



HUSTLER ROOTS

BELIEVE IN YOUR ROOTS

Welcome to the World of Indian Spices

Discover the authentic flavour, aroma, and vibrancy of India with HUSTLER ROOTS. We are an emerging exporter of premium-quality spice & Agri--products, sourced directly from the fertile lands of diverse Agro-climatic regions of India, the global spice capital.

With a passion for excellence and a legacy of flavour & taste, we bring the essence of Indian origin products to your place, wherever you are in the world.



Who We Are

Nestled in the vibrant city of Bhilwara, Rajasthan, India, HUSTLER ROOTS brings you the rich heritage and aromatic treasures of India's finest product with a promise to offering authenticity via conforming to the important Chemical, Physical and Microbiological parameters/ specifications in compliance of the International & national (Indian) standards by utilizing several procedures to provide the best quality in the field of products. We trade and export premium spices to flavor the world, straight from the heart of India.

Rooted in the fertile lands of India, our journey begins with the careful selection of the sustainably-produced & finest harvests from regions renowned for its cultivation practices in association with the actual growers.

Our commitment to quality, sustainability, and customer satisfaction sets us apart as a leader in the industry.



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Why Choose HUSTLER ROOTS?

- **Unmatched Quality:** Every spice is hand-picked, rigorously tested, and processed to preserve its natural oils, aroma, and flavour.
- **Diverse Portfolio:** HUSTLER ROOTS offers staple agro products from their natural habitat such as cumin, Fennel, Fenugreek and chickpea from western part (Rajasthan & Gujarat), turmeric, Bayleafs & Cinnamon from Northeast (Meghalaya), Foxnut from North (Bihar) and many more.
- **Certified Excellence:** Adhering to National 7 International standards—FSSAI, and organic certifications (where applicable).
- **Tailored Packaging:** Options include retail-ready packs (50g–1kg), bulk shipments (10kg–50kg), or custom branding for your business.
- **Global Reach:** Efficient logistics and partnerships ensure timely delivery to over [X] countries across the word.
- **Sustainability Commitment:** We support local farmers with fair trade practices and eco-friendly cultivation methods.

Certifications & Compliance

HUSTLER ROOTS abide all the requisite certification and compliances to meet the quality standards.

Some of the certifications and licenses obtained by HUSTLER ROOTS:

- FSSAI License
- Certificate of Registration as Exporter of Spices (CRES) from the Indian Spices Board
- RCMC by Agricultural and Processed Food Products Export Development Authority (APEDA)



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From India to the World

Our Process

Sourcing

We partner with local farmers and cooperatives in India's prime growing regions states to ensure the freshest and highest-quality raw materials cultivate in personally monitoring.

Processing

Adhere to strict hygiene and quality standards, using advanced cleaning, drying, and grinding techniques to preserve the spices' natural properties.

Packaging

We offer flexible packaging options—bulk sacks, PP bags, pouches, or custom branding—to suit your business needs while ensuring freshness and shelf life.

Export

With a robust supply chain and logistics network, we guarantee safe, timely delivery to ports worldwide, complying with international trade regulations.

Our Spice Collection

Our spices are the heartbeat of Indian tradition, grown in ideal climates and perfected for global cuisines. Here's a glimpse of our offerings:

- **Cumin (Jeera):** Grown in arid plains (Rajasthan & Gujarat), delivering earthy warmth and a nutty undertone to spice blends and roasts.
- **Fennel Seeds (Sounff or Variyali):** Fennel Seeds which grows well in mild climates, is an oval, green or yellowish brown dried aromatic ripe fruit of an herbaceous plant called *Foeniculum Vulgare*, a member of Parsley family. Obtained from an aromatic and medicinal plant, the seeds emit a pleasant odour, are highly aromatic and have a pungent flavour.
- **Carom Seeds (Ajwain, ajowan):** The small fruit pods are pale brown and have an oval shape, resembling caraway and cumin. It has a bitter and pungent taste, with a flavor similar to anise and oregano. They smell almost exactly like thyme because it also contains thymol, but is more aromatic and less subtle in taste, as well as slightly bitter and pungent.
- **Fenugreek Seeds (Methi):** Fenugreek, an Indian spice is a slender annual herb of the pea family (Fabaceae). Fenugreek was used by the ancient Egyptians and is mentioned in medical writings in their tombs. Historically, the main usage of fenugreek seeds was medicinal rather than as a labor. The botanical name *trigonella* refers to the angular seeds and *foenumgraecum* translates as 'Greek hay', which explains its use as cattle feeds.



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- **Turmeric (Haldi):** Turmeric is an essential component of Indian cuisine. Curcumin, a chemical found in the item, is well-known for its health benefits, colour, and scent. Turmeric from Lakadong, one of the world's best types, has 8-12 percent curcumin, compared to 3 to 5 percent in store-bought turmeric.
- **Bay leaves (Tej Patta):** Bay leaves, also known as laurel leaves, are dried leaves of an evergreen shrub or tree, commonly used as a spice for flavoring soups, stews, meat, and fish dishes.
- **Cinnamon (Dalchini):** Dalchini" refers to cinnamon, a popular spice derived from the inner bark of the Cinnamomum tree, known for its sweet and warm flavor and used in both sweet and savory dishes, as well as beverages.
- **Foxnut (Makhana):** fox nuts offer numerous health benefits, including improved digestion, heart health, and bone strength, and can be used as a healthy snack or added to various dishes.

Partner with Us

Whether you're a distributor, retailer, or food manufacturer, Hustler Roots LLP is your trusted partner for premium Indian spices. We offer:

- Competitive pricing
- Custom spice blends and private labelling
- Reliable supply chain and on-time delivery
- Dedicated customer support

Let's Spice Up the World Together!

Partner with Hustler Roots LLP and bring the authentic taste of India to your customers. Contact us today to discuss your requirements or request a sample! Join hands with Hustler Roots LLP to experience the authentic flavors of India. Request a sample, explore our catalogue, or discuss your specific requirements today. We're here to bring the magic of Indian spices to your doorstep!

Contact Us:

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