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Tadesse Desta

B U S I N E S S G R O U P

Supplier of Quality Coffee from its Birth Place

COMPANY PROFILE

2024

We supply Quality Coffee from its Birth Place

Since its establishment in 2003, Tadesse Desta Business Group has become a leading exporter of Arabica Green Coffee Beans, focusing on both Sundried and Washed varieties. The company has expanded its market presence to Europe, the Middle East, Far East, Australia, and North America, showcasing consistent growth and a commitment to delivering high-quality products with competitive pricing and timely delivery. This dedication has not only built a strong reputation for the company but has also contributed significantly to Ethiopia's socio-economic growth, solidifying its position in the global market and positively impacting the country's economic landscape.



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ABOUT COMPANY

Welcome to Tadesse Desta Business Group,

Tadesse Desta Business Group has been a key player in the Ethiopian business landscape since its inception as a business entity in 2003 G.C. Over the years, the company has exhibited consistent growth and has established itself as a leading exporter of Arabica Green Coffee Beans. With a focus on both Sundried and Washed varieties, Tadesse Desta Business Group has successfully penetrated markets in Europe, the Middle East, Far East, Australia, and North America.

The company's commitment to excellence is evident through its unwavering dedication to delivering high-quality products, maintaining competitive pricing, and ensuring timely delivery to its customers. This approach has not only garnered a strong reputation for the company but has also contributed significantly to the socio-economic growth of Ethiopia.

Tadesse Desta Business Group's steadfast dedication to import and export activities has not only solidified its position in the global market but has also made a meaningful impact on the economic landscape of Ethiopia.

Owner and Board Member Message

“Excellence in Export, Import, Service and Manufacturing – Committed to Quality and Reliability.”

Our company that is excellence in Export, import, services, and manufacturing. Our expertise lies in exporting Ethiopian coffee, showcasing our dedication to excellence and dependability, which distinguishes us in the industry. We also import earth-moving machinery, trucks, and paper. Additionally, we offer exceptional fuel transportation services and top-quality steel manufacturing to support the advancement of diverse industries.

Furthermore, it is our mission to support the socio-economic development of our country. We are investing in the manufacturing sector to produce goods that can substitute imported products, thereby saving foreign exchange and creating job opportunities. Through these efforts, we aim to contribute to the growth and prosperity of Ethiopia.



Mission



"To provide best quality and innovative agricultural products, Industrial products, transport services and real estate to local and international customers, enhancing profitability and growth of TDBG, provide development opportunity to employees, bring a positive impact on society and play a leading role in the industrialization of the country."

Vision



"At Tadesse Desta Business Group, our vision is to be the best customer's choice in supplying Agricultural and Industrial products, transport service and Real Estate

CORE VALUES



01

Customer orientation:

We are committed to achieving tangible and meaningful outcomes, contributing to our long-term success.

Teamwork:

We believe in the power of collaboration, fostering an inclusive environment where unified teams thrive.

02



03

Learning organization:

Embracing change, we empower employees to be proactive and responsive to new opportunities and challenges.

Integrity:

Ethical behavior and transparency are integral to our practices, fostering trust in all interactions.

04



05

Excellence

With zero tolerance for mediocrity, we consistently hold ourselves to the highest standards.

Corporate social responsibility:

We prioritize initiatives that create lasting benefits for customers, employees, and communities.

06



07

Transparency:

where information, decisions, and processes are easily accessible and visible.

Driving the market:

Understanding and exceeding customer needs, we deliver exceptional experiences.

08



09

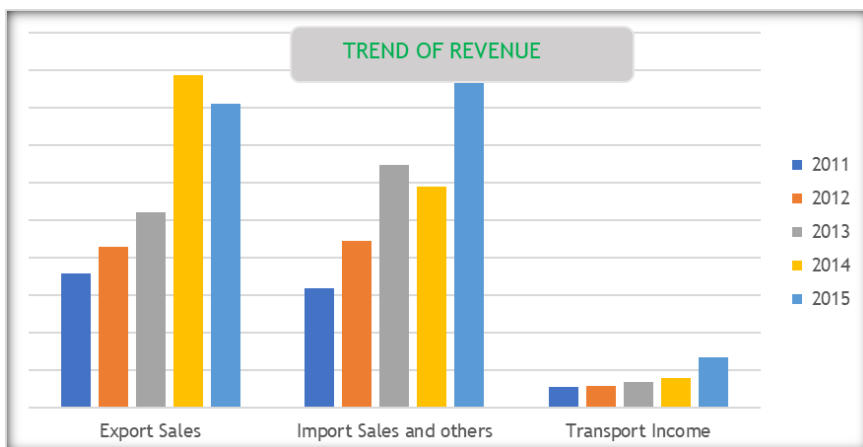
Investing in people:

Encouraging creative thinking.

