



**NORLAND  
NIGERIA**

# COMPENSATION

# PLAN

# THE GAME CHANGER





# MONEY ANSWERS ALL THINGS



# BITTER TRUTH

**If you really love your Children, get a business, not a job, because when you die your children cannot inherit your job, but they can definitely inherit your business.**

**In fact if you die on your job, your boss will replace you before your burial. If your family lived in the company house, they will kick them out before they say anything.**

**So when you close from work, don't go and watch television, go home and think of a business idea.**

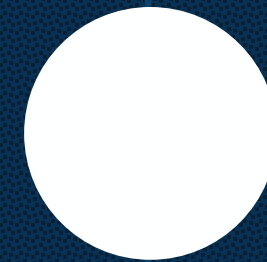


DO YOU DESIRE  
FINANCIAL FREEDOM?

# LISTEN!

IF I SHOW YOU AN OPPORTUNITY  
WITH A MINIMUM INVESTMENT  
CAPITAL OF N87,000 THAT WILL  
EARN YOU N600,000 WEEKLY &  
N30 MILLION YEARLY.  
WILL YOU DO IT?

IF  
YOUR  
ANSWER  
IS YES,



THEN  
JOIN  
NORLAND

# WHY NORLAND?

- 1. One time, life time international partnership.**
- 2. An opportunity to own shares with a multinational.**
- 3. Fast moving daily consumables.**
- 4. Curative/preventive health line.**
- 5. No compulsory monthly target (Authorship).**
- 6. Weekly and monthly earnings.**
- 7. Accumulation of points for cars, houses, weekly/monthly earnings, trips, rankings .**
- 8. No SSD (Same Status Distributorship).**

# ENTRY LEVELS

| STATUS OF MEMBERSHIP | SENIOR                  | BRONZE                   | SILVER                | GOLD                  | DIAMOND                    |
|----------------------|-------------------------|--------------------------|-----------------------|-----------------------|----------------------------|
| AMOUNT               | N87,000<br>AND<br>ABOVE | N167,000<br>AND<br>ABOVE | N350,000A<br>ND ABOVE | N700,000A<br>ND ABOVE | N1,350,000<br>AND<br>ABOVE |
| POINT VALUE (PV)     | 140 PV                  | 280 PV                   | 560 PV                | 1,120 PV              | 2,240 PV                   |



# 7 WAYS TO EARN



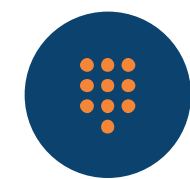
**RETAIL  
PROFIT**



**GROUP  
PERFORMANCE  
BONUS**



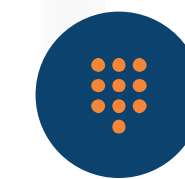
**MAINTENANCE  
BONUS**



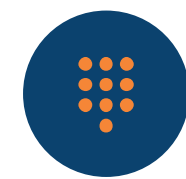
**FAST START  
BONUS**



**LEADERSHIP/  
HONOURARY  
BONUS**



**BENEFIT  
BONUS**



**FORTUNE CARD  
BONUS**

**DISTRIBUTORS  
PRICE = N14,800  
SELLING PRICE  
= N17,760  
PROFITS PER  
BOTTLE\=N2,960**

>

**RETAIL PROFIT  
(20% AND ABOVE)**



**10 PACKS PER  
MONTH=N29,600**

**100 PACKS PER  
MONTH=N296,000**

| ENTRY LEVEL   | REGISTRATION AMOUNT (₦'000) | PVs  | START UP BONUS (₦'000) | PRODUCT VOUCHER (₦'000) | GPB (%) | CAP PER WEEK | LEADERSHIP BONUS (%)   | MAINTAINANCE BONUS       |
|---------------|-----------------------------|------|------------------------|-------------------------|---------|--------------|--|--------------------------|
| ENTRY MEMBER  | 40 - 50                     | 70   | 14                     | 20                      | -       | 300K         | -  | PAID UP TO 12 COMP. GEN. |
| SENIOR MEMBER | 80 - 87                     | 140  | 28                     | 40                      | 10      | 600K         | -  |                          |
| BRONZE        | 160 - 167                   | 280  | 56                     | 80                      | 10.5    | 1.2M         | -  |                          |
| SILVER        | 350                         | 560  | 112                    | 160                     | 11      | 2.4M         | 8  |                          |
| GOLD          | 700                         | 1120 | 224                    | 320                     | 12      | 4.8M         | 1 <sup>st</sup> – 8<br>2 <sup>nd</sup> – <u>5</u><br>13                        |                          |
| DIAMOND       | 1.35M                       | 2240 | 448                    | 640                     | 13      | 9.6M         | 1 <sup>st</sup> – 8<br>2 <sup>nd</sup> – 5<br>3 <sup>rd</sup> – <u>5</u><br>18 |                          |

