



MY LAND

## Regards from nature.

The highest quality lab-tested products  
for horse breeding industry





MY LAND

## THE HIGHEST QUALITY LAB-TESTED PRODUCTS FOR HORSE BREEDING INDUSTRY

*PRODUCTION & PROCESSING & EXPORT*

"Our main aim is to provide the **highest quality products, exceeding expectations** of the horse owners and dealers, and **to contribute to the welfare of horses** in different countries around the world."

**Justinas Baltuska, CEO**





# BEHIND-THE-SCENES

From land to horse.



## GROWTH STAGE

Forage grass is being **grown in fertile Lithuanian fields** by local farms and horse keepers



## HARVEST STAGE

Only the **advanced harvesting techniques** are being used



## LABORATORY STAGE

In order to assure the highest quality, **all raw materials are being lab-tested**. In the process of production no artificial flavorings, preservatives or binding agents are used



## FACTORY STAGE

All raw materials are being processed by advanced, innovative and recently improved machines (constant machinery upgrades are being applied)



## PACKING STAGE

Unique packing and sealing technologies are being adapted (space-saving packages, convenient storage, comfortable division in portions)











## DELIVERY STAGE

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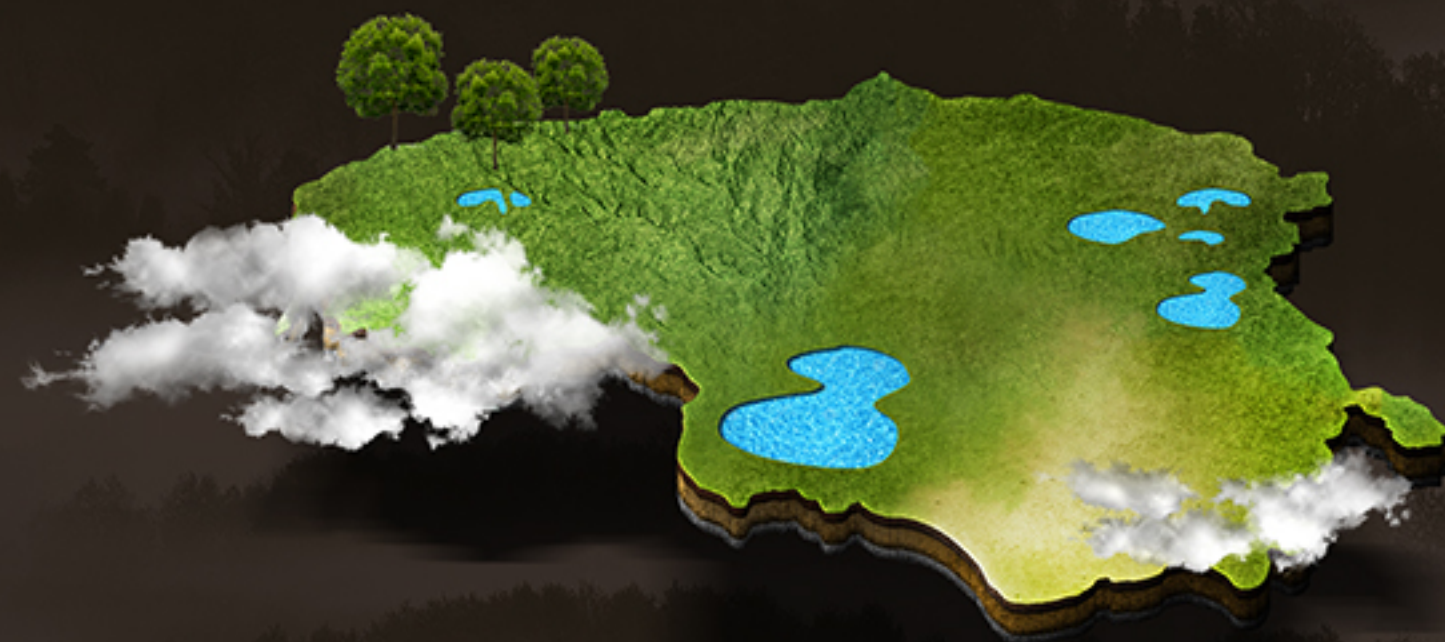


# MY LAND PRODUCTION

Leading MY LAND product – LEADER'S SPIRIT haylage – innovative, improved and much more effective horse feed than hay!

