

***INVEST NEW GENERATION
FOR THE CULTURE***

2024



PT Rattan Art Indonesia

We are legal SMEs that were established in November 2021. Rattan Art Indonesia or Rattan Art ID was formed to enter the business of woven rattan and other fibers to bring handicraft accessories and home decorations from remote villages in West Java to the world. So that craftsmen can immediately feel the impact of significant economic disparities by aiming to increase the population of craftsmen in the eyes of the younger generation in the hope of cultivating sustainable rattan craftsmen without fear of losing artists in the future.

Scan QR code



Rattan Art ID

Nomor Induk Berusaha (NIB) PT. RATTAN ART INDONESIA

Nomor : 0712210055551

Published by Pemerintah Republik Indonesia

Nomor Pokok Wajib Pajak (NPWP) PT. RATTAN ART INDONESIA

Nomor : 53.358.451.2-438.000

Exporter Register PT. RATTAN ART INDONESIA

GSP-EU : IDREX0712210055551

Certificate of Competence Executan of Export Business

No. 46000.3324.4.0000902.2022

On behalf of BNSP (Lembaga Sertifikasi Profesi Perkoperasian Indonesia)

Our Legality



PEMERINTAH REPUBLIK INDONESIA

PERIZINAN BERUSAHA BERBASIS RISIKO
NOMOR INDUK BERUSAHA: 0712210055551

Berdasarkan Undang-Undang Nomor 11 Tahun 2020 tentang Cipta Kerja, Pemerintah Republik Indonesia menerbitkan Nomor Induk Berusaha (NIB) kepada:

1. Nama Pelaku Usaha : PT RATTAN ART INDONESIA
2. Alamat Kantor : Jl. Brawijaya no. 06 Blok Babakan Tipes, Kel. Kadipaten, Kec. Kadipaten, Kab. Majalengka, Provinsi Jawa Barat, Kode Pos: 45452
3. Status Penanaman Modal : PMDN
4. Kode Klasifikasi Baku Lapangan Usaha Indonesia (KBLI) : Lihat Lampiran
5. Skala Usaha : Usaha Mikro

NIB ini berlaku di seluruh wilayah Republik Indonesia selama menjalankan kegiatan usaha dan berlaku sebagai Angka Pengenal Impor (API-U), hak akses kepabeanan, pendaftaran kepesertaan jaminan sosial kesehatan dan jaminan sosial ketenagakerjaan, serta bukti pemenuhan laporan pertama Wajib Laporan Ketenagakerjaan di Perusahaan (WLKP).

Pelaku Usaha dengan NIB tersebut di atas dapat melaksanakan kegiatan berusaha sebagaimana terlampir dengan tetap memperhatikan ketentuan peraturan perundang-undangan.

NIB ini merupakan perizinan tunggal yang berlaku sebagai sertifikasi jaminan produk halal berdasarkan pernyataan mandiri pelaku usaha dan setelah memperoleh pembinaan dan/atau pendampingan Proses Produk Halal (PPH) dari Pemerintah Pusat dan Pemerintah Daerah sesuai dengan ketentuan peraturan perundang-undangan, sesuai dengan ketentuan peraturan perundang-undangan.

Diterbitkan di Jakarta, tanggal: 7 Desember 2021

Menteri Investasi/
Kepala Badan Koordinasi Penanaman Modal,



Ditandatangani secara elektronik

Dicetak tanggal: 7 Desember 2021

1. Dokumen ini diterbitkan sistem OSS berdasarkan data dari Pelaku Usaha, tersimpan dalam sistem OSS, yang menjadi tanggung jawab Pelaku Usaha.
2. Dalam hal terjadi kekeliruan isi dokumen ini akan dilakukan perbaikan sebagaimana mestinya.
3. Dokumen ini telah ditandatangani secara elektronik menggunakan sertifikat elektronik yang diterbitkan oleh BSE-BSSN.
4. Data lengkap Perizinan Berusaha dapat diperoleh melalui sistem OSS menggunakan hak akses.



npwv.

