



### **Table of Content**



#### Overview

- O3 About the Company
- 04 Factory
- 05 Certification
- 06 Our History
- O7 About the Team
- 08 Team Structure Diagram
- O9 Our Target Audience

#### **Brand**

- 10 Brand Story & Olit IP
- 11 Brand Statement
- 12 Main Logo Elements
- 13 Brand Key Color
- 14 Merchandising

#### **Products**

- 15 Products Series
- 16 Lens
- 17 Lens Pro
- 18 New STL
- 19 New Stam
- 20 Irbis
- 21 Kira
- 22 Kira Pro
- 23 Crystal 6000
- 24 JellyFish Pro
- 25 **JellyFish**
- 26 Olit 600

#### **Information**

- 27 Global Investment
- 28 Contact Us



# About the Company

OLIT VAPES is a sub-brand of Kanger Technology Co., Ltd., with headquarters in Shenzhen, China—a leader in the electronic cigarette industry. With over 3,000 employees, including 150 R&D engineers, and two large production facilities spanning 50,000 square meters, Kangertech is among the world's biggest electronic cigarette manufacturers.

Our journey started with a dream to create a brand that truly satisfies consumers. We are driven by the pursuit of pure taste and fresh flavors, striking the right balance. Whether it's a moment of joy or a special gesture, OLIT aims to be your reliable companion in life.





# Factory



Established in 2007, Shenzhen Kanger Technology Co., Ltd. is a vanguard in the e-cigarette industry. Our commitment to excellence is reflected in a robust quality management system and advanced R&D capabilities, resulting in 100+ patents globally.

Recent highlights include iconic e-cigarette models: Subox Mini, Evod, Ibar, Vbar, Itea, and Timi. Beyond our brand, we offer premium OEM and ODM services. Spanning 50,000 sq. meters in Shenzhen and Dongguan, our production prowess yields 15 million cartridges/batteries and 1 million disposable vaporizers monthly. Our agile R&D and production have forged lasting partnerships, cementing our status as an esteemed industry leader.





### Certification

 $\epsilon$ 

CB







All OLIT products have received various authoritative industry certifications including CE, CB, Rosh, FCC, MSDS and others to protect the health and interests of our consumers and partners.





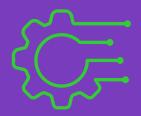


# R&D Capabilities



If you want to custom vape, for your brand, then Kanger will be your best choice.

We are committed to providing our customers with high quality products and services to meet the ever-changing market demand.



2 major R&D centers
Shenzhen and Dongguan



R&D Personnel 150+



Patented 100 +





# Our History



2007 Established with E-cigarettes Patents

2010 Patent on Clearomizer Pod

2012 Bottom Heat Vaporizer(EVODs)

2013 Glass Tank(Protanks)

2014 Branch Factory Established, Start Organic Cotton

2015 Integrated RBA Subtanks

2016 Ceramic Patent Closed Devices

2017 10 Year Aniversary

2018 Acquiring SMACO

2019 Fully Automatic Production Line

2020 Timi world Detute

2022 Got Production Licenses from STMA

2023 Set up a sub-brand, Marketing; OLIT <u>CONTINUALLY GOING</u>





OLIT's core strength lies in its highly skilled international team, drawn from diverse industries. This talented workforce drives OLIT's brand recognition globally across various markets. With over 1500 employees, Kanger Tech boasts a top R&D team of 160+ experts from prestigious universities, covering mechanical and automation engineering, electronics, AI, software engineering, and technical management.

Guided by principles of innovation, excellence, care, and craftsmanship, this team consistently delivers exceptional products and services. Their efforts have resulted in 200 patents across various categories, including design, invention, and utility models.

KangerTech not only has extensive and in-depth cooperations with domestic mainstream brands, like RELX, Yooz, Snow Plus, LAMI, etc but also has a long-term partnership with global tobacco giants Altria, US TPB, EAS, Gippro and so on. Our distributors are all over the world.

RELX YOOZ SNOWPLUS\*\* LAMIN Altria GIPPIO













# Team Structure Diagram

01

#### **Business department**

- Production Marketing
- Partner Service
- Regional Promotion and outreach

04

### Research & development department

- Product Research and Development
- Product Design
- Quality Testing

02

### Brand expanding department

- Brand strategy
- Social Media and Website Operation
- PR and Advertising
- KOL Operation
- Online and Offline Activities
- Consumer Service

)5

#### **Independent factory**

- Product Production
- Product Testing
- Product Delivery

O3
Legal department

- Contract Drafting
- Contract Review

O6

### Administrative & HR demaptment

- Office Management
- Personnel Recruitment





# Our Target Audience

MALE: 89%



FEMALE: 75%



We want to expand our horizons and enter new markets, Olit intends to produce new products in accordance with the requirements of each country, to surprise our customers with a variety of tastes and design.



