



SL CHHOA FASHION



Vision, Mission and Values



Our Vision

Satisfying Buyers' Needs" and to be a leading and sustainable eco friendly garments manufacturer in Bangladesh is our vision.

Our Mission

Our mission is to maximize quality products production and services strictly on ethical and moral standards at minimum costs to the society ensuring optimum benefits to the buyer

Strategic Objectives

01. Enhance productivity to extent our products market demands.
02. Ensure committed and sound supply chain.
03. Maintain the strict compliance of best governance norms to ensure long term sustainability of the company.



About Us



SL CHHOA FASHION is a newly established garment manufacturing company that started its company background formation in 2018 & registration & operations in the year 2018. The company's main objective is to manufacture top quality blazers, trousers, pants, ladies items, and various knit products. To ensure the production process runs smoothly and efficiently, CHHOA FASHION has hired skilled workers and management, who bring their expertise to the table. The company has a flexible production platform, which includes the ability to produce both oven and knit products on four different production lines. This allows Chhoa Fashion to quickly respond to market demands and provide customers with what they need. Quality and customer satisfaction are the highest priorities for CHHOA FASHION and are maintained through the efforts of its highly skilled workforce, expert management, and experienced staff. The focus of the company is to establish a robust presence in both Bangladesh and international marketplaces as a fully bonded, compliant, and export-driven industry player. This entails ensuring adherence to all relevant regulations and standards, while also positioning itself as a prominent player in the export of products worldwide. The objective of the company is to cultivate a trustworthy reputation in the industry and offer exceptional products to customers globally. The company is dedicated to providing its customers with top-notch products and is committed to continuously improving its processes to achieve this goal.



OUR COMPANY

Company Name	SL CHHOA FASHION
Head Office & Factory (Mailing Address)	<p>Office: 2/K, Road #01, Plot #13/15, Rupnagar I/A, Mirpur, Dhaka- 1216, Dhaka, Bangladesh., Email: info@chhoafashion.com Phone: +8801913487281 Website: www.chhoafashion.com</p> <p>Factory: 2/K, Road #01, Plot #13/15, Rupnagar I/A, Mirpur, Dhaka- 1216, Dhaka, Bangladesh</p>
Our Banker	EXIM BANK LIMITED Routing Number: 100262980 SWIFT: EXBKBDDH017 Sreyoshi Tower, Plot 7, Main Road 3, Rokeya Swarani, Mirpur 10, Dhaka 1216
Contact Person	Phone:+8801913487281, +8801576641075
Year of Establishment	Company Started its formation in 2018 & have come to registration in 2018 (Factory & Office).
Number of floors	2 Floors
Swing Lines	WOVEN = 1 & KNIT =4
Production Capability	SEWING SECTION : Total Sewing Line : 5 Lines Production Capacity : Basic T-shirt- 10,000 Pcs, basic 5 pocket 2000 PCs per day. Total Machine: 154 NOS. BrandName : Kansai, Brother,Pegasus
Export Capability	\$ 6 million / year
Total Floor Space	8,000.00 SQFT
No of Employee	Approximately 200-220 with Workers & Staff.
Registration No's	BGMEA: 6962 DIFE: 27429 FIRE: SBIL/MKP/FP-0004/02/2023 BTMC: RMG/EXP/001072-22 CCIE-OLM : IRC- 260326120748023, ERC- 260326210704123 BIN: 005783196-0401 EPB : BD07064 REX : BD07164
Facilities	The company has been equipped with advanced automatic machines to support their operations. Additionally, the company provides amenities such as Specific trainings, child care, medical services, a canteen, and well maintained work spaces for the comfort of its employees. The company adheres to Bangladesh laws and regulations, and offers salaries and benefits that are in line with the same.

