

PRODUCT CATALOGUE 2023

RICE





SUNRISE

Your satisfaction is our top priority

Sunrise Ins Company Limited Vietnam (Sunrise Group) was formed since 2012 and aimed to become top manufacturer and exporter of Vietnamese agricultural products to the world: RICE, SPICES, FRUITS & SEAFOOD. Our products already entered markets: Asia, Africa, Middle East, America... We commit that our products get standard quality for strict markets such as EU, USA, Japan, Korea,....

Sunrise Ins is strongly built based on 2 factors: our Director's 20-year-experience in agricultural exporting field, our staff fulfilled with passion and profession. We are confident to develop and expand our good fame to all targeted markets.

One of the most important factors in building a business is to find reliable suppliers to make your product idea a reality with special concentration on quality, which can meet the entire satisfaction of your customers, at **the right price, the best service**. So, why not come to Sunrise Ins now? We are now actively seeking for all clients as well as partners to collaborate in good and long term relationship.

PERFUMED RICE



Jasmine Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 3% max
- Damaged kernel: 0.5% max
- Yellow kernel: 0.5% max
- Red & red streak kernel: 0.5% max
- Paddy grain: 2 grains/kg max
- Average length of grain: 6.8mm



ST20 Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 2% max
- Damaged kernel: 0.5% max
- Yellow kernel: 0.5% max
- Red & red streak kernel: 0.2% max
- Paddy grain: 1 grains/kg max
- Average length of grain: 7.8mm



ST21 Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 2% max
- Damaged kernel: 0.5% max
- Yellow kernel: 0.5% max
- Red & red streak kernel: 0.2% max
- Paddy grain: 1 grains/kg max
- Average length of grain: 6.5mm



Hom Mali Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 2% max
- Damaged kernel: 0.5% max
- Yellow kernel: 0.5% max
- Red & red streak kernel: 0.5% max
- Paddy grain: 2 grains/kg max
- Average length of grain: 6.8mm



Fragrant Rice/Perfumed Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 3% max
- Damaged kernel: 0.5% max
- Yellow kernel: 0.5% max
- Red & red streak kernel: 0.5% max
- Paddy grain: 2 grains/kg max
- Average length of grain: 6.6mm



KDM Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 2% max
- Damaged kernel: 0.5% max
- Yellow kernel: 0.5% max
- Red & red streak kernel: 0.5% max
- Paddy grain: 2 grains/kg max
- Average length of grain: 6.8mm



ST24/ST25 Rice

ST25 fragrant rice has won the World's Best Rice Award in the WORLD TECHNICAL RICE Contest, organized by THE RICE TRADER November 12, 2019 in the Philippines.

ST24/ ST25 rice are premium type of rice in the rice market with long, clear, silver-free grain and high in protein. Cooked rice has a very soft, sweet, and pineapple flavor, which is especially appealing. The rice is fragrant, so cook less water, the rice is still soft despite cooling..

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 2% max
- Damaged kernel: 0.5% max
- Yellow kernel: 0.5% max
- Red & red streak kernel: 0.2% max
- Paddy grain: 1 grains/kg max
- Average length of grain: 7.2mm



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HEALTHY RICE



Brown Rice

Brown Rice refers to rice that is unpolished where only the hull is removed. The health promoting and protective bran and fibre is retained in brown rice.

- Broken: 10% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Damaged kernel: 1% max
- Yellow kernel: 1.5% max
- Red & red streak kernel: 1.75% max
- Green kernel: 0.5% max
- Glutinous kernel: 0.5% max
- Paddy grain: 10 grains/kg max
- Average length of grain: 6.2mm



Red Rice

Red Rice contains a variety of anthocyanins that give its bran a red/maroon colour. Anthocyanin is an anti-oxidant which protects our skin. Red rice has a earthy and beany flavour. Red rice is also very rich in essential nutrients, iron, vitamin, phosphorus and fiber.

- Broken: 10% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Damaged kernel: 1% max
- Yellow kernel: 1.5% max
- Red & red streak kernel: 1.75% max
- Glutinous kernel: 0.5% max
- Paddy grain: 10 grains/kg max
- Average length of grain: 7.0mm



Purple Rice

Beautifully hued and packed with nutrition, purple rice is an ancient heirloom rice with origins in Asia. Its grains are inky black in color when raw. As it cooks, the grains turn a deep iridescent purple. Purple rice usually has a higher iron content than brown rice.

