

**FROM THE HILLS OF
SOUTH KOREA**



**Thousands of
Kms**

INTO YOUR HANDS

**THE JOURNEY of our SOJU has been full of adventure.
From farming the fruits to fermenting them.
And then, shipping the SOJU from far away lands
in South Korea to you here.**

**SOJU has travelled extensive miles to
JOIN YOU in your celebrations!**



Fruits are carefully chosen from
vastly spread out farmlands
in SOUTH KOREA



The chosen crop is taken to the
factory for further processing
via fermentation and distillation to
create your magical SOJU ✨



SOJU is carefully packed
and shipped to YOU



the SOJU has now landed for you to
enjoy with your friends and loved ones!



IMPORTED

What is SOJU?

SOJU is a traditional South Korean drink that resembles a fruity wine, it's often termed as the Vodka of the East

- Our soju comes with a twist! It's the perfect revolution for the beverage industry. A **RTD (Ready to drink)** fruity alcoholic beverage!
- It comes in 3 **KEY flavors**: Blueberry, Melon and Green Grape
- With **8% ABV** (Alcohol by Volume)
- **360ml** by volume per bottle
- In a **case of 20** glass bottles
- It's made out of delicious Fruits
- It's fruity and sweet in taste!
- Perfect pairing with savory foods or a boost to sweet desserts.

Every sip has a story,
what's yours?
#poppabottle



YOU ASK
Best way to serve SOJU?

**Straight from
the BOTTLE!**

2nd Best way ?
SOJU + BEER



Step One

Pour beer into pint glass.

Step Two

Pour Soju into shot glass.

Step Three

Perch 2 chopsticks on the top of the pint glass and rest the shot on top.

Step Four

Slam your hands on either side of the glass to drop in the shot and then drink it!

