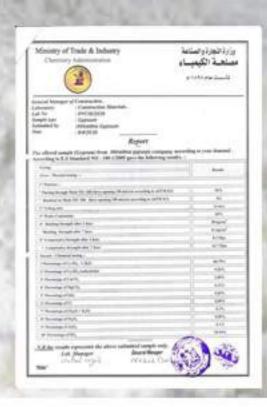
# Al-Madina Company For Gypsum Manufacture is an Egyptian joint stock company

White. Smooth . Solid





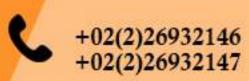






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https://www.facebook.com/gypsumexport



Al-Madina Company For Gypsum
Manufacture was established in 2012.
It is an Egyptian joint stock company.
The company succeeded in penetrating the gypsum industry in Egypt.



Al-Madina Company is working on the safe production and high quality of the product that matches the local and international standards in terms of quality and providing a product on a global level using the latest production lines.

The gypsum industry is one of the most important industries in Egypt which in turn leads in this sector to be part of the success of the Egyptian economy to support the growth and the continuous need witnessed by the local and international markets.

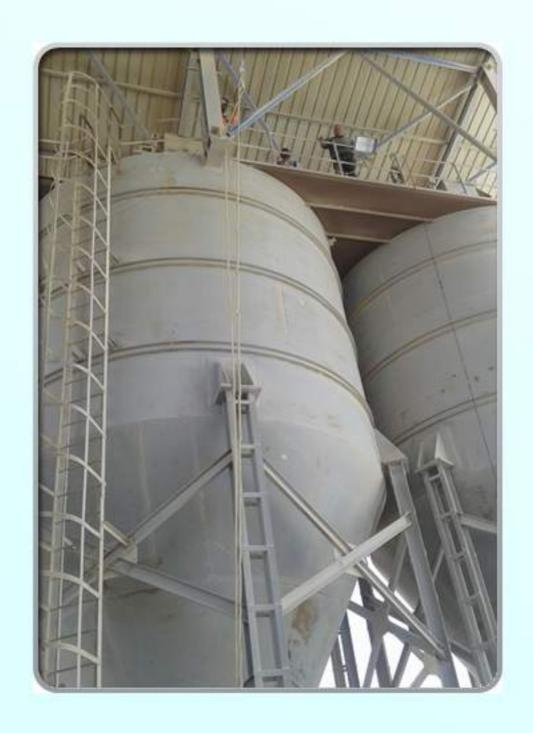




#### The vision of Al Madina Company

To contribute to the development of the gypsum industry and to become one of the leading companies in Egypt and the Arab world.

Working to achieve continuous growth by using the latest types of environmentally friendly technology and by maximizing the capabilities of employees in order to reach institutional excellence in a safe environment while ensuring the satisfaction of our customers and thus maximizing the return for all our partners in success.







# **Our Company Strategy**

The strategy is underpinned by a series of values that guide management decisions and behaviors and set standards of excellence and trust that satisfy our customers, employees and partners.

Industry: Pursuing world-leading technologies and manufacturing capabilities.

Quality: Reaching first-class standards.

Business: Adhering to the best ethical standards and emphasizing the integrity and solidity of our business plan with our customers.

Protection and the environment: Our principle is to advance and support the principle of a green economy that "preserves the environment".

Society: We value opportunities and responsibilities that make a dramatic difference in people's lives.

It is our contribution to society

It is our contribution to society that justifies our existence

People: We rely on talents and cadres.





# We are in Al Madina Company For Gypsum Manufacture

Our goal: To increase the efficiency of the product and conform to international quality standards.

Excellence from competitors with the quality and addition of new production lines to raise the level of competition and increase production capacity.

Selecting, hiring, developing and retaining the best human cadres in the labor market.

#### **Brand promotion**

Follow the latest environmental health and safety policies.

Developing the organizational structure of the work system.

Building the largest network of customers, distributors and dealers, and introducing the product to new markets.





What Al Madina Company For Gypsum Manufacture produce:

We produce in compliance with the European Technical Specification officially approved by the Standards and Quality Authority at the Egyptian Ministry of Industry, all types of gypsum powder:

\* Gypsum plaster.

\* Gypsum of Paris.

\* Gypsum for agriculture.











And we export it to countries around the world that are keen on obtaining high-quality gypsum with an ISO certificate.





# Al Madina Gypsum Plaster packet from the four sides











# Some of Al Madina Gypsum packet characteristics

#### Durability:

Al Madina Gypsum packet is made of the finest types of polypropylene which makes it proper and high quality when it reaches customers, that it can carry loading and unloading conditions many times both in containers or in buyers' places.

#### Ease of use:

Al Madina Gypsum packet is self-closing and there is no stitching, which lets the final user opens it easily and keeps what inside it safe.

