



Who are we as Grand Tokaj?

- **Impactful:** Largest and oldest winery of the historical Tokaj Wine Region in Hungary.
- **Global Recognition:** Listed as a UNESCO World Heritage Site in 2022
- **High-Volume Quality:** Capacity over 10 million bottles annually, marrying high-tech with tradition
- **Regional Powerhouse:** Responsible for 35% of Tokaj's wine production
- **Vast Vineyards:** 67 hectares owned, plus 600 hectares from trusted partners
- **Royal Acclaim:** Tokaj Aszu, celebrated through ages as the "Wine of Kings, King of Wines"
- **Extensive Selection:** Offering everything from dry to sweet, including celebrated semi-sparkling wines
- **Award-Winning Expertise:** Home to Károly Áts, the vintner behind Hungary's top-rated wine
- **Expansion Ambition:** Actively seeking partnerships to take our legacy worldwide



Where is our fantastic wine region, Tokaj?



GRAND TOKAJ

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HISTORIC FIRST-CLASS TERROIRS SINCE 1730

SZENTVÉR VINEYARD
12,5 hectare
Hárslevelű

KŐVÁGÓ VINEYARD
6,91 hectare
Furmint

SZARVAS VINEYARD
31,5 hectare
Furmint, Hárslevelű,
Muscat, Kővérszőlő

MESZES VINEYARD
5,9 hectare
Furmint

PETŐ VINEYARD
6,9 hectare
Furmint

Legendary land of more than
400 extinct volcanoes, 28 villages

- 18,000 vineyard parcels (average size is 0.3 ha)
- 3,900 grape growers
- More than 200 wineries

Aszú, Eszencia and Szamorodni (10%)
Dry white wines (21%)
White wines with natural residual sugar (69%)

4

What are our grape varieties?

- **Furmint**
 - **Hárslevelű**
 - **Sárgamuskotály**
(Muscat Blanc)
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- **Kövérszőlő**
 - **Zéta**
 - **Kabar**



What makes our wines so unique? – the noble rot and the terroir

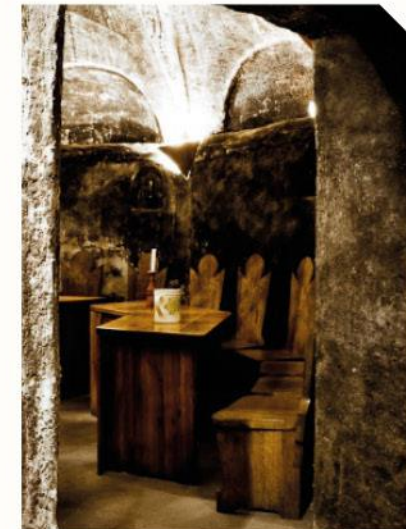
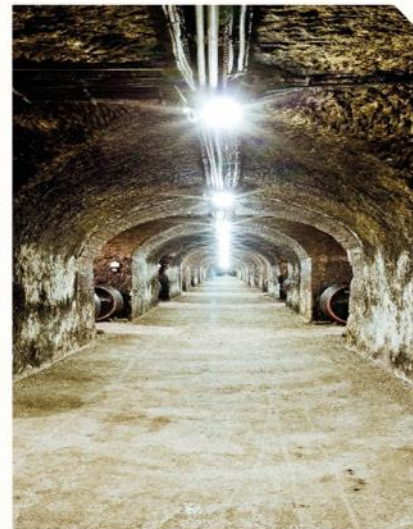


Tokaji Aszú is made by using very „mature” grapes affected by noble rot/bodrytis fungus, and the sweetness of the wine is determined by the number of puttonyos.



Why is our Szegi wine cellar so special?

- 5.5 km long cellar near the village of Szegi
- 400 year-old aging facility interconnecting four former rock mines.
- One of the largest wine cellars in Central Eastern Europe.
- Tunnels in two levels in the heart of Hatalos Hill.
- The lower level of the cellar system is primarily used for maturing Tokaji Aszú and Szamorodni wines.
- The upper level is also used as a tasting zone and a fantastic wine library storing back vintage Tokaji wines dating from the 1920s (Grand Tokaj's Museum Collection wines).



