



K&G VIETNAM
Investment jsc

k&g

K&G VIETNAM INVESTMENT JOINT STOCK COMPANY

BUSINESS BROCHURE

ABOUT K&G VIETNAM



K&G Vietnam Investment Joint Stock Company is one of the leading companies specializing in the production and distribution of fashion and consumer goods in Vietnam.

ARISTINO



insidemmen



CHRISBELLA



Salina



BIZS+
Cười trọn yêu thương



Cecina



ĐĂNG CẤP DÀNH RIÊN
BIZ MEN



LAMODE



DEVELOPMENT JOURNEY



2012

Established K&G Vietnam with two brands: Bizmen Men's Socks and Salina Towels.



2014



- Awarded the "Gold Prize for Entrepreneurs and Enterprises".
- The first factory officially commenced operations.

2015

Establishment of the First Subsidiary Named Kwin.



2016

- Aristino ranked in the Top 10 Trusted and Used Brands in Vietnam.
- The Aristino Fashion Show "Reach Out" was held in Phu Quoc.



2017

Exporting Products to the Japanese Market and Other Southeast Asian Countries.



2018

Aristino expanded to over 100 stores nationwide.



2019

The Aristino Fashion Show "Be The Man" held at Hoan Kiem Lake attracted 20,000 spectators.

2020

Maintaining Growth Momentum Amidst the COVID-19.



2021

Launch of the Men's Fashion Brand Inside Man.



2022

10th Anniversary of K&G Vietnam.



2023

Aristino launched a new logo and introduced its first premium tailoring service across the entire showroom network.

ARISTINO

2024

Launch of Two Brands:

- Lamode - Family Fashion
- Chrisbella Vietnam - Premium Women's Leather Bags and Accessories Brand Inspired by Dubai.

LAMODE
CHRISBELLA

DISTRIBUTION SCALE OF K&G VIETNAM

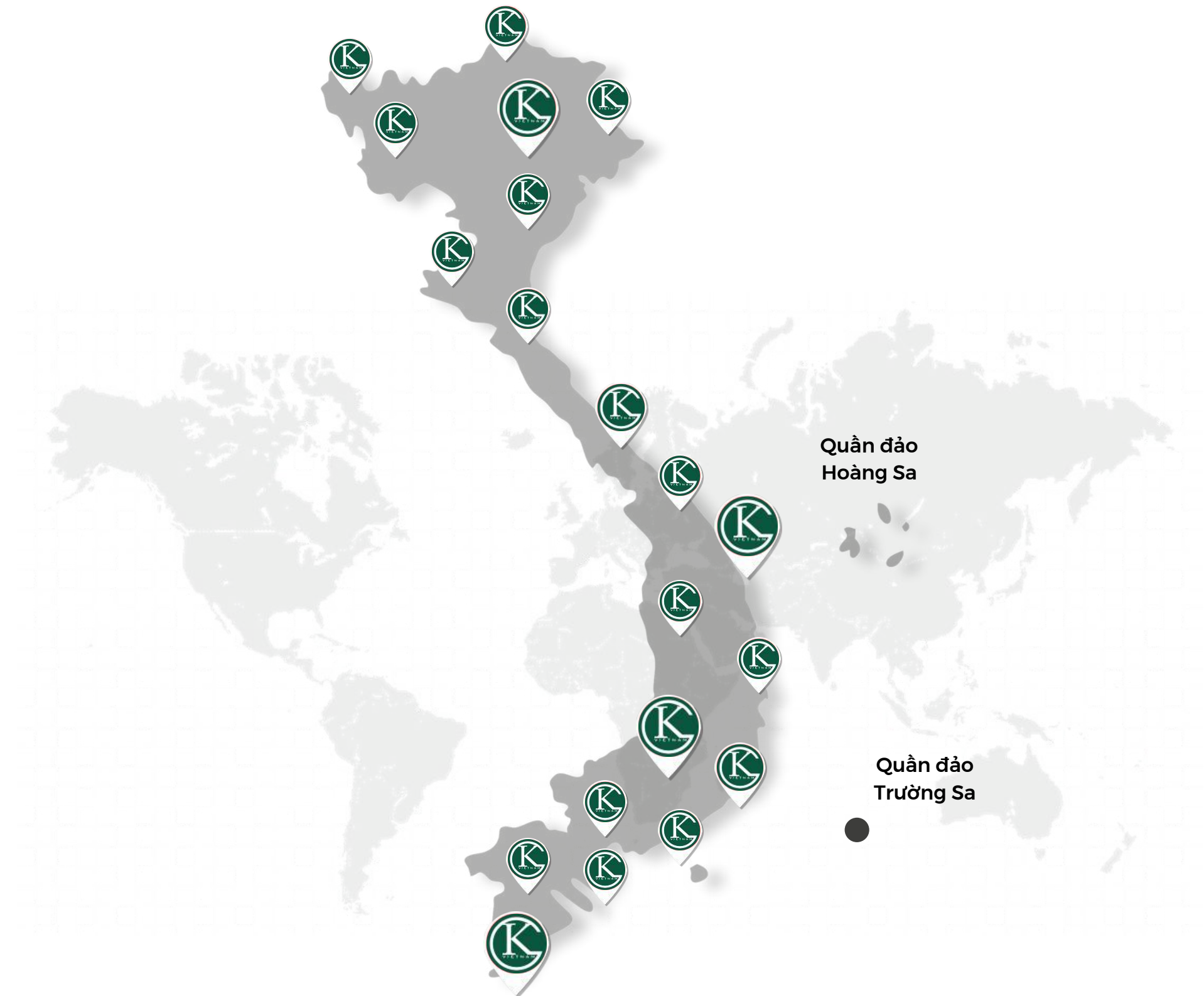
Diverse and widespread throughout Vietnam

