

Brochure 2023/2024

We make organic skin care fresh, kind and easy that is good to all

Loelle AB karlsbodavägen 13E, Bromma info@loelle.se We see ourselves as a self-care destination and we think it is important that we do good to the people we meet and the environment we rely on. That is why we are working with several women's cooperatives around the world, who are using only fresh, locally sourced ingredients, to make our products. To not compromise on anything or anyone, all our recipes are vegan and cruelty free, with only natural components.

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ARGAN OIL

Experience luxuriously nourished skin and hair!

Organic, vegan and cold-pressed, infused with vitamin E and antioxidants, our argan oil is lightweight and easily absorbed.



ARGAN OIL PUMP

Experience luxuriously nourished skin and hair!

Organic, vegan and cold-pressed, infused with vitamin E and antioxidants, our argan oil is lightweight and easily absorbed.



ALMOND OIL

Rich skin and hair nourishment and restoration with subtle gourmand notes.

A restorative and soothing oil that enriches the skin and hair with subtle gourmand notes. Natural, organic, vegan and cold-pressed, our almond oil is infused with omega-6, omega-9 and vitamin E. This nourishing product is slowly absorbed, due to its rich fat content.

JOJOBA

Fast-absorbing hydration for your skin and hair.

Natural, organic, vegan and cold-pressed, our jojoba oil is infused with fatty acids, phytosterols and vitamin E. It's hypoallergenic, balancing and lightweight, hence suitable for sensitive skin.



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GINGER OIL

A radiance-restoring massage and body oil that safeguards the skin from premature aging.

Organic, vegan and cold-pressed, our ginger oil is infused with antioxidants that fight free radicals. The potent formula is blended with sunflower oil to prevent irritation and combat inflammation.



HEMP OIL

A lightweight vitamin-rich oil that provides long-lasting hydration.

Natural, organic, vegan and cold-pressed, our hemp seed oil is quick-absorbing and infused with gamma-linolenic acid, regulating sebum production. A lightweight vitamin-rich oil that provides long-lasting hydration to the skin and hair.



AVOCADO OIL

A nutrient-rich oil that hydrates your skin and hair with vitamins and antioxidants.

Natural, organic, vegan and cold-pressed, our avocado oil is infused with vitamins A, D, B1 (thiamine) and E. The conditioning product is absorbed quickly, reaching the deeper layers of the skin and increasing collagen levels. A lightweight vitamin-rich oil that provides long-lasting hydration to the skin and hair.



OILS 50 & 30 ML





ARGAN OIL VANILLA

50ml

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Experience luxuriously nourished skin and hair with a powerful blend of vanilla extract and argan oil!

Organic, vegan and cold-pressed argan oil, infused with vanilla extract to slow down skin-aging and reverse skin damage. Lightweight and quickly absorbing formula, scented with a sweet natural aroma and loaded with vitamins A, B, E, omega-6 and omega-9, contributes to healthy skin, hair, and nails.



ARGAN OIL GRAPEFRUIT

50ml

Experience luxuriously nourished skin and hair with an energizing aura!

Organic, vegan and cold-pressed, infused with grapefruit extract loaded with nutrients, our argan oil has an energizing aroma and powerful benefits. It is lightweight and easily absorbed without leaving a greasy residue.

CARROT OIL

30ml

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A nourishing and protective oil enriched with antioxidants, to give your skin and hair a radiant finish.

Organic, vegan and cold-pressed, our carrot oil is infused with vitamins A, C, and E, brightening the complexion. The potent formula is blended with sunflower oil, enhancing its sun protection properties.



RASPBERRY OIL

30ml

A nourishing and transformative oil that reveals your skin's natural radiance.

Organic, vegan and cold-pressed, our raspberry oil is infused with vitamin E, A, omega-3 and omega-6 fatty acids. The silky product is absorbed quickly, moisturizing, toning and regenerating skin cells.