KPP PRATAMA KUNINGAN

53.358.451.2-438.000

PERSEROAN TERBATAS - BADAN RATTAN ART INDONESIA

NPWP16 : 0533584512438000



JL. BRAWIJAYA NO. 06 DUSUN BABAKAN TIPES, KADIPATEN,
KADIPATEN, KAB. MAJALENGKA, JAWA BARAT, 45452

Tanggal Terdaftar 23/11/2021



KAMAR DAGANG DAN INDUSTRI
Chamber of Commerce and Industry



KARTU TANDA ANGGOTA
USAHA MIKRO & ULTRA MIKRO
Certificate of Micro & Ultra Micro Member

Nomor Registrasi Nasional
National Registered Number : 240721-193242511

Nomor Anggota
Membership Number : 20120-24193242511

Berlaku Hingga
Valid Until : 2025-07-21



NAMA PERUSAHAAN
Name of Company : PT RATTAN ART INDONESIA

PEMIMPIN PERUSAHAAN
Person in Charge : Viddy Gustiadi Rachman

ALAMAT PERUSAHAAN
Company's Address : Jl. Brawijaya No. 6 Rt/ Rw 03/08 Kec. Kadipaten Kab. Majalengka

KUALIFIKASI PERUSAHAAN
Company's Qualification : Usaha Mikro

NOMOR INDUK BERUSAHA
Business Permit Number : 0712210055551

KATEGORI USAHA
Business Category : Perdagangan Besar dan Eceran

JABATAN
Position : Direktur

KODE POS
Zip Code : 45452

NPWP PERUSAHAAN
Tax Registration Number : 53.358.451.2-438.000

KODE KBLI
ISIC Code : 47781

ADALAH ANGGOTA USAHA MIKRO & ULTRA MIKRO
is a Micro & Ultra Micro Member

KABUPATEN/KOTA
District/Municipality : Kabupaten Majalengka

Provinsi
Province : Jawa Barat

Dewan Pengurus KADIN Kabupaten/Kota
Board of Directors, KADIN District/Municipality

Dens Muhammad Ramdhan
Ketua

Dewan Pengurus KADIN Provinsi
Board of Directors, KADIN Province

Drs. H. Cucu Sutara, MM
Ketua Umum

Dewan Pengurus KADIN Indonesia
Board of Directors, KADIN Indonesia

M. Arsjad Rasjid P.M
Ketua Umum



PINDAI QR
untuk
Otentikasi

10498862



BADAN NASIONAL
SERTIFIKASI PROFESI
INDONESIAN PROFESSIONAL
CERTIFICATION AUTHORITY
SERTIFIKAT KOMPETENSI
CERTIFICATE OF COMPETENCE

No. 46000.3324.4.0000902.2022

Dengan ini menyatakan bahwa,
This is to certify that

Viddy Gustiadi Rachman
No Reg. KEK.156.00128.2022

Telah kompeten pada Bidang :
Is competent in the area of:

Pelaku Ekspor
Executant of Export Business

Dengan Kualifikasi/Kompetensi :
With Qualification/Competency:

Pelaksana Ekspor
Export Officer

Sertifikat ini berlaku untuk : 3 (tiga) Tahun
This certificate is valid for : 3 (three) Years

Jakarta, 26 Desember 2022

Atas Nama (on behalf of) BNSP
Lembaga Sertifikasi Profesi-Perkoperasian Indonesia
Professional Certification Body of Indonesian Cooperatives



Ir. Prijadi Atmadja, MBA

Kepala
Chairman





Our Companies

Trade Office :

**Jl. Brawijaya No. 6 Babakantipes - Kadipaten.
Majalengka, West Java 45452**

Workshop Gallery :

**Blok Selasa RT 14 / RW 06 Desa Leuwilaja -
Sindangwangi. Majalengka, West Java 45474**

Warehouse :

**Jl. Arya Salingsingan, Depok, Kec. Depok, Kabupaten
Cirebon, Jawa Barat 45155**



Vision & Mission

Vision:

1. Improving the economy of rattan artists.
2. Re-growing a dwindling population of rattan artists.
3. Building a community eco-system of love for the culture of rattan artists

Mission:

1. Increasing the population of rattan artists in the East Majalengka area supported by the coaching activities of the Rattan Art ID which sourced funds directly from the export sales of rattan handicrafts.
2. Increasing the selling power of handicrafts with the existence of a world market which is directly held by the Rattan Art ID.
3. Collaborating with all sectors of rattan artists without any competition by strengthening the name of weaver groups in the area.

Term of Transaction

Local foreign exchange:

USD US Dollar

AUD Australian Dollar

EUR Euro

CAD Canadian Dollar

GBP Pond sterling

HUF Hungarian Forint

NZD New Zealand Dollar

TRY Turkish Lira

SGD Singapore Dollar



Indonesian Bank Officer:

Swift Code : BRINIDJAXxx

Account Number : 205802XXXXXXXXXX

Account Holder Name : RATTAN ART INDONESIA

Name Bank : PT BANK RAKYAT INDONESIA (Persero) Tbk

Currency : USD



Supply Chain

To support the production process we work with several craftsmen including; 34 craftsmen of natural fibers other than rattan, 42 craftsmen of housewives who are in charge of helping light energy production activities, and 48 rattan craftsmen. All of our craftsmen are located in 4 villages in the East Majalengka City & Plered - Cirebon City area - West Java Province. These suppliers are selected according to the quality of the woven, reliability, and the concern of these suppliers towards the issue of sustainability of the craftsmen.





