



taste to your meal. With Tastela, you can feel good about the food on your table and its effect on the world we live in.

## OUR MISSION

Our Mission is to increase our manufacturing capacity, brand building and supply chain management.

## OUR VISION

To be the world's premier food brand that understands & satisfy the customer requirement with superior tasting food, best quality & exceptional services.

## OUR VALUES

**QUALITY** : We are passionate about quality. We continually strive and never reduce the quality of a product to make it cheaper. We do everything we can to make our products better, taste better, smell better, last longer and remain fresh as possible.

**CUSTOMER SERVICE** : Our founder believes that as long as you put your customer first, success will follow. The secret to our success can't be found on one of our webpages. It's grounded in the principles that have always guided us.

**SPICE IT UP** : Our biggest asset? It's our people. Our company culture is what makes us successful, and in our culture, we embrace our diversity and each person's individuality. Our employees bring intelligence, passion and creativity to everything they do. Like our employees, we want our website to have a unique and memorable personality to make life more interesting and fun for everyone.

Hand-picked, freshly-ground and rich in flavour – our authentic Indian spices lend a traditional



# PACKAGING & BRANDING

With the philosophy of reaching our customers heart through their taste Tastela are been delivering the Indian spices and taste to millions of the globe. Tastela covers the entire spectrum of home and professional

The journey of Tastela began by Shri Shravan Kumar Sodhani, the founder in 1980. Continuing on his inspiration, we then adopted several new and emerged as a renowned brand in the packaged spices.

After more four decades of expertise in the business, Tastela Spices are essential staples for kitchens across India and are hand-picked from the sorted, ground through low temperature grinding process and packaged automated and hygienic conditions.

At Tastela, we are driven by the goodness of organics. From the field to are committed to ensuring that our organic spices and seasonings are processed in an ethical and sustainable manner.

For the nearly 20 years, our team of sensory professionals, culinary experts technologists have been passionately researching where consumer taste

We operate our own consumer packaging facility with our brand. If you wish to customize packaging with your brand logo, we can accommodate this request. Presently, several of our Middle Eastern customers utilize our packaging services for rice and spices.



buds, we at homes across cooking in India.

of the company, technologies

considered to be best sources, under fully

your kitchen, we grown and

and food is moving.



# SPICES



**AJWAIN SEED**



**CLOVE PODS**



**CINNAMON STICKS**



**CORIANDER SEED**



**CUMIN SEED**



**DILL SEED**



**FENNEL SEED**



**FENUGREEK SEED**



**GARLIC**



**GREEN CARDAMOM**



**MUSTARD SEED**



**PEPPER SEED**



**RED CHILLI**



**SAFFRON**



**TURMERIC FINGER**

**And Many More...**

**WHOLE SPICES**







**CORIANDER POWDER**





## GROUND SPICES

# SPICES



ASAFOETIDA POWDER



BLACK PEPPER POWDER



CORIANDER SEED



FENUGREEK POWDER



GINGER POWDER



GARAM MASALA



TURMERIC POWDER

And Many More...

GARLIC



POWDER



TAMARIND POWDER





## BASMATI AND NON BASMATI RICE

# RICE



PUSA BASMATI RICE



PR 11/14 BASMATI RICE



1509 BASMATI RICE



SONA MASOORI RICE



JEERA SAMBA RICE



100% BROKEN RICE



PONNI RICE



IR 64 RICE



IR 8 RICE



MATTARICE



IDLY / KRANTI RI





VENÜSÇE İTHALAT İHRACAT SANAYİ VE TİCARET LİMİTED ŞİRKETİ

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