



Musani Pharmaceuticals Ltd.

Your Health is Our Priority

Musani Pharmaceuticals Ltd. (MPL) is a business house and a marketing wing of the Musani Group of Companies in the healthcare industry. The company is on the verge of a major expansion program and is being organized on professional footings for National, International, and digital marketing.

As the dictum goes, the journey of a thousand miles begins with the first step. The visionary entrepreneur, Mr. Siraj Musani, made a very humble start from the scratch, and having passed through a thorny somersault he continued his journey forward with an indomitable spirit to fight on with odds and difficulties with perseverance, resilience and endurance created a modest base in the nineties with **ModHerbs** with a small beginning of herbal manufacturing facility. He

further expanded as a brave capital venturist to acquire **BIO SERVE PHARMA** as a specialized producer and supplier of nutraceuticals and dietary supplements. The turnaround came with the acquisition of



in early 2017.

Elate has a cutting edge in soft gel technology as the total facility is below 10 in the industry.

The production facility of Elate Pharma not only caters to the need of our valued franchise partners. Yet we have surplus capacity. We are eagerly open to contract manufacturing options to Multinationals and astounding National manufacturing companies.

MPL is destined to be enlisted on Pakistan Stock Exchange through IPO offering stocks to the public as shareholders.

EXPORT BUSINESS is the crying need of the hour in the backdrop of the prevailing economic scenario. We are fully committed to supporting our government of the day. Our current base of export is not very compact and comprehensive. We have a fairly good chunk of business from overseas markets in Africa, Asia, the Middle East, and South America. We wish to be included in the list of top 50 exporting companies.

In keeping with this goal in mind, we have decided to set up an international marketing cell within the loop of MPL through the recruitment of experienced professional hands as the "Export Cell".

We are fully committed to cGMP and strict adherence to the stringent quality assurance standards in total compliance with DRAP rules and regulations. The motto of our business is humanity driven, guided by the principle that '**Prevention is better than cure, Turning nutrition into medicine, thus enhancing the value of treatment by a HCP**'.