6.000 **Retail shops**
In 30 provinces in Northern
Vietnam

500 **Supermarkets**
Large and small nationwide



1.000 tỷ
Revenue of K&G



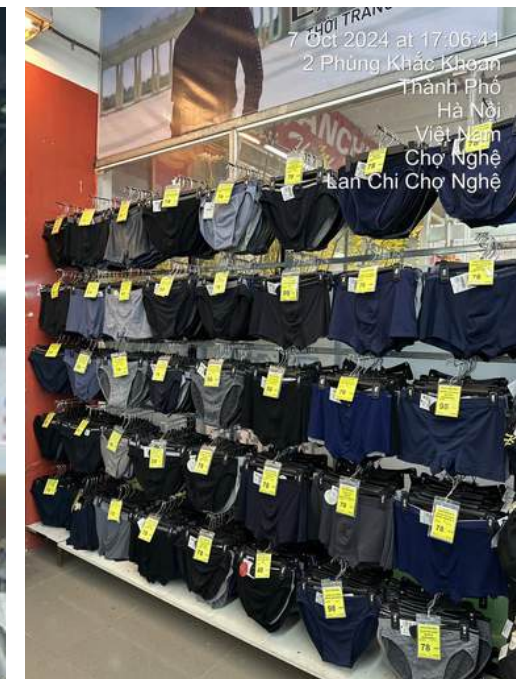
DISTRIBUTION SCALE OF K&G VIETNAM



DISTRIBUTION SCALE OF K&G VIETNAM



DISTRIBUTION SCALE OF K&G VIETNAM



We Bring Quality & Modern Convenience to Vietnamese Essentials

Vision

To become a leading distributor of a diverse range of quality products for Vietnamese consumers of all genders and ages, with a nationwide presence.