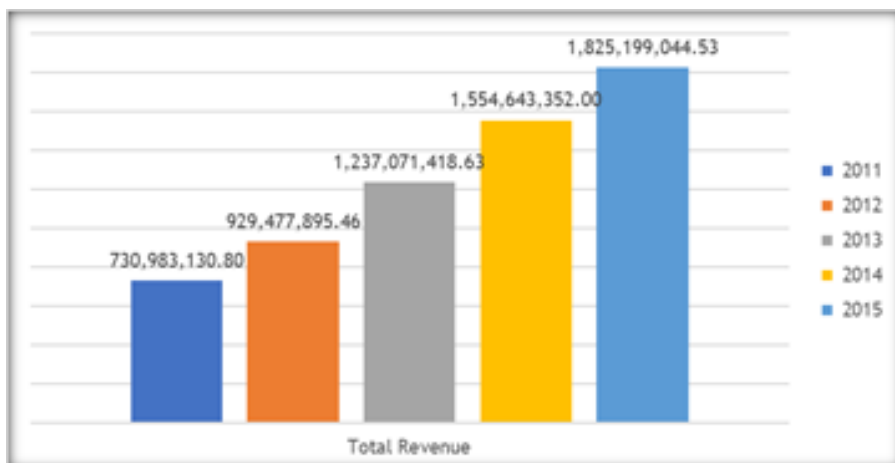


5 Years Company Journey

SECTOR	2011	2012	2013	2014	2015
Export Sales	357,602,472.10	427,559,566.17	521,105,491.15	886,615,636.00	811,607,318.22
Import Sales	318,325,621.23	444,134,592.02	646,481,456.87	589,614,212.00	879,364,823.09
Transport Income	55,055,037.47	57,783,737.27	69,484,470.61	78,413,504.00	134,226,903.22
Grand Total	730,983,130.80	929,477,895.46	1,237,071,418.63	1,554,643,352.00	1,825,199,044.53



Total



MEET THE TEAM

We believe that the success of our companies depends on having the proper staff. Our company will be managed and implemented by the most critical team members which are, "the leader," who fosters a culture of honor, integrity, innovation, hard work, creativity, moving fast and being customer-centric, and managing and running our business. "the expert" who provide guidance and wisdom on what works and what does not work in the organization; the results -mistakes are few, productivity is high.



Tadesse Desta
Owner, Board Member



Gebregzihaber Aregawe
CEO



Kidane Hailu
Business project D/CEO



Henok Habte
Corporate Finance Executive
Officer



Hilemariam Eiasu
Import & Export
Operation Manager



Kibrework Taye
Audit and System Control
Head



Gebremeskel Hailu
Export Manager



Afework Gebre
Corporate Human Resource
& Logistic EO



Tewodros Desalegn
Corporate Marketing
Manager



Michael Tsegaye
Corporate Plan,
programming and ICT
Manager



Aregahegn Sisay
Transport Manager



Kidist Meruts
Import Manager



Tadesse Desta Business Group Product and services

COMPANY PROFILE

www.tadessedesta.com



Export:

Tadesse Desta is a prominent coffee exporter in Ethiopia, specializing in the export of high-quality Arabica coffee to 16 different countries across the Middle East, Europe, and Asia. In the past year (2015 EC), the company's coffee exports reached 2,800 MT, demonstrating a consistent growth in market presence over the last five years. Tadesse Desta sources its coffee from 9 different sites, including Birbirs Kojowa, Dimtu, Buku saysa, Buku Abel, Benti Nenka, Bishan Fugu, Foge, Dekitu, and Yirgacheffe Chelchelle, all located in West Guji and Gedeo.

With a strong focus on quality and customer satisfaction, Tadesse Desta has expanded its customer base and ventured into new destination countries, solidifying its position as a leading exporter of Ethiopian coffee.





Coffee Sites



1. Birbirsa Kojowa Site

Our coffee site, located in the Birbirsa Kojowa district of the Oromia region in the West Guji zone, specifically in the Birbirsa wordea, is dedicated to processing washed coffee. With an average production capacity of 1,000,000 KG, we are committed to delivering high-quality coffee to our customers. Additionally, we take pride in creating job opportunities for 8 permanent employees and 200 temporary employees, contributing to the local economy and community. Our dedication to quality and sustainability is at the heart of everything we do.