ROSEHIP OIL

30ml

Enjoy radiant skin with this gentle, fast-absorbing restorative oil, enriched with vitamins and antioxidants.

Organic, vegan and cold-pressed, our rosehip oil is infused with provitamin A, omega-3 and omega-6 fatty acids.



ARGAN OIL

30ml

Experience luxuriously nourished skin and hair!

Organic, vegan and cold-pressed, infused with vitamin E and antioxidants, our argan oil is lightweight and easily absorbed.





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ARGAN SOAP BAR

75g

A gentle cleanser for the face, body and hair, formulated with argan, olive and coconut oil to nourish and repair.

Natural, organic and vegan, our Moroccan argan soap bar is infused with fatty acids and vitamin E, restoring the skin by promoting cell renewal. The softening product soothes rough and dry skin and leaves the hair with a beautiful shine.



RHASSOUL SOAP BAR

75g

A gentle cleanser for the face, body and hair, blended with cold-pressed olive and coconut oil and purifying rhassoul clay.

Natural and vegan, our Moroccan Rhassoul Soap Bar is infused with vitamins A, E, D, and K, to cleanse impurities, dirt and toxins, while nourishing and protecting the skin.



OLIVE SOAP BAR

75g

Super-gentle cleanser for the face, body and hair, enriched with olive, coconut and castor oil to hydrate and refresh.

Natural and vegan, our Moroccan olive soap bar is infused with powerful antioxidants that prevent oxidation and combat skin redness and irritation. The exfoliating product leaves the skin radiant and renewed.

RHASSOUL CLAY

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A soothing detox treatment to purify your skin and hair.

A purifying multi-purpose volcanic clay for the face, body and hair, sourced from the chambers below the Atlas mountains in Morocco. This soothing clay has been used by Moroccan women for centuries to cleanse and purify the skin and hair.



RED CLAY

150g

A stimulating multi-purpose clay for the face and body, enriched with iron oxide to encourage blood flow and balance sebum production.

Natural, and vegan, our Moroccan clay red is rich in the minerals required for healthy skin. The cleansing product eliminates impurities and uncloos the pores.



WHITE CLAY

150a

A deep cleansing multi-purpose clay for the face, body and hair, with negatively-charged minerals that draw out impurities.

Natural and vegan, our Moroccan clay white is infused with phosphorus and silica, removing dirt and reducing pore size. The mild exfoliant leaves the skin soft and smooth.



GREEN CLAY

150

A detoxifying multi-purpose clay for the face, body and hair, enriched with essential minerals and iron oxide.

Natural, and vegan, our Moroccan clay green is infused with magnesium and essential trace elements. The cleansing product controls excessive sebum production and draws out impurities and toxins while it restores skin's mineral balance.



VEGAN & NATUR

TONERS 100 & 50 ML



ROSE WATER

100ml

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ROSE WATER

Make your skin bloom with this toning and hydrating spray, with a subtle floral scent.

Natural, organic and vegan, our rose water is a powerful edition to your skincare routine.

ROSE WATER

Traveller 50ml

Make your skin bloom with this toning and hydrating spray, with a subtle floral scent.

Natural, organic and vegan, our rose water is a powerful edition to your skincare routine.



NEROLI WATER

100ml

Soothing revitalisation spray, with uplifting notes of neroli flower.

Organic, vegan and natural, this product is perfect for skin and hair in need of some life.



NEROLI WATER

Traveller 50ml

Soothing revitalisation spray, with uplifting notes of neroli flower.

Organic, vegan and natural, this product is perfect for skin and hair in need of some life.



BLACK SOAP





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AFRICAN BLACKSOAP 150g

Deeply detox your skin and hair with a powerful cleanser enriched with turmeric, neem oil, aloe vera and shea butter!

Natural, organic and vegan, our African black soap liquid is infused with powerful antioxidants, vitamins, and minerals.



