

SVOD®

WE PROTECT WATER HEATING SYSTEMS
OF HOUSEHOLD APPLIANCES



COMPANY MISSION

SVOD *save*

*appliances
energy
nature*



SVOD®

PROMDEX-UKRAINE

- sales of consumer developed products by WTI
- accumulated product design experience of WTI
- only safe and ware-resistant materials



WTI

WATER TREATMENT INSTITUTE

- since 1999 in Severodonetsk
- since 2022 in Khmelnytsky
- industrial and water treatment solutions
- rapid growth to become a top market player
- clients in water treatment, metallurgy, industrial chemicals, food processing, oil refining sectors

PRODUCT LINES AND SERVICES

SVOOD®
TRADING HOUSE

- antiscalc filters
- iron reducing filters
- filter housings
- heating systems protection agents
- washing agents for heating systems
- chlorine-free chemical products for swimming pools
- nature-friendly household chemicals



HOW IT WORKS

SVOD®



ANALYZE NEEDS - OFFER SOLUTIONS

- design of innovative solutions in water treatment
- upgrade of existing solutions

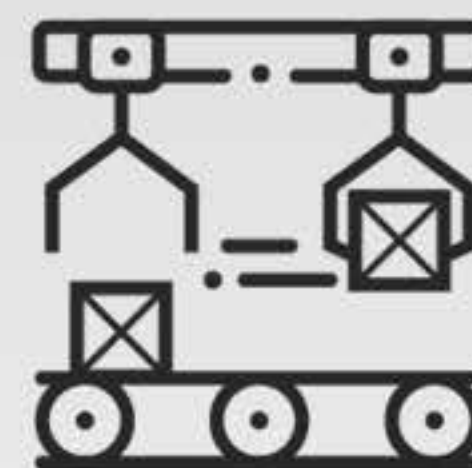
WTi



DEVISE PRODUCTION TECHNOLOGY

- identify project strengths and weaknesses
- upgrade the production technology
- compose technical specifications and cards, patenting solutions

WTi



STRICT QUALITY CONTROL OF PRODUCTION

- full production at our own facilities
- obligatory quality control at each step of production

SVOD®

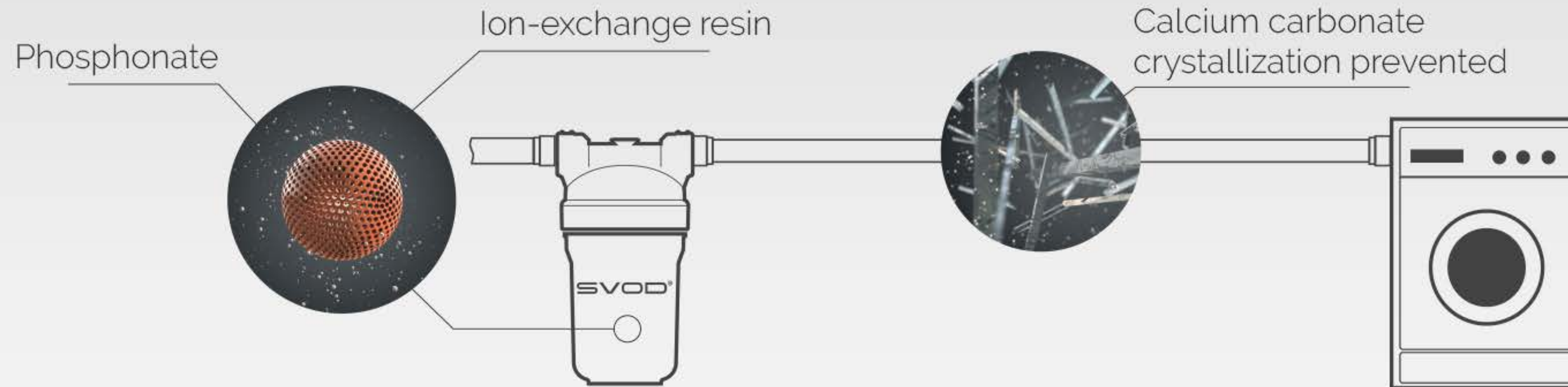


MARKETING AND SALES

- creation of marketing strategy
- building sales system

FLAGSHIP PRODUCT

SVOD-AS *anti-scale water treatment*



**OUR ACTIVE AGENT IS AN ANTI-SCALE FOOD-GRADE CHEMICAL “PLANTED”
INTO AN ION EXCHANGE RESIN USING OUR PATENTED TECHNOLOGY**

By attaching to water molecules SVOD-AS terminates the growth of the crystal structure of calcium carbonate and inhibits the process of scale formation. The chemical composition of water remains practically unchanged — the water retains all of its properties, is safe for health and can be used for household purposes

PRODUCT BENEFITS

SVOD-AS

- 100% SCALE PROTECTION
- HIGH TEMPERATURE HEATING RANGE UP TO 105 °C
- POLYPHOSPHATE-FREE – SAFE FOR PEOPLE AND NATURE
- LOOSENS AND DISSOLVES SCALE FROM HEATING ELEMENTS
- SUPERIOR CAPACITY COMPARED TO MANY OTHER FILTERS



WE OFFER



Innovative
exclusive product



Competitive
price



Continuous needs-based
training of your staff



Account
manager



Joint marketing
plan design



Timely delivery of
contracted volumes



PARTNER PROFILE

- ① A distributor with a well-established sales network for filters and/or complementary products (home appliances, sanitary equipment etc.)
- ① A company interested in marketing our innovative product
- ① Knowledge of your market
- ① Faith in our product
- ① Honesty and trust in partnership



INTERNATIONAL PRESENCE

SVOD-AS
anti-scale water treatment

Kazakhstan since 2013

30 000 filters/year

Ukraine since 2006

Developed distribution in all regions, partnership with national and local retail chains (home appliances, DIY etc.)

500 000 units/year

Moldova since 2015

10 000 filters/year

Also Turkmenistan, Uzbekistan,
Azerbaijan, Turkey



PRIVATE LABEL

Examples of our products
under Private Label



Our filters under
your brand name



OUR TEAM

- Young & dynamic
- Positive & active
- Friendly
- Fun lovers
- Team players