2. Dimtu Site

Our next coffee site, nestled in the scenic Dimtu district of the Oromia region within the West Guji zone, specifically in the Hambella Wamena wordea, is dedicated to processing exquisite Natural Dry coffee. With an average production capacity of 250,000 KG, we are committed to upholding the rich flavors and distinct characteristics of this traditional processing method. Furthermore, we take pride in fostering economic growth by providing job opportunities for 7 permanent employees and 120 temporary workers, thereby contributing to the livelihoods of the local community while maintaining our commitment to quality and sustainability.





3. Buku Saysa Site

Nestled within the picturesque landscape of the Buku Saysa district in the Oromia region, our coffee site is a testament to the artistry of Natural Dry coffee processing. With an impressive average production capacity of 250,000 kilograms, we are dedicated to crafting coffee that embodies the rich flavors and distinct characteristics of this traditional method. Moreover, our commitment extends beyond coffee; we proudly provide employment opportunities for 5 permanent staff members and 100 temporary workers, empowering the local community and fostering economic growth while maintaining our unwavering dedication to quality and sustainability.



4. Buku Abel Site

In the serene landscapes of the Buku Abel district, in the heart of the Oromia region's West Guji zone, lies our distinguished coffee site. Here, amidst the verdant beauty of Hambella Wamena wordea, we passionately process Natural Dry coffee, harnessing traditional methods to unlock its full spectrum of flavors. With an average production capacity of 180,000 kilograms, our site serves as a beacon of quality and sustainability in the industry. Beyond coffee, we pride ourselves on our role as catalysts for community development, offering employment opportunities to 5 permanent staff members and 125 temporary workers. Through our commitment to excellence and empowerment, we not only cultivate exceptional coffee but also nurture the growth and prosperity of the local community.





5. Benti Nenka Site

Is picturesque landscapes of the Benti Nenka district, within the Oromia region's West Guji zone, our esteemed coffee site stands as a testament to tradition and excellence. Located in the idyllic Hambella Wamena wordea, we specialize in the meticulous processing of Natural Dry coffee, utilizing time-honored methods to bring out its rich and complex flavors. With an impressive average production capacity of 240,000 kilograms, our site is a beacon of quality and sustainability in the industry. Moreover, we take pride in our role as a driver of local economic development, providing employment opportunities for 4 permanent staff members and 150 temporary workers. Through our unwavering commitment to exceptional coffee and community empowerment, we are dedicated to fostering growth and prosperity in the region.



6. Bishan Fugu Site

Situated in the stunning Bishan Fugu district of the Oromia region's West Guji zone, our esteemed coffee processing site in Hambella Wamena wordea is dedicated to the meticulous production of Natural Dry coffee. With an impressive average production capacity of 280,000 kilograms, we are committed to upholding the highest standards of quality and sustainability in the industry. Additionally, we take great pride in our role as a driver of local economic development, providing valuable employment opportunities for 5 permanent staff members and 142 temporary workers. Through our unwavering dedication to exceptional coffee and community empowerment, we are steadfast in our mission to foster growth and prosperity in the region.





7. Foge Site

Located in the picturesque Foge district of the Oromia region, within the West Guji zone and Abaya wordea, our esteemed coffee processing site is dedicated to the meticulous production of Natural Dry coffee. With an impressive average production capacity of 150,000 kilograms, we are committed to upholding the highest standards of quality and sustainability in the industry. Additionally, we take great pride in our role as a driver of local economic development, providing valuable employment opportunities for 5 permanent staff members and 130 temporary workers. Through our unwavering dedication to exceptional coffee and community empowerment, we are steadfast in our mission to foster growth and prosperity in the region.



8. Dekitu Site

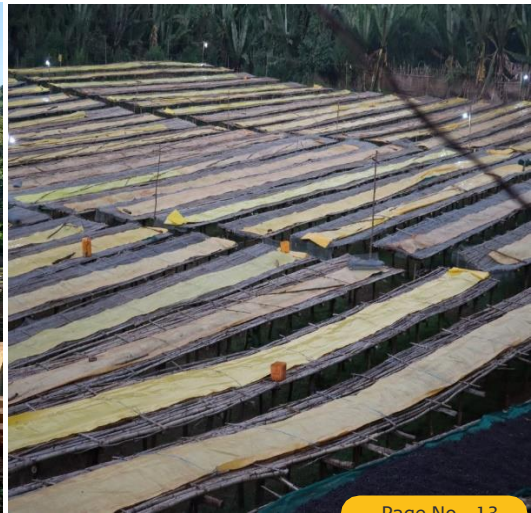
The charming Dekitu district of the Oromia region, within the West Guji zone and Hambella Wamena wordea, our esteemed coffee processing site is dedicated to the careful production of Natural Dry coffee. With an impressive average production capacity of 250,000 kilograms, we are committed to upholding the highest standards of quality and sustainability in the industry. In addition to our dedication to exceptional coffee, we also prioritize community empowerment by providing valuable employment opportunities for 4 permanent staff members and 148 temporary workers. Through our unwavering commitment to excellence and local economic development, we strive to make a positive impact in the region and beyond.