Our Team

Rattan Art Indonesia



Viddy G. Rachman
Chief Executive Officer



Jachsyun Adib
Chief Operating Officer



Dede Suhendra
Chief Product Officer

Our Sustainable Business



People need support
post-pandemic



Planting and
empower artists



Profitable and
sustainable growth

Core Business



PT Rattan Art Indonesia

- We supply Homedecor and Furniture
- Our production is focused in Majalengka city (Homedecor)
- Receiving costume orders
- Our partnership is from IEC association and we also cooperate with PT Sarinah
- We collaborated with a group of craftsmen assisted by Bank Indonesia at Majalengka (Karvala) and Localpreneurship in Cirebon.
- Our company supports long-term sustainable business, by managing the company based on 3P (People, Planting & Profitability) we believe it will be profitable for both parties sustainably
- We are aware that our company is not big, but we are currently carrying the biggest dreams of craftsmen for the progress and prosperity of the artists in our area.



Wicker chairs various other furniture that takes into account the ergonomics of the sitting position to provide comfort from a variety of rattan and wood materials
HS CODE: 9401.5300



This interior partition is very helpful for interior design to sweeten spaces such as roof ceilings and wall panels or more artistic room dividers.
HS CODE: 4601.93.20



The lightshade will further emphasize the casting of rustic and ethnic themed spaces that we make with a variety of natural fiber base materials
HS CODE: 9405.9920



High-value artwork because it combines two expert artists of rattan and leather handicrafts.
HS CODE: 4602.9010



This woven footwear derived from natural fiber material is designed to provide more uniqueness without taking away the comfort of the people who use it.
HS CODE: 6405.2000



Rattan walldecor request with design improvements
HS CODE: 4602.9090



Baskets and other rattan gray crafts without eco-friendly chemical dyes on demand.
HS CODE: 4602.1220



This woven craft is the work of artists made for animal lovers such as cats and dogs
HS CODE: 4602.1920

Product Categories

Benefits of Rattan Art ID product



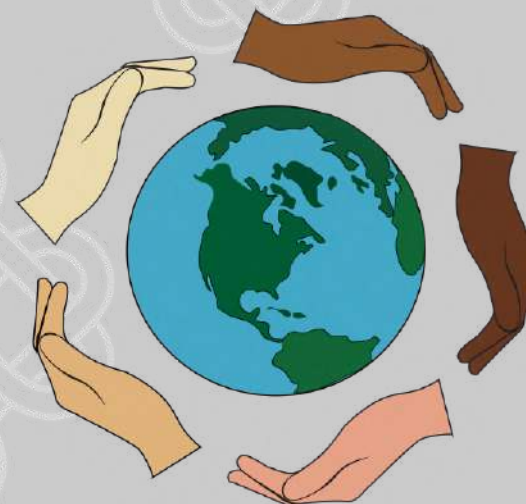
Eco-friendly and saving energy
with reduce, reuse and recycle
product



Handicraft industries that utilize waste to change the
function of products that can be used for home
decorations and clothing accessories



Save the world
with green global



Let's manage our energy to love eco-friendly products

Why Us?

Because it's not just profit that we prioritize. With our business reasons, we summarize the 3P business pattern that we want to preserve culture.

People

We are very concerned about the welfare and prosperity of the surrounding community after the pandemic, for that every transaction of your 3% of profits will be donated to the post-pandemic economic acceleration recovery program including:

- Recovery of MSMEs.
- Community Social Assistance.
- Development of Disadvantaged Villages and other activities supported by the Indonesian Export Channel entrepreneurs Association

Planting

In the business aspect to support the availability of the production results from rattan related to the number of weavers. We empower and collaborate with traditional craftsmen groups and conduct training to create new craftsmen while providing jobs to the wider community.



Profitable

Profitability we mean With a continuing gap in all commercial activities. So all the human resources in this case rattan artisans will continue to produce a work that does not disappoint, so that the brand will produce a high consumer satisfaction.

We expect to produce works that provide satisfaction to purchasers and consumers, with its sustainability will continue to grow and mutually beneficial cycle.