#### Legal and complete data:

All data is written on Al Madina Gypsum packet on both sides which makes Al Madina Gypsum packet identical in its data to international import systems and specifications, which makes it easy for importers to let Al Madina Gypsum packets enter the country. And it's easy for the final user to know all the specifications of the product packed in the packets from all sides of the packet.

#### Attractive design:

Al Madina Gypsum packet comes in three colors and an attractive design which helps the importer and his clients to easily sell it to the final user, as the wonderful colors and design attract him.





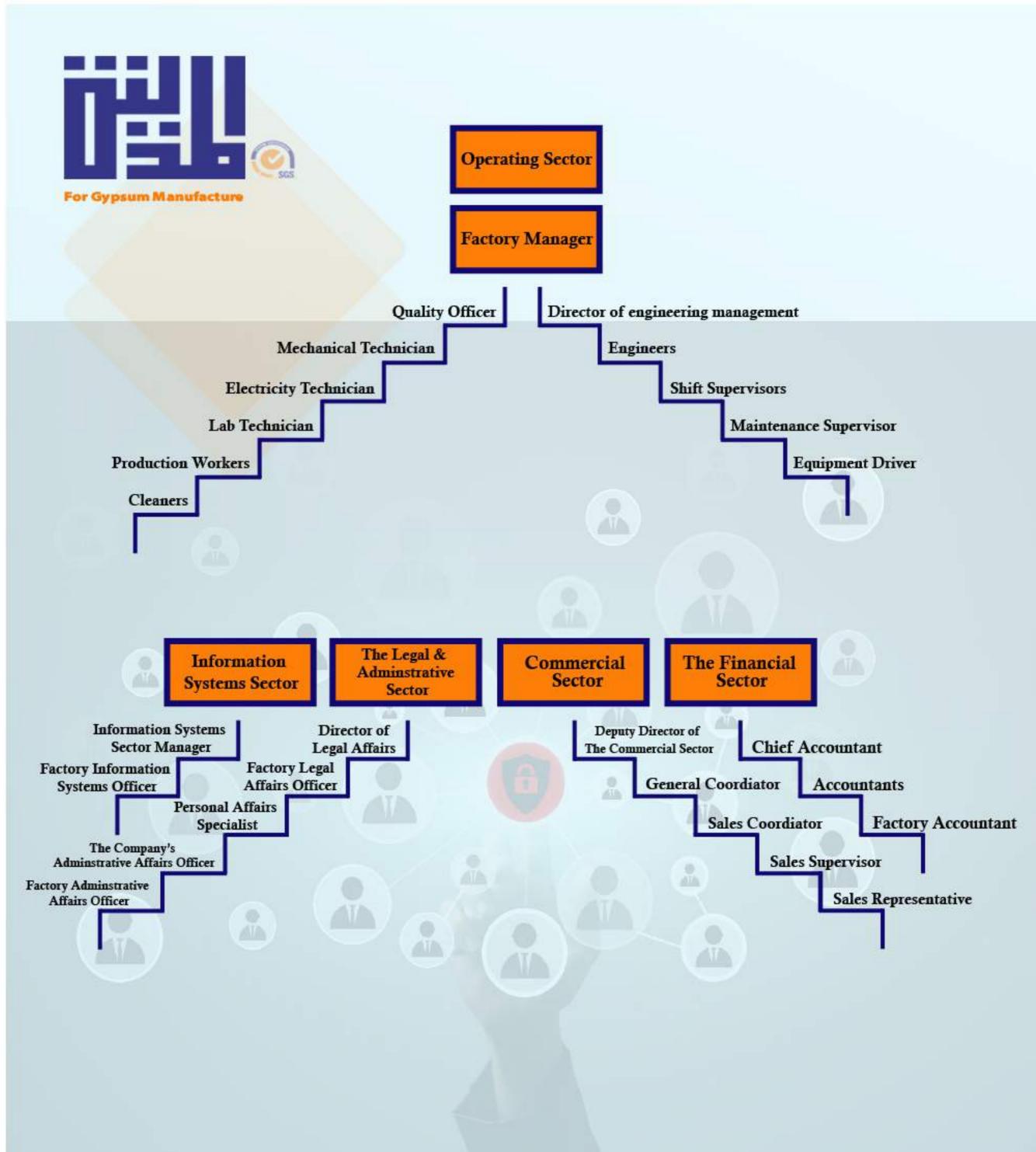




## Al Madina Company For Gypsum Manufacture

is keen to be present in local and international exhibitions to display its products, in order to reach target groups amid the demand.