9. Yirgacheffe Chelchelle Site

Located in the picturesque Yirgacheffe Chelchelle district of the South Ethiopia region, specifically within the Gedeo, Gedeb wordea, our esteemed coffee processing site is dedicated to the meticulous production of Washed coffee. With an impressive average production capacity of 700,000 kilograms, we are committed to upholding the highest standards of quality and sustainability in the industry. In addition to our dedication to exceptional coffee, we also prioritize community empowerment by providing valuable employment opportunities for 8 permanent staff members and 190 temporary workers. Through our unwavering commitment to excellence and local economic development, we strive to make a positive impact in the region and beyond.





Import

We, Tadesse Desta Business Group, are engaged in the import and sale of a diverse range of products including paper, Sino Truck Howo vehicles, construction machinery, metal sheets, and timber sourced from various countries. Our clientele includes government entities, private companies, and non-governmental organizations (NGOs). With a commitment to quality and reliability, we strive to meet the diverse needs of our customers by offering a wide selection of products for their specific requirements. Contact us for all your procurement needs, and we will ensure timely delivery and competitive pricing for your projects.

Import Items





Transport

Tadesse Desta Business Group has expanded its operations into the fuel transport business with a fleet of 42 IVECO Trucks, with plans to increase the number of fuel trucks over time. Fuel transport involves the movement of various types of fuel from production or storage points to consumption or distribution locations. The company's entry into this sector aims to contribute to the steady supply of energy to industries, businesses, and households. Currently, we work with NOC.





Gelan Steel Factory

It recently started manufacturing steel tubes, with operations already underway. The remaining part of the project will be completed soon. The company produces steel tubing and pipes used as structural elements in construction and fabrication. Steel tubes are known for their strength, durability, and versatility, making them essential in industries like construction, infrastructure, and manufacturing.





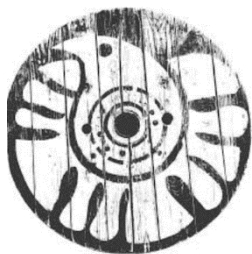
Our Clients

COMPANY PROFILE

www.tadessedesta.com

OUR CUSTOMERS

Our customers for Export includes coffee buyers (Traders & Roasters) from Europe, Asia, N. America, Middle East and Australia. While customers for our imported produces are private companies, public companies, and government organizations. There are many customers, but we will try to list the major customer logos here below:



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BOLE PRINTING PLC



Melba
Printing, Publishing and Packaging S.C.

Since global purchase in a printing business....



Our Projects

#1

Company Name (Promotor): TADAB Building Materials Production and Trading Works Plc

Project Name: TADAB Building Materials Production

Project Objective: Production of Dimensional Stones,

Location/Site: Mekelle

Total Area: 40,000m²

Current Status: PEB building construction is completed, Technology selection is on progress.



#2

Company Name: Tadesse Desta Import and Export

Project Name: Steel Tube and Profiles Manufacturing Project

Project Objective: Steel Tube and Profile Manufacturing Project

Location/Site: Gelan

Total Area: 10,000m²

Current Status: PEB building construction is completed, Technology selection is completed. Bank approval is left



#3

Company Name: AZTAD Industrial and Trading Plc

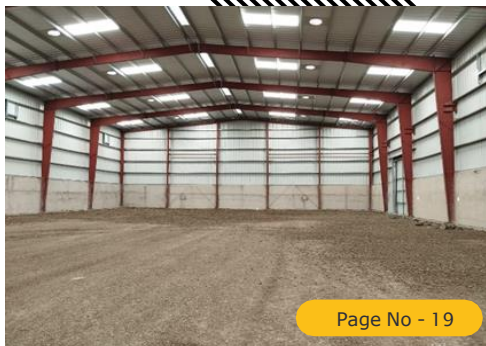
Project Name: Labels and Duplex Carton Manufacturing

Project Objective: Production of Labels and Duplex Boxes,

Location/Site: Koye Feche

Total Area: 10,000m²

Current Status: PEB building construction is completed, Technology selection is completed. Feasibility Study is submitted to bank





#4

Company Name: Tadesse Desta Import Export
Project Name: Coffee Roasting and Capping Project

Project Objective: Production of Roasted Coffee and Capping Shop

Location/Site: Koye Feche

Total Area: 10,000m²

Current Status: G+2 building is under construction; Electro-mechanical works are in progress.