Term & Payment



Our Mentors



KEMENTERIAN
PERDAGANGAN
REPUBLIK INDONESIA



KEMENKOPUKM
Kementerian Koperasi dan UKM Republik Indonesia

Our Partnership



INDONESIAN
EXPORT
CHANNEL

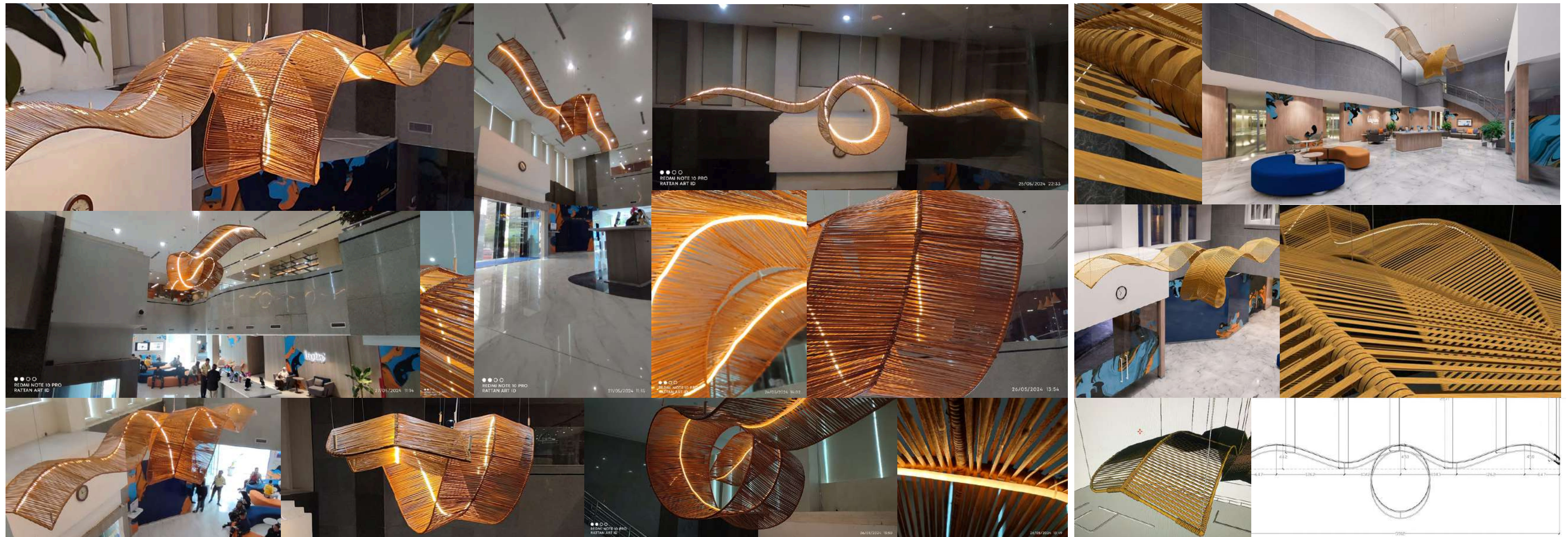


Our Client



Our Project

Rattan Project Interior Bank Mandiri Regional IX South of Kalimantan

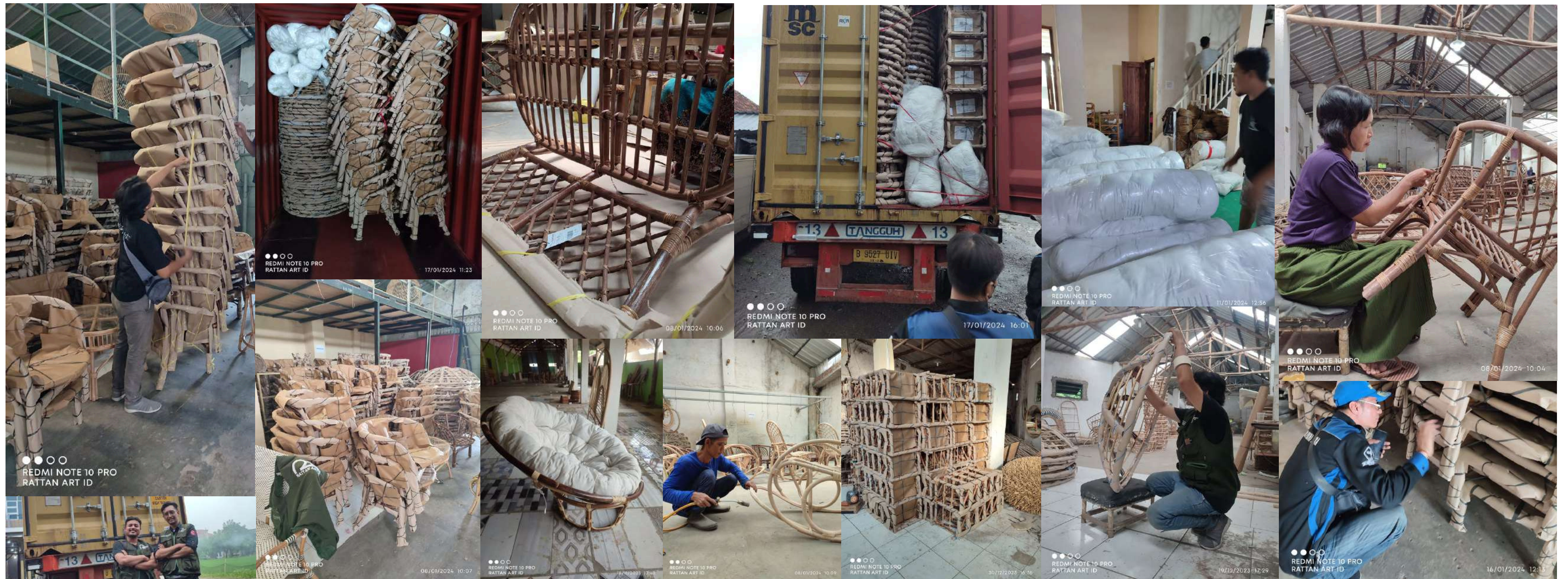


Work Result

