





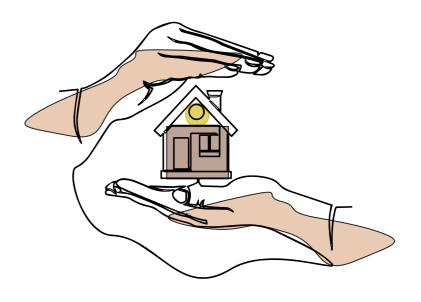
Bio-Compatible Hygienizing, Protective & Nutrient Personal Care Products for the Entire Family



Science, Technology and Nature combined to offer the best in Personal Care Hygienic Formulations



Childrens Care
Hair Care
Body Care
Waterless Personal Care
Ingredients Glossary



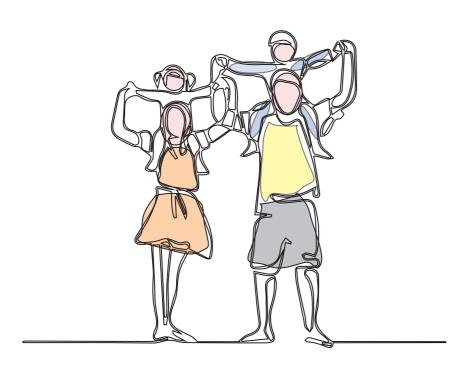
Childrens Care

KEEP YOUR CHILDREN CLEAN protected and loved...



Hygienizing Protective Treatments for Children Daily Use Helps to Defend Against Germs, Nits and Lice.

The Hygiene Defense Line provides the beneficial purifying properties of thyme, eucalyptus, cedar essential oils, as well as the properties of Apple Cider Vinegar, to take care of children's delicate hair and skin and help protect them from germs and parasites.



Extraordinarily nourishing, clean and delicate formulas, specially designed for the hygiene and protection of children. All products within MIOMIO Personal helps to guarantee maximum hygiene thanks to the high concentrations of pure essential oils, essential extracts and other ingredients with bactericidal, fungicidal and antiseptic actions and our products can help prevent the attack of lice and parasites.



3-12 yrs kid's Hygiene Hair & Body Hygienizing Shampoo



Protective, Detangling, Nourishing Delicate No Tears Natural pH Formula Italian Essential Oils & Natural Extracts Without SLES, SLS, Parabens

Protective Hygienizing Shampoo With Purifying and Detangling Qualities, is Delicate and Nourishing, No Tears Formula for Hair and Body. For children from 3 - 12 years, natural physiological pH, formulated with essential oils and natural extracts, does not contain SLES, SLS and Parabens. Delicate surfactants and essential natural actives gently cleanse, hygienize and nourish skin and scalp while conditioning and detangling hair. Is recommended for daily use. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

HOW TO USE:: Squeeze approx. 3-5 ml into your palm and gently apply to your child's hair and body, rinse thoroughly with tepid water and proceed with MIOMIO PERSONAL Scalp Lotion.

Childrens Care

KEEP YOUR CHILDREN SAFE protected and loved...

3-12 yrs kid's Hygiene Hygienizing Protective Skin Cream



Moisturizing Shea Butter & Purifying Essential Oils Delicate Natural pH, Pure Italian Natural Ingredients Protects Against Harmful Environmental Conditions

Velvety, delicate skin cream for children 3-12 years. This pH balanced non-greasy emulsion is created to hydrate and nurture children's skin after bathing. Formulated with organic Shea Butter and with lemon peal and tea tree essential oils known for their antibacterial qualities. This nourishing cream offers a protective shield against harmful environmental conditions. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

HOW TO USE: Dose 3-5 ml on the palm of the hand, massage the skin gently and with large circular movements. Knees, elbows and heels are the areas on which to concentrate application.



3-12 yrs kid's Hygiene Hygienizing Defense Lotion



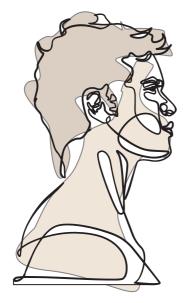
Hair & Scalp Treatment for Children with 14 Italian Essential Oils & Natural Extracts plus Purifying Apple Cider Vinegar

Formula specially designed for children's hair and scalp 3-12 years, it makes hair shiny and soft and leaves the skin hygienized, nurtured and protected. Formulated with high concentrations of specific anti-bacterial essential oils and apple cider vinegar known to be an adjuvant in the prevention against germs and parasites. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

HOW TO USE: spray the product evenly on clean damp hair and scalp comb through the hair until absorbed.

Hair Care

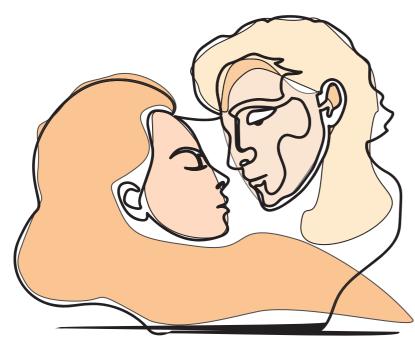
DETOX ME... invigorate my senses...



"HYGIENIZING Personal Care"

Take Care of Yourself, Be Clean, Be Safe, Be Healthy more & more people are adopting minimalistic Clean-Care routines... simple, responsible, functional hygiene for you and your family..

Hygienizing Dermoprotective Hair & Scalp Care
Formulated with 100% Biocompatible active ingredients and Natural
Surfactants, they help to reduce the bacterial and viral load on the
hair and scalp avoiding their transmission.



Intensive DETOX hygienizing, decontaminating and invigorating hair and scalp care.

The MIOMIO products purify, removing product buildup, keratinized particles, external polutants and contaminants with purifying and antiseptic effects on the skin. The scalp is hygienized and oxigenated stimulating the micro circulation promoting hair growth whilst the hair becomes full of lightness and volumme, soft, shiny and elastic.



Hygienizing Detox Shampoo All Hair Types



Smoothing, Soothing & Delicate
Equalizing Refreshing & Regenerating
Natural pH, Pure Italian Natural Purifying Ingredients
without SLES, SLS or PARABENS

An equalizing, nourishing and moisturizing detox purifying shampoo with essential oils and natural extracts of Orange and Grapefruit peel, Lavender, Sandalwood and Black Pepper Fruit. Formulated without SLES, SLS or PARABENS. Our exclusive blend of Cinnamon, Ginger, Curcuma, Clove and Sage gently cleanses and purifies all residues that suffocate the scalp and dull the hair without drying out the hair. Is ideal for eliminating excessive sebum, unpleasant odors, dandruff, styling products, smoke and pollution. Enveloped in a deliciously fresh cooling Italian scent, the scalp feels clean, and the hair incredibly soft, light and elastic.

HOW TO USE: Evenly apply to wet hair and scalp. Massage on scalp and into hair working from roots to ends producing a feather-soft lush lather. Rinse and repeat if necessary.

Hair Care

BEAUTIFY ME... enliven my senses...



Hygienizing Detox Hair & Scalp Conditioning Mask



All Hair & Skin Types, Hygienizing, Refreshing, Regenerating, Equalizing, Nourishing & Moisturizing Italian Pure Essential Oils & Natural Extracts

Hair conditioner made to equalize, nourish and moisturize hair and scalp with Jojoba and Sweet Almond Oils, Hygienizes and controls sebum with essential extracts of Ginger, Curcuma, Cloves, Thym, Cinnamon and Sage. Pure Wheat Germ oil regenerates the hair fiber. Our exclusive blend of essential elements and vegetal amino acids restructures the hair fiber, restores the protective layer, deposits moisture magnets for continuous hydration, improves shine and elasticity, significantly reducing frizz while bestowing a nourishing freshness to the scalp without leaving heavy residues. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

HOW TO USE: evenly massage onto scalp then distribute throughout hair with a wide toothed comb. Wait 3/5 minutes before rinsing with tepid water.