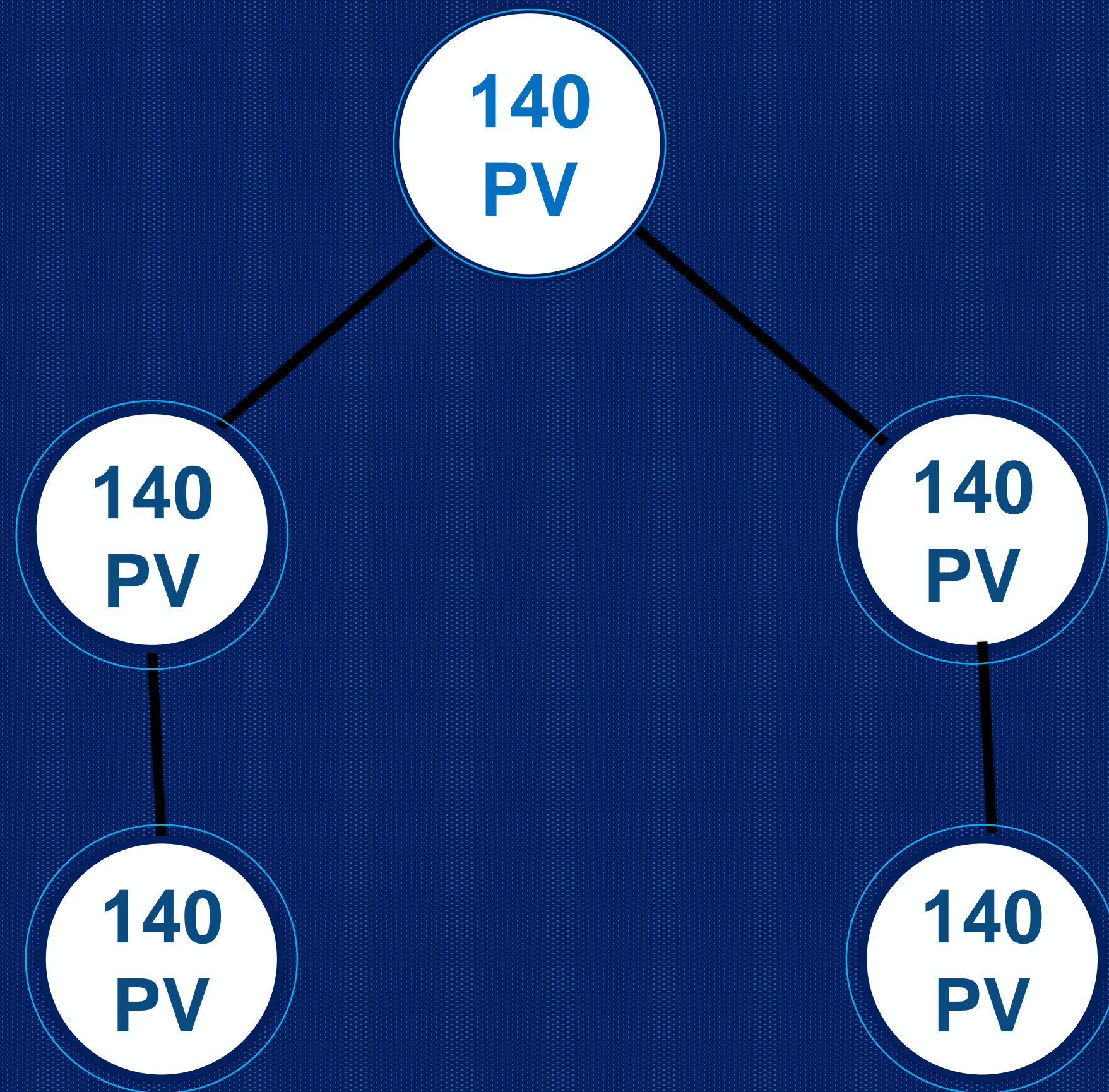
# **FORTUNE CARD DAILY PAYMENT**

- **1<sup>ST</sup> GENERATION – 30%**
- **2<sup>ND</sup> GENERATION – 15%**
- **3<sup>RD</sup> GENERATION – 5%**