We are expanding our horizons every day



### **Brand Story**

OLIT, we're not just a vape - we're a lifestyle choice. Say goodbye to the limitations of traditional smoking and embrace the limitless possibilities of OLIT Vape.

At OLIT Vape, we take pride in our commitment to providing different solutions for our vape enthusiasts. Our extensive range includes various flavors, designs, and nicotine levels to cater to the diverse needs and preferences of our customers. We understand that everyone's journey towards a smoke-free lifestyle is unique, and we are here to support you every step of the way.

With OLIT Vape, you have the freedom to choose flavors and designs and nicotine levels that perfectly reflect your unique lifestyle and preferences. Whether you prefer bold and vibrant flavors or subtle and smooth tones, OLIT Vape offers a variety of options to satisfy your vape cravings.

### Olit IP

Now, let's talk about our beloved mascot, the one and only - our cool CAT. Just like our brand, OLIT CAT stands apart from the crowd, with an attitude of confidence, style and self-love.

Known for its independent nature, OLIT CAT represents the freedom and individuality that we promote through our products.

Welcome to the world of OLIT Vape, where flavors, designs, and choices know no bounds.

With OLIT Vape, vaping isn't just a habit; it's an affirmation of self-love and self-expression. Breathe freedom, release limitations. Welcome to a realm where possibilities in flavors, designs, and choices are limitless.

OLIT Vape: where individuality finds its home.





### Brand Statement

Slogan: ONLY IT, JOIN NOW

### **Vision**

#### **ELEVATING VAPING, ENRICHING LIVES**

At OLIT VAPES, our vision is to redefine vaping as a journey of elevated experiences. We aim to empower individuals by offering flavors that resonate with emotions, creating connections and moments worth cherishing. Through innovation, authenticity, and a commitment to well-being, we aspire to enrich lives and inspire positive transformations.



### Mission

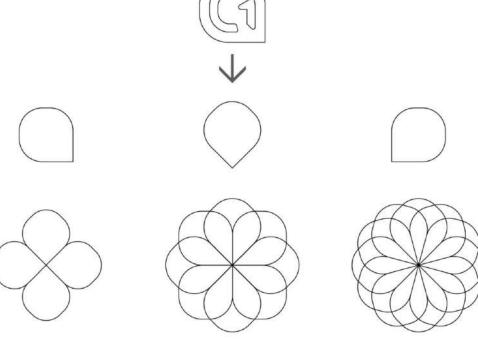
#### **HEALTHIER VAPING, POSITIVE CHANGE**

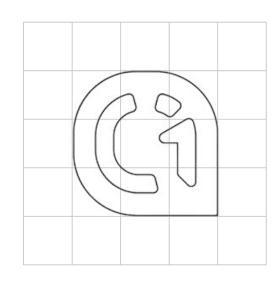
Our mission at OLIT VAPES is clear: we make vapes that help people quit smoking and prioritize well-being. Our products provide satisfaction without the health risks of cigarettes. Through innovation and authenticity, we aim to inspire positive transformations, encouraging individuals to choose a healthier path while enjoying flavorful experiences.



# Main Logo Elements

In our logo, you'll spot a leaf within a circular kaleidoscope design. Just as a kaleidoscope offers ever-changing patterns, OLIT thrives on introducing new ideas for vape styles and flavors. The symmetry and harmony in the kaleidoscope patterns reflect our goal of providing a well-balanced experience. Likewise, in various cultures globally, kaleidoscopes aid in meditation and self-reflection. Similarly, OLIT vapes inspire creativity and a sense of tranquility, much like finding your calm.









<u>DO NOT</u> change the color. Use colors in the palette.



**DO NOT** rotate the logo.



**DO NOT** crop the logo.



<u>DO NOT</u> use tint or opacity.





# Brand Key Color

PANTONE 2665 C RGB (120,60,189) HEX #783CBD CMYK 37%, 68%, 0%, 26%

BLACK

PANTONE 2286 C
RGB (53,203,53)
HEX #35CB35
CMYK 74%, 0%, 74%, 20%

PANTONE 286 C RGB (22,39,163) HEX #1627A3 CMYK 87%, 76%, 0%, 36% PANTONE 1645C RGB (238,115,69) HEX #EE7345 CMYK 0%, 52%, 71%, 7%



# Merchandising

Introducing exciting new merch collection from OLIT!