Hygienizing Detox Multi-Action Leave-On Conditioning Spray for Hair



Eliminates Frizz, Restores Moisture & Shine Smoothens, Softens & Prevents Split-Ends Untangles, Improves Elasticity Repairs Dry & Damaged Hair Italian Purifying Natural Extracts & Oils

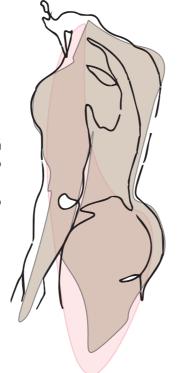
HEAD FULL OF HAPPINESS; 10 Miracle Effects In One Bottle - Heat Protection, Deep Conditioning, Repairs Damaged Hair, Prevents Split Ends, Hydrates Hair, Reduces Frizz, adds Lustre and enhanses Elasticity... Detangles & Smoothes Dry, Damaged Hair and is Color Safe. Natural extracts protect and repair all hair types for safe locks and stress-free styling. Restores essential moisture and smooths dry, frizzy, color-treated hair. This heat protectant serums lasts all day long! 100% vegan mixture of oils and extracts made without DEAs, parabens, sulfates, or animal testing. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

HOW TO USE: spray evenly on damp hair, comb and style as usual.

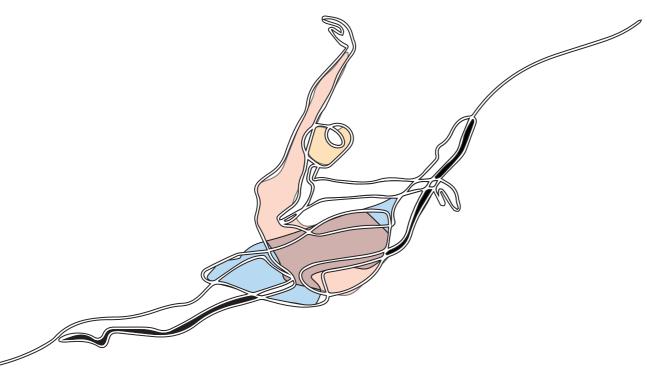
Body Care

PURIFY ME... recalibrate my senses...

"HYGIENIZING
Personal Care"
Take Care of Yourself,
Be Clean, Be Safe, Be Healthy
more & more people are adopting
minimalistic Clean-Care routines...
simple, responsible, functional hygiene
for you and your family



Hygienizing Dermoprotective All-Over Skin & Body Care.
Formulated with 100% Biocompatible Active Ingredients,
Natural Extracts, Oils and Surfactants with Antiviral and Antioxidant
properties to help reduce the bacterial and viral load
and their transmission.



Intensive DETOX hygienizing, decontaminating, nutrient and protective unisex personal care.

The MIOMIO products purify, removing waste, oily deposits, external polutants and contaminants with energizing and antiseptic effects.

The skin is hygienized and oxygenated stimulating the microcirculation for invigorated cellular reproduction and turnover for a more attractive glowing complextion.



Hygienizing Purifying Detox All-In-One Bath & Shower Gel



Scalp, Face, Hair & Body
Deodorizing Purifying Properties
Dellicate Natural pH, Pure Italian Ingredients
Clear, Clean & Smooth Skin

An invigorating detoxifying bodywash shower gel with cruelty free ingredients to leave your skin completely purified and hygienized yet soft to the touch and perfumed with our MIOMIO distinctive scent inspired by the Italian Country Side. This shower gel rinses off easily leaving your skin feeling fresh and clean. This natural physiologic pH, dermatologically tested formula is suitable for all skin types. Use this detoxing nutrient body wash as part of your shower routine to purify and nurture your skin... Ideal for daily full body hygiene. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

HOW TO USE: Pour this luscious shower gel into palms, massage gently until you develop a rich dense lather and rinse.

Body Care

CLEANS & NURTURE ME... illuminate my senses...

Hygienizing Equalizing Soothing All-In-One Cleansing Cream



Hair, Face & Body Wash
Pure Natural Italian Oils & Extracts
Nourishing Moisturizing Bath & Shower Cream
Cleanses & Protects Against Harmful Environmental Conditions

This derma-protective detoxifier hygienizes and cleanses away impurities. Our delicate moisturizing, pH balanced Hair, Face and Body cleansing cream is made with bio-compatible naturally derived creamy surfactants and pure Italian essential oils and natural extracts to help your skin maintain its natural balance while delivering skin nourishment for a luminous soft skin free of impurities and unpleasant odors and is great for all skin types.

FOR BEST RESULTS: simply pour onto a shower puff or your hands and massage all over your body before rinsing thoroughly. Use this detoxing body wash as part of your daily shower routine for softer, smoother, clear, clean skin... Ideal for daily full body hygiene. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.



Hygienizing Moisturizing All-Over Cream-Emulsion



Natural pH Formula, All Skin Types

Nutrient, Hydrating & Anti-Pollution Protection

Pure Italian Essential Oils & Natural Extracts

known for their Purifying Properties

(For Dry Skin) Velvety, Delicate and Rich Physiological pH Formula with Vitamin E, essential oils and natural extracts of Curcuma, Sandalwood, Lavender and Gerenium with Neem oil, Ginger oil, Sweet Almond and Sesame Seed Oils. This Milky Soft nutrient cream is ideal for all skin types, its soft and delicate formula has a smooth non-greasy texture, ideal for moisturizing and nourishing the skin after bathing, it contains Clary Sage, Clove and Cinnamon essential oils that are known for their antibacterial fungicide properties. This nourishing cream offers a protective shield against the harmful elements. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

HOW TO USE: Dose 3-5 ml on the palms of the hands and massage the skin gently and with large circular movements. Knees, elbows and heels are the areas on which to focus the application.

Body Care

PROTECT ME... refresh my senses...

Hygienizing Detox, Protective Hair & Body Mist



Purifying, Refreshing, Regenerating Italian Wintergreen Leaf & Cinnamon Oils Pure Natural Herbal Extracts & Ingredients with Hygienizing Decontamination Properties

Our refreshing spray mist neutralizes unwanted body and scalp odors accumulated throughout the day, detoxifying and protecting hair and skin from pollution. As light as the purest air, this mist immediately regenerates and hygienizes the scalp and skin when needed. Its secret: a delicious blend of purifying essential oils Wintergreen Leaf and Cinnamon, antioxidant and revitalizing herbal extracts, purifying and stimulating clove oil and benzyl benzoate to fight unwanted parasites. When sprayed on scalp and lengths, the hair is immediately clean, airy, light and delicately scented. Hair and skin find freshness and softness for a feeling of cleanliness at all times. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability.

Waterless Personal Care MIOMIO

RESTORE ME... recalibrate my senses...



Our Waterless products are handmade in our manufactory in Naples Italy. Not to mention that our Waterless concentrates intensively care for face, body and skin with high-quality natural ingredients.



Our MIOMIO CO2-neutral Waterless hair and body care range consist of vegan products based 100% on natural, biodegradable ingredients. These natural cosmetics are of course completely plastic-free, paraffin-free, silicone-free, free of other petrol-based raw materials and animal-free.



MIOMIO Waterless all-over shampoo bar concentrates are focused on hygienizing and soothing the skin and hair naturally.

These waterless shampoo bars are useable on scalp and strands as well as all over the body.

The vegan and cruelty-free formulas are filled with naturally derived Italian oils and extracts promising a blissful showering and bath experience.

Waterless Personal Care

CARESS ME... evolve my senses...

Do It Yourself (DIY)
Personal Care Pampering Products
Purifying, Equalizing & Energizing Waterless Shampoo Bars
enriched with natural Italian oils and extracts

Kid's Hygienizing

Flowers & Fruits

PURIFYING

MeadowSweet & Black Pepper

EQUALIZING

Curcuma, Cinnamon & Pine

ENERGIZING

Fig, Orange & Grapefruit

Hair, Face & Body Shampoo
Pure Natural Italian Oils & Extracts
Nourishing Moisturizing Bath & Shower Bars
Hygienizes & Protects Against Harmful Environmental Conditions

100% Natural Origins HAND MADE IN ITALY

Protective Hygienizing hair and body waterless shampoo bars with purifying and softening qualities, they are delicate and nourishing, no tears formulas. Based on traditional Italian recipes all jazzed-up with added pure essential oils, organic botanicals and nourishing oils and fats. 100% Natural, nourishing, safe and gentle. Our formulas meet the ECO-GREEN VEGAN-FRIENDLY cosmetics standards for safety and sustainability. Our delicate natural physiological pH formula does not contain SLES, SLS and Parabens. Natural surfactants and essential actives gently cleanse, hygienize and nourish skin and scalp while conditioning and detangling hair. Is recommended for daily use.

