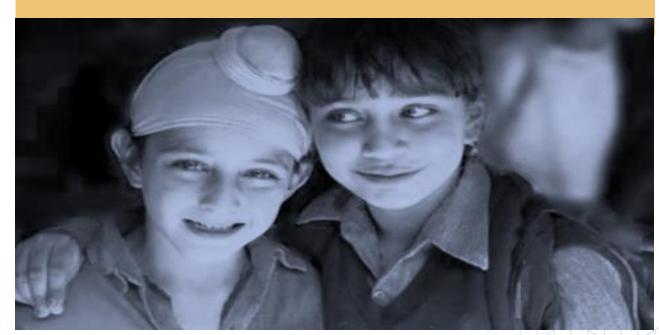


We are today India's biggest and

A FAST EMERGING GLOBAL FIRE SAFETY BRAND

That protects millions across the globe







A NAME SYNONYMOUS TO FIRE EXTINGUISHERS & SYSTEMS

Built at the very forefront of technology







HOSPITALS, SCHOOLS, OFFICES, FACTORIES, AIRPORTS, MALLS, MILITARY ESTABLISHMENTS & MORE

We protect life & property everywhere







Our Size & Scale

A global fire safety brand that is headquartered in India

Operates from more than 100 branch offices

Adds 3000 new customers each month

500,000 customers including the best names in the world



Our Size & Scale

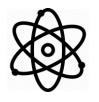
Through a robust distribution network Ceasefire serves the entire length & breath of the country

Ceasefire products are today available all over the world in countries including UK, UAE, Qatar, Thailand, Congo, Nepal, Indonesia and Sri Lanka.





WHAT SETS US APART?



Extensive Research Based Product Development



State-of-the-art test labs and demo facility



Highly competent in-house Design Cell



Full-spectrum fire fighting product range



Completely integrated manufacturing facility



Our Capabilities

Ceasefire's Unique Value Proposition:





A FULL-SPECTRUM PRODUCT RANGE



Complete line of Fire Extinguishers

Special Application Fire Extinguishers

Watermist Based Fire Extinguishers

> Total Flooding Systems

Micro Environment Suppression Systems

FIRE SAFETY PORTFOLIO

Hydrant

Systems

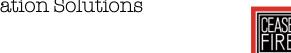
Watermist Based Fire Suppression Systems

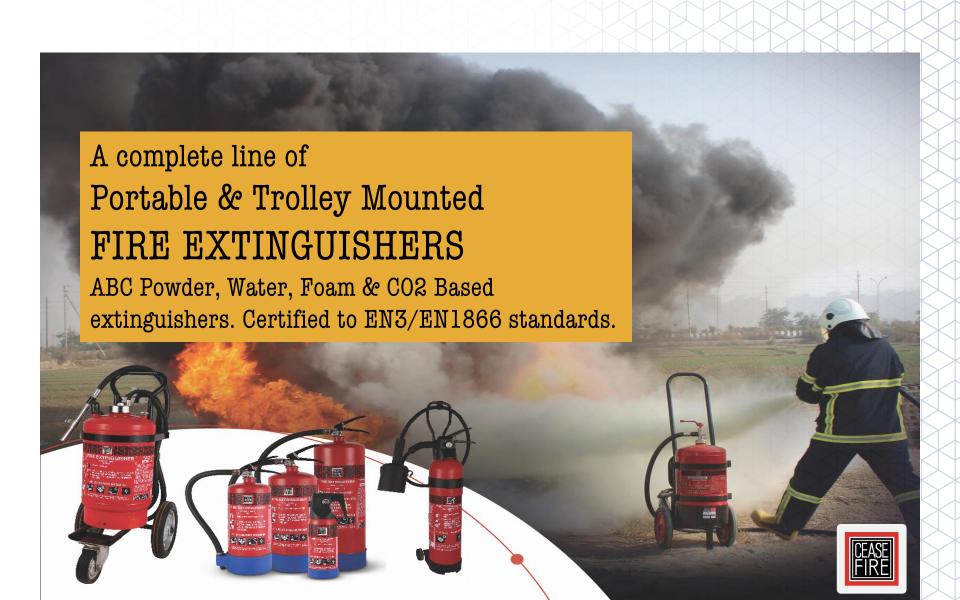
> Specialised Kitchen Fire Suppression Systems