**CEILING: SENIOR MEMBER – ₦400K, BRONZE – ₦1M**  
**OTHER LEVELS: NO CEILING.**

# FAST START AND PRODUCT VOUCHER

## SENIOR MEMBER

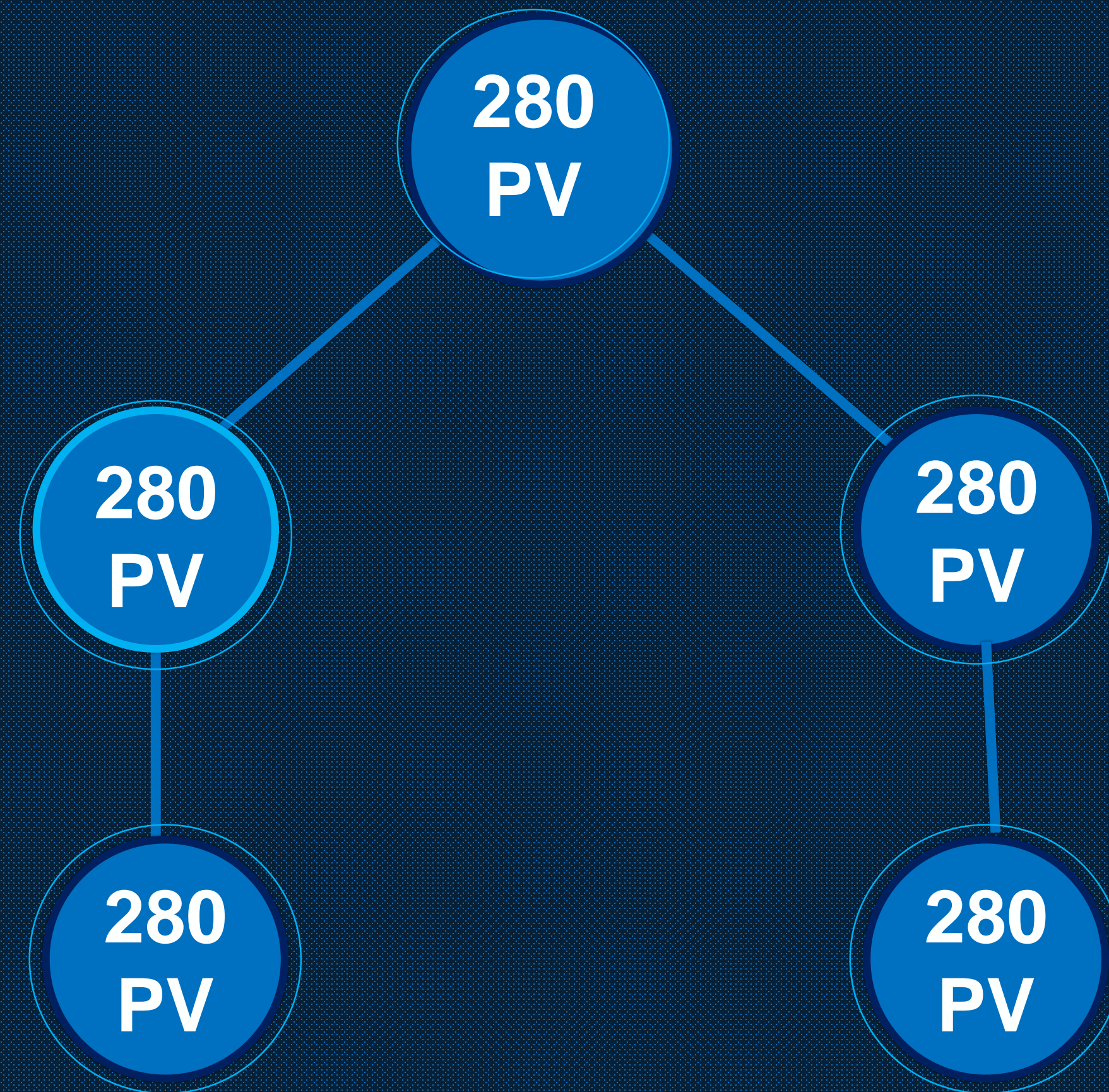


**₦28,000 + 40,000 free products (till infinity)**

**₦28,000 + 40,000 free products (till infinity)**

# FAST START AND PRODUCT VOUCHER

## BRONZE

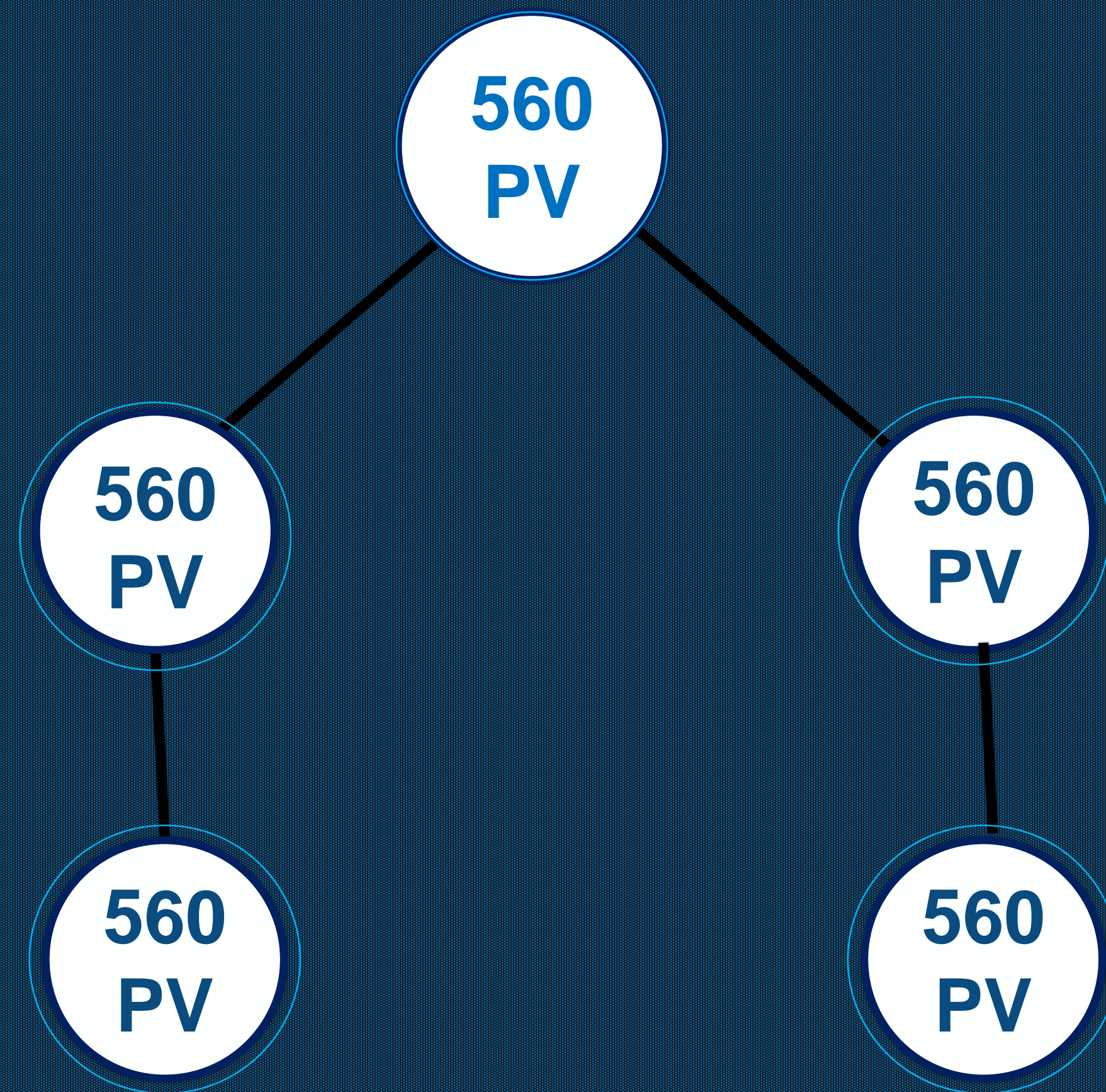


**₦56,000 + 80,000 free products (till infinity)**

**~~₦56,000~~ + 80,000 free products (till infinity)**

# FAST START AND PRODUCT VOUCHER

## SILVER (Good Package)

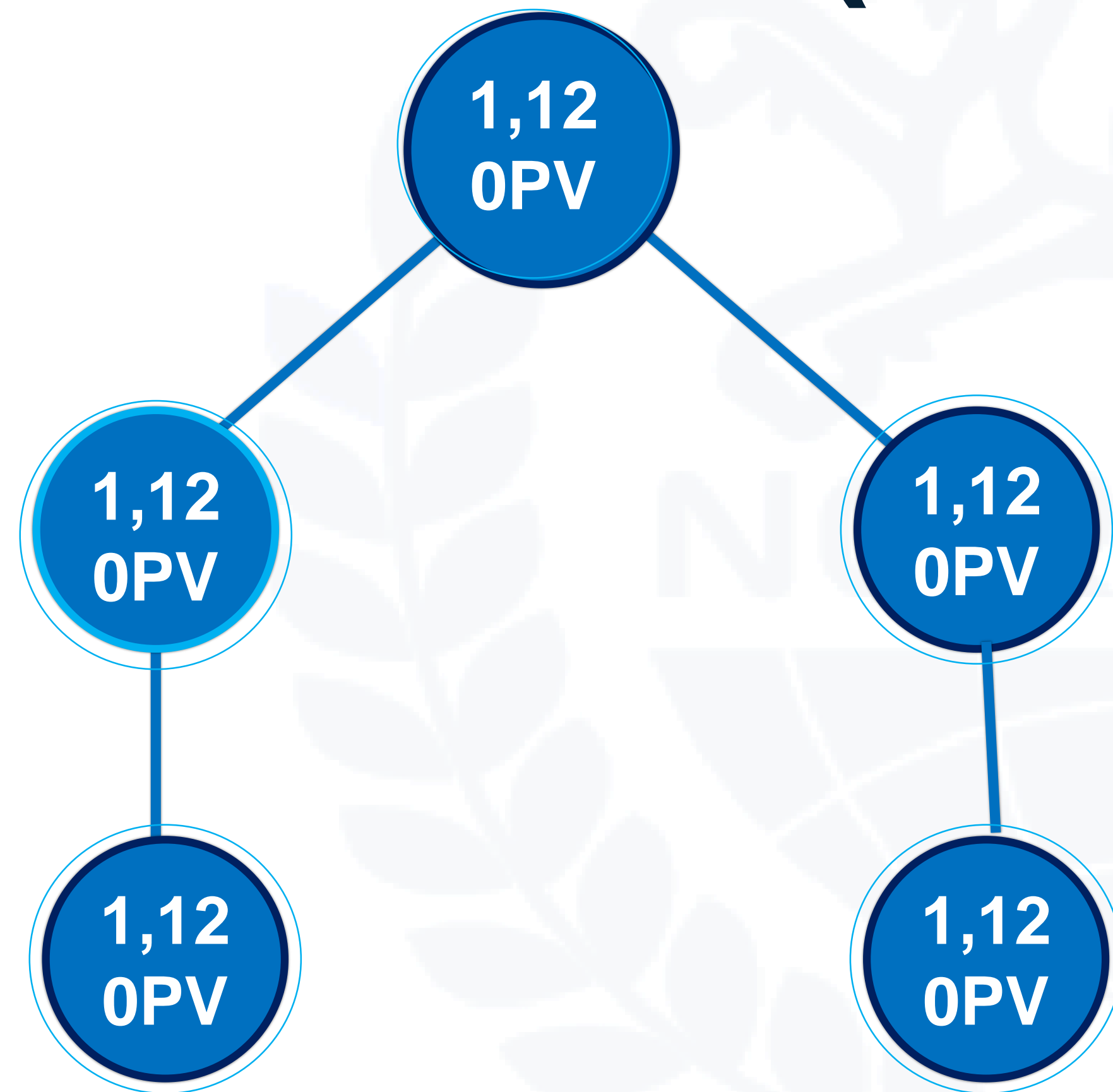