HOW TO USE: Rub shampoo bar between your palms and gently apply to your hair and body, rinse thoroughly with tepid water and proceed with MIOMIO PERSONAL Hygienizing treatment products.

* KEEP SHAMPOO BARS DRY BETWEEN USE



INGREDIENT **GLOSSARY**



Sodium Coco-sulfate Made from the fatty acids of coconut oil, it's a good palm-free alternative. We use sodium coco sulfate in most of our shampoo bars rhich produce lots of fluffy lather but is gentle enough to use in baby shampoos. Sodium Coco-sulfate is readily biodegradable under aerobic and anaerobic conditions and, therefore, does not persist in the environment.



Melaleuca Alternifolia (Tea Tree) Leaf Oil Derived from the leaves of the Melaleuca alternifolia plant, this oil can help with skin infections, acne, and other inflammatory ailments. It's also known to help clean the hair, keep it strong, and reduce dandruff. Tea tree oil is an essential oil that has many benefits for the skin. It's an alternative to conventional treatments. Tea tree oil can be used to treat conditions and symptoms that affect skin, nails, and hair.



Prunus Armeniaca APRICOT EXTRACT has excellent antioxidant properties, free radical scavenging and the protection of of skin and hair oxidative processes and cell deterioration. The vitamin E in apricot oil supports healthy hair growth and prevents hair loss preventing damage by free radicals. Apricot seed oil has oleic acid, which is an omega-9 fatty acid and a wonderful emollient that makes hair and scalp softer and more pliable. It actually moisturizes the hair and scalp while increasing the hydration level and reducing dryness. Oryza Sativa (Rice) Starch is 100% natural, pure and gluten-free. It has



soothing and absorbing properties, it conditions and softens skin. It's also a chelating agent. It contains moisturizing polysaccharides, omega-3 fatty acids, and micronutrients like calcium, selenium, phosphorus, iron, and zinc. It hydrates skin and helps it retain moisture, resulting in softer, smoother skin. It is a fast absorbing oil that is not tacky or oily. Rice bran oil is said to boost skin's natural regeneration process and nourish skin cells with vitamins and antioxidants. Sodium cocoamphoacetate is an amphoteric organic natural based surfactant



and foaming agent in many shampoos, bubble baths and baby deansers. The Cosmetics Ingredient Review has deemed the ingredient safe for use in cosmetic products. Whole Foods has deemed the ingredient acceptable in its body care quality standards. Research shows the ngredient is typically not a skin or eye irritant. Being amphoteric and having no sulfate content it provides excellent balanced results further it also enhances the moisturisation & conditioning properties of the body and hair shampoo.



Arnica Montana Flower Oil Arnica is well known for its anti-inflammatory properties. It contains inflammation-fighting plant compounds, such as sesquiterpene actones, flavonoids, and phenolic acids. Amica also has antibacterial properties and is a strong defense against irritation, bacteria and malassezia, a fungus that often triggers dandruff while helping to prevent dry flaky skin. Arnica also has antimicrobial properties and can be used in the treatment of acne, sunburn and insect bites.



Sesamum indicum seed oil is a pale yellow oil made from sesame seeds. Sodium Sesameseedate is the sodium salt of the fatty acids derived from Sesamum Indicum (Sesame) Seed Oil. In cosmetics and personal care products. (Sesame) Seed Oil and the sesame oil-derived ingredients may be used in the formulation of a variety of products including moisturizers, lipstick and other makeup products, sunscreen products. skin cleansers, and hair products.



Santalum Album (Sandalwood) Oil comes from the wood and roots of Santalum album tree. This is one of the most valuable trees in the world. Its products are used across the globe. Sandalwood and its oil are prized in the field of alternative medicine. Due to its anti-inflammatory properties, sandalwood oil has shown promise in clinical trials for the treatment of acne, psoriasis, eczema, common warts, and molluscum contagiosum, a



Curcuma Longa Leef Oil Curcuma means wellness for skin, hair and nails. The multitudes of precious ingredients promote skin circulation and have decongestant and antibacterial effects. Thanks to the high percentage of natural antioxidants, turmeric extract helps to protect against premature skin aging and wrinkles. Problem skin prone to inflammations or extreme sensitivity reactions will profit from skin care with curcuma.



Eugenia Caryophyllus Flower Oil Clove Essential Oil helps to calm irritated skin and helps reduce the appearance of redness, pigmentation and puffiness to leave your complexion deeply soothed and supple. Its rejuvenating and stimulating properties help to increase blood flow to the epidermis to improve your skin's radiance. Its potent antimicrobial properties is recommended for oily and combination skin. A potent antioxidant: Clove oil has the highest ORAC (oxygen radical absorbance capacity) of all Essential Oils therefore effective in fighting against free radicals. A natural anaesthetic ts used as a nainkiller and anaesthetic.





compounds used as preservatives in cosmetic products, including green cleaning ones, they stop or slow the growth of microorganisms, including bacteria, viruses, fungi and protozoans. They are also antimicrobial agents that destroys fungi by suppressing their ability to grow or reproduce. The safety of Methylisothiazolinone and Methylchloroisothiazolinone have been assessed several times by the Cosmetic Ingredient Review (CIR) Expert Panel. ... In rinse-off cosmetic products, the SCCS had concluded that concentrations up to 0.0015% (15 ppm) MI are safe. Cinchona Succirubra Bark Extract is an excellent scalp stimulant. It has



an anti-hair-loss and purifying effect. Cinchona bark has conditioning and antioxidant properties for the hair: it protects its natural colour and prevents it from being weakened by rnal aggressions. For topical use, it is applied as an astringent, purifier and wound



Salvia Sclarea Oil (Clary Sage Essential Oil) This powerful mpound works to reduce skin inflammation, heal the epidermis and soothe skin, g to calm an irritated complexion. Clary Sage Essential Oil is suited to both oily and dry skin types. It exhibits a cooling property that soothes skin afflicted with inflammation and it calms rashes. Its balancing property stabilizes the production of natural oil and sebum to prevent acne breakouts.



Aloe Barbadensis Leaf Juice suited for all skin types, especially dry, damaged, broken, sensitive and irritated skin. It offers anti-inflammatory, icrobial, antioxidant, humectant, and soothing, anti-itch qualities for skin. It's filled with many natural vitamins and antioxidants such as vitamin B complex. folic acid, vitamin C and 70 + more components. Due to Aloe's high water content (over 99% water) it is a great way to hydrate, moisturize and rejuvenate the skin



Olea Europaea (Olive) Fruit Oil Olive Oil is rich with oleic and linoleic fatty acids and is very nutritious for your hair and scalp, helping hair stay healthy. Extra virgin olive oil, which is the best quality oil available, is rich in antioxidants, which help prevent cellular damage caused by molecules called free radicals. Free radicals are substances Trusted Source that the body produces during netabolism and other processes. Antioxidants neutralize free radicals.



Hamamelis Virginiana (Witch Hazel) Bark/leaf/twig Extract functions as a skin conditioning agents. It enhances the appearance of dry or damaged skin and help to reduce flaking and restores the suppleness of skin. Witch hazel is a natural tringent often used to soothe irritated and red skin and is found to have medicinal properties. It can also reduce irritation of hair follicles that can inhibit new hair growth, excellent for a healthy clean and hygienic scalp.



Hydrolyzed collagen Collagen is an amino acid which promotes hair growth, strength and elasticity. Collagen helps to strengthen the hair and elasticity and improves it's overall quality with added benefits of Omegas 3 and 6 which are great for hydrating hair and skin. Collagen moisturizes and rebuilds the structure of the dermis of the skin and the environment surrounding the follicle. This also supports the blood vessels in the dermis, which allows for better diffusion of nutrients to the follicle leading to moisturized, nutrient hair and skin.



Anthemis Nobilis (Chamomile Oil) has calming and anti-bacterial properties. It fights against inflammation of the skin. Since it has antiseptic qualities, it is able to remove bacteria. Comprising powerful anti-inflammatory and calming properties Whether it's rosacea, irritation, acne or any other skin concerns, Chamomile Oil is a great natural remedy to calm your skin, it's a natural, plant-based ingredient that soothes skin, has inflammation-reducing properties, antibacterial properties, and it smells nice.



