

TRUTH

CANNED FRUITS
AND
VEGETABLES

WWW.TRUTHAGRI.COM

 FSSC 22000



ABOUT US

Truth is a world leader in agriculture, specializing in high-quality canned fruits and vegetables produced using the most advanced technologies and sustainable management practices. Our products are grown on Mediterranean farms that operate in full harmony with natural seasonal cycles. Each crop is carefully handpicked at its peak ripeness and processed with state-of-the-art machinery to ensure the highest quality.

We offer customized packaging solutions tailored to our clients' specific requirements and have extensive experience in private label production. Our primary mission is to meet the needs of our clients. Our expertise and commitment to excellence enable us to provide our customers with a unique blend of professionalism and a friendly, personalized approach.

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PRODUCTION & HYGIENE

At Truth, we specialize in the cultivation, processing, and packaging of a wide variety of vegetables and fruits in preserved formats, catering to global markets. Our flexible packaging solutions are designed to meet your specific requirements, with options available in cans, jars, or bags, as well as private label production to suit your brand needs.

We are deeply committed to maintaining the highest standards of hygiene and safety throughout our production line. Our employees rigorously adhere to strict sanitation protocols, including sterilizing their hands and wearing sanitized uniforms, hairnets, gloves, and face masks. By ensuring a spotless and secure work environment, we guarantee that every product we deliver upholds our promise of quality and trust.



Artichoke

Our artichokes are a nutritious choice, packed with flavor and health benefits. Carefully handpicked and processed within 24 hours to ensure maximum nutrient retention

- High in fiber, aiding digestion
- Rich in antioxidants for heart health
- Provides essential vitamins and minerals
- Supports liver function and





TRUTX

ARTICHOKE HEARTS IN BRINE

Ingredients :

Artichoke hearts, water, salt, citric acid (E330)

- Tender and flavorful
- Rich in fiber and antioxidants
- Preserved in brine to maintain freshness and taste
- Ideal for salads, appetizers, and a variety of dishes



SIZE

14.1 oz (400 g) (5/7 6/8 8/10)
28.2 oz (800 g) (10/14 14/16)
88.2 oz (2500 g)
(25/30 30/40 40/50 50/60 60/80)





ARTICHOKE QUARTERED IN BRINE

Ingredients :

Quartered Artichoke, water, salt, citric acid (E330)

- Tender, quartered for easy use
- High in fiber and antioxidants
- Preserved in brine to enhance freshness
- Perfect for salads, pastas, and gourmet dishes



SIZE

Tin 14.1 oz (400 g)
Tin 28.2 oz (800 g)
Tin 88.2 oz (2500 g)



A close-up photograph of several cooked artichoke hearts on a white plate. The hearts are yellowish-green, tender-looking, and have a distinct concentric ring pattern. The TRUTX logo is overlaid in the top left corner.

TRUTX

ARTICHOKE HEARTS IN OIL

Ingredients :

Artichoke hearts, sunflower oil, white vinegar, salt

- Tender and flavorful
- Rich in fiber and antioxidants
- Packed in oil for enhanced taste and freshness
- Ideal for salads, antipasti, and gourmet recipes

SIZE



Tin 14.11 oz (400 g)
Tin 28.22 oz (800 g)
Tin 88.18 oz (2500 g)
Glass jar 1700 ml
Glass jar 3100 ml





ARTICHOKE HEARTS WITH STEM

ROMAN-STYLE

Ingredients :

Whole Artichoke, sunflower oil, garlic, salt, parsley, ascorbic acid, citric acid

- Whole artichokes with tender stems
- Rich in fiber and antioxidants
- Preserved to maintain traditional Roman taste
- Perfect for authentic Mediterranean dishes and gourmet presentations



SIZE

Tin 28.22 oz (800 g)
Tin 88.18 oz (2500 g)
Glass jar 1700 ml
Glass jar 3100 ml





ARTICHOKE CAVIAR

Ingredients :

Artichoke, lemon juice, sunflower oil, water, garlic, salt, ascorbic acid, citric acid

- Smooth, rich texture with intense flavor
- High in fiber and antioxidants
- Preserved to maintain freshness and taste
- Ideal for spreads, dips, and upscale appetizers



