

taste to your meal. With Tastela, you can feel good about the food on your table and its effect on the world we live in.

# **OUR MISSION**

Our Mission is to increase our manufacturing capacity, brand building and supply chain management.

# **OUR VISION**

To be the world's premier food brand that understands & satisfy the customer requirement with superior tasting food, best quality & exceptional services.

# **OUR VALUES**

**QUALITY**: We are passionate about quality. We continually strive and never reduce the quality of a product to make it cheaper. We do everything we can to make our products better, taste better, smell better, last longer and remain fresh as possible.

**CUSTOMER SERVICE**: Our founder believes that as long as you put your customer first, success will follow. The secret to our success can't be found on one of our webpages. It's grounded in the principles that have always guided us.

**SPICE IT UP**: Our biggest asset? It's our people. Our company culture is what makes us successful, and in our culture, we embrace our diversity and each person's individuality. Our employees bring intelligence, passion and creativity to everything they do. Like our employees, we want our website to have a unique and memorable personality to make life more interesting and fun for everyone.

Hand-picked, freshly-ground and rich in flavour – our authentic Indian spices lend a traditional

# **PACKAGING & BRANDING**

With the philosophy of reaching our customers heart through their taste buds, we at Tastela are We operate our own consumer packaging facility with our brand. If you wish to customize been delivering the Indian spices and taste to millions of homes across the globe. Tastela covers the entire spectrum of home and professional cooking in India.

The journey of Tastela began by Shri Shravan Kumar Sodhani, the founder of the company, in 1980. Continuing on his inspiration, we then adopted several new technologies and emerged as a renowned brand in the packaged spices.

After more four decades of expertise in the business, Tastela Spices are considered to be essential staples for kitchens across India and are hand-picked from the best sources, sorted, ground through low temperature grinding process and packaged under fully automated and hygienic conditions.

At Tastela, we are driven by the goodness of organics. From the field to your kitchen, we are committed to ensuring that our organic spices and seasonings are grown and processed in an ethical and sustainable manner.

For the nearly 20 years, our team of sensory professionals, culinary experts and food technologists have been passionately researching where consumer taste is moving.

packaging with your brand logo, we can accommodate this request. Presently, several of our Middle Eastern customers utilize our packaging services for rice and spices.





# **WHOLE SPICES**





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**GARAM MASALA** 

And Many More...

**GROUNDED SPICES** 



BASMATI AND NON BASMATI RICE

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# VENÜSÇE İTHALAT İHRACAT SANAYİ VE TİCARET LİMİTED ŞİRKETİ

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