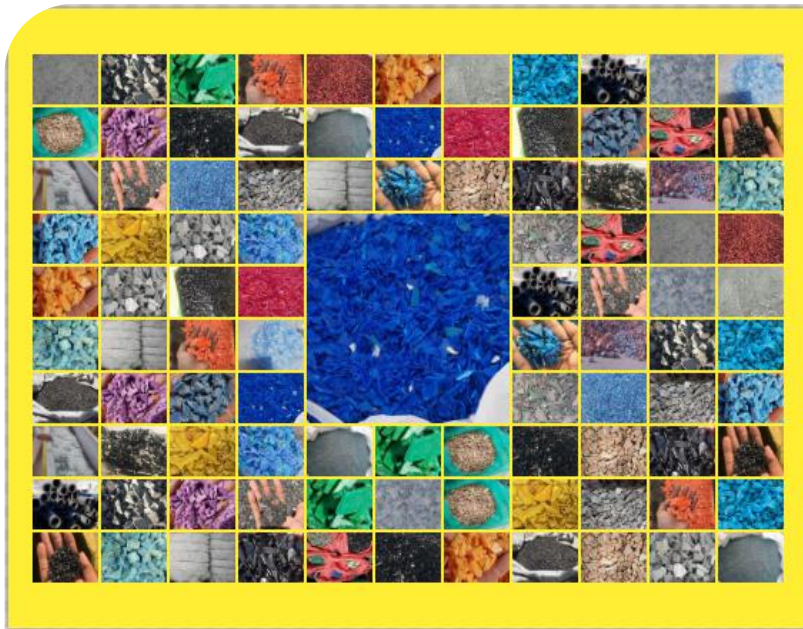




SEHR AL NOJOOM



Plot no 4506, Industrial area no. 10, Sharjah UAE. P.O Box: 28614

SEHR ALNOJOOM is the idea to work with their excellence in the area of polymer product manufacturing and trading locally, regionally, nationally, and globally. (WE GROW TOGETHER)

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THE COMPANY:

ABOUT US

Sehr Al Nojoom TR. was established in 2010 at Sharjah, United Arab Emirates with the idea to excel in the area of metal & polymer product manufacturing and trading locally, regionally, nationally, and globally.

Sehr Al Nojoom has experienced production staff and qualified management with an eagerness to make the company a market leader in the market of Plastic.

Sehr Al Nojoom has been steadily growing in the market and we want to cater to almost 50% of industry requirements in UAE and the Middle East region. Supported our network, we are able to integrate all these functions with our fruitful experience. Our numerous competencies allow us to respond to the needs of industries looking for a new market.

We look forward to welcoming you to our company and work to develop and enhance your current business because we always believe in **“TOGETHER WE GROW”** the stronger business relationship always makes strong growth.

Mission

Guided by relentless focus, **Sehr Al Nojoom** will constantly strive to implement the critical initiatives required to achieve our vision. In doing this, we will deliver operational excellence in every corner of the Company and meet or exceed our commitments to our clients. All of our long-term strategies and short-term actions will be molded by a set of core values that are shared by each and every member of our company.

- ✚ Striving to meet the increasing and diversified demands of the clients.
- ✚ Being market leaders in defend market segments.
- ✚ Providing quality material & reliable services and sourcing from reputed suppliers and manufacturers.
- ✚ Becoming professional marketing partners for our principals to meet the objectives of sales, market information, and customer service.
- ✚ Being the preferred supplier of our clients, with our materials exceeding their quality requirements.
- ✚ Giving timely information to the customers regarding trends of the market dynamics.

- ✚ Harnessing the creative energies of all our people through team work, develop and a transparent work environment.

OUR FOCUS

Sehr Al Nojoom focus is to foster growth and promote enduring business ties with its client. Customer responsiveness and commitment is the driving force in the quest for excellence.

Vision

To become the world leader in Metal Scrap & Polymer Products and Services.

PRESIDENT AND CEO MESSAGE:

We will aim to establish a corporate culture in which every member of **Sehr Al Nojoom** possesses the spirit of self-help and takes initiative in carefully assessing societal and customer expectations, considering what can be done to meet these expectations, taking appropriate action, and providing value, as well as to build stronger relationships of trust with all of our Clients.

I would like to extend my congratulations and thanks to all loyal **SEHR AL NOJOOM** employees, our clients and our faithful subcontractors, for making **SEHR AL NOJOOM** what it is today.

I would like to thank you and solicit your attention to watch out for future updated and information about **SEHR AL NOJOOM**.

We look forward to your continued support and patronage.

MR. MUHAMMAD OWAIS NASEEM



PRESIDENT AND CEO

SEHR AL NOJOOM TR.



Material List

- ✚ HDPE
- ✚ PPCP
- ✚ ABS
- ✚ PET
- ✚ PVC
- ✚ PP



HDPE

We deal in HDPE BLOW & HDPE INJECTION grade.

HDPE BLOW:

As we deal in HDPE BLOW grade.