Triticum vulgare germ oil is obtained from wheat germ and is a light yellow or reddish oil. Triticum Vulgare (Wheat) Germ Oil is used in the formulation of a wide range cosmetics and personal care products. Triticum Vulgare (Wheat) Germ Oil is used primarily as a skin conditioning agent. The Vitamin E contained in this oil benefits the skin.



Azadirachta indica seed oil comes from the seed of the tropical neem tree, also known as Indian Iilac. Neem oil has a wide history of use as a folk remedy around the world, and has been used to treat many conditions. Although it has a harsh odor, it's high in fatty acids and other nutrients, and it's used in a variety of beauty products like skin creams, body lotions, hair products, and cosmetics.



Thymus Vulgaris Flower/leaf Oil is more commonly known as thyme oil. Thyme is a source of potent antioxidants and has antifungal, anti-inflammatory and antibacterial properties. Thyme essential oil is packed with Vitamin C and antioxidants and used in skincare products as a natural remedy for acne, pimples, ashes, cuts, and scars. In the laboratory, thyme has been shown to be effective in ting the bacteria that causes acne.



Hydroxyisohexyl 3-cyclohexene is a fragrance and masking ingredient used in many skin care products. Developed in the 1960s, this combination of my acrolein is used for its long-lasting, powerful scent reminiscent of Lily of the Valley. It is considered one of the "Top 10 Scents" of the past 25 years, according to The European Union, and is found in over 35% of all beauty products.



Propylene glycol Our Propylene glycol is a colorless and odorless liquid derived from vegetable sources. Much like it does for your skin, propylene glycol works to hydrate the hair. Propylene glycol conditioner hydrates hair by binding to water and prevents its evaporation, it's light and doesn't cause buildup. A highly effective humectant, propylene glycol helps the skin and hair absorb and retain moisture. It also absorbs excess water in a formula, reducing bacteria growth to help your products last longer. In haircare products, it softens the hair and makes it easy to comb through.



Acid Acetic Acetic acid research has shown this acid is antifungal and antimicrobial When used topically, it clears bacteria that may be related to either infections or skin conditions such as acne, rosacea, seborrheic dermatitis (scalp eczema), and eczema and are used in the formulation of hair conditioners, shampoos, hair rinses, wave sets and other hair care products. Acetic Acid is also used in mouthwashes and breath fresheners and Vinegar an be found in skin care products. Acetic Acid, Vinegar, and Brown Rice Vinegar are used to ontrol the pH of cosmetics and personal care products.



Sidro Di Mele Apple juice provides the body with a large dose of vitan responsible for the production of collagen, the protein that keeps the skin supple and soft. As if that weren't enough, vitamin C plays a very important role in helping us absorb iron. Apple juice has wonderful benefits for the skin and hair. It is widely used in natural remedies to treat skin-related problems such as inflammation, itching cracked skin and wrinkles. Applying apple juice to the scalp for a few minutes ensures the prevention of dandruff and



Eucalyptus Globus Leaf Oil The Eucalyptus leaf extract is an extract in water, has purifying property, it deanses the skin, by loosening dead skin cells/oil/dust particles/bacteria and helps them to detach from the skin., After using the extract, it provides a clear and brighter skin. Topical eucalyptus leaf extract has been found to boost skin ceramide production, water-holding capácity, and skin barrier protection. It contains a compound called macrocarpal A, which appears to stimulate ceramide production.



Betula Alba Leaf Extract Known for its skin healing, purifying and astringent properties, In fact in regards to skincare, it's often administered as a natural medicinal treatment because it helps facilitate the excretion of fluids and promote metabolic activity. Its anti-inflammatory and skin soothing abilities are often used to treat eczema, psoriasis and warts. Since it conatins vitamins B1, B2, A, C and E, it is also believed to work as an antioxidant. Most people use it in one of four ways: As an infusion, decoction, extract or tincture.



Hydrolyzed Wheat Protein is glutin free. Fine, porous, damaged, and mically treated hair will get the most benefit from this protein. If your hair lacks protein, this will bring it back to life. You may see a noticeable difference after the first use. Hydrolyzed Wheat Protein reduces hair's porosity and strengthens it from within, making your hair healthier, shinier, and easier to style. This protein increases your hair's ability to receive and retain moisture. It helps reduce breakage, eliminates frizz and tangles, and makes your hair appear fuller. Keratin Amino Acids are essentially the building blocks of keratin for healthy,

glowing locks. An amino acid hair treatment is great for strengthening and treating hair,

eaving your strands silky smooth. Keratin works by smoothing down the cells that overlan

to form your hair strands. The layers of cells, called the hair cuticle, theoretically absorb the



keratin, resulting in hair that looks full and glossy. Keratin also claims to make curly hair less frizzy, easier to style, and straighter in appearance. Keratin amino acids are good for aintaining hair health, tensile strength, hair density, and shine. Hypnea Musciformis Extract helps protect the scalp against irritation raused by chemicals alkali or oxidants used to dve and/or straighten the hair. It improves the water retention in the hair by modifying the structure of water adsorption, helping to align cuticles recovering the shine and the natural balance of the hair, reduces the affinity between the sebum and the strands, retarding the spread and keeping them clean and

hydrated longer. In hair exposed to sunshine, Hypnea musciformis extract protects

against solar radiation by keeping the cuticles closed.



Myristyl Alcohol is a naturally derived fatty alcohol used in cosmetics as an lient, it softens the skin and hair. As an emollient, cetearyl alcohol is considered an ffective ingredient for soothing and healing dry skin. Myristyl Alcohol smooths the skin nd prevents moisture loss. While alcohols are often associated with drying effects but fatty alcohols are different to other alcohols. Fatty alcohols are a combination of vegitable oils with alcohol that actually have hydrating and emollient properties. It is considered safe as used in cosmetics.



Linum Usitatissimum (Linseed) Seed Oil flaxseed oil. It's a significant plant source of omega fatty acids, primarily an omega-3 fatty acid (linolenic acid) that's been hown to have a soothing effect on skin. These polyunsaturated fatty acids, which also include oleic, linoleic, palmitic and stearic acids, enhance skin's hydration by preventing noisture loss. Linseed/flax oil has been shown to penetrate skin's uppermost layers easily. carrying beneficial ingredients with it such as oil-soluble vitamin E. Linseed oil is also a top source of lignans, phenolic plant compounds that have antioxidant ability.



Ammonium lauryl sulfate Used primarily as a detergent cleansing agent, considered gentle and effective and is naturally derived from coconut. It facilitates dissolution of both polar and non-polar materials. ALS is classified as a sulfate ester. It is found primarily in shampoos and body-wash as a foaming agent. Lauryl sulfates are very high-foam surfactants. that disrupt the surface tension of water in part by forming micelles at the surface-air interface. Lauryl sulfates have been assessed by the (CIR) Expert Panel. In rinse-off cosmetic products, the SCCS had concluded that concentrations up to 0.0015% (15 ppm) is completely safe.



Melaleuca alternifolia (teatree) leafoil In perfumery it is used as a component of the fragrance in spicy and after-shave colonies. In cosmetics it has antiseptic, bacterioidal, anti-fungal, balsamic and deodorant properties. It is used in products for impure skin, in anti-dandruff shampoos and lotions, in deodorants and in various types of disinfectant products. Tea tree oil is distilled from the leaves of the Melaleuca alternifolia plant. The oil possesses antibacterial, anti-inflammatory, antiviral, and antifungal properties. A person can treat acne, athlete's foot, contact dermatitis or head lice using tea tree oil



Thuja occidentalis leaf oil Thuja is sometimes applied directly to the skin for joint pain, ostearthritis, and muscle pain. Thuja oil is also used for skin diseases, warts, and skin aruptions; and as an insect repellent. Thuja has been traditionally for shrinking growths. Its an excellent ingredient against warts, figwarts, skin tags, fungoid growths and psoriasis.



Alpha-isomethyl ionone is a colorless or pale straw-colored liquid. In cosmetics and personal care products, Alpha-Isomethyl Ionone is used in the formulation of aftershave otions, bath products, bubble baths, hair care products, moisturizers, perfumes and colognes, shampoos and skin care products. Alpha-Isomethyl lonone is used as a fragrance ingredient. It helps to treat allergies and irritations, especially on sensitive skin.