**₦112,000 + 160,000 free products (till infinity)**

**₦112,000 + 160,000 free products (till infinity)**

# FAST START AND PRODUCT VOUCHER

## GOLD (Better Package)

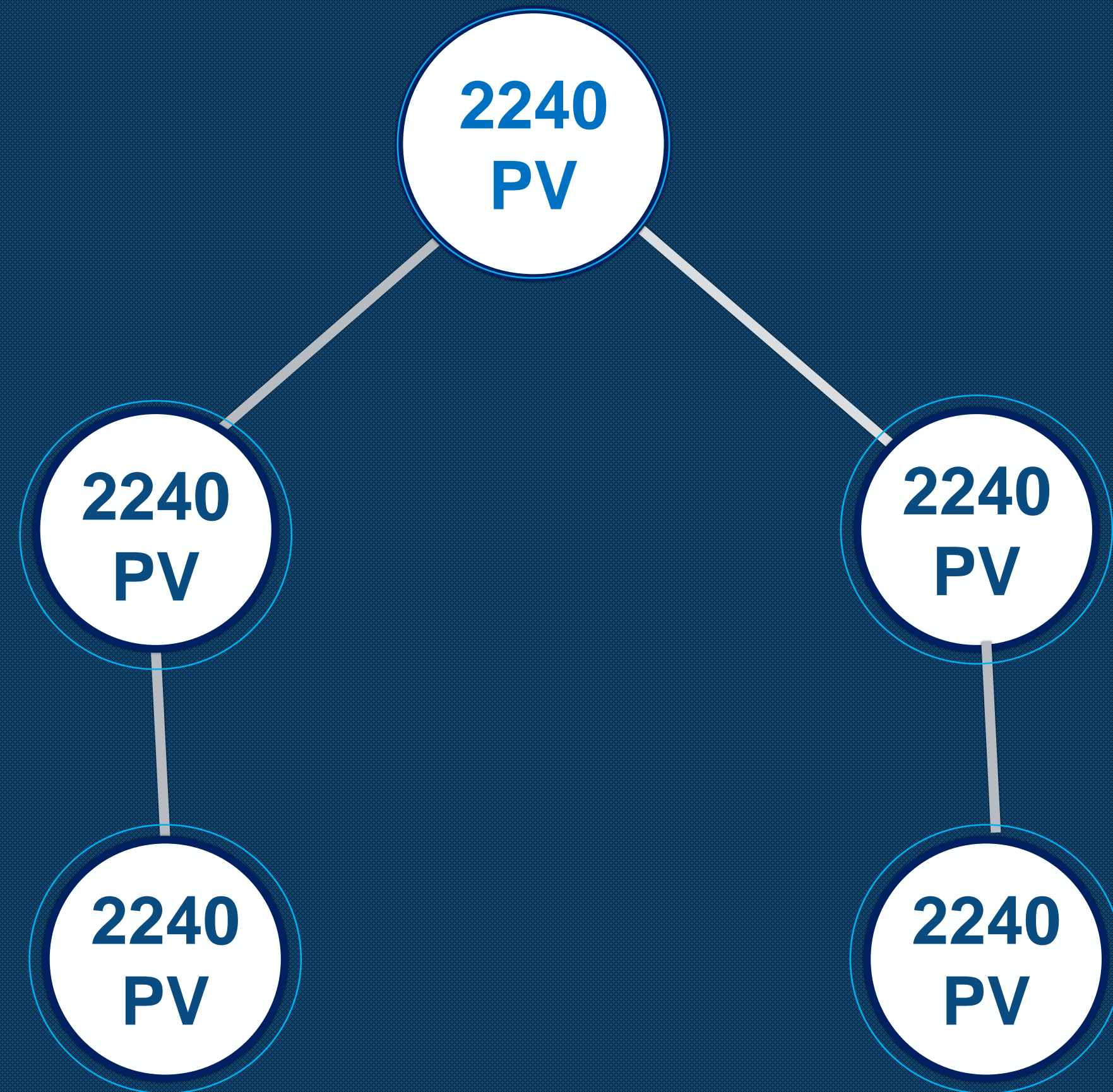


**₦224,000 + 320,000 free products (till infinity)**

**₦224,000 + 320,000 free products (till infinity)**

# FAST START AND PRODUCT VOUCHER

## DIAMOND (Best Package)



**₦448,000 + 640,000 Voucher  
free products (till infinity)**

**₦448,000 + 640,000 Voucher free  
products (till infinity)**

# GROUP PERFORMANCE BONUS

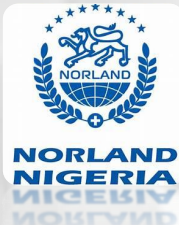
STATUS OF  
MEMBERSHIP

PERCENTAGE

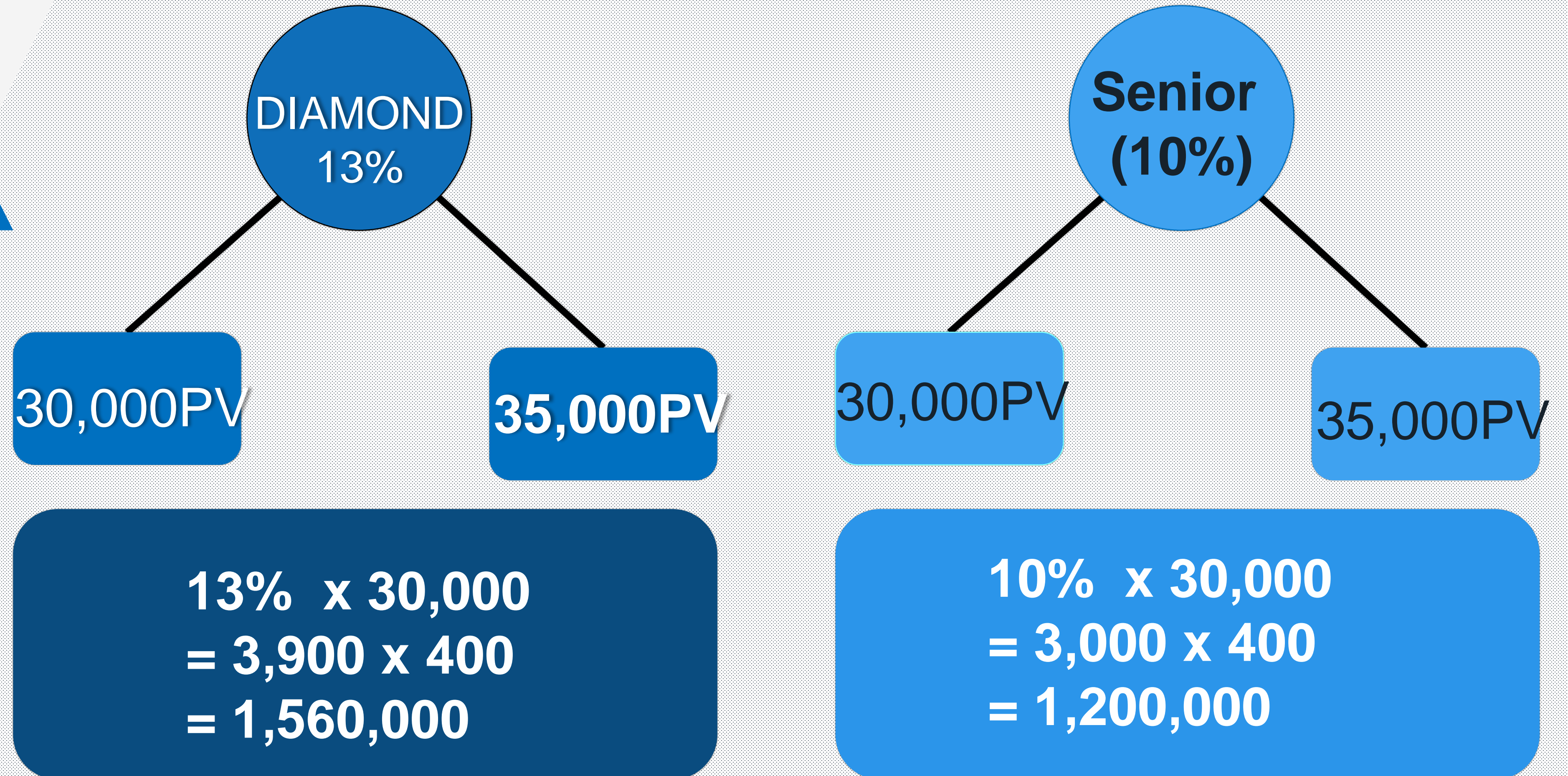
MONTHLY  
