



# ASRI KOPI INDONESIA

## COMPANY PROFILE





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# HISTORY



## ASRI KOPI INDONESIA

“

A wonderful childhood experience is a treasured experience that will be unforgettable to your hometown. The coffee plants and the smell of coffee smelled me of my grandfather's house filled with coffee plants and the farmers who picking red coffees from the stems. This is what brought me to do business. My company was only established in 2022.

Bringing good memories of childhood and Indonesian coffee products to be known to the world and building the welfare of farmers led me to become a coffee exporter

”

# COMPANY VISION

**Our company has bold aspirations of becoming an international trade in coffee export business through implementation approaches in every aspect of our work**





# COMPANY MISION

**To be an international company that introduces Indonesian coffee more broadly and cares about the standard of living of small farmers by networking with foreign international companies through our dedication to work with heart and hard work.**





# OUR PRODUCT

## GREEN BEANS



### Gayo Green Beans

The coffee plantation, which was developed since 1908, grew at dawn in Gayo located at a height of 1200 mpdl and are the largest coffee plantations in Indonesia.

The quality of Gayo coffee is unquestionable, this is evidenced by the official award in 2010 as one of the best coffees in the world..

Beans: Arabica, Orogen: Gaya-Aceh, Acidity: Low, Bitterness: Low, Tasting Note: Poewerful and Clean aftertaste,



### Lintong Green Beans

Lintong Coffee cultivation grows 1300 mpdl. above sea level in Lintong District, Humbang Hasundutan is the best coffee in the Toba area. As for one year, Lintong coffee can be harvested twice.

Beans: Arabica, Origin: Humbang Hasundutan, Acidity: Low, Tasting Note: Caramel aftertaste, Flavour: Chocolate, Citrus and Passion Fruit, Aroma: Spices and Fresh Earth



### Mandheling Green Beans

Mandheling coffee is grown located of 1600 mpdl. Introduced in 1883 by the Dutch. Mandheling Coffee is grown in the Leuser volcanic mountain area.

Mandheling Coffee is a must have for coffee enthusiasts because of its unique taste

Beans: Arabica, Acidity: Low, Bitterness: Low, Tasting Note:

Tends to be just right, not too sour or sweet, Aroma: Fruity, Floral and Spicy



### Sidikalang Green Beans

Sidikalang coffee from Sidikalang, Dairi Regency, North Sumatra. Planted at an altitude of about 1500 meters above sea level, Sidikalang Coffee has a not too strong aroma with a slightly sweet taste.

Beans: Robusta, Acidity: Low, Bitterness: high and intense, Tasting Note: Lasting taste in the mouth Aroma: Similar to Chocolate and Slightly sweet



### Simalungun Green Beans

Simalungun coffee, originating from North Sumatra, Indonesia, is renowned for its unique flavor profile and rich cultural heritage. The climate in

Simalungun is classified as a temperate climate, with temperatures ranging between 22 ° - 31 ° C, average humidity of 84.2% per month and average rainfall: 2000 mm per year.

Beans: Arabica, Acidity: Medium to High. Bitterness: low to moderate Note: resembling apples, apricots, cloves and jasmine flowers.

Aroma: Fruity, Chocolate, Floral Hints, Spicy and Earth



# ROASTED AND COFFEE POWDER

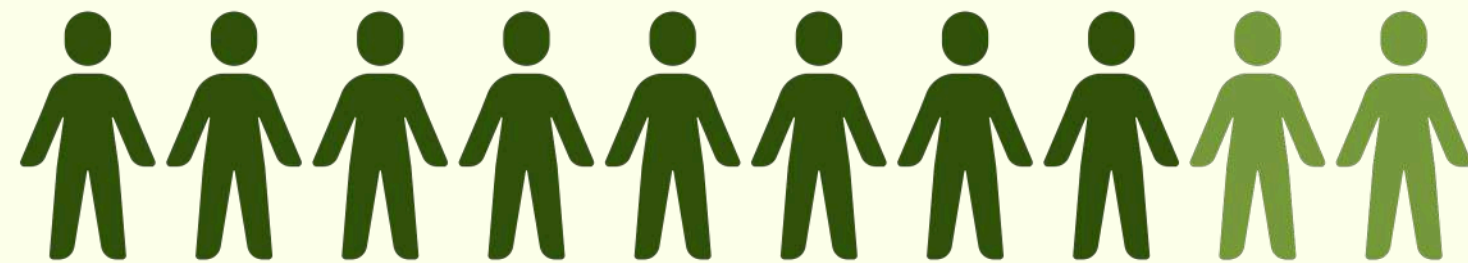
Roasted and coffee Powder are diversification of our product beside of green bean. We just produce good quaaity and 100 % pure cofee. We have motto " "Quality is equal with taste"

When you order you can specify what color the coffee roasted you want and also for cooffee powder for espresso, dripping or brewing.

Indonesia has a lot variety of coffee from Sumatera, Java Bali and Papua. You can order to us, and we can prepared it for you.



# TARGET AUDIENCE



HOTEL, ROASTERY, CAFE AND  
BUSINESS OWNER

[www.reallygreatsite.com](http://www.reallygreatsite.com)







# THANK YOU

+62- 821-6283-7251

[www.asrikopiindonesia.com](http://www.asrikopiindonesia.com)

Medan, North Sumatera