#5

Company Name: Tadesse Desta Import Export

Project Name: Kality Steel Tube and Profiles Manufacturing Project

Project Objective: Manufacturing of Steel Sheet and Profile

Location/Site: Koye Feche

Total Area: 10,000m²

Current Status: Title deed is secured. Under Fence works

#6

Company Name: ADTA Trading Plc.

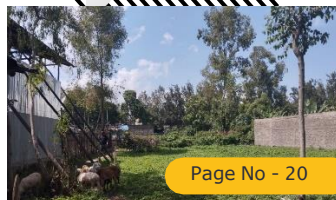
Project Name: Fuel Station and Motel Project

Project Objective: Fuel Station, EV charging units, Car wash, Motel and related services

Location/Site: Shashemene

Total Area: 3,600m²

Current Status: Land is secured, investment cost estimated and on feasibility and market study



Certification

Certificate Extension



Number of certificate: CO-308434

Tadesse Desta Import and Export - Gedebe Site
Kirkos sub city, woreda 01 Jemo Kenya street,
Afeverk building 9th floor
Addis Ababa, 1000
Ethiopia

Operator number: CE-206244

Documentary evidence to the operator according to Article 29 (1) of Regulation (EC) No 834/2007

CERES Organic Standard (CE-OS)
EU Equivalent Standard for third countries

Main activities: Export, Storage, Preparation, Production

The certification details of products and activities are listed under
www.EASV-CERT.com/CE/CE-206244

Date of last inspection:

18/10/2023

Issued on:

03/08/2024

Valid to:

30/06/2024

Harvesting: 01/04/2024

[Signature]

Bernhard Schulz

The CERES number CE-206244 must be used on all labels, delivery notes, invoices and other relevant documents related to organic sales.

Note that this certificate only refers to the organic status of production according to Art. 29(1) of Reg. (EC) 834/2007 and not to any other aspect of food quality. CERES authorizes the above mentioned operator to use the CERES logo and the CE-206244 number on organic products, but not on products of non-organic origin.

The list of subproducts and the list of approved farmers (AFS) form an integral part of this certificate.



CERES CODE 1
2024-01-01 to 2024-01-01
E-Mail: info@ceres.org
Phone: +49 30 2000 0000
Trade Register: HRB 17261



RAINFORST ALLIANCE CERTIFICATE

Tadesse Desta Import and Export - Gedebe Site

Certificate holder address: Kirkos sub city, woreda 01 Jemo Kenya street, Afeverk building 9th floor
Addis Ababa, 1000, Addis Ababa, Ethiopia
Certificate Holder ID: RA-2023/72111

is in conformance with the Rainforest Alliance Sustainable Agriculture Standard

Standard version: 1.3
Start date: 15-Oct-2023
Issue date: 11-Apr-2024
Expiration date: 14-Oct-2026
Certificate code: RA118395
Certification option Farming Group of Farms
Certification option Supply Chain*

Certification Body Signature:

CERES is authorized by the Rainforest Alliance and has an accredited quality management system according to DIN EN ISO 9001:2015.

CERES Certification of Environmental Standards Compliance (CE-OS) is a Rainforest Alliance certification.

*See certificate annex for crop volume and information

This certificate is provided subject to the terms and conditions of the Rainforest Alliance 2023 Certification Program. Unauthorised modification, reproduction or use is prohibited. The status and scope of this certificate is subject to the terms and conditions of the Rainforest Alliance.



CERTIFICATE OF ACHIEVEMENT

Presented to

Tadesse Desta Coffee Export

For achieving 2nd place in the Washed Arabica Category
2023/2024 Regional Taste of Harvest Competition

[Signature]

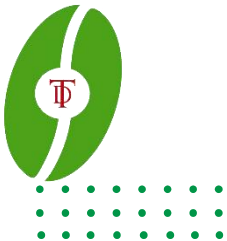
Gilbert Gatali
Executive Director
African Fine Coffees Association





Recent Events

COMPANY PROFILE



DUBAI



AFCA Addis Ababa





Partners



HELI

HITACHI





CONTACT ADDRESS

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Website: www.tadessedesta.com and www.tadessedestacoffee.com

... Thank You ...

