



Paras Fashion

Our products are born in studios

Company Profile

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Introduction

Paras Fashions was established in september 1980 as a CMT (Cut, Make and Trim) Shirt Manufacturing business Since then it has embarked on an ambitious program to expand, modernize and upgrade its infrastructure, equipment and services to increase its efficiency and competitiveness. The company is a vibrant and dynamic organization where state-of-the art technology is standard in buisness practice and communications. A highly skilled and enthusiastic workforce strives for nothing of excellence in production, quality and service.



vision

To be the premium manufacturer of quality apparel in the Pakistan.

Mission

Paras Fashions has a modern manufacturing facility in karachi, Pakistan for the purpose of satisfying customers, shareholders and the community's everchanging needs.

Value



We take responsibility for **QUALITY**



We deliver **CUSTOMER SATISFACTION**



We provide **LEADERSHIP** as a company and as individuals



We value **PFG People**



We regard our **SUPPLIERS** as essential team members

Infrastructure

The factories are built on more than 200,00 Sq.Ft of covered up area in the heart of city industrial areas. All amenities like spacious working area`s, Well lit and well ventilated production rooms with 24 hours supply of Electricity, Stand By generators and Water supply. It has used best possible security measures to meet any untoward incident. We have also best possible firefighting equipment to meet any eventuality. We also have a waste management policy, every single waste material is checked and segregated according to Bio Degradable properties and then managed in the environment friendly manner with a strong financial base to seek and play a larger role in the market for knitted garments.

Number of machines : 175

Number of employees : 200

Production capacity : 2 million pieces P/A on average.

Fabrics

We believe in sourcing the best quality fabric. Good fabric is the key to successful production, Fabrics are tested for color fastness standards and fabric strength as Azo-Free Dyes are used.

The Different fabrics we use are:

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|---|---|-----------|
| 1) Polar Fleece | 2) Jersey | 3) Pique |
| 4) Ribs | 5) Interlock | 6) Fleece |
| 7) American Rib | 8) Yarn Dyed | 9) Lycra |
| 10) Peach effect finish on different fabrics. | 11) Wash effect in different fabric (Silicon, Bio Silicon Enzyme) | |

Construction and Compositions

- | | | |
|----------------------|---------------------|-------------------|
| 1) 100% cotton | 2) Cotton/Polyester | 3) Cotton/Viscose |
| 4) Polyester/Acrylic | 5) 100% polyester | 6) Cotton/Lycra |
| 7) Polyester/Rayon | | |

With Embroidery, Print and Washing facilities.

Machineries

Imported from Taiwan, Japan, Germany and U.S.A.

Product Range

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|--------------------|--------------------------------|-------------------------|
| 1) T. Shirts | 2) Polo Shirts | 3) Sweat Shirts |
| 4) Hooded tops | 5) Knitted shorts and Trousers | 6) Polar Fleece Jackets |
| 7) Knitted Blouses | 8) Ladies Knitted Tops | 9) Jog bottom |
| 10) Knitted Shirts | 11) Night wear | |



Our Customers

We cater to all types of customers and our client includes departmental stores, Retail chain outlets, Wholesalers, Catalogue buyers, Wellknown international Brands and Importers. Apparel manufacture, Quality control and Shipping throughout commitment to quality we have earned an enviable reputation for our products and is able to realize relatively higher International buyers perceive us a manufacture who add value to the end product.



Parasfahions Company