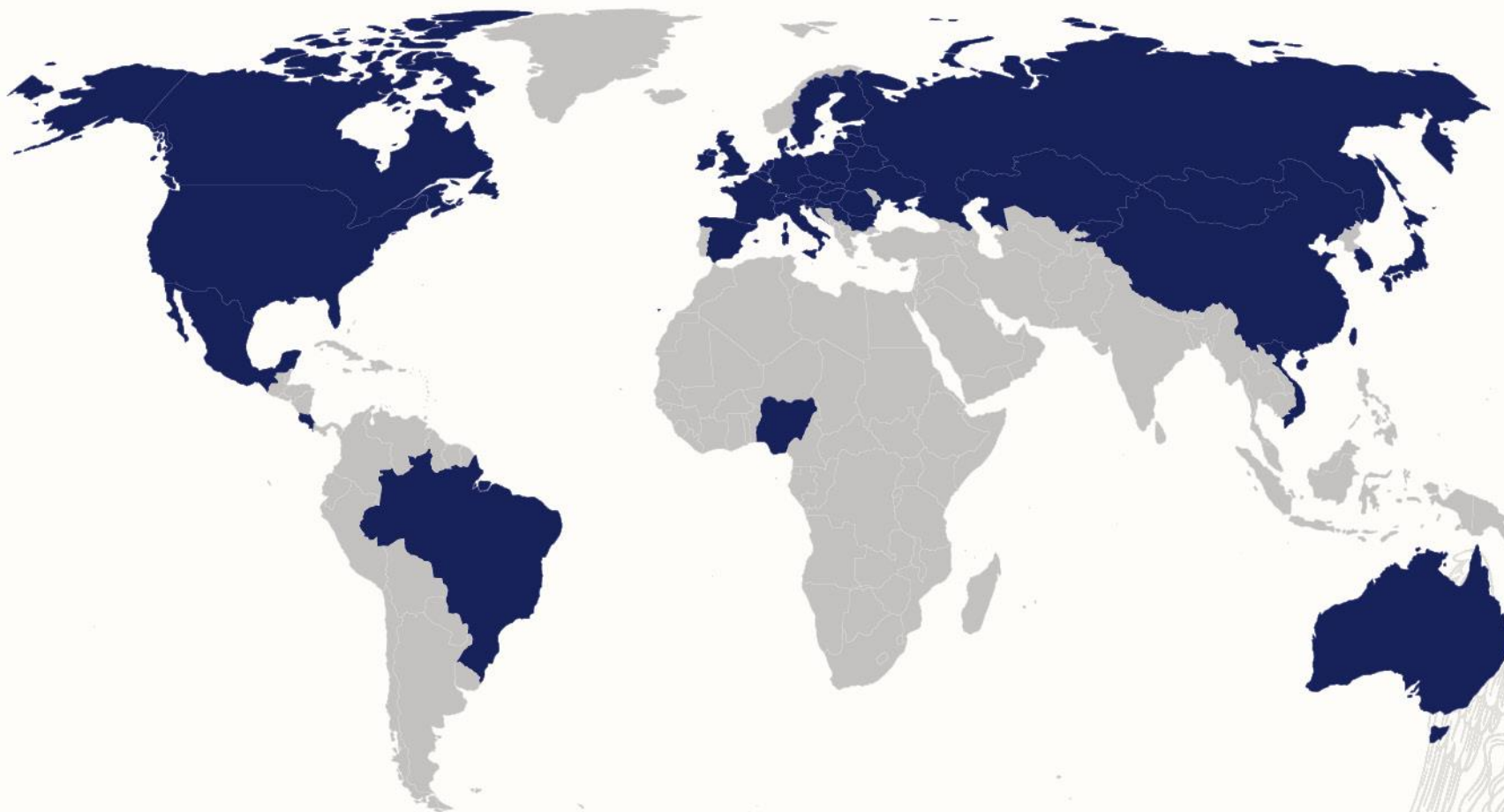
Our chief winemaker, Károly Áts

- Reflecting a new spirit of winemaking at the winery, Grand Tokaj wines today are made under the supervision of Károly Áts.
- Local patriot, born in the wine region.
- Winner of the title „Winemaker of the Year” in Hungary in 2012.
- Has been awarded numerous awards for his wines internationally.
- Károly Áts is the only Hungarian winemaker who made a 100 point wine awarded by US Wine & Spirit Magazine.
- Chief Winemaker of Grand Tokaj since 2013.
- Winner of the title „Winemaker of the winemakers” in Hungary in 2020.