SIZE

Glass Jar 212 ml

Glass Jar 314 ml

Glass Jar 720 ml



ARTICHOKE GRILLED WITH STEM

Ingredients :

Grilled Artichoke, sunflower oil, lemon juice, water, garlic, salt, ascorbic acid, citric acid

- Grilled to perfection with tender stems
- Rich in fiber and antioxidants
- Enhanced with a smoky, savory flavor
- Ideal for salads, sides, and gourmet dishes



SIZE

Glass jar 1700 ml

Glass jar 3100 ml



Tomatoes

Our tomatoes are grown on sustainable farms and harvested at peak ripeness to ensure exceptional taste and quality.

- Rich in vitamins A and C
- High in antioxidants, including lycopene
- Supports heart health and immune function
- Low in calories, adding flavor without extra fat
- Versatile for a variety of dishes, from salads to sauces





TRUTX

SUN-DRIED TOMATO CAVIAR

Ingredients :

Sun-dried tomatoes, sunflower oil, salt, white vinegar, garlic powder, sugar, basil, black pepper powder, lactic acid

- Intense, concentrated tomato flavor
- Rich in antioxidants, including lycopene
- High in vitamins A and C
- Versatile for dips, spreads, and gourmet dishes
- Preserved to maintain freshness and quality



SIZE

Glass Jar 212 ml

Glass Jar 370 ml





SUN-DRIED TOMATO HALVES

Ingredients :

Sun-dried tomatoes, sunflower oil, salt, garlic powder, dried parsley, basil

- Intensely flavored with a perfect balance of herbs and spices
- Preserved in sunflower oil to enhance freshness and extend shelf life
- Rich in antioxidants and vitamins, including lycopene and vitamin C
- Adds a burst of savory flavor to salads, pastas, and gourmet dishes
- Handcrafted to ensure consistent quality and taste
- Ideal for both home cooking and professional culinary use



SIZE

Glass jar 3100 ml
Glass jar 2500 ml
Glass jar 1700 ml
Glass jar 1000 ml
Glass jar 720 ml
Glass jar 314 ml
Glass jar 212 ml





TRUTX

CHERRY TOMATOES IN JUICE

Ingredients :

Cherry tomatoes, tomato juice, citric acid

- Sweet and tangy flavor with a rich tomato taste
- High in vitamins A and C, and antioxidants like lycopene
- Preserved to maintain freshness and quality
- Perfect for soups, sauces, and as a flavorful ingredient in various dishes
- Packaged to retain the natural goodness and vibrant color of cherry tomatoes



SIZE

Tin 400 g (14.11 oz)

Tin 800 g (28.22 oz)

Tin 2500 g (88.18 oz)





TRUTX

PEELED TOMATOES

Ingredients :

Peeled tomatoes, tomato juice, salt, citric acid

- Fresh and ripe tomatoes peeled and canned to lock in flavor
- High in vitamins A and C, and antioxidants like lycopene
- Ideal for a wide range of dishes, including sauces, soups, and stews
- Preserved to maintain quality and nutritional value
- Convenient, ready-to-use for both home and professional kitchens



SIZE

Tin 400 g (14.11 oz)

Tin 800 g (28.22 oz)

Tin 2500 g (88.18 oz)





PIZZA SAUCE

Ingredients :

Peeled tomatoes, tomato juice, salt, citric acid

- Fresh and ripe tomatoes peeled and canned to lock in flavor
- High in vitamins A and C, and antioxidants like lycopene
- Ideal for a wide range of dishes, including sauces, soups, and stews
- Preserved to maintain quality and nutritional value
- Convenient, ready-to-use for both home and professional kitchens



SIZE

Tin 148,1 oz (4200 g)

Tin 14,1 oz (400 g)





POWER is more than just a hot sauce it's a culinary gem that encapsulates the vibrant spirit of Tunisia. Deeply rooted in cherished Tunisian recipes, POWER is meticulously crafted to deliver an unparalleled journey through the rich, aromatic flavors and bold, spicy essence that characterize our cuisine. Each bottle pays homage to traditional spices and adheres to Tunisia's strict standards, ensuring an authentic taste experience that reflects the true essence of Tunisian excellence.