MOROCCAN BLACK SOAP

Paste - 200g

A lightweight vitamin-rich oil that provides long-lasting hydration to the skin and hair. A lightweight vitamin-rich oil that provides long-lasting hydration to the skin and hair. A lightweight vitamin-rich oil that provides long-lasting hydration to the skin and hair.

A lightweight vitamin-rich oil that provides long-lasting hydration to the skin and hair.

AFRICAN BLACK SOAP

Foam - 250ml

Detoxing, nourishing & balancing cleansing for all skin and hair types!

A deep and detoxifying cleanser for the skin and hair, enriched with turmeric, neem oil, aloe vera and shea butter. Natural, organic and vegan, our African black soap foam is infused with powerful antioxidants, vitamins, and minerals.



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AFRICAN BLACK SOAP

Liquid - 250ml

Deeply detox your skin and hair with a powerful cleanser enriched with turmeric, neem oil, aloe vera and shea butter!

Natural, organic and vegan, our African black soap liquid is infused with powerful antioxidants, vitamins, and minerals.



AFRICAN BLACK SOAP SCENTED

Foam - 250ml

The scented version of African Black Soap Foam.

Detoxing, nourishing, and balancing cleansing suitable for all skin and hair types, now enhanced with a gentle fragrance from a natural blend of citrus and herbal oils.



AFRICAN BLACK SOAP SCENTED

Liquid 250ml

African Black Soap Liquid, now enriched with a gentle fragrance from a natural blend of citrus and herbal oils.

Deeply detox your skin and hair with a powerful cleanser enriched with turmeric, neem oil, aloe vera and shea butter!



VEGAN & ORGANIC

SERUM



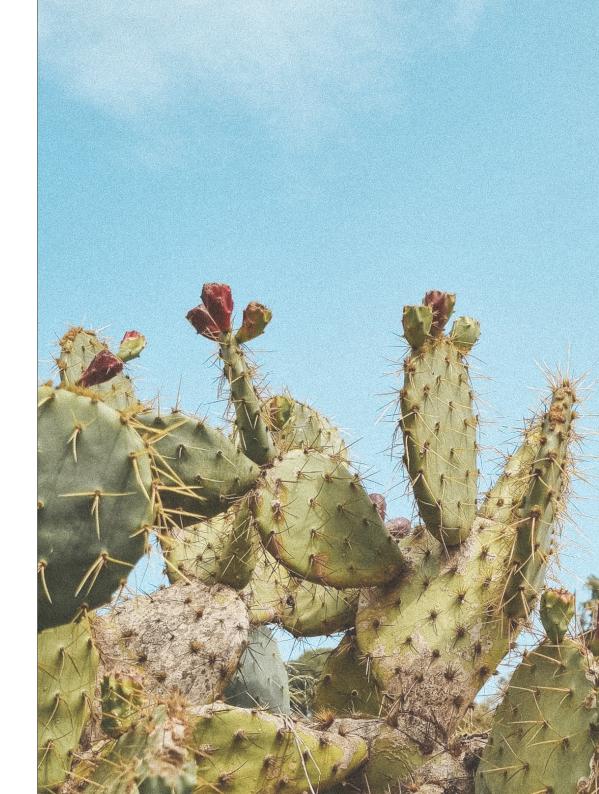




PRICKLY PEAR SERUM

A fast-absorbing and hydrating oil that works as a serum, enriched with bioactive substances to rejuvenate and reduce the appearance of wrinkles.

Pure, certified organic and vegan, our prickly pear face serum is infused with a high concentration of vitamins E, K and provitamin A. The nourishing serum calms skin inflammation and accelerates healing. It also easily penetrates deeper skin layers and instantly moisturizes dehydrated skin.



ACCSSESORIES

Hand made in Italy



FACE CLEANSING GLOVE

Gently remove makeup, dirt and dead skin cells for a clearer and smoother skin.

A reusable cleansing tool that buffs away dirt and impurities. Our face cleansing glove can be used with or without skin products and is made from sustainable and biodegradable environmentally safe materials.

SOAP BAG

A handy soap bag that can be used as an exfoliator.

