



PRAYAG ECO PAINT

ELIXER FOR YOUR WALLS, BOON FOR YOUR POCKET

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1.

WASHABLE EMULSION PAINT (INTERIOR & EXTERIOR)

Packaging - 10 & 20 Litre

Base Colour - White

Drying Time - 4 Hours

Coverage - 200 to 225 Sqft

VOC - Negligible

Usage - Interior / Exterior

2.

WASHABLE DISTEMPER PAINT (INTERIOR & EXTERIOR)

Packaging - 10 & 20 Litre

Base Colour - White

Drying Time - 4 Hours

Coverage - 150 to 200 Sqft

VOC - Negligible

Usage - Interior / Exterior



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3. WATERPROOF PRIMER

Packaging – 10 & 20 Litre

Base Colour – White

Drying Time – 4 Hours

Coverage – 200 to 225 Sqft

VOC – Negligible

Usage – Interior / Exterior



4. WALL PUTTY

Packaging – 20 & 40 Litre

Base Colour – White

Drying Time – 4 Hours

Coverage – 200 to 225 Sqft

VOC – Negligible

Usage – Interior / Exterior

5. DAMP PROOF WASHABLE EMULSION PAINT

Packaging – 10 & 20 Litre

Base Colour – White

Drying Time – 4 Hours

Coverage – 200 to 225 Sqft

VOC – Negligible

Usage – Interior / Exterior



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ABOUT US

Prayag Eco Paint is recognized since 2021 and collaborated with Khadi Prakritik Paints original paint manufacturing companies.

Prayag Eco Paint as an authorized channel partner of “Khadi India Prakritik Paint” Manufacturing companies, enabling the distribution and application of eco-friendly, natural paints that are in line with sustainable practices.

Prayag Eco Paint has established itself as a supplier of organic paints and top-tier contractor, setting the benchmark for high-quality, environmentally responsible painting solutions. With a commitment to sustainability, innovation, and excellence, Prayag Eco Paint stands out as a leader in the industry, providing superior organic paint products and exceptional service to clients across residential, commercial, and industrial sectors.



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WHY PRAKRITIK PAINT

Khadi Prakritik Paint is a natural, eco-friendly paint made primarily from plant-based ingredients, such as cow dung, minerals, and natural resins. It was introduced as a sustainable and safe alternative to traditional chemical paints, offering numerous benefits for both the environment and human health. Here's an overview of the key benefits of Khadi Prakritik Paint and its certifications:

Benefits of Khadi Prakritik Paint:

1. Eco-friendly and Non-toxic:

- Khadi Prakritik Paint is made from natural ingredients like plant extracts and cow dung, which are non-toxic and free from harmful chemicals such as lead, mercury, and volatile organic compounds (VOCs).**
- These paints are safer for both the environment and the people applying them, especially in homes, schools, and hospitals.**



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2. Sustainable and Natural:

- Unlike conventional paints, which rely on synthetic chemicals and petroleum products, Khadi Prakritik Paint uses renewable resources. The use of cow dung, for example, is part of India's ancient traditions of organic farming, where it is believed to have natural antiseptic properties.**
- The paint is biodegradable, helping to reduce environmental pollution.**

3. Good for Indoor Air Quality:

- Since it has no harmful chemicals and no strong fumes, Khadi Prakritik Paint is ideal for indoor spaces, improving indoor air quality and promoting a healthier living environment.**

4. Antibacterial Properties:

- One of the key ingredients in Khadi Prakritik Paint is cow dung, which is believed to have natural antibacterial properties, thus contributing to a healthier and cleaner environment.**

5. Durability:

- Khadi Prakritik Paint is highly durable, resistant to weather conditions, and provides good coverage. It also helps in keeping the surfaces cooler by reflecting sunlight and absorbing less heat, which can be particularly beneficial in tropical and hot regions.**

6. Aesthetic Appeal:

- The paint provides a smooth, matte finish and comes in a range of colors, ensuring a wide selection for aesthetic choices. Its natural pigments give a unique, earthy look to walls.**



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7. Water-resistant:

- This paint is highly water-resistant, making it suitable for both indoor and outdoor applications. It is especially effective in areas with high humidity levels, such as bathrooms and kitchens.

8. Supports Rural Economy:

- The production of Khadi Prakritik Paint creates job opportunities for rural artisans and farmers, particularly in the processing and manufacturing of cow dung-based products. It supports the government's "Atmanirbhar Bharat" (self-reliant India) vision by promoting locally sourced materials.

9. Low Maintenance:

- The paint is long-lasting and requires minimal maintenance, as it resists fading and wear over time, unlike many conventional paints.

10. Affordable:

- Khadi Prakritik Paint is often priced competitively when compared to premium quality synthetic paints, making it an affordable and eco-friendly option for consumers.



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Certifications of Khadi Prakritik Paint:

1. Khadi Certification:

- The paint is certified by the Khadi and Village Industries Commission (KVIC), which is responsible for promoting and certifying products made using traditional methods and materials. This certification ensures that the paint meets the quality standards set by the KVIC and supports rural artisans.

2. Eco-Friendly Certification:

- The paint has certifications for being eco-friendly and sustainable. It is free from harmful chemicals and follows natural processes, making it an environment-friendly alternative to conventional paints.

3. BIS (Bureau of Indian Standards):

- Khadi Prakritik Paint adheres to the Indian standard guidelines for paint quality, ensuring that the product maintains a high level of performance and safety.

4. Organic Certification:

- Some formulations of Khadi Prakritik Paint may also carry organic certifications, ensuring that the ingredients used organically sourced.



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Conclusion:

Prayag Eco Paint and Khadi Prakritik Paint offers a range of environmental, health, and economic benefits. It is a great alternative for those looking for an eco-friendly and sustainable solution to home or outdoor painting needs. With certifications like those from the Khadi and Village Industries Commission, it provides consumers with confidence that the product is both safe and of high quality. Its natural ingredients, antibacterial properties, and sustainability make it an excellent choice for environmentally-conscious individuals.



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