-  **100% natural**
-  **Produced from the withered grass** (content of dry materials is 60-70%)
-  **Balanced and highly nutritional** for everyday diet (enriched with vitamins and minerals, no additional supplements needed)
-  **Dust-free** (spores from hay can damage respiratory system)
-  Main feed **for all breeds and competition horses**
-  Available **all year-round**
-  Haylage contains **25-50% more energy** than hay!
-  Haylage **doesn't dry out** like hay and is **safer to use** than fresh grass!

MY LAND factory is located in the grass-fertile Skuodas district, characterized by plains, forests, dense network of rivers and canals. Ideal place for high-quality raw materials to grow, isn't it?





# LEADER'S SPIRIT SPECIAL

Haylage for medium and hard-working horses



## 5 grass types mix

(80% of Gramineae & 20% of Leguminosae)

Product's energetic value corresponds to concentrated feed, but it is healthier and more appealing for your horse. This type of haylage is highly nutritious and has a significant amount of proteins as well as carbohydrates.

**Rich composition** allows to reduce the amount of feed to be fed and **higher fiber content** ensures the smooth functioning of the horse's digestive system



## 1-1,5 kg of haylage per 100 kg

of horse's weight per day

Composition:

Tall Fescue (*Festuca Arundinacea*)  
Red Fescue (*Festuca Rubra*)  
Timothy-grass (*Phleum Pratense*)  
Perennial Ryegrass (*Lolium Perenne*)  
Kentucky Bluegrass (*Poa Pratensis*)



Dust free



UV stabilized



Highly digestible



No chemicals additive



First cut grass

100% NATURAL  
GRASSY STRUCTURE



Travel-friendly  
package



Degassing valve



Anti-colic



Laminitis  
prevention



Tasty





# LEADER'S SPIRIT ENERGY

Haylage for competition horses



**7 grass types mix**

(100% of Gramineae)



**1-1,5 kg of haylage per 100 kg**

of horse's weight per day



**Dust free**



**UV stabilized**



**Highly digestible**



**No chemicals additive**



**First cut grass**

Composition:

Lolium perenne (Perennial Ryegrass)  
Festuca pratensis (Real fescue)  
Phleum pratense (Feed thistle)  
Oat grass (Coated)  
Festuca rubra rubra - Red fescue  
Poa pratensis - Bitter  
Medicago Sativa - Blue Luceracea  
Lucerne

**100% NATURAL  
GRASSY STRUCTURE**



**Travel-friendly  
package**



**Degassing valve**



**Anti-colic**



**Laminitics  
prevention**



**Tasty**





# LEADER'S SPIRIT UNIVERSAL

For all breeds and competition horses



## 5 grass types mix

(90% of Gramineae & 10% of Leguminosae)

This is a versatile haylage suitable for all breeds and competition horses as a main feed. Created by experts, such universal grass mix fulfills the necessary nutritional needs of all horses **and** ensures the smooth functioning of the horse's digestive system.



## 1-1,5 kg of haylage per 100 kg

of horse's weight per day

Composition:

Lolium perenne (Perennial Ryegrass)  
Festuca pratensis (Real fescue)  
Phleum pratense (Feed thistle)  
Oat grass (Coated)  
Festuca rubra rubra - Red fescue  
Poa pratensis - Bitter  
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Dust free



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Tasty





# FEEDING RECOMMENDATIONS

**Suitable for all types of LEADER'S SPIRIT haylage.**

Introduce our haylage to the horse's ration slowly, within 10-15 days. Start with only a small amount 3-4 times a day, and gradually increase the dosage until the proper ration is reached (approximately 1-1,5 kg of haylage should be given to your horse per 100 kg of its total weight per day).