Loelle Soap Bag is made with linen, cotton and elastane mesh. It is perfect for storing any type of soap bar and can be used as a skin exfoliant to remove dead skin cells.

HEMP SCRUB GLOVE

A scrubbing glove with natural and organic hemp fibers, for gentle, but deep skin cleansing.

Hemp fibers have natural antibacterial properties and are more robust than cotton fibers, which is why they're a perfect addition to the cotton and linen mix. This sustainable and 100% natural scrub glove gently exfoliates the dead skin cells away, promotes blood circulation, and leaves your skin soft and smooth.



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LINEN SCRUB GLOVE

A scrubbing glove made from natural and organic linen fibers, to promote soft, supple skin.

A perfect choice for home bathing rituals. Linen fibers stimulate blood circulation, boost lymphatic drainage, increase cell turnover, and reveal a clearer, smoother, and firmer complexion to make your skin look healthier and toned.



COPPER SCRUB GLOVE

Relaxing, exfoliating and polishing glove for a clean, smooth and super-soft skin.

When in contact with the skin, copper releases ions, which stimulates microcirculation and skin regeneration. Combined power of natural and pure copper fibers helps fight the signs of aging, dark spots, and dead skin cells. The thick, soft texture of the glove feels comfortable on the skin giving you a feeling of relaxation and well-being.



SCRUB STRAP

Experience the deep cleansing and a sense of liveliness!

A wise mix of cotton, hemp and linen that helps to satisfy the needs for reinvigorating massage. It improves blood circulation, eliminates the dead skin cells away, boosts lymphatic drainage, and invigorates the sense of freshness and well-being.







NEW PRODUCTS

RECOVERY SERVIN



RECOVERY SERUM

30ml

A super-light serum that stimulates collagen production, strengthens the skin barrier function, prevents premature aging and calms the skin.

Full of skin-benefiting ingredients, this quickly-absorbing serum deeply hydrates and locks in moisture for a strong and healthy skin barrier, with a smooth and radiant complexion.

REBOOST BALM

100ml

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A water-free, whipped formula consisting only of the most potent ivngredients to calm, soothe and deliver incredibly soft skin.

The balm can be used as a final step in your daily skin care routine, alone or in combination with Renewal Serum or any other oil from Loelle's assortment.

REBOOST BALM

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RENEWAL SERUM

30ml

A serum with organic birch sap, niacinamide, arnica & hyaluronic acid that reduces pigmentation and revitalizes dull skin.

Birch sap works as an anti-inflammatory agent which works well on blemished skin. Niacinamide increases skin elasticity, reduces pigmentation, evens out skin tone and skin structure, minimizes the appearance of pores and maintains a smooth & clear complexion. Arnica soothes stressed and irritated skin. In combination, these agents work as a reboost for your skin, which hydrates, calms and revitalizes your skin.

START FRESH DEODORANT

60ml

Natural, irritation free and effective body odor neutralization.

This natural formula is gentle on your skin, ensuring no irritation while providing maximum protection. It leaves you feeling fresh with a subtle Neroli scent.

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LIFT SERUM

30ml

A serum with bakuchiol, calendula, paracress, vitamin E & precious oils that reduces fine lines and inflammation.

Bakuchiol is nature's own retinol and a potent antioxidant that stimulates cell turnover and protects from free-radical damage. Often termed "natural botox," Paracress extract can reduce the appearance of wrinkles, firm the skin, and offer antioxidant protection. Calendula soothes inflammation, promotes wound healing, offers antimicrobial protection, and hydrates, making it a versatile ingredient for diverse skin concerns.

SENSITIVE CLEANSING FOAM

150ml

Gentle, refreshing cleanser for sensitive and stressed or reactive skin.

Savor the gentle caress of its ultra-soft, creamy lather, subtly fragranced with vanilla. Each application works a dream, washing away dirt and makeup, leaving your skin feeling refreshingly clean.

EGAN & ORGANIO