„I was born in a wine region that I believe is a miracle”

Where can you meet our brands?



Proudly present in 40–45 countries on 5 continents



How is our portfolio built?

1. TERROIR SELECTION



2. CLASSIC SELECTION



3. SPEAK EASY WINES



Terroir Selection premium Tokaji wines



Muscat Blanc
dry
0.75l



Furmint
dry
0.75l



Terroir Selection Single Vineyard Furmint



Kővágó Furmint
Single Vineyard
dry
0.75l



Meszes Furmint
Single Vineyard
dry
0.75l



Pető Furmint
Single Vineyard
dry
0.75l



Szarvas Furmint
Single Vineyard
dry
0.75l



Terroir Selection Noble Sweet Wines



Late Harvest
sweet
0.51



Szamorodni
sweet
0.51



Tokaji Aszú
5 puttonyos
sweet
0.51



Tokaji Aszú
5 puttonyos
sweet
0.251

Terroir Selection Noble Sweet Wines



Tokaji Aszú
6 puttonyos
sweet
0.5l



Tokaji Aszú Szarvas
6 puttonyos
Single Vineyard
sweet
0.375l



Tokaji Eszencia
sweet
0.375l

GRAND TOKAJ
TERROIR SELECTION



Classic Selection Dry Wines



Chardonnay
dry
0.75l



Pillanat
aerated cuvée
dry
0.75l



Classic Selection Tokaji wines



Tokaji Furmint
dry
0.75l



Tokaji Muscat Blanc
medium-dry
0.75l



Tokaji Furmint
medium-sweet
0.75l



Tokaji Cuvée
medium-sweet
0.75l



Tokaji Hárslevelű
medium-sweet
0.75l



Tokaji Sárgamuskotály
medium-sweet
0.75l

Classic Selection Late Harvest Wines



Tokaji Furmint
sweet
0.5l



Tokaji Hárslevelű
sweet
0.5l



Tokaji Sárgamuskotály
sweet
0.5l



Classic Selection Noble Sweet Wines



Tokaji Fordítás
sweet
0.5l

Tokaji Szamorodni
sweet
0.5l and 0.25l

Tokaji Aszú
5 puttonyos
sweet
0.5l and 0.25l

Tokaji Aszú
6 puttonyos
sweet
0.5l

Speak Easy Wines



Fall in Love
aerated cuvée
medium-dry
0.75l



What's next?
Muscat Blanc
medium-dry
0.75l



Who cares?
Cuvée Blanc
medium-dry
0.75l



Awards and Accolades



Wine Competition Awards 2020–2023

*domestic and international competitions

- Best of Show: 3
- Champion: 2
- Trophy Awards: 16
- Platinum: 2
- Grand Gold: 7
- Gold: 36
- Silver: 20



Further achievements

- **James Suckling Reviews: autumn 2023**



- **Our Grand Tokaj Essencia 2013 introduced to Pope Francis in 2023**



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Corporate Social Responsibility (CSR)

The Company is committed to ensuring an appropriate work environment, promoting transparency, equal opportunities, diversity and non-discrimination on the basis of race, gender and ethnicity.

Grand Tokaj Zrt. considers value-creating investments, product safety, responsible marketing and the fact that its raw materials come from local sources to be important in terms of economic responsibility. The 40-70 thousand glaze raw material delivered to the winery comes from local small producers.

The company is also committed to producing safe, high-quality food that fully complies with applicable legal requirements and standards, with sustainability, quality, safety, health and the environment in mind.

As a producer of alcoholic products, Grand Tokaj Zrt. is also liable to end consumers. It participates with the tenders of the Ministry of Agriculture in the EU “Wine in moderation” program, which aims to support responsible alcohol consumption by emphasizing quality.

The Company is constantly working to reduce water consumption, greenhouse gas emissions and waste generation. The basic goal is for the Company to comply with the environmental regulations and to operate its equipment below the environmental limit values prescribed by law, primarily in the field of wastewater discharge. To this end, the obsolete wastewater treatment plant owned by Grand Tokaj was completely renovated in 2020.





Thank You