Machine Details: The factory is equipped with machines to perform manufacturing processes, making it functional and efficient, with specific machines determined by the products and processes involved. Machine Type B

Machine Type	Brand & Model	Pictures	Machine Type	Brand & Model	Pictures
APW895N	JUKI		KANSAI	KANSAI	
PLAIN MACHINE	BROTHER		BLIND STICH	ZEOSAN	
PLAIN MACHINE	JUKI		FIATLOCK, CYLINDER BED	JUKI	
RAW EDGE CUTTER	JUKI		CUTTIN KNIEF	KM	
OVER LOCK	BROTHER		FUSING	HASHIMA	
OVER LOCK	JUKI		BUTTON HOLE	BROTHER	
CHAINSTICH	JUKI		BUTTON STICH	BROTHER	
BARTECK	JUKI		NEEDLE DETECTOR	HASHIMA	
PLASTIC STAPLE	DENISON		THREAD SUCKING MACHINE	STIROMAX	
BUTTON EYE LET	BROTHER		IRONING TABLEVARI OSET CR2S+B	VEIT	
VARIOSE T-FLAT TOP TABLE	VEIT				



Our Policies

Child Labor :

CHHOA FASHION have made a commitment to not use child labor in their operations and supply chains as part of their efforts to promote responsible and sustainable business practices.

Involuntary Labor :

CHHOA FASHION will not participate in practices that involve the use of force, coercion, or deception to make workers perform labor against their will. This includes forced labor, prison labor, and other forms of involuntary confinement, which are considered human rights violations and often result in exploitation and abuse of workers. CHHOA FASHION is committed to treating all workers in its supply chain with dignity and respect and promoting ethical and sustainable business practices by not using any forms of involuntary labor.

Coercion and Harassment :

a) CHHOA FASHION is dedicated to treating every employee with respect and dignity, and will not tolerate any form of physical, sexual, psychological, or verbal harassment or abuse, including the use of corporal punishment or threats of violence.

b) CHHOA FASHION is committed to non-discrimination in all aspects of employment, including hiring, salary and benefits, promotion, discipline, termination, and retirement. The company will not make any employment decisions based on race, religion, age, nationality, race, sexual orientation, gender, political opinions, or disability

Health & Safety :

CHHOA FASHION is committed to providing a safe and healthy workplace for its employees that complies with all relevant laws and regulations. This includes ensuring access to clean drinking water and sanitary facilities, as well as providing safe and well-lit working conditions with proper fire safety and ventilation.

Day Care Facility :

CHHOA FASHION is committed to provide day care facility to workers.

Dining & Canteen :

CHHOA FASHION is making sure that its employees and staff have access to a comfortable dining area.

Training & Awareness :

CHHOA FASHION provides specialized training with experienced trainers to meet specific buyer requirements. Additionally, all employees are obligated to attend training on gender sensitivity, fire safety, and health and safety.



Compensation :

CHHOA FASHION understands that a fair wage is essential for employees to meet their basic needs.

a) CHHOA FASHION will comply with all relevant laws and regulations on wages and working hours, including minimum wage laws, overtime regulations, and maximum working hours. This includes providing legally mandated benefits, unless under exceptional business circumstances.

b) CHHOA FASHION will not require employees to work more than 48 hours per week or 12 hours of overtime per week, unless under exceptional business circumstances. Additionally, employees are entitled to at least one day off in every seven-day period, unless under exceptional business circumstances.

Environment :

CHHOA FASHION will adhere to all relevant environmental laws and regulations.

Code Of Conducts :

The "Code of Conducts" refers to a set of guidelines that dictate the ethical and responsible behavior expected of an organization, its employees, and its business partners. The purpose of a code of conduct is to provide clear standards for conduct and help ensure that the organization operates in a manner that is consistent with its values and commitments. By adhering to the code of conduct, CHHOA FASHION is demonstrating its commitment to operating in an ethical and responsible manner. This can help to promote trust and credibility with customers, employees, and other stakeholders, and can contribute to the long-term success and sustainability of the organization. To summarize, the "Code of Conducts" outlines the ethical and responsible behavior expected of CHHOA FASHION and its stakeholders, and helps to ensure that the organization operates in a manner that is consistent with its values and commitments. Adhering to the code of conduct can promote trust and credibility and contribute to the long-term success of the organization.