Inert Gas Based Suppression Systems

Fire Alarm Systems

Evacuation Solutions

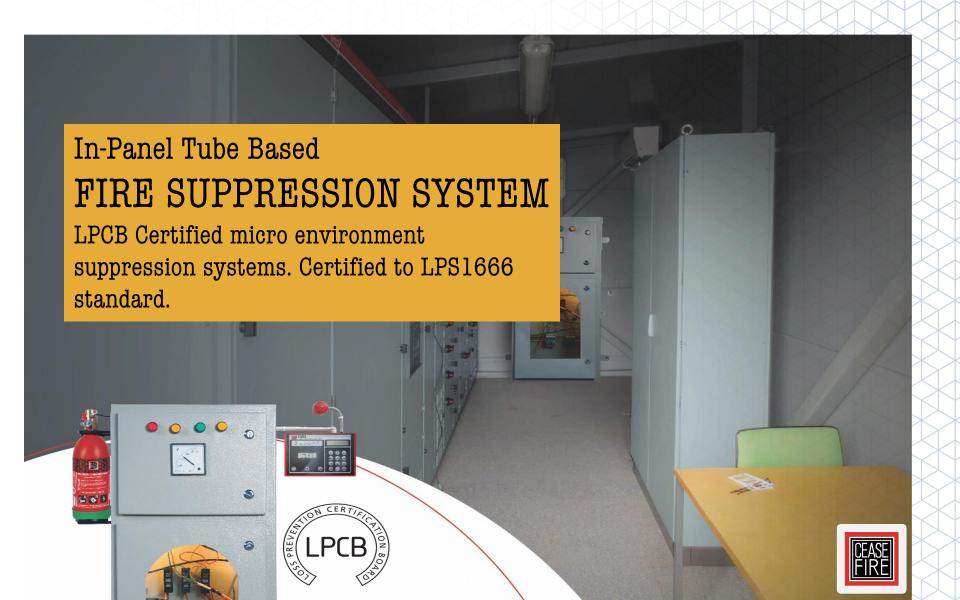




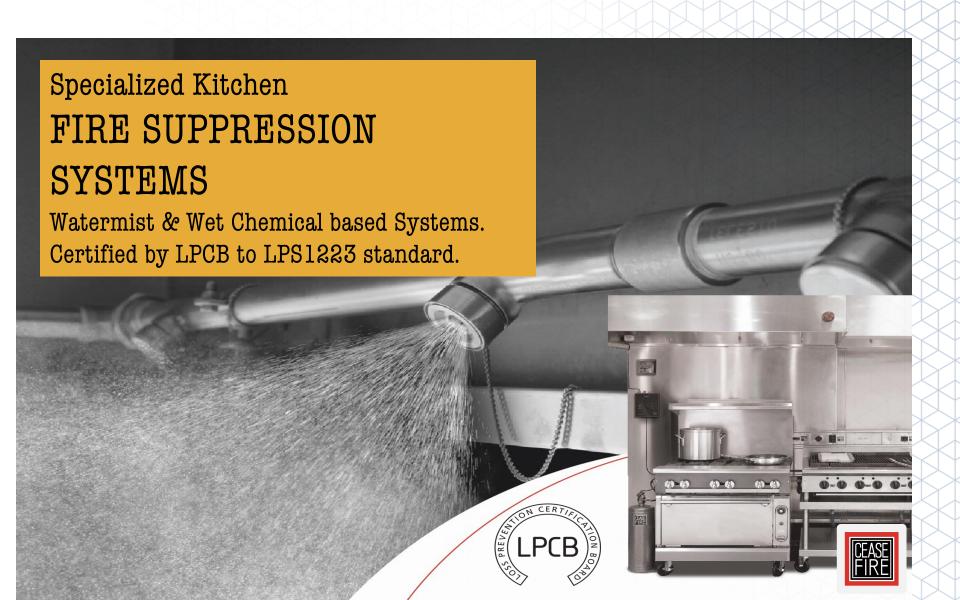






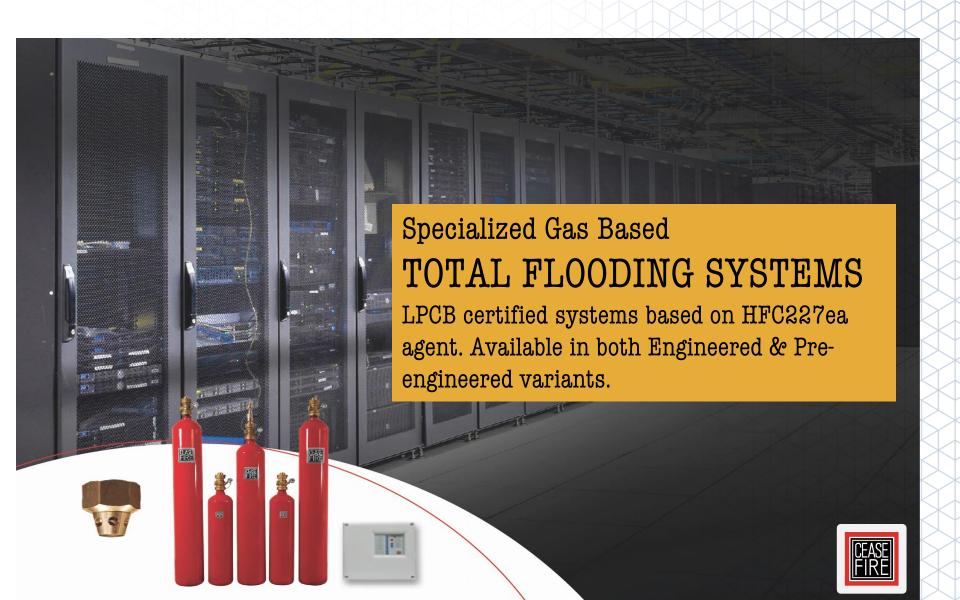












Inert Gas Based TOTAL FLOODING SYSTEMS

VDS approved system with agents including Argon, Nitrogen, CO2 and blends.









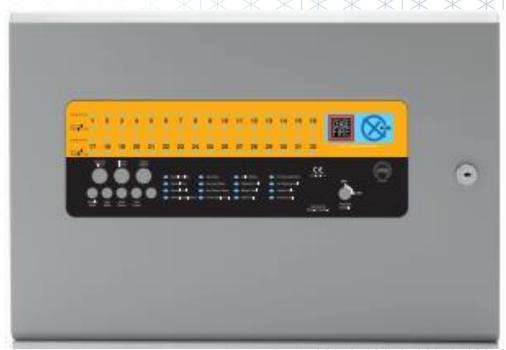
State-of-the-art

FIRE ALARM SYSTEMS

Range comprising of Conventional, Addressable, Wireless and Standalone Systems.











ESCAPE SIGNAGES

A full-spectrum range including Emergency Exit Signages, Evacuation Plans, Marking Strips and Escape Gear.















FIRE SUITS

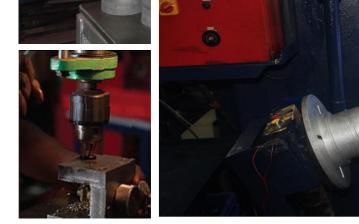
A range of close proximity fire suits made of layers of protective fibres of Nomex, Kevlar and PBI Gold







Ceasefire's state-of-the-art manufacturing facility at Dehradun, is at the heart of every product innovation. Backed by a Research wing, the facility has churned out products that are at the very forefront of technology.







In-house container manufacturing unit that is equipped for end-to-end operations starting from sheet cutting to a world class deep draw station.







In-house valve manufacturing unit is key to the standardisation of the premium quality of Ceasefire products





Best-in-class MIG CO2 welding station ensures that Ceasefire containers achieve the top strength they are known for.





Company's world class paint shop gives
Ceasefire extinguishers and
systems the finest finish in the
world.





A testing lab capable of undertaking over a dozen, highly specific quality tests that ensures nothing but the best comes out of the Ceasefire plant.





Ours is an ISO 9001 certified facility that complies fully with OHSAS specifications





The Ceasefire production facilities complies fully with EN3, EN1866, MED, PED and FPC requirements laid out by the best quality agencies in the world.







We have tie-ups with the world's leading OEMs to customise components to the exact specifications & standards specified





The facility has a production capacity of 4.8 lac products per annum



WHEN IT COMES TO FIRE SAFETY, WORLD'S LEADING BRANDS TRUST CEASEFIRE











Lufthansa







Over 500,000 customers which includes some of the top notch blue chip companies









Our quality is our true differentiator

Ceasefire products conform to the most stringent quality agencies across the world.



