Hydroxycitronellal is derived from atronellal. It is a pale yellow liquid with a sweet oral aroma. In cosmetics and personal care products, Hydroxycitronellal is used in the formulation of colognes, hair sprays, perfumes and skin care products. Hydroxycitronellal functions as a fragrance ingredient. It has the smell of lilac, lily, and lily of the valley.



Heterotheca Inuloides Flower Extract is an aqueous glycerinic extract rom Arnica flowers ((Heterotheca inuloides, Asteraceae). This product offers antibacterial, anti-blemish, anti-bruising, anti-dandruff, antifungal, anti-inflammatory and emollient benefits. It is recommended for blemished skin, eye care, general skin/hair care applications, and more.



Rosmarinus Officinalis (Rosemary) Extract A potent antioxidant, rosemary leaf extract protects the skin and prevents signs of premature aging and has a powerfull calming for skin conditions like eczema and acne. The anti-inflammatory properties of semary extract help to reduce swelling and puffiness of the skin. It also helps to heal irns and soothe the skin. This herb's medicinal qualities makes it a powerful cure for chronic skin conditions including dermatitis, eczema and psoriasis.



Urtica Dioica (Nettle) Extract is a organically cultivated leaf plant extract of Irtica dioica (stinging nettle). The main active ingredients of the plant are mineral salts, lavonoids and gallic acid. Nettle is anti-allergenic and are used due to their firming, tonifying, mineralisation, astringent and antibacterial effects for treatment of oily skin. Nettle leaf extract acts as natural astringent, tightens and firms the skin, regulates natural sebum production, treats acne, promotes flawless skin. Accelerates the healing process of unds and burns, helps with skin allergies and heals eczema.



Macadamia Integrifolia Seed Oil binds to the hair shaft and infuses it with fatty acids, your hair follicles will be stronger and healthier. Macadamia oil also contains antioxidants, which help hair to recover from environmental exposure to things like pollutants in the air. The emollient qualities of macadamia oil can help smooth hair, giving it a shinier appearance. Macadamia oil is especially popular for curly hair. Curlyhair that's dried out and damaged is very hard to style and can break easily. But macadamia oil helps restore moisture to the hair shaft, locks it in, and adds natural protein to the hair.

ntion without affecting the feel or sheen of the hair. Reduces frizz



stays fresh, clean looking and smelling. Hydrolyzed Silk Silk proteins, also known as proquat silk, are quaternized, herefore cationic proteins derived from silk. Compared to the corresponding hydrolyzed proteins, they are more conditioning and softening and do not harden and stiffen the hair, even with the use used. They improve the manageability of the hair, the definition of curls and give softness and shine to the hair, as well as improving the hydration and appearance



Quaternium-80 is a cationic surfactant that is water soluble, versatile and used as a inditioning agent and emulsifier for water-insoluble ingredients. It is a naturally derived emollient made from coconut oil. It is lightweight and is suitable for daily use. It is easy to remove from hair but provides targeted conditioning, high gloss and shine, and a silky smooth strand of hair. It also has anti-static effects. The same cationic characteristics provide anti-static combability and gloss to hair creating a bright surface while preventing build-up.



Argania Spinosa Kernel Oil Argan oil is an amber-coloured oil derived from the kernels of the argan tree (Argania spinosa), used for its composition of unsaturated fatty acids to nourish and protect hair follicles. Argan oil can moisturize your hair and scalp and protect your hair from everyday damage. By reducing breakage and split ends and keeping your scalp healthy, argan oil may help prevent hair loss for thicker, fuller hair.



Laureth-10 is a very mild nonionic surfactant. It is produced by ethoxylation from lauric alcohol. The number 10 indicates the average number of ethylene oxide units repeated in the molecule. It is often used in cosmetics as an emulsifying agent (allows fatty substances to mix easily with water).



compounds derived from coconut oil and is a gentle surfactant used in skincare products as a secondary cleansing agent and lather booster. Our Cocamidopropyl betaine is plant-derived and considered safe for use in cosmetic products. Cocamidopropyl betaine is a natural surfactant often used as an anti-static agent, hair and skin conditioner, and a thickener. Betaine is a naturally-derived ingredient used to hydrate skin and smooth hair. Moringa oleifera seed oil is a healthy, monounsaturated fat that's high in

Cocamidopropyl betaine is a mixture of closely related organic



dry skin and eczema. It improves conditions such as psoriasis, and has anti-psoriatic properties, significantly reduced psoriatic inflammation, and had comparable enefits to conventional medicines. Linalool is a noncyclic monoterpenoid that is commonly extracted from lavender, rose, basil, and neroli oil. International studies have show anti-inflammatory effects on the skin. Inflammation can also lead to acne and other skin conditions such as psoriasis and rosacea. Therefore Linalool acts as an anti-inflammatory and pain-reducer, it has an anti-epileptic properties and can be

used to reduce stress. Linalool can also act as a mosquito repellent. Linalool may

increase anti-microbial properties within the formula and on the skin's surface.

protein and other compounds. As an essential oil it has benefits for moisturizing and

cleansing the skin. It can also be used for acne and as a moisturizing hair treatment. Moringa oil is an emollient it acts as a barrier to help seal in moisture, ideal for super



Camphor camphor can be used to relieve skin irritation and itchiness and helps to improve the overall appearance of skin. It has antibacterial and antifungaproperties and is useful in healing infections. A 2015 Trusted Source animal study found camphor to be effective in treating wounds and ultraviolet light-induced wrinkles, making it a potential ingredient in anti-aging cosmetics. This may be due to its ability to increase elastin and collagen production. Camphor has a long history of use as an antiseptic, analgesic, antipruritic, and counteriritant agent. Equisetum Arvense Extract has antioxidant benefits, is anti-ageing and

has anti-inflammatory benefits for acne and irritation, horsetail can help heal

rashes, burns and wounds thanks to its antibacterial and antimicrobial properties. Horsetail is anti-inflammatory, antibacterial, antimicrobial, antioxidant, coagulant,



Pinus Sylvestris Leaf Extract is a derivative of pine tree needles. Pine Essential Oil is reputed to soothe itchiness, inflammation, and dryness, control excessive perspiration, prevent fungal infections, protect minor abrasions from developing infections, slow the appearance of signs of aging, and enhance circulation. Ease symptoms of inflammatory skin conditions, such as acne, eczema, and rosacea. Alleviate pain from related health conditions, such as arthritis and muscle pain.



Tussilago Farfara (Coltsfoot) Leaf Extract helps clean skin but also to block the absorption of acne-causing bacteria into the skin. As it fights bacteria, it encourages skin cells to hold on to their natural moisture instead of secreting it. When cells hold onto moisture, the skin has to produce less sebum, and fewer pimples occur. With silica, it's a skin-softener that improves the skin's natural elasticity. Flexibility helps the skin bounce back from the signs of aging more quickly. Premature aging can be prolonged, keeping your skin healthier and look of your complexion more youthful.



Thuia Occidentalis Leaf Oil Thuja is sometimes applied directly to the skin for Thuja Occidentalis Lear Oil Inuja is sometimes applied directly to the skin for joint pain, ostearthritis, and muscle pain. Thuja oil is also used for skin diseases, warts, and skin aruptions; and as an insect repellent. Thuja has been traditionally for shrinking growths. Its an excellent ingredient against warts, figwarts, skin tags, fungoid growths and



Isopentyldiol is a multifunctional ingredient that adds value to various cosmetics and personal care products. Isopentyldiol contributes to the moisturization of skin, repairs and improves the texture of hair, is hypoallergenic and can reduce the need for preservatives. The unique features make your cosmetic items more functional. It can work as a moisturizer. solubilizer, booster of preservative. Isopentyldiol has no odor or irritation, and it is evaluated as safe & eco-friendly material. A panel of international experts working for the Cosmetic Ingredient Review analyzed current data on Isopentyldiol, they found it to be safe when used in cosmetics.



Phenoxyethanol in perfumes, fragrances, soaps, and cleansers it works as a stabilizer. In other cosmetics, it's used as an antibacterial and/or a preservative to prevent products from losing their potency or spoiling. When combined with another chemical, some evidence indicates that it's effective at reducing acne. Phenoxyethanol is a synthetic preservative that can be found in a wide range of skincare products and is considered to be safer than parabens. Phenoxyethanol can be found naturally in green tea, but the commercial ingredient is synthetically produced in a aboratory creating what's termed a "nature identical" chemical.