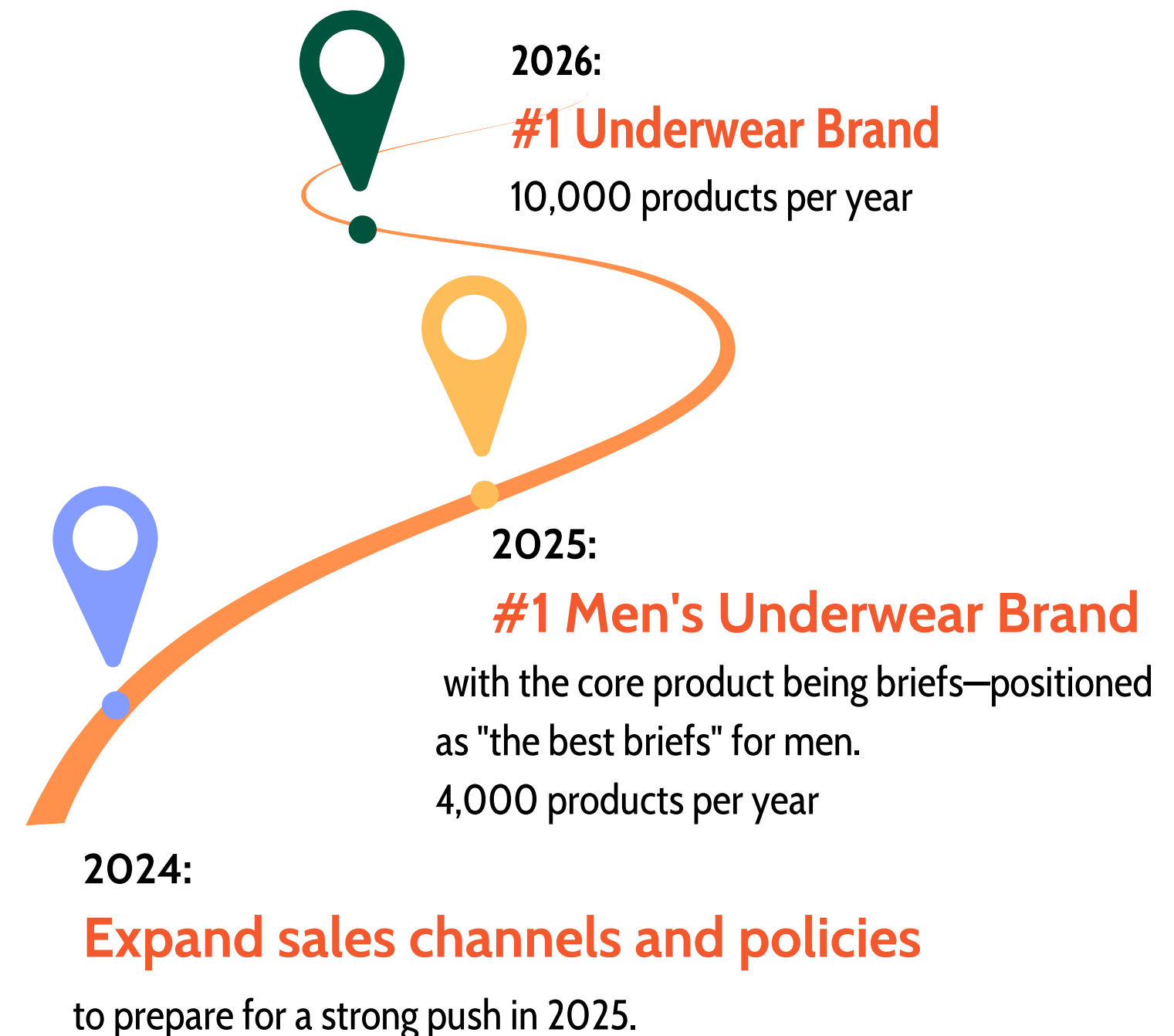
Mission

To provide a diverse range of quality products that meet modern consumer needs, contributing to enhancing the lifestyle of our customers.

We are committed to delivering convenience, sustainable value, and a great shopping experience, making it easy for customers to access essential products in their daily lives.

100.3 million people

Vietnam's population in 2023
(According to the General Statistics Office)



PRODUCT CATALOG

DIVERSE Product Catalog



DIVERSE Usage Needs

Fast-Moving
Consumer
Goods

Defining personal
style

Serving the needs of
the whole family at
all ages

























DIVERSE Target Audience



After 12 years of development, K&G has built a diverse product portfolio that meets the needs of all age groups and various price segments, ranging from basic to premium.