Discover our wide range of logo t-shirts, caps, bags, notebooks and pens, gift boxes, all featuring our cool and stylish cat!

But that's not all – we're constantly working on expanding our collection. Your suggestions are important to us, so feel free to let us know what you would like to see next!











### **Products Series**

#### Coil-less Pod System

OUT LENS PRO

#### **Dripresso Line**

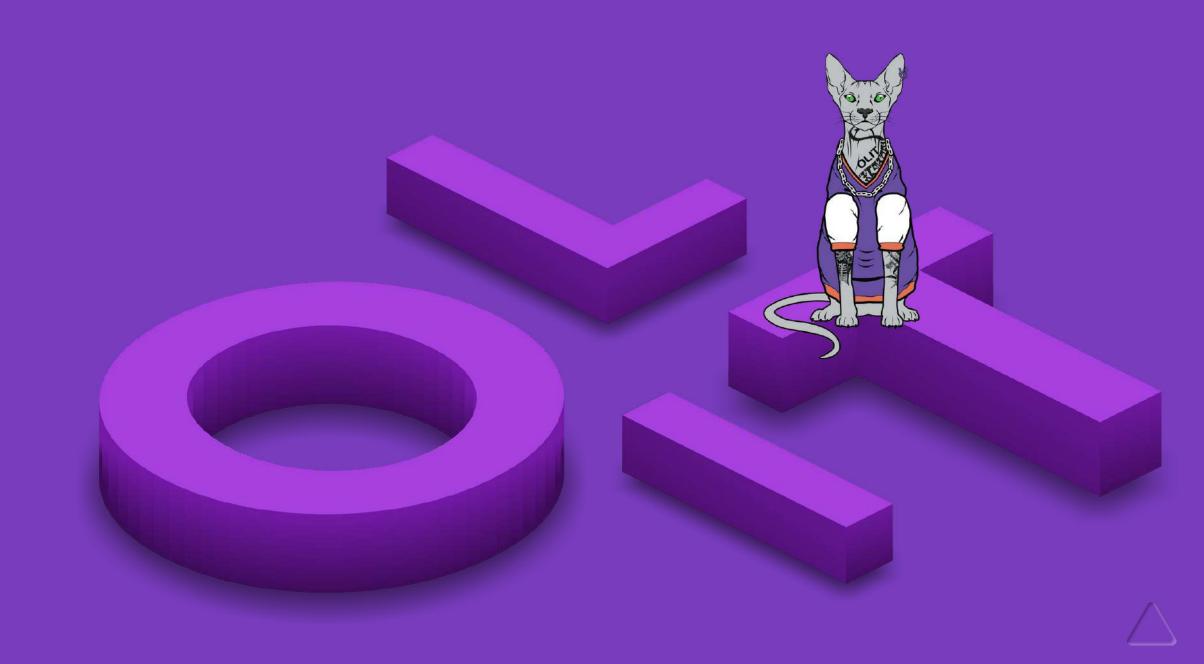
NEW STL NEW STAM IRBIS

#### <u>Disposable Rechargeable Device</u>

KIRA KIRA PRO CRYSTAL 6000 JELLYFISH PRO JELLYFISH

#### Disposable device

OLIT 600





COIL-LESS POD SYSTEM

LENS

LENS PRO

OLIT







**STANDARD** 

POD SYSTEM **COIL-LESS**  PUFFS **1200** 

#### **Features**

- With the lightweight body;
- Replaceable & Rechargeable Battery with Type-C charging port;
- Removable Case;
- Replaceable Cartridges x 2;
- Experience the innovative coil-less technology;
- Improved mesh coils allows consumers to enjoy the fullness of taste and steam from the first to the last puff.



1200

Puffs



2.0ML\*2

E-liquid



Mesh Coil



Nicotine

5 Colors







 $1.2\Omega$ Resistance

3.6V Voltage

Rechargeable Replaceable

#### 15 Flavours





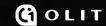




- Skittles Ice
- Strawberry Watermelon Bubblegum
- Blueberry Sour Raspberry
- Mixed Berries
- Apple Berry Blast
- Fresh Mint
- Pink Lemonade
- Blueberry Cherry Cranberry
- Gummy Bear
- Lemon Lime
- Mango Peach
- Pineapple Ice
- Watermelon Ice
- Fizzy Cherry



16





POD SYSTEM
COIL-LESS

PUFFS **1200** 

#### **Features**

- Rechargeable Battery with Type-C port, included is a cable;
- Battery status indicator;
- Replaceable Cartridges x 2 | each 600+ puffs;
- Open Pod System: to refill your favorite liquid;
- Child protection;
- Replacement coil.