Limonene is one of the most common terpenes found in nature and may offer several health benefits. It has been shown to possess anti-inflammatory, antioxidant, anti-stress, and possibly disease-preventing properties. Limonene is an essential oil found in citrus fruit peels. It also helps to improve the scent of cosmetic and skincare formulations. Limonene also has strong antioxidant nefits and has also been shown to calm and sooth skin.



Cinnamal is a naturally occurring fragrance compound found in the bark of cinnamon trees nd it is also derived from chamomile oil and is used as a masking ingredient in many foundations and skin creams. Cinnamal (HCA) is a widely used fragrance chemical, thanks to its very low kin-sensitizing potency, this has made it a common choice for the use in cosmetics.



Benzyl Benzoate is mainly used as a fragrance ingredient and solvent (helps other edients dissolve into a solution). It also functions as an insecticide that kills lice mites and other nsects responsible for causing the skin condition Scabies. Benzyl benzoate is a naturally occurring nolecule found in some plants and is made up of benzyl alcohol and benzoic acid. The safety of enzyl has been assessed by the Cosmetic Ingredient Review (CIR) Expert Panel. The CIR Expert anel evaluated the scientific data and conduded that these ingredients were safe for use in esmetic products.



Decyl Glucoside or APG is a new generation of mild and green surfactants for detergents APG is a nonionic high performance surfactant made from renewable raw materials and is a mild agent and non-toxic, making it safe for skincare and personal care products. Decyl glucoside was first used in soaps and body deansers because of its great foaming power, mildness, and its ability o lather easily and thicken while retaining skin moisture even when used repeatedly; prevent skin dryness. It also improves skin tolerance of a cosmetic formulation.



Tocopheryl Acetate Isethionate (Vitamin E) is the most biologically active min E, and its natural form consists of one isomer. It's an antioxidant, making it effective at combating the effects of free radicals produced by the metabolism of food and toxins in the environment. Vitamin E may be beneficial at reducing UV damage to skin. You'll find ATA in a variety of skin care products. The antioxidant properties of vitamin Ecan help to prevent damage to skin caused by free radicals from UV exposure. Vitamin E may also have an anti-inflammatory effect on the skin.



Coumarin is a crystalline white solid with a sweet, vanilla, nutty scent, ... In cosmetics and rsonal care products, Coumarin is used in the formulation of aftershave lotions, bath products, oble baths, deansing products, moisturizers, skin care products and suntan products. Coumarin is nown as the parent organic chemical compound that belongs to a class of phytochemicals that occur naturally in several plant species. It is an oxygen heterocycle, which is better known for its aroma that has resemblance of vanilla or the scent of new-mown hav



Benzyl salicylate Benzyl benzoate is a naturally occurring molecule found in some plants and is made up of benzyl alcohol and benzoic acid. In cosmetic products, it plays a umber of roles depending on the product and it can act as a fragrance, a solvent, a preservative and a fixative. It is frequently used in cosmetics as a fragrance additive or UV light absorber. It is used as a solvent for crystalline synthetic musks and as a component and fixative in floral perfumes such camation, jasmine, lilac, and wallflower. The CIR Expert Panel evaluated the scientific data and conduded that Benzyl salicylate ingredients were safe for use in cosmetic products.



Piper Nigrum Fruit antibacterial and anti-inflammatory properties help cure skin fections and acne. Apart from adding it to your diet, try including it in your face and body scrubs. It exfoliates dead skin and stimulates blood circulation causing more oxygen to flow to your skin. This results in a healthy and glowing complexion and prevents wrinkles. Black pepper contains a high amount of antioxidants, that prevents wrinkles and fine lines. Black pepper exfoliates the dead skin, giving you healthy and radiant skin Glowing Skin.



Salvia Sclarea Oil review of studies on geranium essential oil indicated that its antibacterial, antimicrobial, and antiseptic properties make it beneficial for reducing acne breakouts, skin irritation, and skin infections when applied topically. Because geranium oil is a natural anti-oxidant and anti-inflammatory oil, it actively boosts skin's health and natural glow. By helping skin stay conditioned, and soothing irritated or breakout prone skin, it fights against skin affected by harsh weather conditions or prone to acne.

Eucalyptus Globus Leaf Oil eucalyptus trees healing power comes from eucalyptus



oil, which is made from the tree's oval-shaped leaves. The leaves are dried, crushed, and distilled to release the essential oil. has purifying property, it deanses the skin, by loosening dead skin cells/oil/dust particles/bacteria and helps them to detach from the skin. After using the extract, it provides a clear and brighter skin. Topical eucalyptus leaf extract has been found to boost skin ceramide production, water-holding capacity, and skin barrier protection. It contains a compound alled macrocarpal A, which appears to stimulate ceramide production. Chamomilla Recutita (Matricaria) Extract i Chamomilla recutita extract can help calm



moisturize, and protect the skin. It offers anti-inflammatory properties antioxidants and hydrating benefits. It has also shown to offer wound healing and natural skin moisturizing enefits to the skin. Chamomile is excellent for conditions such as dry skin, eczema, and psoriasi because of its ability to neutralize skin irritants and its anti-itch and anti-inflammatory properties For those with sensitive skin, chamomile is anti-irritating, non-comedogenic, and hypoallergenic Salvia Officinalis (Sage) Extract In cosmetics and personal care products. Sage (Salvia



officinalis) extract enriched for ursolic acid clinically reduces skin sensitivity to irritants and lightens the appearance of facial hyperpigmentary spots. In aromatherapy, sage oil is infamous for delivering feelings of balance and relaxation. And recently, the topical benefits of this essential oil has proven to be effective as an ingredient in cosmetics, eliminating toxins, diminishing the rance of blemishes, and relieving skin irritation.



Sorbitol is a conditioning agent for the skin, preventing moisture loss from both the skin and the hair. Sorbitol is used in a wide range of products including aftershave lotions, baby shampoos and hair grooming aids. Sorbitol locks moisture and nourishes your hair the whole day long. Sorbitol is an excellent humectant, due to which it prevents the cosmetic products from drying out by making it iscous. This property along with lubricity and hygroscopicity make Sorbitol an ideal hair care ingredient. Sorbitol doesn't produce irritation or worsen the sensitivity and doesn't produce any

Citral: Lemongrass oil contains 70-80 percent citral which is isolated by distillation. Citral is an roma compound used in cosmetics, perfumes, and skincare products for its citrus scent. In addition o functioning as a fragrance ingredient, citral has been shown to provide strong antimicrobial and intibacterial properties. Citral is known for its anti-inflammatory properties. It also has strong antimicrobial qualities, and pheromonal effects in acari and insects. The (FDA) includes Citral in its list of substances considered Generally Recognized As Safe (GRAS) as a flavoring substance. The safety of Citral has been evaluated by the Research Institute for Fragrance Materials Expert Panel (REXPAN)



Geraniol acts as an effective antimicrobial and antibacterial. In its ability to fight free radicals and may have antioxidant, antitumor, and anticancer properties. Studies have shown that geraniol can fight inflammatory responses in the body. It smells great! Geraniol is most commonly used in kincare and cosmetics products for it's sweet, rose-like fragrance. In addition to the scent, geraniol is rich in antioxidants, has antibacterial and anti-inflammatory properties that may help the skin. Seraniol is a naturally derived fragrance that is derived from plants such as rose, geranium and ronella. It is mainly used to improve the scent of skincare and cosmetic formulations



Eugenol is a naturally occurring substance found in many plants, is used to make fragrances and flavors. In cosmetics and personal care products, Eugenol is useful for atment of skin infections, skin lesions and inflammatory disorders. Eugenol is durived rom clove flower, clove or laung is one such spice, which is rich in antioxidants and antibacterial properties. Enriched with ample healing properties, clove oil has some nazing skin benefits. This oil helps in preventing and clearing out the existing acne along ith reducing redness, pain, blemishes and marks.



Isoeugenol is a pale yellow liquid with a spicy, carnation-like odor. In cosmetics and personal are products, Isoeugenol is used in the formulation of perfumes, shaving products, and skin care oducts. Isoeugenol functions as a fragrance ingredient and as a flavoring agent. Isoeugenol occurs aturally in some plants and is a liquid extracted from certain essential oils especially from clove oil tmeg, cinnamon, and bay leaf. Often seen in beauty products for its benefits as a derivative of ove oil, thanks to clove oil's antioxidant properties. The wide range of eugenol activities includes ntimicrobial, anti-inflammatory, analgesic and antioxidant.