DISTRIBUTION CHANNEL

	SHOWROOM	MT	FST	KA	GT
Aristino					
Insidemen					
Lamode					
Biz+					
Salina					
Cecina					
Bizmen					

ARISTINO

LUXURY MEN'S FASHION

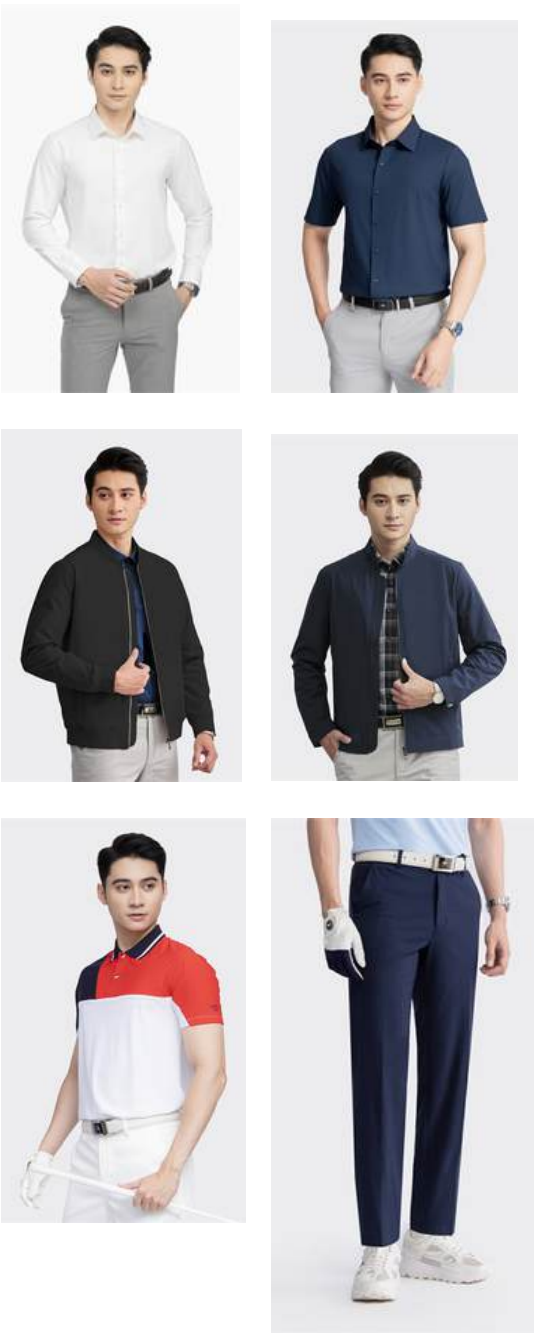
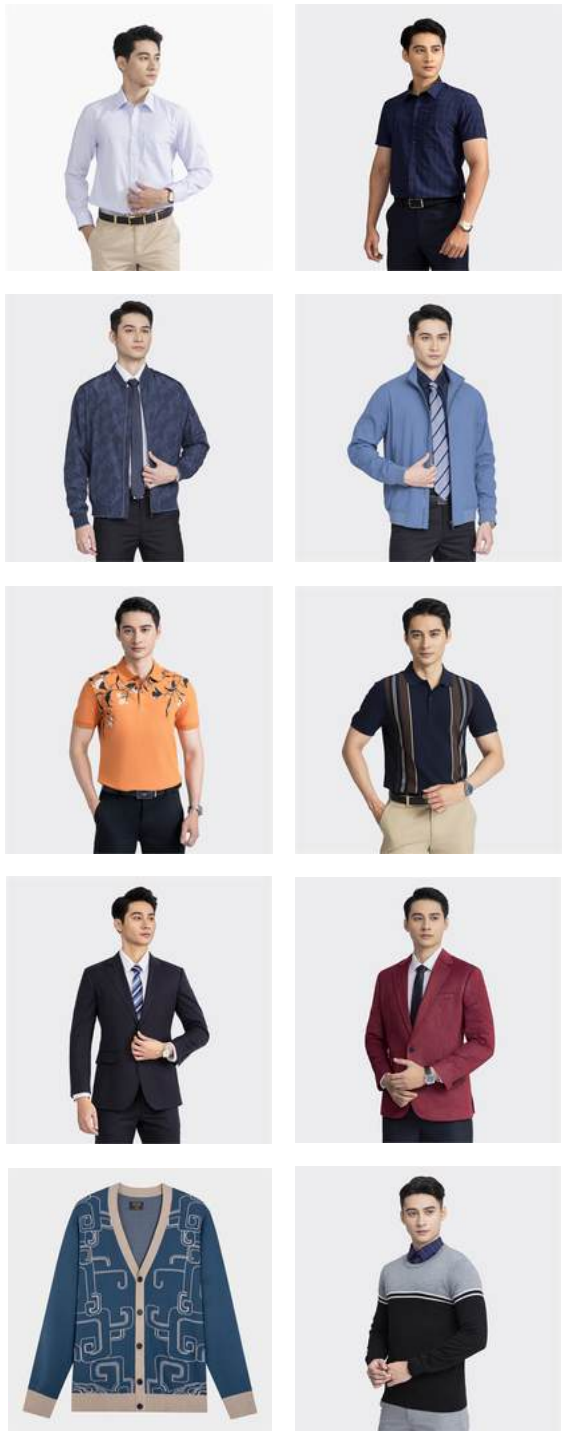