# Contact with us:

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- Email: Export@almadinagypsum-eg.com
- Facebook:

  Madina Company for Gypsum Manufacture

  Export
- in LinkedIn:

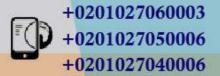
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## Al Madina Company For Gypsum Manufacture



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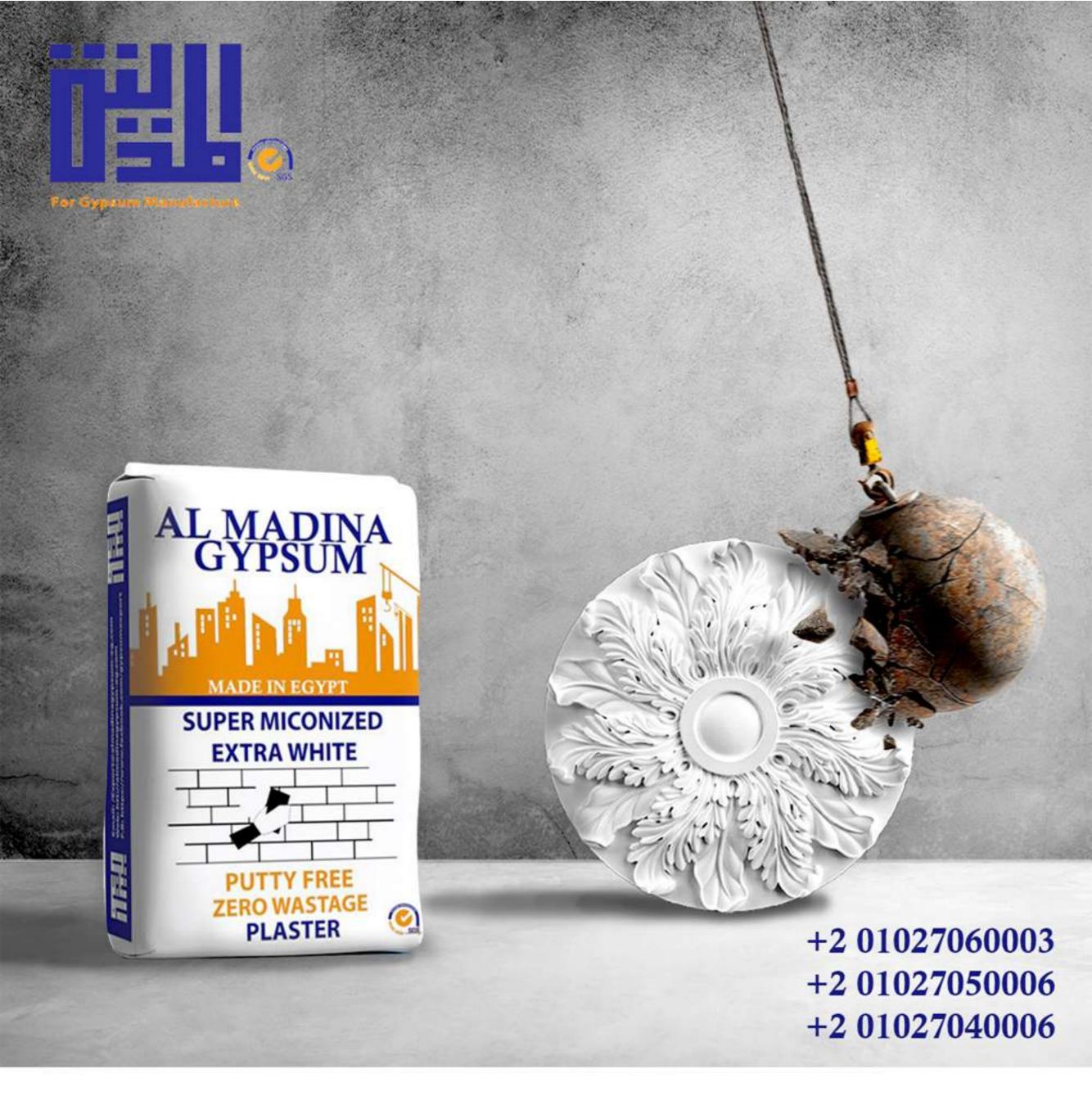






# Al Madina Gypsum is white like daylight

- -You won't need more white paint.
- -You can save in the wall putty.
- -Al Madina Gypsum keeps its color for 10 years



### Al Madina gypsum is very soft

- 1) Harden, so you will save corbels from breaking
- 2) Higher production because its softness makes its density higher
  - 3) You will save linen
  - 4) You will save white cement



# Al Madina Gypsum is Number One Because of its great value for a competitive price



Al Madina Slow-setting Gypsum.

Setting time starts from 15 min. & ends in 35 min.

It's versatile and used in:

- Making suckers
- Making gypsum forms
  - As a gypsum paste



# Al Madina gypsum has been testified by all quality tests and got the highest standards:

- 1) The International ISO certificate.
- 2) The Egyptian Quality Certificate EOS.
- 3) The Quality testing certificate from The Egyptian Ministry of Industry.

Al Madina is (No.1) in quality with the testimony of scientists and experts.



One of the most effective solutions for reducing global warming is by increasing agricultural lands and improving their managing

Al Madina environmentally friendly agricultural gypsum treats soil salinity and dismantles cohesive soil It contains 98% of calcium which is good for planting