Sodium Lauryl Sulfoacetate To make sodium cocoyl glutamate, a coconut oil derivative is combined with monosodium glutamate which comes from fermented corn and fruit sugars. It is environmentally friendly and good for your skin. This ingredient is known to be a mild deanser and helps to remove dirt and minerals. Sodium Lauroyl Isethionate (SLI) is a new neration surfactant that is salt and sulfate free, has excellent detergency, and is used as a gentle cleansing agent in several applications in hair and skin care like shampoos, body washes, facial



Calophyllum Inophyllum Seed Oil Pure Tamanu oil pressed from the nuts of the imanu tree (Calophyllum inophyllum). The natural chemistry of Tamanu oil is soothing to dry and itchy skin, moisturizes, protects from environmental oxidation and diminishes the appearance of scars and other skin marks. Tamanu oil is an active ingredient used in many skin care products, nduding anti-aging creams. The oil is rich in fatty acids, which can help keep skin moisturized. It also contains antioxidants, which fight against damage from free radicals. It can be used as a daily pisturizer to soften dry skin all over the body or just on the face.



Tocopherol is Soothing and moisturizing, alpha-tocopherol helps protect against the harmful effects of LIV rays while fighting free radicals. Some studies also show that it blocks the enzymes that break down elastin—a powerful protein that contributes to our skin's youthfulness and elasticity. Tocopherol helps support the immune system, cell function, and skin health. It's an ntioxidant, making it effective at combating the effects of free radicals produced by the metabolism of food and toxins in the environment. Vitamin E may be beneficial at reducing UV damage to skin.



Hexyl Cinnamal is a natural ingredient used in perfumes and other beauty products as a fragrance additive. It is derived from chamomile oil and is used as a masking ingredient in many foundations and skin creams. Hexyl cinnamal (HCA) is a widely used fractance chemical, the low skin-sensitizing potency of which has made it a common choice for cosmetics. Apart from giving soothing anxiety and healing wounds and ulcers, charnomile oil has a number of skin benefits t From treating acne and acne scars to moisturising your skin and giving you even skin tone, topical application of chamomile oil can work wonders for the health of your skin



Citrus Limon Peel Oil Lemon essential oil is a completely natural ingredient that also serves as a home health remedy. It's extracted from the peel of fresh lemons using a "cold-pressing" cess that pricks and rotates the peel as oil is released. When applied to skin, citrus oils can have easing and astringent properties, as well as skin brightening properties. They can help to ise, tone, moisturize, and balance oil. For example: lemon essential oil has antiseptic, astringent. detoxifying properties that are great for oily or acnegenic skin types.



Sidro Di Mele Apple juice provides the body with a large dose of vitamin C, responsible for the roduction of collagen, the protein that keeps the skin supple and soft. As if that weren't enough vitamin C plays a very important role in helping us absorb iron. Apple juice has wonderful benefits for the skin and hair. It is widely used in natural remedies to treat skin-related problems such as flammation, itching, cracked skin and wrinkles. Applying apple juice to the scalp for a few minutes ures the prevention of dandruff and other scalp disorders



Betula Alba Leaf Extract Known for its skin healing, astringent and purifying properties With regards to skincare, it's often administered as a natural medicinal treatment because it helps facilitate the excretion of fluids and promote metabolic activity. Its anti-inflammatory and skin oothing abilities are often used to treat eczema, psoriasis and warts. Since it conatins vitamins B1, B2, A, Cand E, it is also believed to work as an antioxidant. Most people use it in one of four ways: As an infusion, decoction, extract or tincture.



Cinchona Succirubra Bark Extract is an excellent scalp stimulant. It has an anti-hair-loss and purifying effect. Gnchona bark has conditioning and antioxidant properties for the hair: it protects its natural colour and prevents it from being weakened by external aggressions or topical use, it is applied as an astringent, purifier and wound disinfectant, as well as to soothe



Sodium dehydroacetate are used in the formulation of a wide variety of cosmetic products as well as eye and facial makeup. Sodium Dehydroacetate Acid eliminates unhealthy microorganisms and prevents their growth and reproduction, thus protecting cosmetics from spoilage. It is a paraben and formaldehyde-free preservative used due to its antimicrobial and antifungal properties. The CIR Expert Panel evaluated the scientific data and concluded that Dehydroacetic Acid and Sodium Dehydroacetate were safe as cosmetic ingredients in the present



Cetrimonium chloride is a preservative and antistatic agent. It can also be used as an antiseptic and disinfectant. Naturally derived from rapeseed oil, this mild yet effective quaternary ngredient is known for its smoothing detangling properties. It is also an excellent conditioning agent for hair, with anti-static and anti-frizz properties. It also functions as an emulsifier and surfactant. helping boost rinse-off and stabilize emulsions. It deanses and eliminates odor by preventing the with of microorganisms and enabling water to mix with dirt and rinse away. Based on the railable data Cetrimonium Chloride is considered safe for use.



locking moisture into hair, and leaving a protective film), reduces fly-aways, faster drying time, colour protection (since the film can lock dye molecules against the hair surface), thermal protection from heat styling (since the film helps hair retain water, which leads to gentle, even heating, improved combing, does not reduce body or volume, increased hair strength (possibly because the conditioning film protects the hair when stretched, or because the porosity is decreased so a good moisture level is maintained inside the hair).

Amodimethicone creates increased softness, smoothness and shininess (from



Imidazolidinyl Urea eliminates unhealthy microorganisms and prevents or inhibits their growth and reproduction. Imidazolidinyl Urea can be found in many product types duding lotions, creams, hair conditioners, shampoos and deodorants. ... The CIR Expert el evaluated the scientific data and concluded that Imidazolidinyl Urea was safe for use in netics and personal care products.



Trideceth-10, A mixture of a fatty alcohol (tridecyl alcohol) and polyethylene glycol that functions as an emulsifier and cleansing agent. It gives dry hair a silky soft feel that hardly any other additive can match and is the best choice for treating damaged hair. It makes both wet and dry hair easier to comb and lowers the dry-combing-resistance by 59% and vet-combing resistance by 39%. Extensive research has shown this and other trideceth-type ingredients to be safe and non-sensitizing when used in cosmetic products.



Phenoxyethanol is a naturally found colorless liquid with a pleasant odor. It is a glycol ether used as a perfume fixative, insect repellent, antiseptic, solvent, preservative, and also as an anesthetic. Demonstrating antimicrobial ability, phenoxyethanol acts as an effective preservative in pharmaceuticals and cosmetics is phenoxyethanol safe? Yes, phenoxyethanol is safe. According to the Cosmetic Ingredient Review, when used in ncentrations of 1% or less, phenoxyethanol in skin care is safe. This is also the same standard the European Commission on Health and Food Safety uses as well.



Pure Distilled Water is one of the beauty secrets to get clear skin and healthy hair. Washing your skin using distilled water can improve your skin's condition. The chemicals in tap water can strip moisture out of your skin, making your skin loose its elasticity. This is what we usually refer to as 'tight feeling' after washing. Distilled water is better at dissolving mpurities on our skin, even soap residues. Once you have clean and unclogged pores, your skin is more than ready to receive the benefits of nutrient products that you applied after ashing. Products will be absorbed better and your skin will feel the differe



Sodium Myreth Sulfate is a mixture of organic compounds with both detergent and surfactant properties. It is found in many personal care products such as soaps, shampoos, and toothpaste. It deanc the skin and hair by helping water to mix with oil and dirt so that they can be rinsed away. ... Sodium Laneth Sulfate is reported to additionally act as a skin conditioning agent. Sodium Myreth Sulfate is safe as a cosmetic ingredient in the sent practices of use and concentration.



Cocamidopropyl Betaine is a naturally-derived substance that's sourced from coconut oil. This sticky liquid is slightly yellow in appearance and has a slightly "fatty" odor. produce cocamidopropyl betaine, raw coconut oil is combined with a colorless liquid called dimethylaminopropylamine to create a "surfactant." In countless cleaning and personal care products, it's the surfactants that break the surface tension in water, attach to dirt, and rinse it away.