Why choose POWER?

POWER blends peppers, spices, and herbs into a unique, authentic harissa, crafted to meet Tunisia's rigorous standards. Each bottle enhances your dishes with bold flavor and depth, turning every meal into a culinary adventure.

POWER also offers key health benefits:

- Nutrient-Rich: Packed with vitamins A, C, and E for immune support and healthy skin.
- Metabolism Boost: Capsaicin increases metabolism and aids in fat burning.
- Antioxidant Properties: Fights oxidative stress and inflammation.
- Digestive Health: Vinegar aids digestion and supports a healthy gut.
- Elevate your dishes and enjoy the wellness benefits with POWER.





HARISSA

Ingredients :

Red hot pepper (87%), Garlic, Coriander, Salt, Caraway, Citric acid E330.

- **Nutrient-Rich:** Made with 87% red hot peppers, which are rich in vitamins A, C, and E, supporting immune health and skin vitality.
- **Metabolism Boost:** Capsaicin in red hot peppers helps increase metabolism and promotes fat burning.
- **Antioxidant Properties:** Contains garlic and coriander, which are known for their antioxidant benefits, reducing oxidative stress and inflammation.
- **Versatile Use:** Perfect as a dip or to add bold, authentic Tunisian flavor to meats, vegetables, stews, and more, enhancing any dish with a vibrant, spicy kick.



SIZE

Tin 13.4 oz (380 g)

Tin 26.8 oz (760g)

Tin 70.5 oz (2000 g)





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SIZE

4.94 oz (140 g)

2.4 oz (70 g)





HARISSA

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Red hot pepper (87%), Garlic, Coriander, Salt, Caraway, Citric acid E330.

- **Nutrient-Rich:** Made with 87% red hot peppers, which are rich in vitamins A, C, and E, supporting immune health and skin vitality.
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- **Antioxidant Properties:** Contains garlic and coriander, which are known for their antioxidant benefits, reducing oxidative stress and inflammation.
- **Versatile Use:** Perfect as a dip or to add bold, authentic Tunisian flavor to meats, vegetables, stews, and more, enhancing any dish with a vibrant, spicy kick.



SIZE
0.35 oz (10 g)



RED PEEPER CREAM

Ingredients :

Red pepper, sunflower oil, salt, garlic, carvi, coriander, citric acid.

- **Nutrient-Packed:** Bursting with the vibrant goodness of red peppers, it's loaded with vitamins A and C to boost immunity and promote healthy skin.
- **Heart-Friendly:** Infused with sunflower oil, providing heart-healthy fats that support cardiovascular wellness.
- **Antioxidant Power:** Enriched with garlic and coriander, known for their powerful antioxidant properties that help fight inflammation and oxidative stress.
- **Versatile Flavor:** Creamy and delicious, perfect as a spread, dip, or to elevate the taste of meats, sandwiches, and roasted vegetables with a zesty kick.



SIZE

Glass Jar 370 ml



TRUTH

CAYENNE PEPPER HOT SAUCE

Ingredients :

Cayenne pepper, garlic, cinnamon, coriander, salt, vinegar, water.

- Ignites Flavor: Adds a bold, spicy kick to any dish, enhancing taste and excitement.
- Versatile Use: Perfect for marinades, dips, dressings, or adding heat to your favorite meals.
- Natural Ingredients: Made from premium cayenne peppers for an authentic, fiery flavor.
- Health-Conscious Choice: Low in calories with no artificial additives or preservatives.
- Supports Wellness: Packed with vitamins and antioxidants to boost immunity and overall health.
- Boosts Metabolism: Contains capsaicin, known for its metabolism-boosting properties.
- Convenient and Ready-to-Use: Easy to incorporate into any recipe, saving time in the kitchen.



SIZE

Glass Jar 212 ml
Glass Jar 314 ml





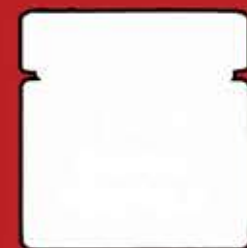
TRUTX

BERBER HARISSA

Ingredients :

Sun dried pepper, sunflower oil, salt, coriander, carvi, garlic.