CHHOA FASHION is committed to :

- a) CHHOA FASHION strives to maintain a high level of excellence in all aspects of its business, globally.
- b) CHHOA FASHION is committed to conducting its operations in an ethical and responsible manner.
- c) CHHOA FASHION respects the rights of all individuals.
- d) CHHOA FASHION is dedicated to being environmentally responsible

How do we work ?

CHHOA FASHION operates as a buyer representative, responsible for ensuring the proper execution of orders. Our highly trained organization follows all buyer instructions regarding specifications, quality, measurements, and designs, and we make sure to ship the orders promptly to meet the customer's needs. We manufacture the orders in our own factory and also source them from our trusted associates in the garment industry. By consolidating multiple orders, we are able to offer efficient and cost-effective solutions to our clients.



Merchandising :

CHHOA FASHION is dedicated to providing the best possible merchandising practices to ensure customer satisfaction. Some of the key practices that set us apart in the industry include:

Product Knowledge: Our team is well-versed in the latest fashion trends and has a deep understanding of various fabrics and materials. This allows us to make informed recommendations to our clients and provide high-quality products.

Customer Focus: We always put the needs of our customers first and strive to exceed their expectations. Whether it's providing customization options, addressing specific requirements, or ensuring timely delivery, our goal is to provide a seamless and enjoyable shopping experience.

Quality Control: We have strict quality control measures in place to ensure that every product we produce meets our high standards of quality. From raw materials to finished products, every aspect of the manufacturing process is carefully monitored and inspected.

Supply Chain Management: Our efficient supply chain management ensures that we are able to source materials and produce products in a timely and cost-effective manner. This helps us to keep our prices competitive while still providing premium-quality products. By following these best practices, CHHOA FASHION has established itself as a trusted partner for customers looking for high-quality clothing and accessories.

Quality Team :



At CHHOA FASHION, the quality of our garments is of utmost importance, and we have a comprehensive quality control process in place to ensure that every product meets our high standards. This process begins with the selection of materials, and all yarn is rigorously tested in our laboratory and on sample fabrics before bulk production begins. During the production process, quality is closely monitored at every step, from the cutting of fabrics to the final packing of the garments. Our team of quality inspectors checks the cutting patterns and bundles of cut pieces, and all sewing production is monitored in real-time on the production line with a 100% checking system at the end of each line. In the packing department, random checks are conducted by inspectors to verify the quality of the products. Additionally, we have a separate audit team that regularly checks that all procedures are being followed accurately, and all activities are closely monitored by CHHOA FASHION management to ensure that our quality control measures are consistently followed.

Export Performances :

CHHOA FASHION, a 100% export-oriented garment factory, places a strong emphasis on the following factors to achieve good export performance: **Quality:** CHHOA FASHION provides high-quality products that meet international standards. The company has a focus on quality control, from sourcing materials to final inspection, to ensure that its products are consistently of a high standard.

Timeliness: Meeting delivery deadlines is essential for building trust and maintaining good relationships with buyers. CHHOA FASHION has a well-organized supply chain, efficient production processes, and reliable logistics to ensure that orders are shipped on time.

Flexibility: The ability to quickly respond to changing market demands and customer requirements is crucial for success in the export market. CHHOA FASHION is able to quickly adapt to new trends, product specifications, and order volumes, making it more likely to be successful in the long term.

Cost-effectiveness: Export markets are highly competitive, and CHHOA FASHION places a strong emphasis on maintaining a cost-effective production process to remain competitive. This involves sourcing materials at the best prices, streamlining production processes, and keeping labor costs low.

Strong relationships: Building strong relationships with buyers and suppliers is key to success in the export market. CHHOA FASHION values good communication, transparency, and a commitment to providing excellent customer service to build long-lasting relationships with buyers. By focusing on these key areas, CHHOA FASHION can achieve strong export performance and establish itself as a trusted supplier in the global market.

A background image showing a hand moving a chess piece on a chessboard, overlaid with a blue gradient. The text "That's It!" is centered in white.

That's It!

THANK YOU!