Glycol Distearate Glycol distearate is produced by the esterification of stearic acid or its esters with ethylene glycol. It comes in the form of a waxy white solid cream that is used to condition the skin or hair. It is also used as a thickener and gives creams a pearly appearance. The ingredient comes from plants such as soybean oil and canola oil.



Disodium Laureth Sulfosuccinate is naturally derived from coconut. The molecule itself has no sulfate ion head and is too big to penetrate skin which is in part why it is more gentle. The result is an effective yet safe product that offers a plethora of advantages. Quite simply, it's a de-greasing, emulsifier, and foaming agent and it's an organic chemical because the molecule is based on carbon-carbon bonds. Therefore, the CIR Expert Panel concluded that Disodium Laureth Sulfosuccinate was safe in the present practices of use and concentration when formulated to be non-irritating



Sodium Lauryl Sulfoacetate is an organic salt with a sweet, pleasant odor. In cosmetics and personal care products it has a wonderful profile in terms of performance and mildness and is naturally derived from coconut and palm oils. It is classified as a safe skin friendly surfactant for both skin and hair because of its large molecular structure. This mild plant derived surfactant creates a lather that effectively removes surface oil, dirt and acteria, without stripping or drying sensitive skin. It increases foaming capacity and



Guar Hydroxypropyltrimonium Chloride is one of the most widely used natural origin cationic polymers in the cosmetics industry. It functions as a conditioning agent for skin and hair, helps deposit active ingredients and also provides anti-static properties without weighing hair down. It is a hydroxypropylated cationic guar derivative that provides conditioning and nutrient benefits, The cationic charge of AakoGuar HPHG interacts with keratin providing a conditioning effect on hair and skin while reducing the egative effects of soaps and surfactants.





Potassium Sorbate Our potassium sorbate is a natural compound found in a multitude of fruits and vegetables, and is natural derivative, sourced from Mountain Ash Berries. It kill microorganisms, prevents or retards their growth and reproduction, and thus protects cosmetics and personal care products from spoilage. Therefore, it helps the active natural ingredients in our mulations remain effective and prevents the breakdown of the product. According to evaluations by Cosmetic Ingredient Review (CIR), potassium sorbate has been deemed as a safe ingredient in personal hygiene and cosmetic products and it is also used as an alternative to parabens.



one of the most reliable ingredients on the market and very safe for consumers. Prunus amygdalus dulcis oil Organic sweet almond oil is obtained by cold pressing sweet almonds. It has nutrient and emollient properties for the skin, It is used in pharmaceutical cosmetics for all types of irritated skin, and particularly on sensitive skin and redness in that it ossesses soothing, calming properties. When used in shampoos, it imparts a desirable sheen to

the hair and acts as an oil and water emulsifier.



Glycerin is great for the skin because it acts as a humectant, which is a substance that allows the skin to retain moisture. It can increase skin hydration, relieve dryness, and refresh the skin's surface. It's also an emollient, which means it can soften skin. This is great if eczema or psoriasis leave you with rough or dry patches. Glycerin also has antimicrobial properties, which means it can protect the skin from harmful microorganisms.



Triticum vulgare germ oil is a solution for skin's health. Stuffed with worthwhile antioxidants, it viably treats dryness, skin inflammation, dark spots, and scars. Wheatgermoil is an incredibly healthy oil that has Vitamin Ethat helps battle against free radicals and is a natural oil that helps in purifying the face and skin proficiently. Wheat germ oil is not only a valuable care product for various skin types but also ideal for the care of dry hair and flaky scalp.



Citrus grandis (grapefruit) peel oil extracted from pomelo peels, is a rich source of nutrients manufactured by Mother Nature. It contains an enzyme called bromelain, which speeds up the digestion of proteins and thus helps cleanse the skin by removing the older, outer skin layers. The extract helps fight acne by dearing oils from the skin, as well as removing older skin cells, which balancing pH of the skin. It also contains keratin, a protein building block of the skin that can help it recover faster. After using product that contains Pomelo Peel Extract, you will get softer, smoother skin that looks younger and fresher.



Lavandula Angustifolia (Lavander) Oil is an essential oil derived from the lavender plant. It can be taken orally, applied to the skin, and breathed in through aromatherapy. Lavender oil can benefit the skin in numerous ways. It has the ability to lessen acne, help lighten skin, and reduce wrinkles. It can even be used to treat other things, like improving hair health and digestion.



Citrus Limon Peel Oil Lemon essential oil can be diluted and applied topically to your skin, as well as diffused into the air and inhaled. Some people swear by lemon essential oil as an ingredient that fights exhaustion, helps with depression, clears your skin, kilk harmful viruses and bacteria, and reduces inflammation. Lemon peel oil naturally contains vitamin C, an antioxidant that may help reduce skin damage and premature aging. Astringent qualities. Due to its high pH levels, lemon can decrease oil on the skin and reduce inflammation



Zingiber Officinale Root Oil The anti-inflammatory, antioxidant, and antibacterial ents of this plant explain why ginger root extract, formally known as Zingiber Officinale, is making a splash in anti-aging and protective skin care products. Ginger Essential Oil can soothe redness and eliminate bacteria, especially redness and bacteria associated with acne. Its antioxidant properties are known to have a protective effect on the skin, inhibiting the signs of skin damage and aging, such as wrinkles and fine lines



Curcuma Longa Leef Oil Curcuma means wellness for skin, hair and nails. The multitudes of precious ingredients promote skin circulation and have decongestant and antibacterial effects. Thanks to the high percentage of natural antioxidants, turmeric extract helps to protect against premature skin aging and wrinkles. Problem skin prone to inflammations or extreme sensitivity reactions will profit from skin care with curcuma.

Natural Cosmetic Grade Alcohol Denat The effectiveness of alcohol as an



efficacy of skincare and cosmetic products. It also prevents bacterial growth and may help to treat blemishes. It is sourced from plant-based ingredients. The Cosmetic Ingredient Review Expert Panel, a group responsible for the independent evaluation of the safety and efficacy of skincare ingredients has reviewed alcohols and conduded safe in its current concentrations and applications. Gaultheria Procumbens Leaf Oil (Wintergreen essential oil) is traditionally derived from the wintergreen plant. The active ingredient has analgesic and anti-inflammatory properties. Wintergreen oil is often used as an anti-inflammatory and topical pain reliever. The health benefits



Eugenia Caryophyllus Flower Oil helps to calm irritated skin and helps to reduce the appearance of redness, pigmentation and puffiness to leave your complexion deeply soothed and supple. It has a myriad of rejuvenating and stimulating properties to increase blood flow to the epidermis to improve your skin's radiance. With its potent antimicrobial properties it is often ommended to those with oily and combination skin. Clove oil has the highest ORAC (oxygen radical absorbance capacity) of all Essential Oils, is superbly effective in fighting against free radicals.



infections and helps to eliminate foul smells.

antioxidant properties, cinnamon oil can effectively fight against the microbes contributing to the skin problem. Also, it can increase the blood flow to the affected area and fade away the blemishes. linnamon can kill bacteria, viruses and even drug-resistant fungi. It has antibacterial properties and hence is a godsend for agne. It is a powerful antioxidant and thus prevents signs of ageing and it can nake your skin look plumper and more even-toned as well as having anti-inflammatory properties.



Betula Alba Birch Oil is used in natural skin care products for its antiseptic astringent, depurative, disinfectant, and diuretic properties. Birch oil has strong antiseptic properties owing to a large amount of phenol derivatives and terpenoid derivatives. Birch tar oil also is used in perfumery as a base note to impart leather, tar, smoky, and wintergreen notes. The extract is both an anti-inflammatory and skin energizer, it is a supreme healer and protects the skin because it is non-toxic, is water repellent and doesn't allow moisture to evaporate out of the skin.

Citric Acid acts primarily as an exfoliant and an antioxidant. Alpha hydroxy acids can help brighten dull skin and can be used in exfoliating formulations to help remove dead skin cells and dirt to reveal fresh, softer, smoother skin. It's clinical effects include being able to help improve the appearance of photoaged skin, fight freeradicals, helps improve the skin's elasticity, increase skin firmness therefore used in anti-age and anti-acne skin renewal therapies for these reasons. It also helps to stabilize the pH of formulations, Citric Acid can beact the languist of correlation products. poost the longevity of cosmetic products.



Stevn Thomas Yankowski Creative Director Brand Development MIOMIO Personal Milan, New York, New Deli



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