen attention to detail helps us identify innovative pet products with unique designs from all over the world. We have a clear understanding of what our clients and modern-day pet owners are looking for, and our vision is in line with their expectations. Our ultimate goal is to partner with a reputable pet-related company to revolutionize the pet industry like never before.

Mission

Our mission is to source high-quality, sustainable pet products that inspire responsible pet ownership. By incorporating contemporary lifestyle trends, we aim to curate pet products that blend seamlessly with the modern-day pet owner's aesthetic preferences, complementing their style and home.

OUR JOURNEY SO FAR

PRESS/FEATURES

Featured on: Vogue, House & Garden, Australian Dog Lover, Daily Herald, Vanity Fair & more

AWARDS

- Lux Magazine Most Innovative Pet Store 2023 Australia – Winner
- Nominated 7NEWS Young Achiever Awards x2
- Rewarded Best Pet Store in our region (Glen Eira Victoria)

CURRENT RETAILERS

At present, we supply only a limited number of Australian businesses.

- Myer Australia
- The Dog Market
- Pet Market Australia
- Harvey Norman
- Small locally owned pet stores

SOCIAL MEDIA

Our social media presence is on the rise, and we've made significant progress as ideas continue to pour in. At the moment, our primary audience and following are on Instagram, with 16.7k followers. Our social media accounts have been instrumental in selling out some of our best products in numerous releases and pre launches.

Product Spotlight:
Home to some of the
most trending pet
products.



THANK YOU FOR
TAKING THE TIME.

Sales Contact

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