Each of these Quality agencies epitomise certification audit on highly unique parameters of performance and safety.

















Our tie-ups with the leading technology corporations in the world keep us ahead in product innovations.



















ONE COMPANY, 360 DEGREE SKILL SETS



A versatile Technology Support Team



A qualified & highly experienced Project Execution Team



In-House Design Cell- To design & execute turn key projects in totality



Fully integrated Supply Chain- To ensure best in class raw material inputs



A Seamless network of logistics- For a timely delivery process



A DYNAMIC DISTRIBUTION MODEL



Commercial Sales Division



Government & Institutional Sales Division



Enterprise Division



Projects Division



Commercial Kitchen Division



Client Services & Training
Division

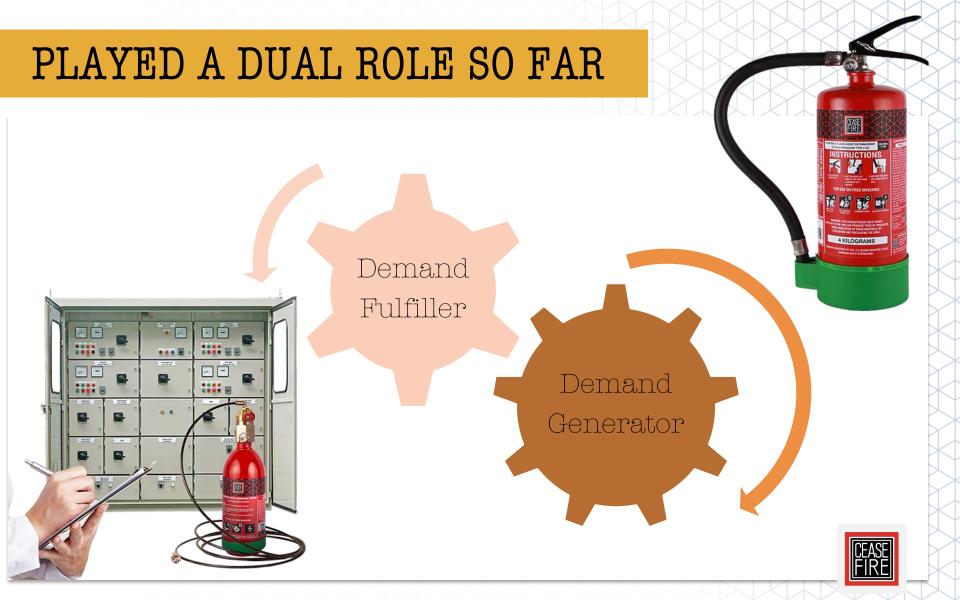


Business Associates Division



Exports
Division





CEASEFIRE ADVANTAGE AT A GLANCE

A full spectrum of Fire Safety Solutions

- 360 Degree Fire Safety Solutions
- Quality that stands endorsed by the world's top quality agencies

Dynamic Distribution Model

Exclusive
 distribution
 verticals to
 address unique
 sets of
 customers

End to End Solutions

- In house Design Cell
- Technology Support Team
- Supply Chain Management Team
- ProjectExecution Team
- Pan India Network of Logistics





CEASEFIRE TODAY



- ★ A fast emerging global fire safety brands.
- * Ranked among the **preferred employer** to work for
- ★ Product range certified to multiple, leading quality standards of the world.
- ★ Quality endorsed by BSI, BRE, LPCB, MED, PED, VDS, EUROCERT, OHSAS and ISO.
- ★ Company's R&D engine churns out fire fighting solutions that are at the very forefront of technology.

CEASEFIRE TODAY



- ★ Scientifically programmed Back-end Operations.
- ★ Extensive **infrastructure** investments. Over 100 branch offices, dedicated R&D facility and a state of the art manufacturing facility.
- ★ Most **Dynamic distribution** model.
- ★ End-to-end solutions, **one-stop-shop** solutions provider.
- ★ OEM supplier to some of the leading fire safety brands across the world
- ★ A leading exporter of fire safety to the major counties of the world

OUR VISION



Increasing the world's safety quotient.

