ideyka

WHO WE ARE

We are a Ukrainian brand Ideyka®

We have been producing kits for creativity for 15 years. We are proud to create a unique full cycle of production of paintings by numbers and to control each stage of production, which allowed us to become the largest producer of paintings by numbers in Eastern Europe.
We develop a sense of aesthetics and taste through the work of the most talented artists. We value copyright, so our catalog of stories is unique and completely protected.
Ideyka® kits are unique ways to bring creative ideas to life without artistic skills quickly. When you draw a picture, you can be yourself, not afraid of doing something new, because the result will always be great.

ABOUT THE PRODUCT

Painting by numbers

Painting by numbers is one of the most popular creative hobbies.

This is a creative work that has found a response among people of all ages, lifestyles, and professions.

It is a high-quality and relaxing rest, as well as the opportunity to express and show your artistic skills.

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Our set includes everything you need to create a true masterpiece:

- Cotton canvas, numbered contour pattern, stretched on a wooden frame in a gallery way;
- Set of numbered acrylic water-based paints, bright and stable colors;
- Brushes made of elastic nylon fiber.

ABOUT THE PRODUCT

Diamond Mosaic

Diamond mosaic is a discovery in the world of creativity.

It has found a response in the hearts of many people because it is detailed, user-friendly, and easy to handle.

The step-by-step development of the plot and the bright and rich palette of colors will make your hobby time incredible.

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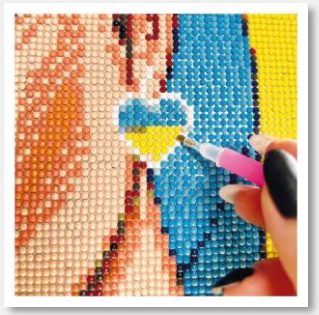
Our kit includes everything you need to create your true masterpiece:

- Primed canvas with an adhesive layer, which is incorporated on a wooden frame in a gallery style;
- A set of diamonds of different colors in individually numbered bags;
- A set of accessories that includes a stylus, tray for sorting rhinestones, and glue;
- A n understandable scheme for laying out diamonds.



PRODUCTION

DEVELOPMENT OF PLOTS

The design department creates plots and contours for Ideyka® paintings. At this stage, the size of the picture, its level of complexity, and the number of colors in the set are determined.

CANVAS PRINTING

The image is applied to the canvas with high-precision equipment to ensure the perfect result of clear contours.

CARPENTRY

All Ideyka® paintings use a manual gallery stretch.

PAINTS

We have our own water-based paint formula and more than 2,500 shades. Every day we produce almost half a ton of paint.

Branded paint containers are protected against counterfeiting.

PACKAGING

We create a variety of packaging options: ordinary polyethylene and gift cardboard packaging.

At the moment, more than 2,000 unique plots have been developed.

CATALOG OF PLOTS

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There are plots of famous artists, bloggers, photographers, and illustrators in our catalog of paintings by Ideyka®

- We respect copyright and follow the rules of usage individually for each painting.
- We have opened an official representative office in Europe to promote Ukrainian authors abroad. Our aim is to introduce Ukrainian talents to the world.
- We are constantly updating our catalog with a variety of relevant topics.
- Everyone will find their own picture.

OUR PARTNERS

Nowadays we have the largest representation among sales channels in Ukraine:

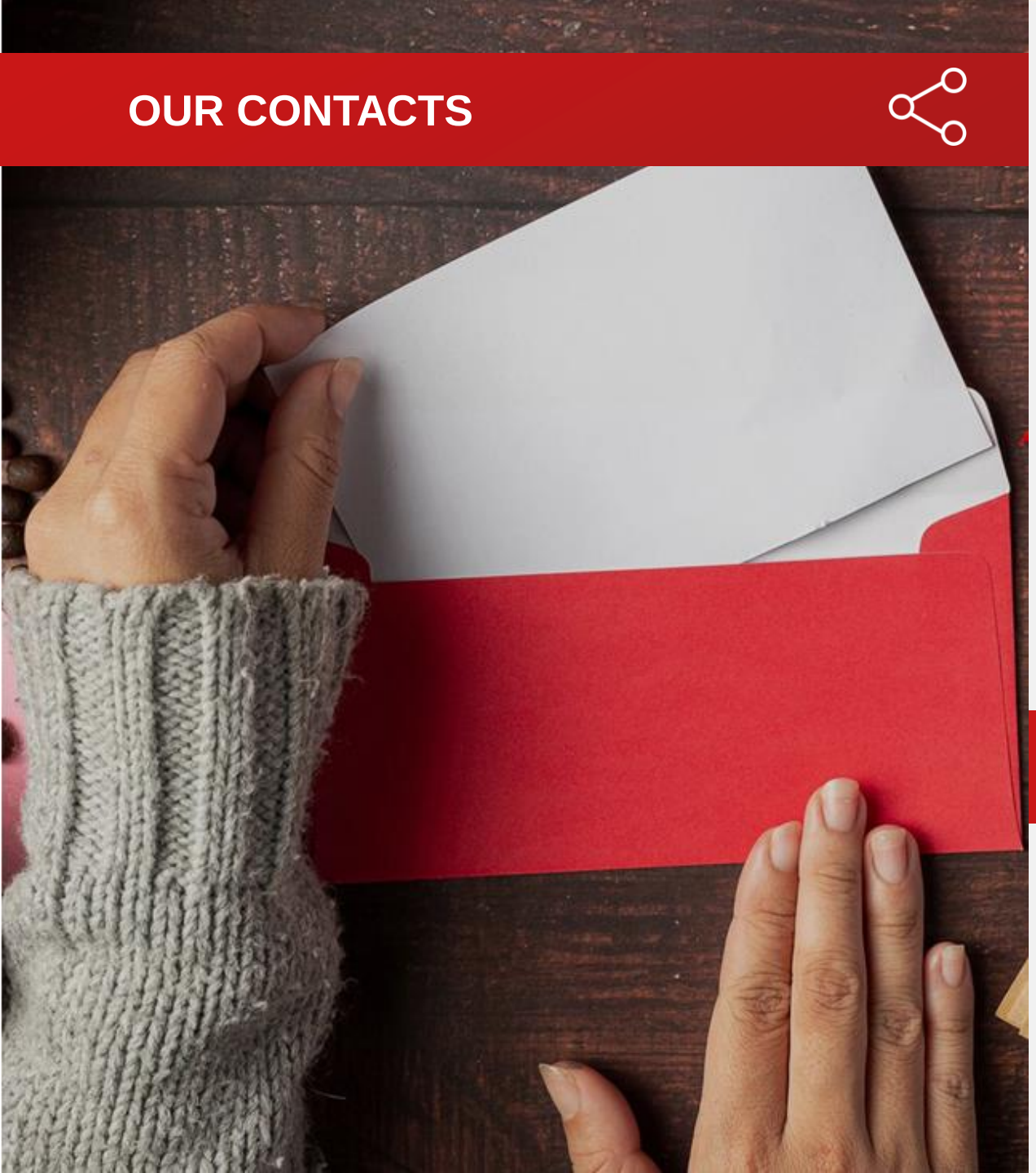
- Domestic networks
- Profiled retail
- Online retailers
- Own Internet shops in Ukraine and Poland

Our advantages:

- High-quality products
- Wide range of plots
- Flexible terms of cooperation
- Own production
- Marketing support of the brand

MARKETING

- weekly announcement of new products for partners
- presentations of authors and plots of paintings
- participation in international exhibitions
- charity projects
- creative community Ideyka Family on Facebook



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Welcome to

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Family