**From the moment the bag is opened, it should be used within 2-3 days.**



“  
*Happy horse is the proof  
that we're on the right path!*  
”



# WHAT'S NEXT?

New products to be introduced soon

## LEADER'S SPIRIT Fine Wood Shaving

Bedding for a decent  
rest & sleep

- Made from fresh wood only
- Free of germs and dust
- Pleasant wood scent
- More volume in the box



## LEADER'S SPIRIT Horse cookies

Crunchy apple-carrot &  
zeolit treat

- High in potassium for  
proper muscle contraction,  
nerve function & cellular  
metabolism
- Suitable for all kinds of  
horses and ponies



## LEADER'S SPIRIT Zeolite

Detoxifying & strengthening  
food supplement

- ECO: 100% natural zeolite  
mineral, no substances added
- Eliminates toxins, provides quick  
recovery after poisoning  
and improves digestion system
- Helps to trap maximum nutrients  
from feed
- Normalizes metabolism and helps  
to lose weight
- Strengthens immunity system and  
improves horse's general well-being



## LEADER'S SPIRIT Special Musli Mix

Tasty supplement  
with apple aroma

- Provides high quality minerals  
and vitamins
- Supports immunity of horses  
kept in non-breeding or  
grazing cultivation
- Stable source of energy for  
recreational horses





# SPEECH ON QUALITY



## CERTIFICATES

Quality of MY LAND products is confirmed by:

- State Food and veterinary Authority of Lithuania and EU
- Various international certificates



## GROOMS

Highly nutritional and delicious feed allows to save on expensive supplements like müsli, minerals or grains. Convenient and space-saving packages are being emphasized (extreme comfort while traveling)



## HORSES

Practice shows – 100% would choose LEADER'S SPIRIT over any other feed. Even in a short use:

- Horses become significantly stronger and healthier
- Coat as well as mane get noticeably shinier



## TEAM

MY LAND team consists only of experienced specialists and quality oriented professionals, taking care of the whole inner processes from field to lab to production



# REVIEWS



**VLADIMIR  
BELECKIJ**

"After I've introduced "LEADER'S SPIRIT" haylage to my horse, its sporting condition has been improved significantly and endurance got prolonged. The horse is very pleased with a feed and eats it voluntarily too. Never came across such a high-quality haylage before! Moreover, its packaging is very comfortable: very easy to transport, convenient division in portions."



**MARK  
HOUTZAGER**

"I am delighted with this company's products. The efficiency, eager and hard work of the professional team proved its great quality and service. As promised, the product appeared to be nutritious and favoured our horses with its natural smell. Handy and comfortable packaging proves its best while travelling and transporting. Excellent job, MY LAND!"



**GUNNAR  
KLETTENBERG**

"Your products come in very good packages: not so heavy, easy to transport, and with very convenient division in portions. Feed itself is great too. Now my horses are in a really good shape what proves that they get all the nutrition needed. It seems to be very tasty for horses and one package lasts for 3 days for one horse."



**ANDRIUS  
PETROVAS**

"Feed, liked by my horses! Good quality packing must be mentioned too, which retains product's color and its nice smell. Seems that it's a young, but highly innovative company, aiming only for the best!"



# EXPORT

**MY LAND IS proud to be represented by companies in countries where horse breeding has been developed over the centuries!**



**Got interested to join MY LAND partners' and long-term associates' network?**

***You are very welcome to do so!***

## HOW TO ORDER MY LAND PRODUCTION?

Contact your country's local distributor (find the list on [www.myland.it](http://www.myland.it)) and place your order.

**No dealer in your country?**

Place your order directly on [www.myland.it](http://www.myland.it)

## HOW TO BECOME AN OFFICIAL MY LAND DISTRIBUTOR IN YOUR COUNTRY?

No official MY LAND distributor in your country yet? Then, become one! Order your free sample package of all the best MY LAND products on [www.myland.it](http://www.myland.it), test them, and if you're satisfied, let's sign a contract!



# CONTACT US

## COMPANY

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