

# PT.Asasta Charcoal Adijaya Company Profile



2024 startup company, just founded in November 2023, engaged in trading coconut shell charcoal commodity.



PT. ASASTA CHARCOAL ADIJAYA
Heat Up Your Happiness



## About Us

PT.Asasta Charcoal Adijaya is a company engaged in trading coconut shell charcoal (Charcoal Briquette) for local and international needs. The scope of trade of PT. Asasta Charcoal Adijaya is the trading of coconut shell charcoal which is produced expertly and prioritizes quality in each product. process from raw materials to processing Making charcoal that is ready to be burned is carried out strictly and meets the export standards requested and desired by consumers in various regions and abroad. We meet national and international standards by always providing documents in the form of accurate lab results.

With the best quality and services fully supported by management, **ACA Charcoals** ready to optimize good quality for customers also more efficient and best prices. **ACA** always committed to provide the best service and products also guaranteeing satisfaction for customers and business partners



# Why Should ACA?

With the best quality and services fully supported by management, **ACA Charcoals** ready to optimize good quality for customers also more efficient and best prices. **ACA** always committed to provide the best service and products also guaranteeing satisfaction for customers and business partners



#### **Best Services**

We have a strategy for serving things right



#### **Create Solution**

Unlocking Solutions for a Brighter Tomorrow



#### **High Quality**

Delivering Excellence, Defining Quality



#### **Affordable Price**

Quality You Can Trust at an Affordable Price



# Our Vision

Becoming a company as well as a business actor who is ready to play a part in fully supporting Indonesia's natural resources [charcoal briquettes] as well as fulfilling all consumer demand both at local and International market.



#### CEO | Adi Putra Rizkillah

"Indonesia has a lot of natural wealth, I'm a child of nation with pleasure to build ACA so that it can help support economic growth by exporting commodities in Indonesia, Especially Charcoal Briquettes [Coconut Shells]."







# Our Mission

- 1. introduce Indonesian natural resources to the international market.
- 2. Fulfill and be ready to compensate for required requests.
- 3. Become a company that has good quality charcoal briquettes, high level and beneficial.
- 4. Become a friend of buyers to introduce the natural resources of Indonesia.
- 5. Have an added value that is appreciated by all briquette supply companies and individuals.



Offering Product

also provide co coconut charce our team make

We offer the Goods we sell to prospective buyers with excellent service, we also provide consultations for prospective buyers who don't really understand coconut charcoal briquettes. Using a good approach and the friendliness of our team makes potential buyers feel comfortable with our services.

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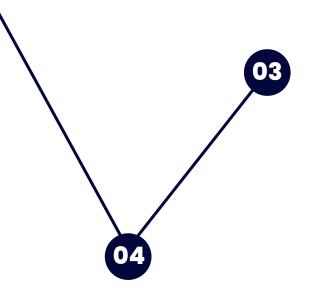
#### Offering Quotation

After potential buyers feel interested in our Goods, we offering a best price with what they need, this is where we send the letter and offer document (Quotation)

Cost,Insurance & Freight Included.

#### Contract / Agreement / MOU

After we deal with the prospective buyer, there will be letters and cooperation agreement documents including: Invoice, List of goods, goods documents (COA, MSDS, Factory Audit, etc), payment documents and Exports T&C.



#### **Delivery to Buyers**

After all the documents have been prepared by ACA's Team, we are ready to send your ordered goods to the destination dock according to the quote/invoice by following all applicable regulations in international trade.

## Work-Flow

"HEAT UP YOUR HAPPINESS"

#### **Invoice & Shipping Clearence**

We collaborate with *Exporting companies in Indonesia* who are used to involved in the business of exports. At this stage the buyer will be explained the flow and regulations when the goods will be sent from the factory to the destination Port. Surely, our team will help buyers escort the goods until their destination country.



### PRODUCT TABLE



#### **Premium Grade Sisha Briquettes**

- · Total Moisture <5%
- · Ash Content 2.2% 2.5%
- · Fixed Carbon min 78%
- · Volatile matter max 12%
  - · Calories 7500 kcal
- · Burning Time 2 hours 30minutes
  - · Ash Color white

99% crack free, Odorless, smokeless, Chemical free



#### **Medium Grade Sisha Briquettes**

- · Total Moisture <5%
  - · Ash Content 3%
- · Fixed Carbon min 75%
- · Volatile matter max 15%
  - · Calories 7000 kcal
- · Burning Time 2hours
  - · Ash Color white

99% crack free, Odorless, smokeless, Chemical free



### PRODUCT TABLE



**Grade A Barbeque Briquettes** 

- · Total Moisture <5%
- · Ash Content 5%
- · Fixed Carbon min 78%
- · Volatile matter max 15%
  - · Calories 7300 kcal
- · Burning Time 6 hours (5x10)

Recommended Size 5x10, 4x15



**Grade B Barbeque Briquettes** 

- · Total Moisture <5%
- · Ash Content 8%
- · Fixed Carbon min 70%
- · Volatile matter max 18%
  - · Calories 6700 kcal
- · Burning Time 6 hours (5x10)

Recommended Size 5x10, 4x15



**Grade C Barbeque Briquettes** 

- · Total Moisture <6%
- · Ash Content 11%
- · Fixed Carbon min 70%
- · Volatile matter max 20%
  - · Calories 6700 kcal
- · Burning Time 6 hours (5x10)

Recommended Size 5x10, 4x15

<sup>·</sup> Premium Coconut Charcoal and Coconut Charcoal Granule

<sup>·</sup> Coconut Charcoal and Coconut Hardwood Charcoal

<sup>·</sup> Coconut Charcoal residue and Coconut Hardwood Charcoal



### PRODUCT TABLE



#### **HALABAN WOODS**

- · Total Moisture 5,70%
- · Fixed Carbon 74.43% 78.93%
- · Volatile matter 18.37% 19.48%
- · Ash Content : 1.50% 1.59%
- · Burning Time 5 Hours



#### **CHARCOAL COCONUT SHELL**

- · Total Moisture 10 13%
- · Fixed Carbon >70%
- · Volatile matter <15%
- · Dust < 2%



### OURCERTIFICATION

We believe in providing our clients with the best products and services. Our legality and certifications demonstrate our dedication to excellence.









## Factory Activities









We provide sea shipping or ocean freight services with a wide global reach. We have a strong network and work directly with leading shipping carriers, so we can provide effective and efficient sea shipping solutions to meet the business needs of both domestic and international customers. With a focus on safety, noise and speed of delivery, we are committed to providing quality and reliable shipping services for our customers.

# Get in Touch

• It was so nice seeing you again after all those pages. You looked great. We should keep in touch with each other more often. Have a wonderful day!



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#### **Social Media**

@Asasta\_Charcoals



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#### Website

Asatacharcoaladijaya.com



## Thank You

PT.Asasta Charcoal Adijaya