Design Project

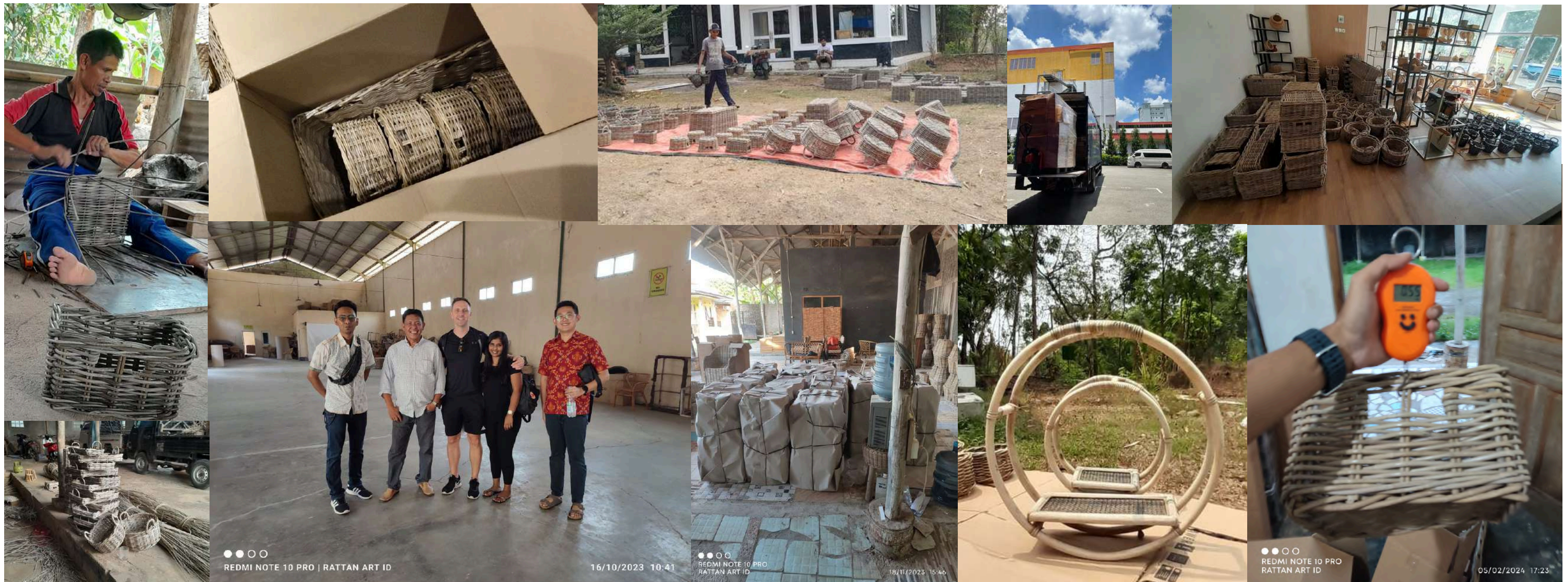
Our Project

Export FCL Furniture Rattan ke Italy 2024



Our Project

Export LCL Rattan Homedécor ke Singapore 2024









"Weaving is not only producing works of art, but weaving is a form of regional creative economy culture that must be maintained."

RATTAN ART INDONESIA

Thanks You



Scan QR code



Contact Person