- ✚ DRUMS
- ✚ GALLONS
- ✚ MILK BOTTLES
- ✚ PIPES
- ✚ IBC TANKS

HDPE INJECTION:



- ✚ BOTTLE CAPS
- ✚ PELLETS
- ✚ DUST BINS / WHEELIE CANS

PORTFOLIO

- ✚ PIPE PROTECTORS (CAPS)
- ✚ CRATES

PPCP

We deal in PPCP of

- ✚ BATTERY BOXES



PP

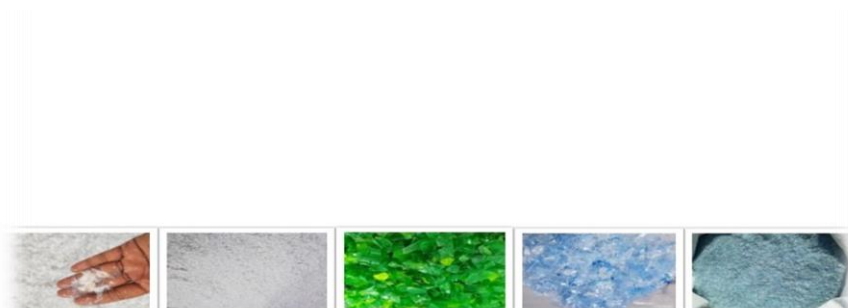
- ✚ CRATES
- ✚ BUCKETS



ABS

We deal in ABS of

- ✚ BATTERY BOXES
- ✚ ELECTRONIC ACCESSORIES



PET

We deal in PET with different categories like

- ✚ PET SHEET
- ✚ PET FAKES (HOT AND COLD WASH)
- ✚ PET PREFORM



PVC

We deal in PVC like

- ✚ PVC PIPES
- ✚ UPVC
- ✚ CPVC
- ✚ WINDOW PROFILE



QUALITY AND PROCESS

As we have the huge material list so we have the huge team to generate the best quality material to satisfy our importers and customers. We believe in a quality so we have the expert team in our all department. **Sehr Al Nojoom** always believes in a team work to grow together and provide quality to the recycling industry.

❖ ASSORTMENT

Sehr Al Nojoom, assort the material intelligently with their expert team. We search the quality material and gather at one place to find out the best in them. Moreover, after selecting the quality material within we start the process.

❖ PROCEDURE

After assorting the best material we start process to prepare the material.

REGRIND:

We have the huge grinder with the quality blades to regrind properly the even if the material is thicker or harder our big grinder machines regrind the material easily and generate the quality grind and flakes forms.

As we know our customers have different requirements for materials with the different sizes of different materials so we always keep the sizes as per our customer's demand.

Moreover, we grind from **8mm to 16mm** as per customer's demands.

As we have giants three crushers so we can produce crash 25 metric ton per day.

COLD WASH:

After getting the different sizes of different materials as per the requirements of customers we start the cold wash process as per our customer's requirements.

We always use clean water and different detergents and chemicals as per customer's requirements and get clear and clean flakes or grind form of the material.

Moreover, after getting quality flakes and grind form of cold wash we make sure about the moisture of the material we make it dry and get best quality cold wash dry flakes.

HOT WASH:

After getting quality cold wash regrind form we start the process of hot wash.

As per customer's requirement we start hot wash process on different temperature.

GRANULES:

As per our customer's requirements we make granules.

Moreover, our production plant can produce 10 to 12 metric ton per day granules of all above mentioned materials.

Above is the whole process that we get the quality material according to the customer demands and requirements. Moreover, we change the temperature as per demand and change the cutting blades if customer needs a specific size.

PACKAGING:

Once the material ready we keep them in a safe and secure environment and start the process of packaging. We pick the solidest Jumbo bags of 800kg and fill them nicely and safely.

After that we load the containers to export different materials to different countries as per customers' demands.

Above is the entire procedure that we follow to get the eminence material.

PLASTIC INDUSTRY

Plastic industry is really vast and hard field. Plastics production grows globally. The numbers include thermoplastic and polyurethanes as well as thermosets, adhesives, coatings and sealants and PP-fibers. The global plastics market size was valued at USD 522.66 billion in 2017. It is poised to expand at a CAGR of 4.0% during the forecast period. Increasing plastic consumption in the construction, Automotive, Electrical & Electronics industries is projected to support market growth over the forecast period. Regulations to decrease gross vehicle weight to improve fuel efficiency and eventually reduce carbon emissions have promoted the use of plastics as a substitute to metals, including Aluminum and Steel, for manufacturing of automotive components.

The growth of the construction industry in emerging markets in several countries has been instrumental in fueling the demand for plastics during 2015 and 2016. The growth of the market can be attributed to increased foreign investment in these domestic construction markets, as a result of easing FDI norms and requirements for better public and industrial infrastructure.

Growing population coupled with rapid urbanization and industrialization in emerging economies has been impelling federal governments to increase their construction spending to cater to increasing

infrastructure needs. Rising construction spending by governments, particularly in few countries, will drive the demand for plastics in infrastructure and construction applications.

Stringent regulations regarding depletion and recyclability of conventional materials such as Metal and Wood are anticipated to drive greater plastics demand from construction industries in insulation, Pipes, Cables, Floorings, Windows, Storage tanks, and others. Polymer fittings are also generally quite simple and easy to install, compared to Metals or Wood, with a wide range of color combinations, adding to their aesthetic appeal.

RECYCLE TO SAFE ENVIORNMENT

We believe nothing is useless and insignificant in this world as we know nowadays, we are living in 21st Moreover, as we are in the wastage recycling industry so we believe to recycle plastic to give the world safe and secure environment. And make good and quality recycling material to the industry to make quality products to the world.

CONCLUSION

We strongly believe that Plastic Industry will grow more and more in the future that is why we always focus on expanding and serve a vital role in the industry.

We always fulfill the requirements of our clients and our best services and quality material with the same consistency satisfy our clients.



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