#### Specification



1200



2.0ML\*2





**Battery** 

Status Indicator





**1.1**Ω

Resistance





**650 mAh** ge Rechargeable



#### 5 Colors



- Skittles Ice
- Strawberry Watermelon Bubblegum
- Blueberry Sour Raspberry
- Mixed Berries
- Apple Berry Blast
- Apple belly i
- Fresh Mint
- Pink Lemonade
- Blueberry Cherry Cranberry
- Mr Blue
- Gummy Bear
- Lemon LimeMango Peach
- Pineapple Ice
- Watermelon Ice
- Fizzy Cherry



LENS PRO













YOUR STYLE, YOUR FLAVORS, YOUR WAY! A NEW LOOK AT THE DISPOSABLE E-CIGARETTE INDUSTRY





### **DRIPRESSO**



#### **Features**

- Replaceable&Rechargeable Battery with Type-C charging port;
- Removable Case;
- With 5 pre-filled 2ml liquid capsules;
- The device features a liquid refill function for the cartridge;
- Reach to 6000 puffs;
- Transparent tank for easier e-liquid refilling.

#### **Specification**



6000

Puffs



2.0ML\*5

E-liquid





Mesh





**1.2**Ω

Resistance





3.6V Voltage Recaptropole Replaceable

#### 10 Flavours



Blackcurrant Raspberry

Aloe Vera Grape



Lemon Lime

Watermelon



Soft Mint Mr Blue



Mango Smoothie Melon Apple



Peach Soda Strawberry Lychee

YOUR STYLE, YOUR FLAVORS, YOUR WAY!

A NEW LOOK AT THE DISPOSABLE E-CIGARETTE INDUSTRY





#### **SYSTEM DRIPRESSO**



#### **Features**

- Experience long-lasting vaping sessions with our powerful 1600mAh battery;
- With 5 pre-filled 2ml liquid capsules;
- The device features a liquid refill function for the cartridge;
- Reach to 6000 puffs;
- Transparent tank for easier e-liquid refilling.

#### Specification



6000



2.0ML\*5

E-liquid





Mesh



Nicotine



Resistance



Voltage



1600 mAh Battery

#### 10 Flavours



Blackcurrant Raspberry

Aloe Vera Grape



Lemon Lime

Watermelon Ice



Soft Mint Mr Blue



Mango Smoothie

Melon Apple



Peach Soda

Strawberry Lychee



SMALL SIZE, BIG VAPE: YOUR PORTABLE FLAVOR FIESTA!

A NEW LOOK AT THE DISPOSABLE E-CIGARETTE INDUSTRY





#### **SYSTEM DRIPRESSO**



#### **Features**

- Rechargeable Battery with Type-C charging port;
- With a transparent coil featuring elegant engravings and a compact design;
- It comes with 5 pre-filled 2ml liquid capsules and a boasting a total liquid capacity of 10ml;
- The device features a liquid refill function for the cartridge;
- Reach to 6000 puffs;

#### Specification





2.0ML\*5

E-liquid



Mesh





**1.2**Ω

Resistance



Voltage



450 mAh

Rechargeable

10 Flavours

Aloe Vera

Strawberry

Lychee





Soft Mint

Peach Soda



Watermelon





Blackcurrant Raspberry



Lemon Lime

Melon Apple

20









PUFFS

#### RECHARGEABLE DEVICE 8848

#### **Features**

- Reach the Summit of Flavors with KIRA: 8,848 Puffs, Just Like Everest's Elevation!
- Rechargeable battery with Type-C port;
- LED Design: with a light effect, when hovering, the logo is illuminated with red light;
- Ergonomic Design;

#### Specification



8848



15ML

E-liquid



**Mesh** Coil



**2% / 3.5% / 5% 1.2**Ω







**7V 650 mAh** age Rechargeable

#### 10 Flavours

Kiwi Passion

Fruit Guava





Apple Berry Blast



Strawberry





lixed erries











**PUFFS** 

8848

#### **Features**

- Reach the Summit of Flavors with KIRA PRO: 8,848 Puffs, Just Like Everest's Elevation!
- Rechargeable battery with Type-C port;
- Smoking Status Indicator;
- Ergonomic Design;

#### Specification



**8848** Puffs





Mesh





Smoking Status 2% 3.5% 5% Nicotine R











Cherry

Strawberry

Watermelon



Sour Apple

Kiwi Passion Fruit Guava











#### RECHARGEABLE DEVICE

#### 6000

### CRYSTAL 6000



#### **Features**

- Over 6000 puffs;
- Type-C charging port;
- Edgy LED design;
- Mesh Coil heading.