- Bold Mediterranean flavor from sun-dried peppers and spices
- Perfect as a condiment, marinade, or sauce
- Made with natural ingredients, no artificial additives
- Heart-healthy, low-calorie, and ready to use
Adds a spicy kick to any dish



SIZE

7.05 oz (200 g)
12.34 oz (350 g)



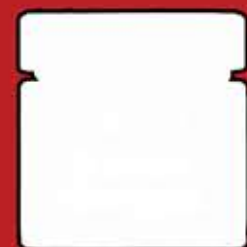
BERBER HARISSA

100 % Smoked Red Peppers

Ingredients :

Smoked red pepper, sunflower oil, salt, coriander, carvi, garlic.

- Bold Mediterranean flavor from sun-dried peppers and spices
- Perfect as a condiment, marinade, or sauce
- Made with natural ingredients, no artificial additives
- Heart-healthy, low-calorie, and ready to use
Adds a spicy kick to any dish



SIZE

7.05 oz (200 g)

12.34 oz (350 g)



CAYENNE PEPPERS IN BRINE

Ingredients :

cayenne pepper, water, salt, vinegar.

- Instant Flavor Upgrade: Adds a fiery, tangy burst to any recipe, from tacos to pasta, in seconds.
- Versatile Pantry Essential: Perfect for cooking, grilling, or garnishing, making it a must-have for every kitchen.
- Convenience in a Jar: Pre-cut and packed in brine for easy, mess-free use straight from the jar.
- Premium Quality: Made with carefully selected cayenne peppers, preserved for peak flavor and freshness.
- Healthy Flavor Solution: Low in calories and free from artificial additives, ideal for clean eating.
- Extended Freshness: Brined to maintain its natural flavor and texture, ensuring a long shelf life.
- Metabolism Booster: Naturally high in capsaicin, which can help boost metabolism and enhance weight management efforts.



SIZE

Glass Jar 370 ml



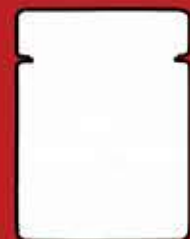


SHAKSHUKA

Ingredients :

Fresh tomatoes, pepper, oignon, spices.

- Ready-to-Serve Delight: Enjoy a flavorful, traditional shakshuka in minutes – just heat and eat.
- Authentic Mediterranean Recipe: Made with fresh tomatoes, peppers, onions, and a unique blend of spices for a rich, hearty taste.
- Versatile Meal Solution: Perfect as a base for breakfast, lunch, or dinner – simply add eggs, proteins, or your favorite toppings.
- All-Natural Ingredients: Crafted from fresh, wholesome vegetables and spices with no artificial additives or preservatives.
- Nutritious and Low-Calorie: Packed with vitamins and minerals from real vegetables, providing a healthy, satisfying meal.
- Gourmet Flavor on the Go: Enjoy the taste of homemade shakshuka anytime, anywhere, without the prep work.



SIZE

Tin 14,1 oz (400 g)

Tin 70,5 (2000 g)

Glass Jar 370 ml



TRUTX

SHREDDED CARROTS

Ingredients :

arrots, salt, white vinegar, water.

- Made with fresh carrots, lightly seasoned with salt and white vinegar.
- Preserved in water to maintain natural flavor and crunch.
- Perfect for salads, sandwiches, or as a healthy side dish.
- Vegan, low-calorie, and a great source of fiber. Free from artificial additives and preservatives.



SIZE
Tin 141 oz (4000 g)





TRUTX

CARROT TAPENADE

Ingredients :

Carrots, sunflower oil, berber harissa, garlic, salt, carvi, coriander.

- Made with fresh carrots, rich in beta-carotene for overall health.
- Packed with vitamins A and C to support immunity and skin health.
- Smooth, spreadable texture – ideal for dips, sandwiches, and more.
- Vegan, gluten-free, and free from artificial additives.



SIZE
Glass Jar 212 ml
Glass Jar 370 ml





TRUTX

FENNEL HEART

Ingredients :

Fennel heart, water, salt, acidifier E300, antioxidant E330.