CEILING

| SENIOR         | BRONZE         | SILVER         | GOLD            | DIAMOND         |
|----------------|----------------|----------------|-----------------|-----------------|
| 10%            | 10.5%          | 11%            | 12%             | 13%             |
| 2.4<br>MILLION | 4.8<br>MILLION | 9.6<br>MILLION | 19.2<br>MILLION | 38.4<br>MILLION |

NORLAND TURNING ORDINARY PEOPLE  
TO EXTRA ORDINARY MILLIONAIRES



# GROUP PERFORMANCE BONUS



# SENIOR MEMBER PACKAGE

## ONE YEAR LAZY MAN SCENARIO

|          |  | YOU   | Group performance Bonus |
|----------|--|-------|-------------------------|
| Jan 2018 |    | 2     | ₦5,600                  |
| Feb      |    | 4     | ₦11,200                 |
| Mar      |   | 8     | ₦22,400                 |
| Apr      |  | 16    | ₦44,800                 |
| May      |  | 32    | ₦89,600                 |
| June     |  | 64    | ₦179,200                |
| July     |  | 128   | ₦358,400                |
| Aug      |  | 256   | ₦716,800                |
| Sept     |  | 512   | ₦1,433,600              |
| Oct      |  | 1,024 | ₦2,867,200              |
| Nov      |  | 2,048 | ₦5,734,400              |
| Dec 2018 |  | 4,096 | ₦11,468,800             |

**12 months 4,096 PEOPLE CUM. = 22,932,000**

# LEADERSHIP BONUS

| RANK    | 1 <sup>ST</sup><br>GENERATION | 2 <sup>ND</sup><br>GENERATION | 3 <sup>RD</sup><br>GENERATION | TOTAL |
|---------|-------------------------------|-------------------------------|-------------------------------|-------|
| SILVER  | 8%                            |                               |                               | 8%    |
| GOLD    | 8%                            | 5%                            |                               | 13%   |
| DIAMOND | 8%                            | 5%                            | 5%                            | 18%   |

