



The Look Book

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ABOUT US

We are an India based company-manufacturer and exporter of HOME TEXTILES and LIFESTYLE products. Our product range and offer comprises of multiple different fabrics and value addition techniques i.e. Printing/ Embroidery/ Applique and Embellishment work.

Established in 1990, **RUPY FASHIONS** has managed to complete successful and consistent business period of over 3 decades and since inception have been servicing fashion and lifestyle brands across the globe by delivering complete product services from design to production.

Our head office and manufacturing unit is based in New Delhi Okhla Industrial area-Our manufacturing unit is socially and ethically compliant, meeting European and American compliance requirements.

In addition to above unit- we have 2 more units giving us a total manufacturing area of over 65000 SQFT.

CLIENTS

ANTHROPOLOGIE



URBAN OUTFITTERS

DEMDACO
lift the spirit

terrain
catstudio.
★

gittergallery

COST PLUS
WORLD MARKET

LISA CORTI

Sur la table

PRODUCT CATEGORIES

- **LIVING-** CUSHIONS/ CURTAINS/ CAFÉ CURTAINS/ FLOOR CUSHIONS/ THROWS
- **BED-** QUILTS/ BED SPREADS/ DUVET COVERS/ PILLOW
- **KITCHEN-** TABLE COVERS/ APRONS/ DISHTOWEL & NAPKINS/ PALCEMATS & COASTERS/ MITTONS
- **BAGS-** CROCHET KNITTED/ TUFFTED/ CANVAS AND OTHER FABRICS
- **XMAS-** CALENDARS/ TREE SKIRTS/ GARLANDS/ ORNAMENTS/ WREATH
- **KIDS-** STORAGE CUBES & TUBS/ QUILTS/ SHAPED PILLOWS
- **HARDGOODS-** PHOTO FRAMES/ JEWELERY BOXES/ WALL HANGINGS

COMPLIANCE CERTIFICATIONS

- **CTPAT- OMEGA**
- **SOCIAL COMPLIANCE- OMEGA**
- **SEDEX PILLAR 4- DQS INDIA**

TUFFTED PILLOWS



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CORDROUY PILLOWS



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SHERPA PILLOWS



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SHAPED STUFFED PILLOWS



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ASSORTED EMBROIDERY EMBELLISHMENT



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ASSORTED EMBROIDERY EMBELLISHMENT



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[illegible]

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APRONS



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ASSORTED KITCHEN ITEMS



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BAGS



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BAGS



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CHRISTMAS ITEMS



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QUILTS



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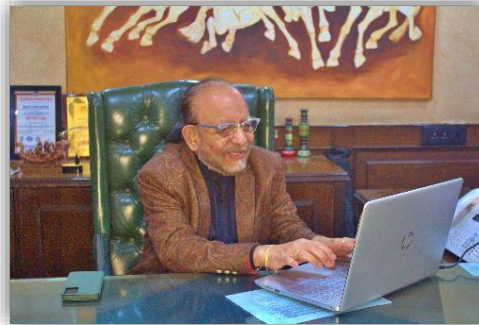
A collection of children's educational toys and crafts. On the wall, there's a dark blue apron with an orange bear, a pink cat apron, a world map with various animals, a solar system chart with planets and a sun, and a height chart with a moon and stars. In the center, a wooden chair is covered with a white cloth featuring colorful letters. To the right, a pink cat bag and a fox bag are visible. In the foreground, there are several storage bins: two blue ones with stars and planets, a white one with stars, a white one with dinosaurs, and a light blue one with rainbows. There are also small bags with animal faces and a large white bag with a bear face.

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CROCHET GARMENTS



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Mr. Shashi Prakash Chopra proprietor of Rupy Fashions.... Seasoned industry specialist born and brought up in a middle class working family started his journey as an accountant in an established Pvt. Ltd. Company. His zeal for having his own business set up pushed him to leave his stable job and come out of his comfort zone in order to start his own fabrication unit at the beginning of his fabulous journey. After running a successful fabrication unit in his initial years and gaining hands on experience in GARMENT AND HOMETEXTILE manufacturing, he got into exports and rest as they say is history....30 successful years in the trade and the journey still goes on!

An entrepreneur who has always believed in hard work and opted for a business approach comprising of fair principles and ethics, placing business relationships and quality product shipping at the top of his work wish list. This is well complimented with the fact that Rupy Fashions very first customer still remains part of our client base even after 3 decades.

In this second phase (as he says) of his journey he aims to pass on this legacy to his son Taarun Chopra who intends to achieve new milestones and accomplishments...whereas Mr. Shashi Prakash Chopra plays a role of a guiding force behind Taarun and continues to be an integral part and force behind Rupy Fashions.

Efforts done whole heartedly and backed by good intentions are always rewarded by god in

“

form of success “

-Shashi Prakash Chopra

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