- Tender fennel hearts preserved for fresh, crisp flavor.
- Naturally seasoned with a touch of salt and lemony acidity.
- Perfect for salads, side dishes, or adding crunch to recipes.
- Rich in fiber and antioxidants, with no artificial additives.



SIZE
Tin 141,1 oz (4000 g)





TRUTX

DELICIOUS APRICOT

Ingredients :

Apricots, water, sugar, citric acid E-330.

- Juicy apricots canned in light syrup for natural sweetness.
- Perfect for desserts, breakfasts, or as a tasty snack.
- Rich in vitamins A and C, supporting skin and immune health.
- No artificial flavors or preservatives.



SIZE

Tin 88.18 oz (2500g)

Tin 28.22 oz (800 g)

Tin 14.11 oz (400g)





TRUTX

PRESERVED LEMONS WITH HERBS

Ingredients :

Lemon, water, salt, garlic, white vinegar, ascorbic acid.

- Zesty, herb-infused preserved lemons for bold flavor.
- Perfect for tagines, salads, marinades, and more.
- Rich in vitamin C and antioxidants.
- Ready to use with no artificial additives.



SIZE
Glass jar 314 ml



TRUTX SLICED PRESERVED LEMON

Ingredients :

Sliced lemon, water, salt, garlic, vinegar, ascorbic acid.

- Sliced lemons preserved with salt, garlic, and vinegar for a tangy kick.
- Ready to use in salads, dressings, marinades, and sauces.
- Adds bright, zesty flavor to any dish.
- Rich in vitamin C, with no artificial additives.



SIZE
Glass Jar 314 ml



Arilo

Fresh Product by

TRUTX



By

TRUTX

The growing area of Arilo Pomegranates WONDERFUL 2 is located at the edge of the desert, where our young plantation, established in sandy soil, does not require any herbicide treatment and almost no chemical treatments. The only exception is the use of copper, which supports the systematic biological control of pests (such as *Ectomyelois cerat*), along with the use of natural predators (like *Trichogramma*). These predators were collected on the plantation site, selected, propagated in an approved laboratory, and released in sufficient numbers.

Arilo Pomegranates are almost organic, of exceptional quality, with a beautiful red color and a very high sugar content (Brix up to 19), perfectly meeting the CODEX STAN 310-2013 standard. Our plantation is also certified Global GAP





FRESH POMEGRANATE

WONDERFUL 2

- Bursting with Juicy Flavor: Enjoy the sweet-tart taste and vibrant color of premium-grade pomegranates.
- Handpicked Quality: Sourced from carefully selected orchards to ensure the finest fruit for your table.
- Rich in Antioxidants: Loaded with powerful antioxidants that support heart health and immune function.
- Vitamin-Rich Superfood: Packed with vitamins C and K, fiber, and potassium for a healthy diet.
- Versatile Use: Perfect for snacking, salads, desserts, or juicing to add a pop of flavor and nutrition.
- Long Shelf Life: Stays fresh longer, making it a convenient choice for healthy eating all season.
- Eye-Catching Appeal: Large, bright, and beautiful, these pomegranates add visual appeal to any dish or display.



SIZE

Bag in Box 352,74 oz (10 kg)
Bag in Box 158,73 oz (4.5 kg)
Bag in Box 35,27 (1 kg)



TRUTH

FROZEN ARIIS

WONDERFUL 2

- Ready-to-Use Convenience: Pre-separated and frozen for quick and easy use in recipes, snacks, or smoothies.
- Premium Quality: Made from handpicked, perfectly ripened pomegranates to deliver the freshest taste and texture.
Nutrient-Packed: Retains essential vitamins, antioxidants, and fiber for a healthy addition to any meal.
- Versatile and Delicious: Perfect for adding a burst of flavor to salads, desserts, beverages, and more.
- Long Shelf Life: Freezing preserves freshness and nutritional value, ensuring a longer storage period.
- No Prep, No Waste: Eliminates the hassle of peeling and seeding, reducing prep time and mess.
- Perfect Year-Round: Enjoy the juicy, vibrant flavor of pomegranate arils anytime, regardless of the season.



SIZE

Bag in Box 352,74 oz (10 kg)
Bag in Box 158,73 oz (4.5 kg)
Bag in Box 35,27 (1 kg)

TRUTH

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