# SILVER FIRST GENERATION (8%)

ROMEO



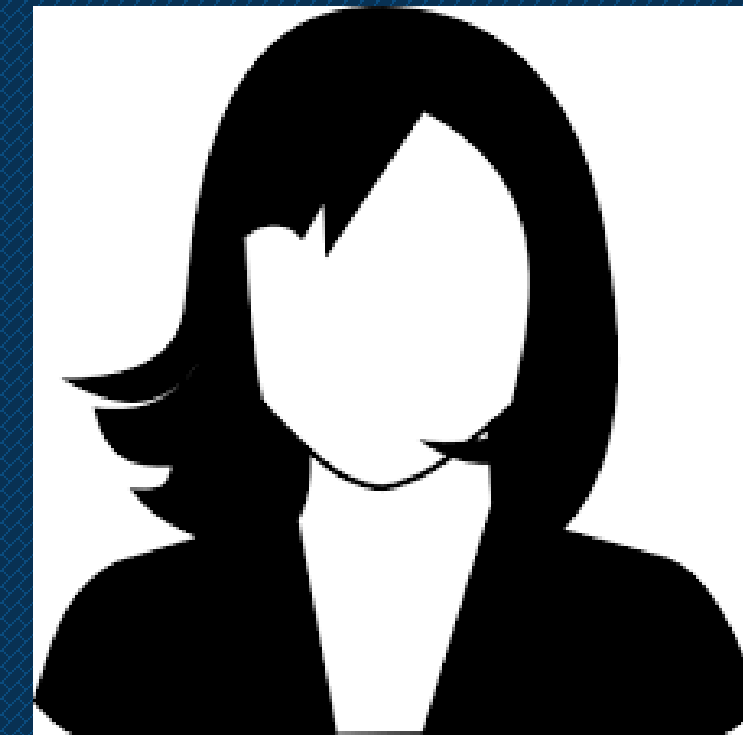
₦800,000 + ₦800,000 = N1.6 Million

NKOYO



₦10,000,000

PETER



₦10,000,000

# MAINTENANCE BONNUS

GENERATIONS

% BONUS

1

8%

2

7%

3

6%

4

5%

5

4%

6

3%

7

3%

8

4%

9

5%

10

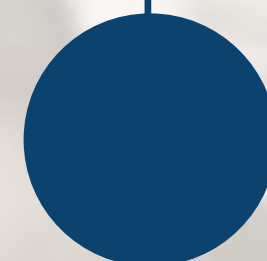
6%

11

7%

12

8%



| RANKS             | PVS                          | AMOUNT<br>EARNED SO<br>FAR | INCENTIVES  |  |  |  |
|-------------------|------------------------------|----------------------------|---|--|--|--|
| SILVER MEDAL      | 16,000 (left<br>& right)     | #850,000                   | 5 Generations of leadership monthly bonus/electronics |  |  |  |
| GOLD MEDAL        | 40,000 (left<br>& right)     | #2,000,000                 | 6 Generations of leadership monthly bonus/electronics |  |  |  |
| SILVER<br>DIAMOND | 96,000 (left<br>& right)     | #4,900,000                 | 7 Generations of leadership monthly bonus/electronics |  |  |  |
| GOLD DIAMOND      | 340,000 (left<br>& right)    | #17,200,000                | #4,000,000 /electronics/Range Rover                   |  |  |  |
| BLUE DIAMOND      | 950,000 (left<br>& right)    | #49,000,000                | #24,000,000 house fund                                |  |  |  |
| RED DIAMOND       | 2,800, 000<br>(left & right) | #145,000,000               | Ferari / Lamborghini                                  |  |  |  |



Cr Alert

AC NAME:RITA OSITA

UDEH

AC#\*\*5510

DESC:ZMD-NORLAND

BONUS WE9369777

DATE:20-03-2019 17:30

AMT:NGN,672,100.00

BAL:N1,936,912.48



Your Acct 304XXXX527

Has been Credited with

NGN984,300.00

On 26-MAR-2019

11:53:06

ZMD-NORLAND BONUS

WE5169115

Bal: NGN3,078,800.40

CR



**BENEFIT BONUS**



# **Value of the Car: 4.8 Million Naira**

- 1. New team performance during promo period  $\geq 80000$  PV: (sponsorship Tree Only)**
- 2. PV calculated from each of the sponsored team  $\leq 30000$  PV**
- 3. Sponsor  $\geq 4$  down line with 60 days from date of registration**

# Value of the Car: 6.4 Million Naira

1. New team performance during promo period  $\geq 110,000$  PV: (sponsorship Tree Only)
2. PV calculated from each of the sponsored team  $\leq 40,000$  PV
3. Sponsor  $\geq 4$  down line with 60 days from date of registration

# NORLAND LUXURY AWARD



**NORLAND  
NIGERIA**  
NIGERIA  
NORLAND



**NORLAND**

NORLAND  
*Congratulations To*



ACHIEVERS



**Africa's  
LATEST**  
GOLD DIAMOND

MRS  
**UDUAKOBONG  
HENRY**



**NORLAND  
NIGERIA**  
NIGERIA  
NORLAND



*Congratulations*  
**MRS. BLESSING ANIEKAN**

**BRAND NEW SUV  
QUALIFIER 2018**



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

Congratulations

NORLAND



ACHIEVERS

**2019 SUV  
QUALIFIER**



ENO, OBED EKWE



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

Congratulations

NORLAND

**2019 SUV  
QUALIFIER**



ACHIEVERS



**OFONIME EKPENYONG**



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

# 2019 CAR QUALIFIER



6.4 Million  
**CAR**  
**AWARD**

FRANCIS EDET



Powered By: NORLAND



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

Congratulations

NORLAND



ACHIEVERS

**2019 SUV  
QUALIFIER**



**IFEOMA OBANI**



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

# 2019 CAR QUALIFIER



6.4 million  
CAR  
AWARD



AMB. CLINTON WISDOM



Powered By:



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

# 2019 CAR QUALIFIER



6.4 Million  
**CAR  
AWARD**



**DR EMMANUEL EKANEM**



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

Congratulations

NORLAND



ACHIEVERS

**2019 SUV  
QUALIFIER**



**IYABO INEZE**



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**

# 2019 CAR QUALIFIER



EMEM UKOH



**NORLAND  
NIGERIA**

**NIGERIA  
NORLAND**



NORLAND



BRILLIANT 10TH ANNIVERSARY OF GREAT N









**NORLAND  
NIGERIA**

# THE ULTIMATE SETTLEMENT

AJAWARA UCHECHI PATIENCE  
ONYENEKE CHIKPA TH  
ESSING  
ON TH  
NSIKAK CHRISTOPHER IBANGA  
NWACHUKWU ONYINYECHI B  
M UKOH  
PATIENCE  
KON  
IGOZI



# THE ULTIMATE SETTLEMENT



**NORLAND HAS PLACED  
YOU IN THE DRIVERS SEAT...**

**EVERY JOURNEY STARTS WITH A FIRST STEP, WE WILL SEE YOU AT THE TOP!**



**WITH GOD AND NORLAND  
EVERYTHING IS POSSIBLE**

