



USAID Agriculture and Rural Development Support Project

LETTER OF RECOMMENDATION

The Agriculture and Rural Development Support (ARDS) Project funded by the US Agency for International Development (USAID) has been cooperating with the USPA FRUIT LLC since 2018.

Among other, USPA FRUIT participated at the strategic session, which ARDS organized for fruit producers; ARDS Project also supported the company's participation in two largest trade fairs for fresh fruit: Fruit Logistica 2018 and Fruit Logistica 2019 in Europe (Berlin, Germany) and Asia Fruit Logistica 2018 (Hong Kong, September 5-7, 2018).

According to the company's reports, participation in these trade fairs enabled it to make contracts and start exporting to Bahrain, UAE, Malaysia, Qatar, Kuwait, and Indonesia.

Today, USPA FRUIT has expanded the geography for exporting Ukrainian apples and plans to expand its product line with berries. USPA FRUIT cooperates with more than 20 producers of apples and berries in most regions of Ukraine. The company focuses on the export of products with added value, constantly improving the calibration and packaging of products. The company increases the number of its suppliers, which creates new jobs in rural areas and builds capacity of small producers on growing export-oriented products.

Based on our previous experience in cooperating with the company, the USAID ARDS Project would like to recommend USPA FRUIT as a reliable partner.

Sincerely,

Mykola Hrytsenko,
Markets Development Director,
USAID Agriculture and Rural Development Support Project
+380 67 674 26 37
+380 50 383 55 54
mhrytsenko@ukraineards.com