- Broken: 10% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Damaged kernel: 1% max
- Yellow kernel: 1.5% max
- Red & red streak kernel: 1.75% max
- Glutinous kernel: 0.5% max
- Paddy grain: 10 grains/kg max
- Average length of grain: 8.1mm



Black Rice

Black Rice has a black coloured bran layer due to its unique anthocyanin combination and these anthocyanins cause black rice to turn into a deep purple colour when cooked. Anthocyanin is the same anti-oxidant that gives eggplants, and blueberries its deep purple.

- Broken: 10% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Damaged kernel: 1% max
- Yellow kernel: 1.5% max
- Red & red streak kernel: 1.75% max
- Glutinous kernel: 0.5% max
- Paddy grain: 10 grains/kg max
- Average length of grain: 6.6mm



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WHITE RICE



Long Grain White Rice 5%/ 15%/ 25%/ 50% Broken

- Broken: 5%/ 15%/ 25%/ 50% max
- Moisture: 14% - 14.5% max
- Foreign matters: 0.1% - 0.2% max
- Chalky kernel: 7% - 12% max
- Damaged kernel: 0.75% - 1.75% max
- Yellow kernel: 0.5% - 1.75% max
- Red & red streak kernel: 0.5% - 2% max
- Paddy grain: 15 - 20 grains/kg max
- Average length of grain: 6.2mm



Rice 100% Broken

- Broken: 100%
- Moisture: 14.5% max
- Foreign matters: 0.2% max
- Chalky kernel: 12% max
- Damaged kernel: 1.75% max
- Yellow kernel: 1.75% max
- Red & red streak kernel: 2% max
- Paddy grain: 22 grains/kg max



Long Grain Parboiled Rice 5% Broken

- Broken: 5% max
- Moisture: 14.5% max
- Foreign matters: 0.2% max
- Damaged kernel: 1.75% max
- Yellow kernel: 1.75% max
- Red & red streak kernel: 1% max
- Paddy grain: 9 grains/kg max
- Average length of grain: 6.2mm

GLUTINOUS RICE



Long An Glutinous Rice

- Broken: 10% max
- Moisture: 14% max
- Foreign matters: 0.2% max
- Damaged kernel: 1.5% max
- Discolored kernel: 1.5% max
- Yellow kernel: 1.5% max
- Red & red streak kernel: 1% max
- Rice admixture: 9% max
- Paddy grain: 7 grains/kg max
- Average length of grain: 5.8mm



An Giang Glutinous Rice

- Broken: 10% max
- Moisture: 14% max
- Foreign matters: 0.2% max
- Damaged kernel: 1.5% max
- Discolored kernel: 1.5% max
- Yellow kernel: 1.5% max
- Red & red streak kernel: 1% max
- Rice admixture: 9% max
- Paddy grain: 7 grains/kg max
- Average length of grain: 5.8mm



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ROUND/MEDIUM RICE



Japonica Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 3% max
- Damaged kernel: 0.5% max
- Yellow kernel: 1% max
- Red & red streak kernel: 0.8% max
- Paddy grain: 2 grains/kg max
- Average length of grain: 5.0mm
- Polished with/without oil



Calrose Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 3% max
- Damaged kernel: 0.5% max
- Yellow kernel: 1% max
- Red & red streak kernel: 0.8% max
- Paddy grain: 2 grains/kg max
- Average length of grain: 5.4mm
- Polished with/without oil



Medium Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 5% max
- Damaged kernel: 0.75% max
- Yellow kernel: 1% max
- Red & red streak kernel: 1% max
- Paddy grain: 5 grains/kg max
- Average length of grain: 5.8mm
- Polished with/without oil



Camolino Rice

- Broken: 5% max
- Moisture: 14% max
- Foreign matters: 0.1% max
- Chalky kernel: 5% max
- Damaged kernel: 0.75% max
- Yellow kernel: 1% max
- Red & red streak kernel: 1% max
- Paddy grain: 5 grains/kg max
- Average length of grain: 5.8mm
- Polished with/without oil

GENERAL INFORMATION

Packing	Loading Capacity	Material	MOQ
1kg	20MT/20FT	PA/PE	2x20FT
5kg	24MT/20FT	PA/PE, BOPP, PP	
10kg	25MT/20FT	PA/PE, BOPP, PP	
25kg	27MT/20FT	BOPP, PP	
50kg	27MT/20FT	BOPP, PP	



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