SHIRT/T-SHIRT/
POLO/JACKET
& PANTS

SUITS
MATCHING SETS ACCESSORY

BUSSINESS
& GOLF

UNDERWEAR



PREMIUM MEN'S OFFICE WEAR

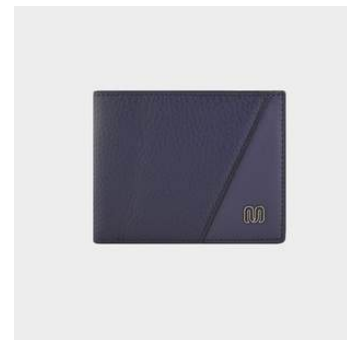
SHIRT/T-SHIRT/
POLO/JACKET

PANTS

MATCHING SETS

UNDERWEAR

ACCESSORY



SHIRT/T-SHIRT/ POLO/JACKET

PANTS

MATCHING SETS

SHORTS UNDERWEAR



Áo khoác



Áo thun dài tay



Polo ngắn tay



Polo nữ



Quần jean



Quần âu



Bộ đồ nam thu đông



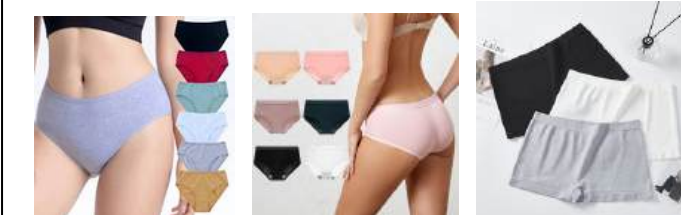
Bộ đồ nữ mùa hè



Quần short nam



Quần short nữ



Quần lót nữ

TOOTHBRUSH

ADULT TOOTH BRUSH



BIZS+ ANGEL



BIZS+ THERAPY



BIZS+ BAMBOO



BIZS+ ZENSHINE

CHILDREN'S TOOTHBRUSH



BIZS+ TRÉ EM
KIDOO



BIZS+ SMART
U-SHAPE



BIZS+ KID
ULTRA SOFT



BIZS+ KID
CÁ HEO

COTTON TOWELS & COTTON SWABS



SCARF						
TOWEL						
HAIR TOWELS				MULTI-FUNCTIONAL TOWEL		
COTTON SWABS						

HIGH-END WOMEN'S UNDERWEAR & PAJAMAS FASHION



**WOMEN'S
BRA**



**UNDER-
WEAR**



**CHILDREN'S
UNDERWEAR**



SOCKS



HIGH QUALITY MEN'S SOCKS



Crew
Socks



Micro
Crew
Socks



Quarter
Socks



No
Show
Socks





Key is Goodwill ...

*Thank
you*

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