#### **Specification**



6000

Puffs



12ML

E-liquid





 $\dot{\omega}$ 

2%





**1.2**Ω Resistance



4.15V Voltage



600 mAh Rechargeable

#### 20 Flavours



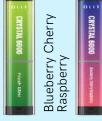






















**PUFFS** 

### RECHARGEABLE DEVICE 8000

#### **Features**

- 14 ml Visible Liquid Cabin;
- Ergonomic Feel in Hand;
- Rechargeable battery with Type-C port;
- 0.9Ω Mesh Coil Refreshing Taste Bursts;

#### Specification



8000

Puffs



**14ML** 

E-liquid



Mesh



2% / 5%

Nicotine



Resistance





3.6V Voltage

650 mAh Rechargeable

#### 10 Flavours



Tobaco



Berries



Mint



Ice



Coconut



Grapefruit



Lychee

Bear





Strawberry Aloe Vera



Grape



#### PUFF

#### RECHARGEABLE DEVICE 5000

Mesh Coil;

**Features** 

- Over 5000 puffs;
- Rechargeable battery with Type-C port;
- Visible liquid tank.

#### **Specification**



**5000** Puffs



10ML

E-liquid



Mesh



Nicotine



Resistance



Apple Berry Blast

Voltage





**450 mAh** Rechargeable

#### 20 Flavours



Strawberry Grape



Mr Blue



Watermelon Ice



Mixed Berries



Fresh Mint

Gummy Bear



Skittles Ice



Strawberry Kiwi



Blueberry Cherry Cranberry









### **OLIT 600**



**PUFFS** 600





#### **Features**

- Over 600 puffs;
- Mesh Coil heating;
- Food-Grade Material;
- Designed for fitting perfectly with in the palm or pocket.

#### **Specification**















**600** Puffs

**2ML** E-liquid

**Mesh** Coil

Nicotine

1.2Ω Resistance

3.6V Voltage

400 mAh Battery

#### 20 Flavours





Apple Berry





Strawberry





Blueberry Cherry Cranberry



Grape













Watermelon

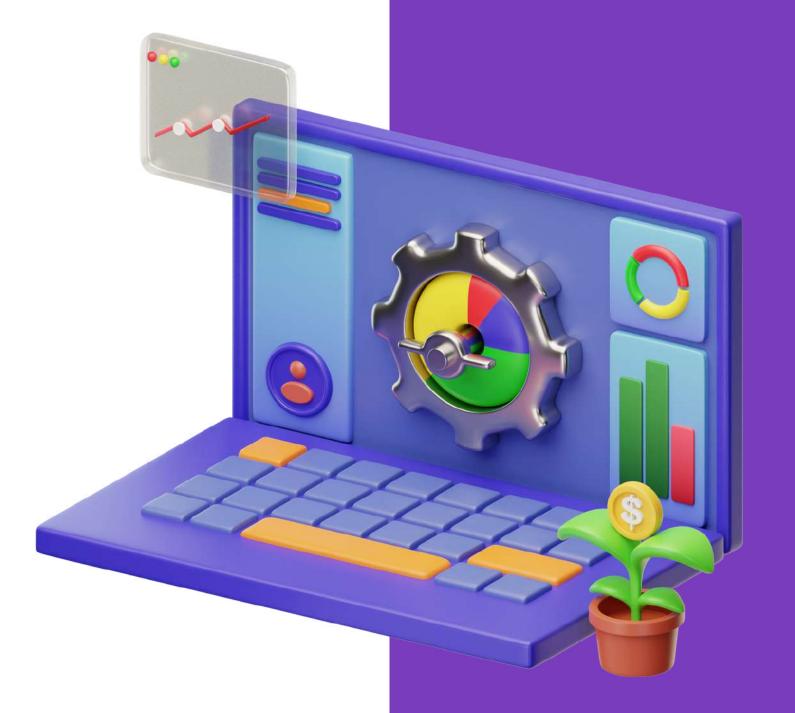
26



### Global Investment

We would like to invite you to enter into strategic partnership with us. We believe that cooperation can lead to great success for both parties.

We are particularly interested in partnering with companies that share our values of quality, integrity and customer service. If you believe your company is a good fit for us, please do not hesitate to work with us.





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